

Papers Presented in Conference by Faculty Members in 2023

S. No:	Name of the Faculty	Title of the Paper	Date	Name of the Conference	Organising Body	Prizes if Any
1	Ms. Nilakshi Goel	The Role of Big Data Analytics in Healthcare: Prospect and Ethical Consideration	December 2023	10th IEEE Uttar Pradesh Section International Conference on Electrical, Electronics and Computer Engineering (UPCON)	10.1109/UPCON59197.2023.10434525	
2	Neha Issar	Metaverse and the Future of Retail: Exploring Meta-commerce and its Impact on New Business Models	November 2023	PRISM 2023	BIMTECH, Noida	
3	Dr. Fehmina Khalique	A Study to investigate the impact of Social relatedness and its influence on mental health with specific focus on the context of educational institutions in the post pandemic era	November 2023	PRISM 2023	BIMTECH, Noida	1st Prize
4	Dr. Neetu Bali Kamra	A Study to investigate the impact of Social relatedness and its influence on mental health with specific focus on the context of educational institutions in the post pandemic era	November 2023	PRISM 2023	BIMTECH, Noida	1st Prize
5	Dr. Fehmina Khalique	Lack of Awareness of Social Security Schemes as an impedent to socio-economic equality	October 2023	Innovative Practices for Sustainable Development : Business Management and Analytics	School of Management, NIET, Greater Noida	
6	Dr. Neetu Bali Kamra	Incorporating SDG 8 for Decent Work Practices: A study of MNC Subsidiaries in India A study to explore the role of digital transformations and its impact on employee readiness for technology changes through measurement of 'digital prowess' during remote mode of working (post pandemic).	September 2023	Incorporating SDG 8 for Decent Work Practices: A study of MNC Subsidiaries in India Conference on Environment, Business and Sustainability: The Emerging Paradigms	Center for Social Innovation and Management and School of Management, Benett University	
7	Neha Issar	Role of artificial intelligence in digital marketing for sustainable development	June 2023	The International Conference on Embracing the Change: Innovation in Technology and Mangement	School of Business, Galgotias University, Greater Noida	
8	Dr. Shilpi Sarna	This is not the place for me: Workplace Sexual Harrassment faced by Working Women in India	June 2023	The International Conference on Embracing the Change: Innovation in Technology and Mangement	School of Business, Galgotias University, Greater Noida	
9	Dr. Fehmina Khalique	This is not the place for me: Workplace Sexual Harrassment faced by Working Women in India	June 2023	The International Conference on Embracing the Change: Innovation in Technology and Mangement	School of Business, Galgotias University, Greater Noida	
10	Dr. Fehmina Khalique	Role of Artificial Intelligence for SDG 2030: A special reference to SDG 4	March 2023	International Conference on Sustainable Business Management (SBM 2023)	Jointly organized by Department of Management Studies, IIT, Roorkee and Arizona State University, USA	
11	Dr. Ruchi Garg	Role of Artificial Intelligence for SDG 2030: A special reference to SDG 4	March 2023	International Conference on Sustainable Business Management (SBM 2023)	Jointly organized by Department of Management Studies, IIT, Roorkee and Arizona State University, USA	
12	Dr. Shilpi Sarna	Sustainability and Growth in Tech Startups: A Case Study of Share Chat	March 2023	International Conference on Sustainable Business Management (SBM 2023)	jointly organized by Department of Management Studies, IIT, Roorkee and Arizona State University, USA	

13	Dr. Fehmina Khalique	Sustainability and Growth in Tech Startups: A Case Study of Share Chat	March 2023	International Conference on Sustainable Business Management (SBM 2023)	jointly organized by Department of Management Studies, IIT, Roorkee and Arizona State University, USA	
14	Dr. Imad Ali	Consumer Awareness and Perception about Cashless Transactions.	Feb, 2023	XVIII International Conference on "Business Leadership in VUCA World: Driving Growth Through Effective Integration of People, Technology, and The Environment".	JIMS Kalkaji	
15	Dr. Kriti Gulati	An Empirical Study on Entrepreneurial Intention and Entrepreneurial Orientation amongst Gen Z	Feb, 2023	XVIII International Conference on "Business Leadership in VUCA World: Driving Growth Through Effective Integration of People, Technology, and The Environment".	JIMS Kalkaji	