

List of Students Presented/Published Research Papers in Conference/Journals 2023

S. No:	Student Name	Conference Details/Journal	Title of the Paper	Student Details- Batch	Faculty Coordinator	Date
1	Ms. Akansha Sharma	XVIII International Conference on "Business Leadership in VUCA World: Driving Growth Through Effective Integration of People, Technology, and The Environment".	An Empirical Study on Entrepreneurial Intention and Entrepreneurial Orientation amongst Gen Z	PGDM 2022-2024	Dr. Kriti Gulati	February, 2023
2	Mr. Sachin Sharma	XVIII International Conference on "Business Leadership in VUCA World: Driving Growth Through Effective Integration of People, Technology, and The Environment".	Consumer Awareness and Perception about Cashless Transactions.	PGDM 2021-2023	Dr. Imad Ali	February, 2023
3	Ms. Soma Sarkar	XVIII International Conference on "Business Leadership in VUCA World: Driving Growth Through Effective Integration of People, Technology, and The Environment".	Consumer Awareness and Perception about Cashless Transactions.	PGDM 2022-2024	Dr. Imad Ali	February, 2023
4	Ms. Anupriya	International Conference on Contemporary Issues in Mangement, 2023	A Study on Entrepreneurial Orientation and Entrpreneurial Intention	PGDM 2021-2023	Dr. Kriti Gulati	March, 2023
5	Mr. Vibhor Bansal	International Conference on Contemporary Issues in Mangement, 2023	A Study on Entrepreneurial Orientation and Entrpreneurial Intention	PGDM 2021-2023	Dr. Kriti Gulati	March, 2023
6	Ms. Akansha Sharma	International Conference on Contemporary Issues in Mangement, 2023	A Study on Entrepreneurial Orientation and Entrpreneurial Intention	PGDM 2022-2024	Dr. Kriti Gulati	March, 2023
7	Mr. Yogesh Nagar	International Conference on Contemporary Issues in Mangement, 2023	LGBTQI Workers' experience with diversity and inclusion	PGDM 2022-2024	Dr. Kriti Swarup	March, 2023
8	Ms. Nidhi Raj	International Conference on Contemporary Issues in Mangement, 2023	Neuromarketing: Strategic ways to multiply buy buttons in brain	PGDM 2022-2024	Dr. Kriti Swarup	March, 2023
9	Mr. Anuj Kumar	International Conference on Contemporary Issues in Mangement, 2023	Neuromarketing: Strategic ways to multiply buy buttons in brain	PGDM 2022-2024	Dr. Kriti Swarup	March, 2023
10	Ms. Aastha Roshan	International Conference on Contemporary Issues in Mangement, 2023	Role of HR Analytics in Organisational Success	PGDM 2022-2024	Dr. Fehmina Khalique	March, 2023

11	Ms. Mansi Kesarvani	International Conference on Contemporary Issues in Mangement, 2023	Role of HR Analytics in Organisational Success	PGDM 2022-2024	Dr. Fehmina Khaliq	March, 2023
12	Mr. Shivam Bansal	International Conference on Contemporary Issues in Mangement, 2023	Tata Sons: The Battle for Control: A Story of Family & Trust	PGDM 2022-2024	Dr. Fehmina Khaliq	March, 2023
13	Ms. Nancy Kumari	International Conference on Contemporary Issues in Mangement, 2023	Role of HR Manager in incorporation of POSH at Workplace	PGDM 2022-2024	Dr. Shilpi Sarna	March, 2023
14	Ms. Ratna Gupta	International Conference on Sustainable Business Management (SBM 2023) jointly organized by Department of Management Studies, IIT, Roorkee and Arizona State University, USA from 23rd March to 25th March, at DoMS, IIT Roorkee.	Role of Artificial Intelligence for SDG 2030: A special reference to SDG 4	PGDM 2022-2024	Dr. Ruchi Garg	March, 2023
15	Ms. Kritika Ahuja	International Conference on Sustainable Business Management (SBM 2023) jointly organized by Department of Management Studies, IIT, Roorkee and Arizona State University, USA from 23rd March to 25th March, at DoMS, IIT Roorkee.	Role of Artificial Intelligence for SDG 2030: A special reference to SDG 4	PGDM 2022-2024	Dr. Ruchi Garg	March, 2023
16	Ms. Priyanka Singh	International Conference on Sustainable Business Management (SBM 2023) jointly organized by Department of Management Studies, IIT, Roorkee and Arizona State University, USA from 23rd March to 25th March, at DoMS, IIT Roorkee.	Sustainability and Growth in Tech Startups: A Case Study of Share Chat	PGDM 2022-2024	Dr. Fehmina Khaliq	March, 2023
17	Ms. Preeti Priyedarshi	International Conference on Sustainable Business Management (SBM 2023) jointly organized by Department of Management Studies, IIT, Roorkee and Arizona State University, USA from 23rd March to 25th March, at DoMS, IIT Roorkee.	Sustainability and Growth in Tech Startups: A Case Study of Share Chat	PGDM 2022-2024	Dr. Fehmina Khaliq	March, 2023

18	Ms. Nancy Kumari	International Conference on Embracing Change: Innovations in technology and management in Galgotias University, Greater Noida	This is not the place for me: Workplace Sexual Harrassment faced by working women in NCR	PGDM 2022-2024	Dr. Fehmina Khaliq	June, 2023
19	Mr. Shivam Bansal	lloyd Business Review	Tata Sons and the Battle for Control: A Case Study of Family, Trusts, and Shareholders	PGDM 2022-2024	Dr. Fehmina Khaliq	Jul 2023