

**List of Students Presented/Published Research Papers in Conference/Journals 2024**

S. No:	Student Name	Conference Details/Journal	Title of the Paper	Student Details-Batch	Faculty Coordinator	Date	Prize Won
1	Ayan Barat	Iloyd Business Review, Journal	Emergence of AI in Marketing and its Implications	PGDM 2022-2024	Dr. Kritiya Gulati	Jan, 2024	
2	Smriti Srivastava	Iloyd Business Review, Journal	Nirav Modi: A Case Study on Banking Frauds and Corporate Governance	PGDM 2023-2025	Dr. Fehmina Khaliq	Jan, 2024	
3	Harsh Srivastava	Iloyd Business Review, Journal	Fashion for Ethnic Wear: A Case Study of Manyavar Fashion	PGDM 2023-2025	Dr. Fehmina Khaliq	Jan, 2024	
4	Sonali Soni	Iloyd Business Review, Journal	Fashion for Ethnic Wear: A Case Study of Manyavar Fashion	PGDM 2023-2025	Dr. Fehmina Khaliq	Jan, 2024	
5	Harshit Rathore	Iloyd Business Review, Journal	Fashion for Ethnic Wear: A Case Study of Manyavar Fashion	PGDM 2023-2025	Dr. Fehmina Khaliq	Jan, 2024	
6	Prateek Kumar	Iloyd Business Review, Journal	Fashion for Ethnic Wear: A Case Study of Manyavar Fashion	PGDM 2023-2025	Dr. Fehmina Khaliq	Jan, 2024	
7	Anubhav Prasad Saxena	Iloyd Business Review, Journal	Fashion for Ethnic Wear: A Case Study of Manyavar Fashion	PGDM 2023-2025	Dr. Fehmina Khaliq	Jan, 2024	
8	Pragati Yadav	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Ratan Tata: A Visionary Leader	PGDM 2023-2025	-	15-16 March 2024	
9	Deepanshi Vaishya	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	The effect of Social media on interpersonal relationship between parents and children	PGDM 2023-2025	Dr. Ajeeta Srivastava	15-16 March 2024	
10	Sonali Soni	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Emotional Intelligence	PGDM 2023-2025	Dr. Ajeeta Srivastava	15-16 March 2024	
11	Km. Arpita	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Geopolitical Power play and India's Neighbouring Countries	PGDM 2023-2025	Dr. Ajeeta Srivastava	15-16 March 2024	

12	Anubhav Prasad Saxena	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Geopolitical Power play and India's Neighbouring Countries	PGDM 2023-2025	Dr. Ajeeta Srivastava	15-16 March 2024	
13	Ashish Ranjan Mishra	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Geopolitical Power play and India's Neighbouring Countries	PGDM 2023-2025	Dr. Ajeeta Srivastava	15-16 March 2024	
14	Nikesh	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	The Study of Greenbond Market in India	PGDM 2022-2024	-	15-16 March 2024	
15	Saurabh Joshi	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Powerplay: Examining the Dynamics of Sting Vs Charged in India's Energy Drink Sector	BBA 2022-2025	Dr. Pradeep Bhardwaj & Mr. Sachin Sinha	15-16 March 2024	Second Prize
16	Vaishnavi Singh	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Powerplay: Examining the Dynamics of Sting Vs Charged in India's Energy Drink Sector	BBA 2022-2025	Dr. Pradeep Bhardwaj & Mr. Sachin Sinha	15-16 March 2024	Second Prize
17	Pankhudi Kumari	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Bottleneck to Success: Scaling up Issues of Indian Start-ups	BBA 2021-2024	Dr. Pradeep Bhardwaj & Dr. Shilpi Sarna	15-16 March 2024	First Prize
18	Srajal Gupta	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Initial public offering (IPO) Comparative study of developed and developing market	PGDM 2023-2025	Mr. Sachin Sinha & Mr. Anup Nautiyal	15-16 March 2024	
19	Shivam Bansal	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Beyond Shelves and Aisles (Dissecting Subhiksha and Big Bazaar's Retail Tragedies)	PGDM 2022-2024	-	15-16 March 2024	Third Prize

20	Parul Sinha	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Impact of Workforce Diversity and Collective Work Culture on Reducing Attrition Rates.	PGDM 2023-2025	Dr. Ajeeta Srivastava & Dr. Nakshatresh Kaushik	15-16 March 2024	
21	Ashu Dubey	International Conference on Contemporary Issues in management-2024 Theme-Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development	Impact of Workforce Diversity and Collective Work Culture on Reducing Attrition Rates.	PGDM 2023-2025	Dr. Ajeeta Srivastava	15-16 March 2024	