

# LBS

## LLOYD BUSINESS SCHOOL

*(Approved by AICTE, Ministry of HRD, Govt. of India)*

### PGDM 5.0

BUSINESS ANALYTICS with IBM

BANKING, FINANCIAL SERVICES & INSURANCE (BFSI)

SUPPLY CHAIN MANAGEMENT (SCM)

HUMAN RESOURCE MANAGEMENT (HRM)

PGDM (CORE)







## Lloyd Business School

Lloyd Business School has been operational since 2004, guided by the philosophy of combining theoretical knowledge with practical applications in order to create skilled, highly trained and employable professionals.

Lloyd constantly strives to achieve its objective of delivering quality education to students while ensuring their professional development. The strength of the Institute lies in the niche and highly industry-integrated courses that Lloyd offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals. The PGDM programs offered in the field of Human Resources, Supply Chain Management and Business Analytics jointly with industry leaders like the Manpower Group, IBM among others.

Under the same umbrella, Lloyd offers legal education in Lloyd Law College, pharmaceutical education in Lloyd School of Pharmacy and engineering at Lloyd Institute of Engineering & Technology.

### Vision

To be a centre of excellence in all aspects of management education and produce ethical leaders with functional expertise, sustainable solutions and an entrepreneurial perspective to improve their employability exponentially.

### Mission

- To offer an academically rigorous, practice and research supported, management education based on principled and ethical values, sensitive to the ever-changing needs of the profession, society, industry and country.
- To continue to provide a stimulating learning environment which fosters the understanding of disruptive, technological developments, and encourage continuous innovation and learning.
- To promote practice of collaborations and work related learning experience which focuses on the application of knowledge and skills and is globally relevant.
- We offer personal mentoring which respects individuality and inspires students to become responsive and responsible business leaders.

### Strategy

We facilitate business and management research that leads to the creation of actionable knowledge, improves the understanding of management practices and provides inspiration for entrepreneurship and innovation



# Rankings & Awards



PGDM Business  
Analytics & Data  
Science Program at  
LLOYD BUSINESS  
SCHOOL RANKED  
AMONG TOP 20 PG  
Data Science Courses in  
India 2022  
by AIM



Best PGDM College for  
Placement Support in  
North India awarded  
by National Board of  
Accreditation  
Chairman  
Shri K.K. Agarwal

Ranked No. 13  
Private College  
Delhi-NCR by  
Outlook-ICARE  
India MBA  
Rankings 2022

Ranked 16 in Private  
Affiliated College  
Delhi-NCR By The  
Week Best B-Schools  
Ranking

Ranked Among 100  
Best B-School in  
India by The Week  
Best B-Schools

Entered into Top 20  
Private B Schools in  
North Zone as per  
Outlook-ICARE  
Rankings India's Best  
B-Schools 2022



Rakesh Bhatt  
PGDM-HRM  
Zee Media  
Assistant Manager - HR



## Message from Our Leaders



From His Desk :

“The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values and skills in them.”

We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigor is reflected in the course design and delivery of this program and I believe infusing technology into the management program will create futuristic jobs.

Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society.

LBS is supported by state of the Art Infrastructure and coupled with industry oriented curriculum based on real life practical training. Academic rigor is reflected in the course design, delivery of academics and dedicated team of faculty members, equipped with right mix of industry-academic-research experience.

Members of faculty are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting. Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.

*Manobar Thairani*  
**President**

As technology continues to advance at a frenetic pace and world becomes increasingly unpredictable, there is change everywhere.

And not just change mandated by the AI & IT but change that Mother nature keeps challenging us with - floods, draughts, tsunamis and the deadly pandemics like Covid 19. During the 2 years of standstill of Covid, the vacuum cleaner salesman had no sales. He could neither visit his prospects, nor give them a demo. He analyzed this & worked out a plan. He contacted his earlier buyers, interacted with them on FaceTime & based on trust relationship he had established with them, sought their experiences and with their permission, stand these FaceTime conversations with his prospects. He needed new skills: mobile skills, tact, networking & confidence.

Skills not taught in the post graduate management programme. More & more employers are moving beyond degrees and job titles to focus more on the skills the changing business environment needs.

So perhaps this is the time to redress this short coming with a new look at one B-school environment and incorporate technology-based education.

Lloyd Business School is fully prepared for opportunities that the 4th Industrial Revolution is offering which emphasizes the interconnections of machines & systems to achieve optimal performance & productivity gains, which is the aim of any business.

Industrial revolution 5.0 is said to take it a step further. By this, fine tuning is created b/w human & machines, a collaboration b/w automated technology's ultra-fast accuracy and human's intelligence & creativity.

PGDM-5.0 at Lloyd Business School focuses on use of modern cutting edge technologies like AI, IoT, Big Data, Cloud Computing, Block Chain, Digital twins along with training the management students with leveraging human creativity & intelligence.

Preparing you not only for today but ensuring a futuristic career for you as well. I extend a warm welcome to all management aspirants for admission 2023. May the best ones get selected at Lloyd!



*Prof. (Dr.) Vandana Arora Sethi*  
**Chief Strategy Officer & Head of Growth at Lloyd**

## Lloyd's Advisory Board



**Mr. Abhinav Jain**  
Founder  
Almond & Atechnos



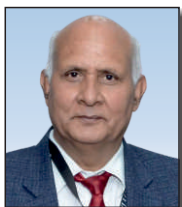
**Mr. Anand Sagar**  
(IIM Calcutta)



**Mr. Anuj Batta**  
(IIM Calcutta)



**Mr. Arpan Gupta**  
Additional Director & Head -  
Mines, Metals, Cement, Power, Coal  
& Renewable Energy at FICCI



**Dr. Babu Lal**  
Ex- Executive Director  
BHEL



**CA Gaurav Arora**  
Head of Investor Relations & M&A  
Car Dekho



**Mr. Kapil Bardeja**  
(IIT Delhi)



**Mr. Khushroo Panthanky**  
Director  
Grant Thornton Advisory Pvt. Ltd.



**Mr. Kunal Bose**  
President  
Particle Technologies



**Mr. Naveen Luthra**  
(IIM Ahmedabad)



**Dr. Naveen Seth**  
Assistant Sec. General  
PHDCCI



**Ms. Nisha C.D. Kurup**  
Senior Manager, Content  
SHRM



**Mr. Nitin Saini**  
Sr. Consultant & Architect  
TCS



**Mr. Pawan Tayla**  
CFO  
Publicis Sapient India



**Mr. Rajat Verma**  
Harvard Business School  
Founder & CFO - Lohum



**Mr. Rajiv Gulati**  
Ex-President  
Ranbaxy



**CS Dr. Shyam Agrawal**  
Past President  
ICSI



**Mr. Sandeep Pandey**  
(IIM Calcutta)



**Dr. Sapna Katiyar**  
Advisor - Technology  
Impledge Technologies



**Dr. Vijay Sharma**  
Head Cargo  
GMR Group

# Corporate Faculty



**Mr. Babu Lal**  
Former Executive Director,  
BHEL



**Dr. Bhavleen Rekhi**  
Corporate Trainer,  
Digital Marketing



**Mr. Gagan Agrawal**  
IBM - Delivery Manager



**Mr. Gaurav Arora**  
Vice President  
Kotak Mahindra Bank



**Mr. Hrishikesh Pathak**  
Technical Consultant -IBM SPSS &  
Data Science IBM Gurgaon ,IN



**Mr. Ishaan Vaid**  
IBM - Consultant, Python Trainer



**Ms. Jeenu Beniwal**  
IBM - Consultant



**Ms. Khusbu Datwani**  
SME Analytics



**Mr. Manoj Bansal**  
IBM - Consultant



**Mr. Mehtab Mehdi**  
SME , Python



**Mrs. Priyanka Ganguly**  
Vice President, T&T Group



**Mr. Rajesh Goldy**  
SME ,Analytics IBM Bangalore,IN



**Ms. Rohini**  
IBM - Consultant



**Ms. Shefaly Dutta**  
Program Coordinator  
North & East, Career Education



**Mr. Umesh Roy**  
Regional HR Head Huawei  
Telecommunications



**Mrs. Venu Vashista**  
Director-Supply chain, Middle East  
& Sub Saharan Africa, Kohler



**Mr. V.G.S. Mani**  
Founder, The ChainWorks



**Mr. Yuvraj Sharma**  
Head-Sales, APAC, Geodis



**Ritik Sharma**  
PGDM-BA  
Seventh Sense Talent Solutions  
Project Coordinator

## Corporate Mentors



**Ms. Alaknanda Misra**  
Vice President - Digital HR  
Genpact



**Ms. Anjali Ahuja**  
Entrepreneur  
Executive Search Professional



**Ms. Aparna Sethi**  
Founder  
Pro-Touch



**Mr. Deepak Bhel**  
Director - HR  
The Park



**Mr. Gaurav Arora**  
Senior Vice President  
Kotak Mahindra Bank



**Mr. Gaurav Vashisht**  
Entrepreneur  
Grren Décor



**Mr. Karan Luthra**  
HR Associate  
Ernst & Young



**Mr. Kaushik Mehrotra**  
Entrepreneur  
Financial Advisor - Start-ups & MSMEs



**Mr. Pradeep Gulati**  
Senior Level Manager  
Tv9



**Mr. Prashant Kapur**  
Entrepreneur  
Edustori



**Ms. Preeti Sinha**  
Senior Manager  
Wipro



**Dr. Rajiv Tyagi**  
Senior People Manager  
Mace Group



**Mr. Santosh Jha**  
Asst. General Manager  
Learning & Development  
Frankfin Aviation Services Pvt Ltd.



**Dr. S. K. Gupta**  
Managing Director  
Institute of  
Cost Accountants of India



**Mr. Vineet Mehra**  
Associate Director  
Unacademy



**Dr. Vinod Dumblekar**  
Entrepreneur  
Mantis



**Vipul Sharma**  
PGDM-HRM  
NTT DATA  
HR Operations Associate

# PGDM 5.0

Lloyd Business School believes in creating learning opportunities based on the concept of 'Experiential learning' wherein a blend of case studies, role plays and practical exercises are used in tandem with theoretical discussions. With ICT based teaching methodology and tech-enabled classrooms, our student managers have the best possible resources that lay the foundation for generating a collaborative learning environment. The PGDM programme is centered on 3 keystones: Concepts, Application & Synthesis.

The Programme offers futuristic major specialization with industry amalgamation. The industry collaborated major specializations are:

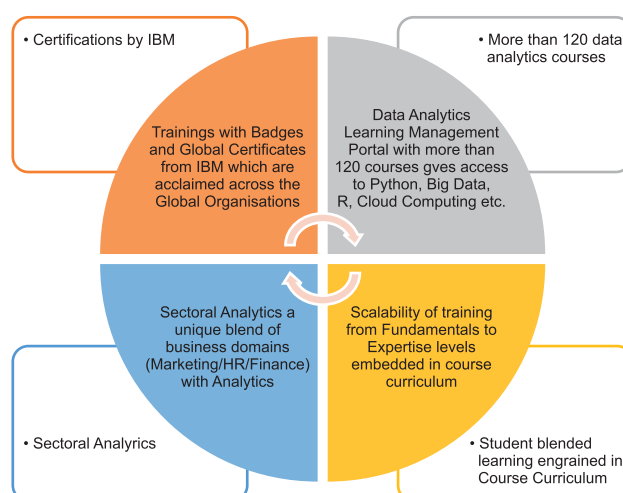


## IBM Learning Management System

This academic year a Learning Management System (LMS) has been launched at Lloyd Business School by IBM which includes more than 120+ courses in analytics like descriptive analytics, predictive analytics, block chain, fundamental statistics, sectoral analytics, cloud computing etc, the platform has been further enriched with certification and all other skills-related credential information into a single, easy to navigate resource, making it easier for you to find the credentials and related learning that matter most.

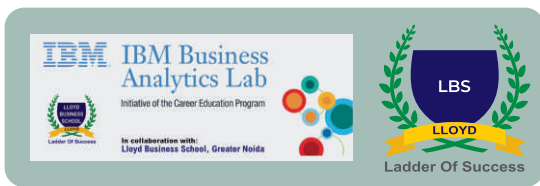


Certificates and Badges on LMS-IBM portal for successful completion of the courses



The courses are aligned as fundamental, intermediary and advanced to help students escalate pace with the program. At the conclusive end of the courses the students are provided with Badges and/or Certificates recognised by IBM and Lloyd, a sample of the same is attached.

# Specialisations



## The Global IBM-certified PGDM - BUSINESS ANALYTICS

The Post-graduate Diploma in Management (PGDM) in Business Analytics by Lloyd Business School, co-certified by IBM, provides an unmatched global opportunity for individuals to begin or shift their career in the exhilarating field of Business Analytics. This course, co-designed with IBM aims to provide in-depth knowledge of Business Analytics techniques and their applications in improving business processes and decision-making. The program has an industry endorsed unique pedagogy that blends general management & analytics to make the aspirant Industry ready.

### Highlights

- Cutting-edge program designed and delivered in collaboration with IBM , a global leader in Analytics solutions
- IBM Business Analytics Lab Set at Lloyd Campus with latest tools in Big Data Analytics for student hands on learning
- On completion of the 2- year Full – Time PGDM Business Analytics Program, aspirants will receive an Industry endorsed Certificate of Achievement, which is co-branded by IBM
- Global Master Certification in Descriptive and Predictive Analytics from IBM
- A platform to master Data Science using leading tools such as R, Python Artificial Intelligence, Design Thinking, Predictive & Descriptive Tools
- The curriculum caters to the various skill requirements of organizations worldwide across diverse sectors like Financial Institutions, IT, Education, Healthcare, Insurance, Manufacturing, Retail, Supply Chain and others
- Opportunity to work on Live Projects mentored by Industry Experts
- Opportunity to participate in various National/International award winning contests including IBM's The Great Mind Challenge

The programme is co-designed by IBM & LLOYD keeping in view the fundamentals & practical knowledge required by the future data scientist to meet the demands of the Industry.

### Academic Collaborations & Certifications

#### IBM Developer Skills Network Private Instance

- Level 1-Fundamentals of Analytics
- Level 2-Intermediary Level of Analytics
- Level 3-Advanced Level of Analytics

#### AWS Certifications

- Cloud Foundation
- Machine Learning
- Foundation Data Analytics

#### Celebal Technologies

- Power BI
- SQL
- Big Data



**Abhijit Kalita**  
PGDM-HRM

Genpact  
Process Associate



## PGDM - BANKING, FINANCIAL SERVICES & INSURANCE

PGDM in Banking, Financial services & Insurance (BFS & I) is a 2-year full time AICTE approved course. The programme runs in collaboration with Industry Partner National Stock Exchange Academy and aims at making a student excel in Banking & Financial Management and facilitate theoretical learning and the practical application of the same in highly competitive industry where skills define success. Lloyds PGDM program designed to impart contemporary strategic and operational business knowledge to the students in line with industry trends.

### Highlights

- NSE Academy Certification in Financial Markets (NCFM) as a part of the curriculum
- Specialized knowledge of the fastest-growing sector in India
- Global competence development in the area of BFS & I
- Live market simulation through NSE Lab
- Certifications in all sectors
- Expert corporate faculty to deliver the course
- Industrial visit to National Stock Exchange



## PGDM - SUPPLY CHAIN MANAGEMENT

The programme runs in collaboration with Industry Partner Logistic Sector Skill Council of India and aims at making a student excel in Supply Chain Management and facilitate theoretical learning and the practical application of the same in highly competitive industry where skills define success. Lloyd offers a unique 'Work & Learn Programme', which provides 'On-Job-Training' for educating our students about skills, knowledge, and competencies needed for employees to succeed within a corporate set-up as a part of the course. This Work & Learn Model is the most distinguishing feature of the course enabling fresh graduates with work experience.

### Highlights

- Specialized focus on Supply Chain Management
- Updated industry oriented curriculum
- Industry collaboration with LSC
- Industry based Mentoring
- Eminent faculties from Industry & Academia
- Corporate Exposure
- Industrial Mentorship
- Certification courses in Logistics



## PGDM - HUMAN RESOURCE MANAGEMENT

The two-year Post Graduate Diploma in Management – Human Resources (PGDM-HR) offered by Lloyd Business School in collaboration with Manpower, empowers you with the skills and confidence to leverage, emerging opportunities and drive business decisions in a global context. Responding to the dynamic requirement of the industry and recognizing the existing skill gap, Lloyd Business School has designed a highly industry-integrated course under the combined aegis of renowned faculty members and highly respected industry professionals. Four Trimesters of extensive classroom training & two trimesters of OJT in companies such as Manpower ensure that every postgraduate has the right knowledge and skills to make a mark in the industry.



### Highlights

#### The Industry Integrated PGDM - HRM Programme

- Industry Integrated Teaching Pedagogy
- 6-Months On the Job Training
- Average stipend during On-The- Job Training 2.5-3 lac P.A.
- ROI within 2 years of course completion
- Participation in Conclaves/Workshops



**Tanisha Gupta**  
PGDM-CORE  
ALLETEC  
Associate Consultant

## PGDM - CORE

Lloyd Business School's PGDM is a 2-year full time AICTE approved course. The program offers dual specialization and intend to equip students with required managerial skills and knowledge with an eye to make them industry ready. The course offers dual specializations that empower students with versatility and confidence to leverage, emerging opportunities and drive business decisions in a global context. The dual specialization facilitates students to have an intense understanding and learning of cross-functional areas that in turn provides them an edge over other applicants in the job market.

The program is designed to impart contemporary strategic and operational business knowledge to the students in line with industry trends. The B School envisions to serve the industry with much needed pool of multi-talented and skilled managers mentored by renowned faculty members and highly respectable industry professional.

### Highlights

- Dual-Specialisation Programme
- Corporate Faculty
- Updated Industry Oriented Curriculum
- Practical Exposure through Corporate Lectures and Industrial Visits
- Certification Courses
- Opportunity to Participate in Diverse Clubs



### Specialisations

- Marketing
- Finance
- Human Resource
- Data Analytics
- International Business
- Operations



Mohd Sadiq  
PGDM-SCM  
Swiggy  
Fleet Manager



## International Immersion Programme

### International Study Tours

Lloyd Business School offers exclusive International Immersion Program for its full time PGDM Students as a part of its Experiential Learning Programs. The international Study Tour is a blend of knowledge enhancement and cultural immersion including industry visits, guest sessions and sightseeing.

### Highlights

- Academic Workshops
- University visits
- Leisure Sightseeing
- Industry Programs on emerging technologies



### MoU Signed with International University of Scholars, Bangladesh

On 27th Jan 2023 Lloyd Business School signed an exclusive MoU with International University of Scholars, Bangladesh with the aim to foster and promote collaboration in the field of education and research through the various activities.

## Eminent Guests



**Prof. (Dr.) Nachiappan Subramanian**  
University of Sussex Business School  
United Kingdom



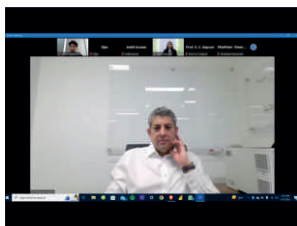
**Prof. Nilay Goyal**  
Professor, School of Administrative Studies,  
York University and  
Professor, School of Marketing, Seneca College,  
Toronto, Canada



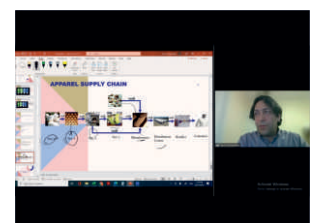
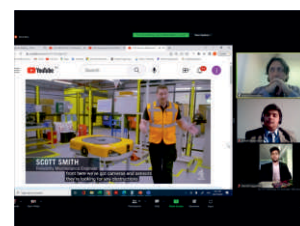
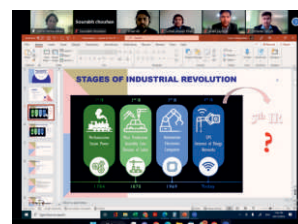
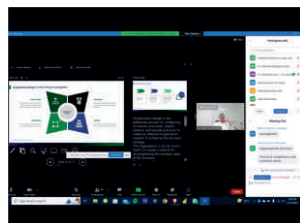
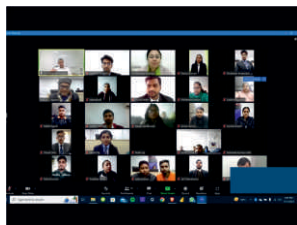
**Mr. Kamal Chhabra**  
CEO & Lead Instructor, KC GlobEd and  
Director, International Relations,  
North America, MSME  
& Startup's Forum-Bhara

## International Guest Lectures & Workshops

- **International Guest Lectures & Workshops** by Dr. Rohan de Rozario, Global Head, Hays, London, UK. The workshop helped students to gain knowledge about having a clear vision and goal for setting up an organization in this dynamic world of changing technology.



- **20th December 2022: Role of Technology and Analytics in Global Supply Chain** by Dr. Joerin Motavallian, lecturer of Supply Chain at the Royal Management Institute of Technology, Melbourne Australia. The main Highlights of the session were the evolving environment of the global supply chain and the uses of AI in different operations in business.



**Rahul Shukla**  
PGDM-SCM  
Flipkart  
Hub Incharge

# Corporate Resource Centre (CRC)

## Facilitating Finest Placements since inception ...

Placement Centre is all geared with full time senior professionals who have immense experience in corporate world's HRM and as specialised trainers.

### Objectives of CRC

- Giving valuable insight to the students in understanding their underlying individual talent
- Helping students in preparing their career planning
- Working in close contact with the personality grooming facilities
- Organising Guest Lectures, Seminars, Conferences and other activities for greater interface with the industry
- Planning and organising industry visits for students
- Keeping the Faculty ahead with changing needs of Industry



**Deepanshu Gupta**  
*Director - Corporate Resource Centre*

Mr. Deepanshu Gupta is an Astute Professional with rich expertise in Placements and Training. He is a motivational Speaker and has done PGDM in HR from IMT Ghaziabad. He has extensive expertise in developing & managing Corporate Relations including Campus Placements. He specializes in formulation and Implementation of Strategies related to Campus Recruitment Process and Corporate Relations.

As a Director - Corporate Resource Centre, he has keen ability to understand the needs and objectives of hiring teams and provide qualified candidates for their open positions.



**Vaibhavi Singh**  
*Manager - Corporate Resource Centre*



## Top Recruiters (2020 - 2022)



## RECRUITER TESTIMONIALS



Over all it was a very good experience and I thank everyone from the institute who organized the drive. The Students are very strong technically and we thank you once again. Thanks for inviting us, its indeed our pleasure to be a part of it. We take extreme pleasure in recruiting your students as Interns / Permanent employees in our company.

RAHUL SIWACH  
Senior Director



We have sourced some very good candidates from the Lloyd Business School. We were amazed by the immense talent and skills these students possess. Not only the students we were very impressed by the quality of education and training the institute has provided them. The students were confident and very well prepared for the interviews. We wish to congratulate and wish luck to all the students for their future.

SARVESH PANDEY  
Cluster Head



Take extreme pleasure in getting associated with Lloyd Business School for recruiting you students as employees in our company. We truly appreciate your combined efforts to set up an exclusive placement division to benefit both your students and the Industry. We are glad to have found some very sincere and hardworking candidates from Lloyd Business School. We look forward for a future association as well, and wish the best for the same.

LADIA GEORGE  
HR Business Partner

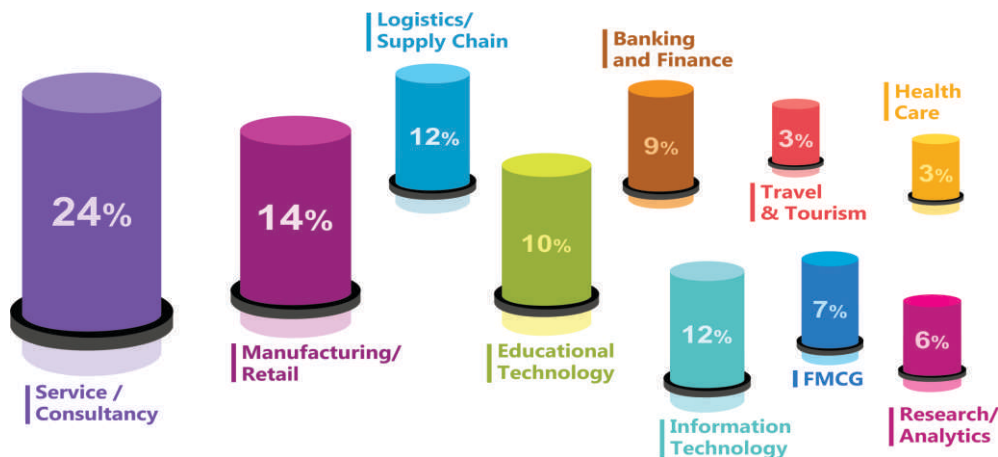


## Highest CTC Offered

**22.29** LAKHS Highest Package Offered  
**6.58** LAKHS Average Package  
**57K** Highest Internship Offered  
**400+** Offers & Internship  
**240+** Companies Visited

## Top Roles offered in Organisations

- Analyst
- Sales and Operations Analyst
- Assistant HR Manager
- Talent Acquisition Specialist
- Finance and Functional Analyst
- Credit Assesment Officer
- SAP EWM
- Fleet manager
- Operations Manager
- Associate Power BI Developer



Widespread Placements across all Sectors

## STUDENT TESTIMONIALS



Lloyd Business School is a place where you can find amalgamation of learning, recreational activities and exposure to cross-cultures. I am grateful to the CRC for proving me the valuable trainings that are necessary for getting prepared for internship and Final Placement. Overall, I am very happy with Lloyd and I ensure that every individual can grow here, I am proud to be Lloydian.

VIBHOR BANSAL  
(PGDM-BA)



You can't change the direction of wind but you can adjust your sail to reach your direction. What does it mean? It means that effort are worthless without right direction and this is what Lloyd Business School has given us. By providing right direction under the guidance of experienced and expert faculties, Lloyd groom their students and give them right direction to achieve goal.

GAURAV SHARMA  
(PGDM-SCM)



I always wanted to be a successful person. But the road to success is a rocky one. You need solid guidance and support to reach there. Lloyd Business School has been super supportive and incredibly instrumental in shaping my career. Thank you Lloyd Business School. Overall experience is good till now, learnt a lot of new things and how a formal organization works. Geared up to learn more and ready to experience new challenges and overcoming them.

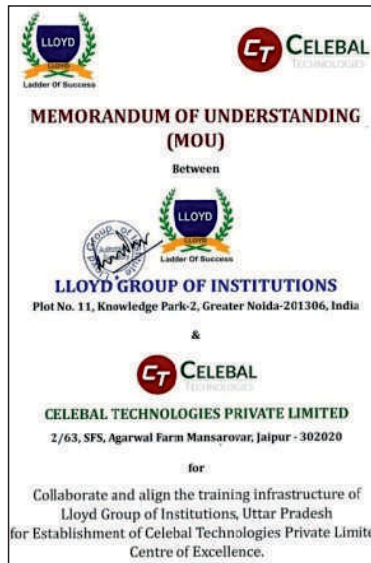
TANYA WADHAWAN  
(PGDM-HRM)



I have been a student in the Lloyd Business School for over two years now, and I can tell you that no other school can prepare you for successful career the way Lloyd can. Lloyd prepares the future leaders with the confidence needed to handle any challenge they will face throughout their careers. If you want to be the next great leader of tomorrow, Lloyd Business School is the place to be.

NITYA SHRIVASTAVA  
(PGDM-BFSI)

# Centre of Excellence for Business Analytics with Celebal Technologies



Lloyd Group of Institutions proudly announces the Grand Opening of the Centre of Excellence (CoE) for Business Analytics, Data Science and Emerging technologies.

Lloyd Group of institutions has believed in collaborating with Organizations on the development of Industrial and Academic interfaces through the Centre of Excellence model (CoE) for the educational growth trajectory of its students.

The Centre of Data Analytics & AI Initiatives at Lloyd Group of Institutions formally started its pursuit of excellence in data-driven decision-making in the year 2018 and intends to drive scientific thinking amongst students of Management.



The year 2021-23 PGDM-Business Analytics batch proudly has a 100% hiring in the centre of excellence at an encouraging package by Celebal technologies which is a proud delight!



**Shikhamani Kalita**  
PGDM-SCM  
DB Schenker  
SAP EWM



#### Domains for CENTRE OF EXCELLENCE (CoE):

- Big Data
- Cloud Innovation
- Competitive programming
- Machine Learning
- Artificial Intelligence
- DevOps
- Blockchain

#### CoE with Celebal Technology would be coordinating:

- Hackathons
- Training and Development of students
- Mentoring by Industry
- Summer Internship for students
- Projects and other assignments for students in industry



# LLOYD NIYUKTI 2023

Saturday, 15th April, 2023

**LLOYD OFFERING WIDEST PLACEMENTS**

**50+ Recruiters 500+ Final Selection 2000+ Registered Candidates**

## RECRUITERS PARTICIPATING



“I have been fortunate to be invited to Niyukti Job Fest at the prestigious Lloyd Institute. I am hopeful that more than 500 candidates will be recruited. Congratulations to Lloyd Institute pillars, Mr. Manohar Thairani, President & Dr. Vandana Arora Sethi, Group Director, Lloyd for initiating Job Fest since 2016 and providing World Class Education.”



**Shri. Awanish kumar Awasthi**  
Advisor to Hon'ble Chief Minister U.P  
and Former Additional Chief Secretary Govt of U.P.



**Prabhat Khanna**  
PGDM-CORE  
ITC  
Sales Manager



# Faculty



**Prof. (Dr.) Kriti Gulati**  
Professor-Marketing & Head-Academics



**Dr. Fehmina Khaliq**  
Professor



**Dr. Pradeep Bhardwaj**  
Professor



**Dr. Neetu Kamra**  
Associate Professor



**Dr. Vandana Pareek**  
Associate Professor



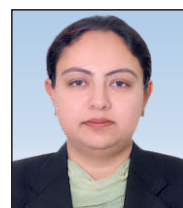
**Dr. Shilpa Jain**  
Associate Professor



**Dr. Manisha Seth**  
Associate Professor



**Dr. Shilpi Sarna**  
HOD- Undergraduate  
Management Programmes



**Dr. Manisha Seth**  
Associate Professor



**Dr. Puja Goel**  
Associate Professor



**Dr. Divya Sharma**  
Associate Professor



**Mr. Faisal Noman**  
Assistant Professor



**Mr. Sanjay Sood**  
Associate Professor



**Mr. Rajul Gupta**  
Associate Professor



**Ms. Nilakshi Goel**  
Assistant Professor



**Ms. Neha Issar**  
Assistant Professor



**Mr. Vivek Verma**  
Assistant Professor



**Ms. Ritika Khurana**  
Assistant Professor



**Mr. Shubham Aggarwal**  
Assistant Professor



**Ms. Samiksha Budakoti**  
Assistant Professor



**Ms. Kajal Chauhan**  
Assistant Professor



**Mr. Anup Nautiyal**  
Assistant Professor



**Ms. Shubhangi Sharma**  
Assistant Professor



**Ms. Sabeena Yousuf**  
Assistant Professor



**Mr. Vivek Nanda**  
Assistant Professor



**Mr. Avinash Kumar**  
Assistant Professor



**Mr. Nischal Mahajan**  
Assistant Professor



**Mr. Shantanu Sharma**  
Assistant Professor

## Collaborations

Lloyd Business School has always had a keen interest in Education with Industry collaborations. These are guided by Lloyd's principles of extending the best in class education and training. These collaborations, aim at giving the students an opportunity to study under the guidance of Subject Matter Experts and gain an in-depth exposure to the corporate world, ensuring industry readiness and bridging the Industry-Academia gap.

### MOUs signed with:



International Business  
Machines (IBM)



Netprophets



Manpower



Varahi Ltd.



Gopalji Dairy Foods Pvt.Ltd.



TechSci Research



IxamBee



CMA CGM Logistics  
Park Pvt. Ltd.



T&T Group



Agarwal Movers & Packers



RawMind



TechnoData



Logistics Sector  
Skill Council



National Stock Exchange  
Academy



Celebal Technologies  
Private Limited



UAS International  
Collaboration



Now.Bike



PHDCCI



Revature



AAJ Enterprise

# AICTE Sponsored International Conference on

“National Education Policy - Transformational Reforms in Higher Education (NEP-TRHE) :  
Making a Global Impact”



The Two Days Lloyd's International Conference, sponsored by AICTE, themed on “National Education Policy - Transformational Reforms in Higher Education: Making a Global Impact” was successfully conducted at Lloyd Campus. Receiving more than 700 participants from 75 different organisations & 12 different states, with 126 Total Abstracts including Oral & Paper presentations.



The conference aimed at providing a common platform to all the stakeholders in Education - the regulators, managements, faculty members, researchers, students and people from Industry to deliberate on diverse perspectives of the **New National Education Policy** and understand its role in transforming higher education. The purpose was to provide an understanding of the proposed reforms and ease in creation of a roadmap for effective implementation.



Gaurav Sharma  
PGDM-SCM  
Alletec  
Associate Consultant



## Eminent Guests



**Mr. Abhishek Goyal**  
Solutions Sales Principal  
Celebal Technologies



**Mr. Mayank Chhatwal**  
Secretary  
PHD Chamber Of  
Commerce and Industry



**Adv. Nupur Sharma**  
National Spokesperson  
Bharatiya Janata Party &  
Advocate, Supreme Court of India



**Mr. Pawan Tayla**  
India CFO, Publicis Sapient  
Corporate Trainer, Art of  
Living Corporate Programs



**Ms. Sushma Singh**  
Vice Chairperson  
Uttar Pradesh  
State Women Commission



**Dr. Ashok Kr Sangwan**  
Head  
Program Management Office  
Wipro Limited



**Dr. Aparna Sethi**  
Founder  
Pro-Touch



**Mr. Dipankar Das**  
Head (Staffing Operations)  
Manpower Group



**Mr. Gagan Agarwal**  
Leader-Academic Partnerships  
Career Education,  
IS/A IBM, India



**Mr. Hemant Shrivastava**  
Founder & CEO  
Sociocharge



**Mr. Jones Joseph**  
Consultant  
Ex-Kantar



**Ms. Monika Rani**  
IAS Additional CEO  
Yamuna Industrial  
Development Authority



**Ms. Neha Sehgal**  
Partner Development Manager  
Microsoft



**Mr. Pradeep Gulati**  
Senior Consultant  
Tv9



**Mr. Puneet Sharma**  
Product Head  
Tools & Technology,  
Tata Consultancy Services



**Ms. Saloni Kaul**  
Business Consultant & Coac  
Transforming Organizations  
Through its People.



**Mr. Sharthak Acharjee**  
Head Campus Recruiter  
Talent Engagement  
& Growth, Celebal Technologies

# Admission Process at Lloyd Business School



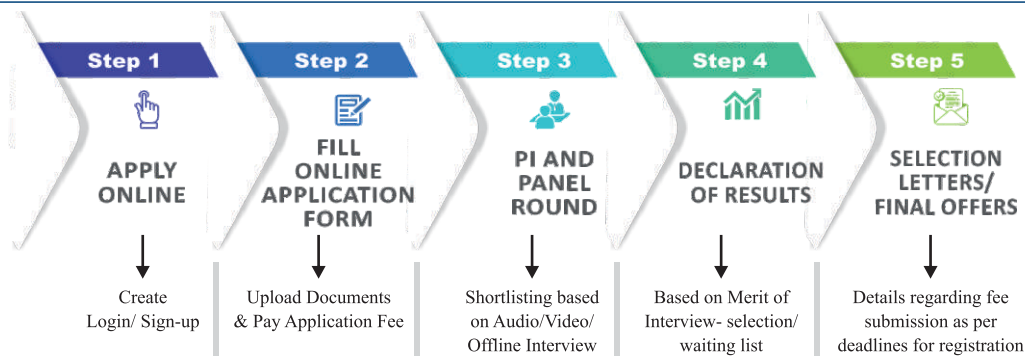
**Dr. Alka Jyoti**

## Message from the Director - Admissions

At Lloyd Business School, we are driven by the philosophy of combining theoretical knowledge with practical applications in order to create skilled, highly trained and employable professionals. The strength of the Institute lies in the niche and highly industry-integrated courses that Lloyd offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals.

Your admission at Lloyd Business School is the first step towards a brighter future. So if you are enthusiastic enough to challenge your limits and are looking to create a difference, we welcome you to embark on a journey that will open new avenues and take you to greater heights! Welcome Onboard!!

Admission process is based on a well-defined set of eligibility criteria that includes student's previous academic performance, extra-curricular activities and individual personality.



## Application Procedure

Application form can be obtained from admission office of Lloyd Business School or can also be downloaded from the website: [www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

## Payment Procedure

**Mode I :** Payment by Cash in the Institute

**Mode II :** Payment by Demand Draft / Cheque in favor of Lloyd Business School payable at New Delhi

**Mode III :** Online payment through NEFT mode. The details are given below :-

In favor of : Lloyd Business School

Branch : ICICI Bank, Omega 1, Greater Noida-201308

A/C NO. : 218305000035

IFSC CODE : ICIC0002183

**Mode IV :**

**paytm**

(+91 98218 91832)



# Lloyd Experiential Learning Trip to Kedarnath Trek

We Experienced • We Learnt • We Enjoyed • We Groomed • We Introspected



Kumar Manish Ranjan  
PGDM-BA  
Cashify  
Tech Product Ops



# STUDENT'S CLUBS



**GREY MATTER**  
The Business Analytics Club  
**GOOD SAMARITANS**  
The CSR Club  
**TOPLINERS**  
The Marketing Club  
**AAKRUTI**  
The Cultural Club  
**LLOYD SIGNATURE**  
The Editorial Club  
**PEOPLE CONNECT**  
The HRM Club  
**TALK MASTERS**  
The Communication Club  
**LIFE CHAIN**  
The Supply Chain Club



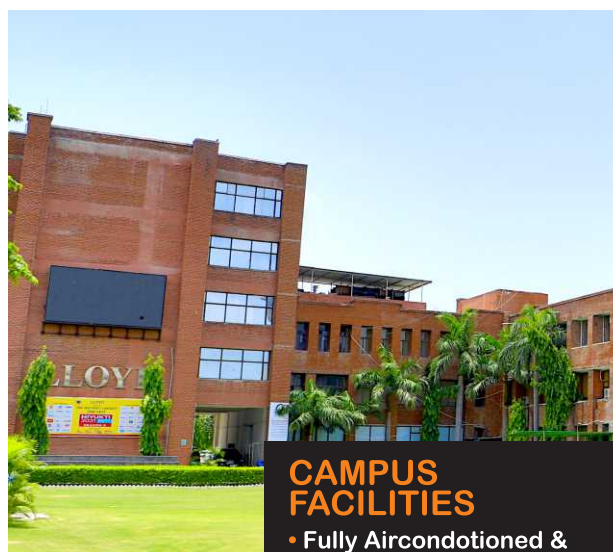
**Nitya Srivasatva**  
PGDM-BFSI  
ALLETEC  
Associate Consultant





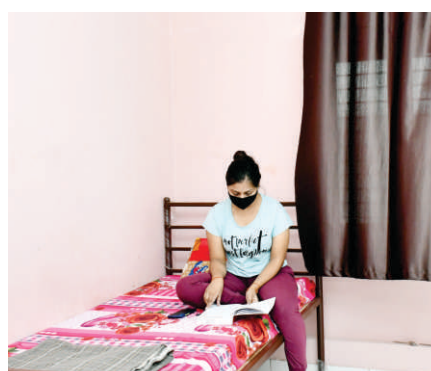
## EVENTS AT LLOYD





## CAMPUS FACILITIES

- Fully Airconditioned & Wi-Fi Enabled Campus
- Hi-Tech Computer lab
- Multi- Cuisine Cafeteria
- Auditorium
- Yoga studio
- Sports Facility
- In-Campus Hostel





**Parveen Sharma**  
PGDM-SCM  
MOVIN  
Executive - Operations



LIFE AT  
LLOYD



Somansh Srivastava  
PGDM-BA  
PcsInfinity Pvt Ltd  
Business Analyst





LLOYD  
in  
News

## Accreditaion



**Lloyd Business School**



**PGDM Approved by :** All India Council for Technical Education, Ministry of HRD,

## Testimonials



**Prof (Dr.) Afshar Alam**  
Vice Chancellor  
Jamia Hamdard - New Delhi

"First time I visited the Institute and was really impressed by their infrastructure and IPR both. It was a great experience."



**Dr. Subramaniam Swamy**  
Member of Parliament  
Rajya Sabha

"It has been great to be part of an outstanding initiative taken by Lloyd. The event was well organized."



**Ms. Sushma Singh**  
Vice Chairperson  
UP State Women Commission

"Great event especially the audience. Special thanks to Vandana Ji and Shivansh Ji for inviting me to the great event today."



**Capt. Vikas Gupta**  
Chairman  
UP Council of Agricultural Research (U.P. C.A.R.)

"Nice to interact with healthy inspiring Students / Faculty. My good wishes to all. Keep it up."



## LLOYD GROUP OF INSTITUTIONS

Plot No. 11, Knowledge Park - II, Greater Noida - 201306

Toll Free No. : 1800-123-8414 Mob. : 98218-91830

[admissions@lloydcollege.in](mailto:admissions@lloydcollege.in)

[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)