

Management Development Programmes

Academic Year 2019-20



LLOYD BUSINESS SCHOOL

Plot No- 11, Knowledge Park II, Greater Noida-201306

FROM THE DESK OF PRESIDENT

“The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values in them.”



We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigour is reflected in the course design and delivery of this program.

Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society.

LBS is supported by state of the Art Infrastructure and coupled with industry oriented curriculum based on real life practical training. Academic rigour is reflected in the course design, delivery of academics and dedicated team of faculty members, equipped with right mix of industry-academic-research experience.

Members of faculty are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting. Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.

Manohar Thairani
President, Lloyd

FROM THE DESK OF GROUP DIRECTOR



We, at Lloyd Business School, are driven by the belief that every child deserves a high quality education. Given that in today's generation where there is an intersection of great challenge & great opportunity, especially in the dynamic world of corporate, we need to think “out-of-the-box” and provide only the best to our students.

Since its inception more than a decade ago, Lloyd has remained a place of innovation and excellence in management education. As the needs of society and profession have changed, the institute has also evolved and continues to bring about positive changes to prepare future managers for an expanded role in the business world. Consistently amongst the top-ranked private schools of management, Lloyd continues to be an innovative force in management education to meet the needs of an ever – changing world.

Our main forte lies in our links & collaborations with the industry. We believe more in practical application rather than just a theoretical understanding. Not only the students, but also the faculty undergoes practical refresher training session in the industry on a regular basis. Lloyd provides an exciting and engaging environment for students to pursue their studies as well as engage in activities that will make them successful ahead.

It is my strong belief that Lloydians shall achieve great heights in their careers and contribute to the society in numerous ways.

Dr. Vandana Arora Sethi
Group Director, Lloyd

MDP's @ Lloyd Business School

Dear Aspiring Managers,

The responsibility of an Academic Institute is to impart learning and education beyond the demographic boundaries of mankind. Lloyd business school believes that not only the students but the practitioners shall also get benefit of intellectual capital of Lloyd Business School. Keeping this view at the core; the Management Development Programmes are designed in such a way that they add a high value to the participants.

Lloyd Business School is known to provide futuristic management education through a unique and exclusive mechanism. The three-frontline management programme specializations at Lloyd Business School are; PGDM Business Analytics, PGDM Supply Chain Management, and PGDM Human Resources. All three programmes are delivered in close association with pioneer business houses in the respective areas. The uniqueness of the programmes lie in intensive industry interaction along with practical teaching pedagogy. These cutting-edge programmes at Lloyd Business School have developed acumen of faculty members in developing and delivering the modern-day management education curriculum.

The topics of MDP programmes cover 360-degree domains of management education. The programmes are further designed to meet the contemporary need of business management and corporate. There are several challenges faced by entrepreneurs and practitioners in their day to day business operations. The Management Development Programmes are also aimed to address short- and long-term business challenges. The intellectual efficiency of trainers at Lloyd Business School can effectively address the challenges of modern-day business world in all areas of management.

You are invited to join the valuable Management Development Programmes at Lloyd Business School. The close association of our intellectual capital with the industry experts can develop a highly efficient ecosystem of learning and knowledge sharing.

Lloyd Business School is also seeking the advice of industry experts through these programmes in all domains of management to evolve and get expertise in all areas of management education. These programmes will definitely bridge the gap between theory and practice.

Dr. Bhupender Kumar Som

Director, Lloyd Business School



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MDP PROGRAM SCHEDULE

S. No.	Resource Persons	Module	Date
1.	Dr. B K Som	Role of Statistics in Decision Making	Jan 24 th , 2020
2.	Mr. Rajeev Saxena	Importance of Statistics in Business Decision Making	May 9 th , 2020
3.	Dr. S K Matta	Financial Planning and Wealth Creation	May 14 th , 2020
4.	Mr. Lalit Sharma	You are NOT working if you are not NETWORKING: A managerial perspective of Artificial Intelligence and Analytics	May 16 th , 2020
5.	Ms. Palak Verma	Legal Challenges of Startups in India	May 19 th , 2020
6.	Ms. Soumya Singhal & Ms. Kajal Chauhan	Skills or Marks: Important for Career	May 21 st , 2020
7.	Dr. Shruti Traymbak	Human values and professional ethics	May 23 rd , 2020
8.	Mr. Faisal Noman & Dr. Prashant Raj Singh	Impact of Demonitisation on Indian Banking System	May 26 th , 2020
9.	Dr. Vandana Pareek	Future Prospects in Marketing	May 28 th , 2020
10.	Mr. Vivek Verma & Dr. Kriti Gulati	Managing Stress during Lockdown	May 30 th , 2020
11.	Ms. Meghna Sahay & Mr. Shubham Aggarwal	An Entrepreneurial Journey – Basics to Opportunities	June 4 th , 2020
12.	Mr. Ravin Kumar	IoT(Internet of Things)	June 6 th , 2020
13.	Mr. Anoop Sharma	Vlookup	June 9 th , 2020
14.	Ms. Neha Issar & Ms. Neetu Kamra	COVID-19 COMEBACK: The Business Continuity Plan in Banking and Automobile Sector	June 11 th , 2020

WHO SHOULD ATTEND?

Practitioners, Faculty Members, Researchers

For any query

Dr. Shruti Traymbak
Convenor, Research Committee
M: 7903959972 Email: shruti@lloydcollege.in