

### Books/Book Chapters Published by Faculty Members in 2023

S. No:	Faculty Name	Name of the Chapter	Name of the Book	Publisher	Year	ISBN
5	Dr. Nakshatresh Kaushik	A comparative study of Startup Ecosystem of INDIA, US and China	Advancements in Commerce, Economics and Management: A Research Compilation	Redshine Publisher	September 2023	9789392917783
6	Dr. Neetu Kamra	Artificial Intelligence and Sustainable Human Resource Management	Disruptive Artificial Intelligence and Sustainable Human Resource Management: Impacts and Innovations – The Future of HR	River Publishers, Scopus indexed	August, 2023	
7	Dr. Shilpi Sarna	Camouflaging Marketing: An essence of Sales issues and Perspectives	Cases on the Resurgence of Emerging Business	IGI Global Publisher, Scopus Indexed	July, 2023	9781668484883
8	Dr. Shilpi Sarna	Transforming the Hospitality and Tourism Industry: A new paradigm shift of Leadership Approach	Leadership Approaches in Global Hospitality and Tourism ,	IGI Global Publisher	February, 2023	9781668467138
9	Dr. Kritiy Gulati	Emotional Intelligence as a Tool to Manage Conflict, Emotions, and Behavior of Human Beings during the Pandemic COVID-19	Emotional Intelligence for Leadership Effectiveness Management Opportunities and Challenges during Times of Crisis	Taylor & Francis, UK	May, 2023	9781774911327
10	Dr. Fehmina Khaliq	Role of Cultural Dimensions in MNC subsidiaries in India	Managing and Strategizing Global Business in Crisis	Taylor & Francis, UK	Mar, 2023	9781003295068
11	Dr. Fehmina Khaliq	Book Authored	Re-envisioning Organizations through Transformational Change: A Practitioner's Guide to Work, Workforce, and Workplace	Taylor & Francis, UK	Jan, 2023	9781003267751