

**Business
Management
Magazine**

LLOYD CHRONICLE

VOLUME II - ISSUE - II, NOVEMBER (2019)



**A Bi- Annual Publication
Lloyd Business School, Greater Noida**

www.lloydbusinessschool.edu.in



Manohar Thairani
President

MESSAGE FROM President

I am elated to know that Lloyd Business School is coming out with a Second Edition of *Lloyd Chronicles*. The journal promises to be a reflection of rapidly developing business administration and management dynamics in emerging market situations. *Lloyd Chronicles* aims to build on the fundamental concepts of business administration with the objective of extending and applying existing theories and practices to a multidisciplinary frame work, in an innovative manner. It will provide a platform for students, academicians and industry experts to interact exchange their ideas and build collaborations in order to push the boundaries of business knowledge. The market is dynamic and is in constant need for skilled professionals who are fully equipped to consistently adapt to changes and face emerging challenges. Perseverance, critical thinking, ability to take fast and effective decisions, and a talent to quickly solve problems are also very much required in modern, globalized service sector. Understanding this need, *Lloyd Chronicle* focuses on key business administration trends in a comparative, global context, with a pluralistic methodology complemented by multidisciplinary conceptualization from a cross cultural perspective. I wish this journal will succeed in reaching out to aspiring business professionals, students and researchers, and guide them in their journey towards excellence.

I wish all the success to this endeavor of Lloyd Business School!

Best Wishes



Dr. Vandana Arora
Group Director

MESSAGE FROM Group Director

Dear friends of Lloyd Business School,

It give me immense pleasure in writing a note for our Second-ever issue of Management Magazine of Lloyd Business School – Lloyd Chronicle.

In the last year we have had many exciting changes transpiring in our Business School, from impressive faculty hires, to new program in Data Science and Analytics, to improving the experiences of our students.

This new group of faculty brings outstanding talents and remarkable research activity that will complement the exceptional work done by our current faculty members. Several of our faculty members are involved in teaching endeavors that have the potential for nationwide impact.

Our industry -focused education has been getting great attention as the new trend in higher education, in Business Analytics, Supply Chain Management & Human Resources. At the same time, we continue to be deeply committed to attracting the highest caliber students to our school and offering wonderful educational experiences.

This year we shall be doing many activities and conclaves with industry-academia dignitaries. I'm very excited about this program, which will provide outstanding educational opportunities to a diverse group of students.

Blessings

MESSAGE



Dr. Bhupender K Som
Director

MESSAGE FROM Director

It's a proud feeling to put yet another issue of Lloyd Chronicle. Lloyd Chronicle is designed to be a print news center of Lloyd Business School. We at Lloyd Business school provide cutting-edge specialized management education. The management education at Lloyd business school has broken the traditional boundaries. The management education at Lloyd doesn't only meet the contemporary demand of the industry but also gets an aspirant trained for futuristic demand. Keeping the vision of futuristic demand of industry in mind Lloyd Business School has designed its management programs in collaboration with industry. Lloyd Business School eyed areas of expertise that the industry would require in the future.

The three futuristic areas of expertise are Business Analytics, Supply Chain Management and Human Resource Management. LBS runs Post Graduate Diploma programs in collaboration with the industry for all three areas. PGDM Business Analytics Program is delivered in collaboration with IBM, PGDM Supply Chain Management Program is delivered in collaboration with SafeEducat and PGDM Human Resources is delivered in collaboration with ManpowerGroup.

The design of programs significantly impacts the employability of aspirants.

EDITOR-IN CHIEF



Dr. Shruti Traymbak
Associate Pffessor

Welcome to the Second Edition of Lloyd Chronicle

"Lloyd Chronicle" is simply the best, most engaging and most dynamic magazine. It is a collection of the intellectual manuscripts, literary and co-curricular activities of college students and faculty members. The Magazine consist of detailed reports of various club activities, conclaves, campus activities and mega fascinating events. It provides the students a platform for expressing and nurturing their talents, shaping their intellectual skills and assists in developing their knowledge and abilities.

It gives me immense pleasure in bringing out the Second issue of "Lloyd Chronicle" successfully. Extracting talents of intellectual skills and widening the horizons of student's knowledge was a difficult task but our Editorial team members made it possible. The Magazine also help our faculty members to express their literary and intellectual skills as well as hone their competencies.

I would like to express my deep gratitude to our Group Director Dr Vanadana Arora Sethi for her constant support and encouragement for making the second issue of "Lloyd Chronicle".

Every year "Lloyd Chronicle" is eagerly looking forward to contributions by the contributors and connoisseur readers alike.

CHRONICLE COMMITTEE

Editor



Mr. Shubham Aggarwal
Assistant Professor

Student Editor



Navan Sodhi
PGDM-SCM-HRM (2018-2020)

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Academic Advisory Board



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Vice President, Kotak Mahindra Bank



MR. HARRY HIMMAT LAGAD
Member, SICCI



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MS. NISHA C. D. KURUP
National Secretariat, NHRDN



MR. RAJIT SIKKA
Senior Consultant TCS

FACULTY ACHIEVEMENTS



**AMP Excellence
Awards 2019**

Dr Shruti Traymbak is a recipient of AMP Excellence Awards 2019, which is set to be the most coveted awards recognizing excellence in teaching and research. Conceived by AMP (Academy of Management Professionals) and supported by IDMBA (Institute For Digital Marketing & Business Analytics), Academic Excellence Awards 2019 is intended to celebrate excellence in management education by felicitating Academicians, Professionals and Edupreneurs for their remarkable contributions in the field of management education.

**- Dr. Shruti Traymbak
Associate Professor**



**'Digital Transformation Strategy'
from
'Boston University'**



The Certification course covered an intensive coverage on strategies adopted by major industry giants for digital transformation. Cases of GE, Babolat, Waymo, Tesla, Amazon, Airbnb etc were majorly discussed. It apprised about the digital matrix adopted by Industry players, the key forces shaping digitalization etc. Total 5,000 learners across globe took up the course. The cohort of learners included digital learners, industry people with 2-5 years of experience in digital marketing and professors from educational institutions and universities.

**- Dr. Krity Gulati
Associate Professor**



**Mastery Certificate from IBM:
Business Intelligence Master
Predictive Analytics Master**

It is immense pleasure to share that Neetu Kamra, Assistant Professor had cleared Mastery certificate in Business Intelligence and Predictive Analytics from IBM Business Intelligence is an exam for certification in Descriptive Analytics & Predictive Analytics is for SPSS Modeler tool for analysis in prediction.

**- Neetu Kamra
Assistant Professor**

STUDENTS ACHIEVEMENTS

*We are Proud to announce Success of our PGDM-Business Analytics
2018-20 Batch students in IBM Business Intelligence Mastery Exam.*



Madhur Verma



Ankit Sudan



Pallavi Sharma



Naina Agarwal



Arvind Sharma



Lokesh Kumar



Abhishek Haryal



Prashant Kumar

The students have undergone 30 hours of extensive classroom training & hands on experience in Descriptive Analytics by IBM Trainer. Training students on subjects like Business Intelligence is an Initiative of Lloyd Business School to bridge the skill gap that exist between the demand of the industry & supplied by the academics. Preparing students to achieve a mastery batch recognized by IBM also, increases their employability manifolds on a global level. A Digital Badge is a cross-industry digital recognition of technical skills, typically associated with the learner who has achieved and demonstrated a high level of understanding of the topic represented by passing the final exam.



Yoginder Shivbadan

PGDM-Business Analytics (2018-20 Batch)

technoforte Sharjah, UAE
Technoforte Software Private Limited



Shubham Nagar

PGDM-BA (2018-20 Batch)

Coca-Cola



Ankit Sudan

PGDM-BA (2018-20 Batch)

Coca-Cola



Kumar Shivam

PGDM-BA (2018-20 Batch)

Coca-Cola



Madhur Verma

PGDM-BA (2018-20 Batch)

Coca-Cola



Makshaf Sheikh

PGDM-BA (2018-20 Batch)

Coca-Cola



Pallavi Sharma

PGDM-BA (2018-20 BATCH)

pepsi



Aman Bali

PGDM-BA (2018-20 BATCH)

pepsi



Subhasish Mahata

PGDM-BA (2018-20 Batch)

TO THE NEW



Naina Kumari Agarwal

PGDM-BA (2018-20 Batch)

TO THE NEW



Zeeshan Shah

PGDM-BA (2018-20 Batch)

TO THE NEW



Utkarsh Mishra

PGDM-BA (2018-20 Batch)

TO THE NEW



Pankaj Kumar

PGDM-BA (2018-20 Batch)

TO THE NEW



Abhishek Hariyal

PGDM-BA (2018-20 Batch)

TO THE NEW



Naveen Awana

PGDM-SCM (2018-20 BATCH)

paytm



Dhritiman Marial

PGDM-SCM (2018-20 BATCH)

CON LOGISTICS LTD



Prince Kumar

PGDM-SCM (2018-20 BATCH)

AGARWAL
MOVERS GROUP



Harshraj Jaiswal

PGDM-SCM (2018-20 BATCH)

AGARWAL
MOVERS GROUP



Longhua Wangpan

PGDM-SCM (2018-20 BATCH)

AGARWAL
MOVERS GROUP



Afreen Nisha

PGDM-HRM (2018-20 BATCH)

GEODIS



Abhilipsa Nayak

PGDM-HRM (2018-20 BATCH)

corpgen

Proud to Announce Placement 2019



Highest CTC of 10 Lacs

Tushar Chopra
LIDO



Richa Sharma
PGDM-HR (Batch 2018-20)



Bendangienla
PGDM-HR (Batch 2018-20)



Harshika Arora
PGDM-HR (Batch 2018-20)



Senti Yanger Ao
PGDM-HR (Batch 2018-20)



Dhritiman Marial
(Batch 2018-20)



Ankit Tiwari
(Batch 2018-20)



Harvinder Bharti
Senior Associate



Swati Srivastava
HR Recruiter



Anamika
Sales Executive



Konika
HR Executive



Rahul Sukhla
Hub Incharge



Km. Anju
HR Counselor



Jyoti Tomar
HR Counselor



Pradeep Ravish
Fleet Manager



Yashh Mahawar
Fleet Manager



Madhuri Mantriprgda
Management Trainee



Proud to Announce Placement 2019



Saurav Dey
HR Recruiter



Sumit Karn
Assistant Manager



Deeksha
Associate Consultant



Praveen Singh
Senior Associate



M. Kense
Assistant HR



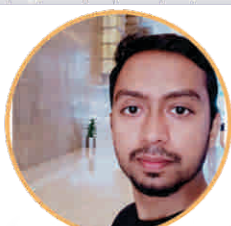
Karunesh Kumar
Senior Marketing Officer



Karan Puri
HR Manager



Rahul Gupta
Senior Associate



Bharat Bhusan
Senior Associate



Simran
HR Executive



Lokesh Chauhan
Financial Analyst



Vanshaj Khare
Senior Executive



Anish Egerios
Hub Incharge



Mohd. Sadiq
Fleet Manager





INDUSTRY CONNECT

LLOYD BUSINESS SCHOOL'S MEMORANDUM OF UNDERSTANDING

Lloyd Business School has always expressed a keen interest in the field of Education and Industry collaborations or MOU. These are guided by Lloyd's principles of extending best in class education and training. These collaborations or MOU, aim to extend to the students an opportunity to study under guidance of Subject Matter Experts and gain an in-depth exposure of the corporate world, ensuring industry readiness and bridging the Industry – Academia gap.



The MoU signed between Lloyd Business School and Varahi Ltd. is for the development of Industrial cooperation towards PGDM Business Analytics students. Welcome on-board LLOYD BUSINESS SCHOOL and looking forward for constructive programs to help students for better career growth and readiness for industry. Thanks to Mr. Manohar Thairani , Dr. Vandana Arora Sethi , Mr. Atul Verma , Mr. Tribhuwan Tiwari and Dr Shruti Traymbak

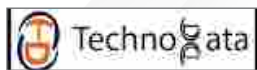


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The MoU signed between Lloyd Business School and Gopalji Dairy Foods Pvt. Ltd. for the development of Industrial cooperation towards MBA students. The company took initiated its journey to becoming a trusted and conducive business in October 1989 and has since then been on the exponential growth ladder. Over a period of 34 years Gopalji Dairy Foods Pvt. Ltd. has become one of the largest Dairy and UHT product companies in India. Thanks to Mr. Manohar Thairani , Dr. Vandana Arora Sethi , Mr. Ranjeet Pathak and Dr Shruti Traymbak





The MoU signed between Lloyd Business School and TechnoData for the development of Industrial cooperation towards Business Analytics students. Techno Data Group offers B2B marketing services, lists solutions and market research insights which are especially designed to stimulate conversions from the inbound, outbound and database marketing drives, assisting businesses across all verticals to deliver customized high quality database service.



TechSci Research is a research based management consulting firm providing market research and advisory solutions to its customers worldwide, spanning a range of industries. TechSci's cutting-edge research model leverages its decades of research knowledge and an increased use of technology as engines of innovation to deliver unique research value.

The MoU signed between Lloyd Business School and IXambee for the development of Industrial cooperation towards Business Analytics and MBA students.



The MoU signed between Lloyd Business School and IXambee for the development of Industrial cooperation towards Business Analytics and MBA students. IxamBee creates enhanced learning for preparation of competitive exams by using technology. It provides excellent solutions to those preparing for any competitive exam. ixamBee aims to provide best online learning experience for preparation of competitive exams for government jobs.



The MoU signed between Lloyd Business School and CMA CGM Logistics Park Pvt. Ltd. for the development of Industrial cooperation towards Supply Chain Management students. As the logistic arm of CMA CGM Group, CMA CGM LOG is a key player in the international supply chain management market relying on its expertise and recognized know-how to enhance customer's performance. Their 70-country network keeps on expanding through subsidiary and agency creations, acquisitions, joint-ventures and strategic partnerships.



The MoU signed between Lloyd Business School and T&T Group for the development of Industrial cooperation towards MBA students. Penetrating the Indian real estate market with a vision for revolutionizing the sector with innovation and transparency, T&T is one of the most prominent real estate companies in the Delhi-NCR area.



The MoU signed between Lloyd Business School and Agarwal Packers and Movers Ltd is for the development of Industrial cooperation towards PGDM Supply Chain Management students. Agarwal Packers and Movers Ltd is a globally recognized logistics company since 1987, for imparting excellent services in packing and moving segments and is the largest mover of household goods in country acknowledged by "Limca Book of Records"

INDUSTRIAL VISIT TO



BAKERS

BATCH - BBA IV & VI SEMESTER

An industrial visit was organized for BBA IV and VI Semester students to Anmol Bakers in Greater Noida on 12th April 2019. The objective of the visit was to enhance student's practical exposure and to let them have an overview of the activities related to "Quality and Process Control" carried out by Anmol Biscuits. Students also learned about challenges and opportunities of a Manufacturing Unit especially the one dealing in a product having a specified/limited shelf life. They were taken around the plant and were explained about the production and operations process of Anmol Biscuits. Students interacted with the staff in raw material, production, packaging and quality control department. Overall visit was very successful and memorable.



INDUSTRIAL VISIT TO

CMA CGM

LOGISTICS PARK DADRI

A Joint Venture with CONCOR

BATCH – PGDM SCM & HR (2018-20)

Under the strategic guidance of Dr. Shruti Traymbak and Kajal Chauhan, to strengthen the Industry Academia Interface, 30 students of PGDM batch 2018-20 of Lloyd Business School, Greater Noida visited the CMA CGM Logistics Park, Dadri, Greater Noida, UP on May 18, 2019. It is a leading global container shipping line, ranked number three in the world with an enviable worldwide network offering. Students understood difference between Container Freight Stations (CFS) and Inland Container Depot (ICD) in exports and imports. Container Freight Stations (CFS) has been established to speed up EXIM trade and help small exporters, whose consignments are less than container loads (LCL).

Mr. Suraj Pandey, BDM Head answered the questions of students related to job opportunities in Logistic Management and Supply Chain Management Industry whilst updating them on the most recent trends like E-Seal, SOLAS, etc. It was a highly informative visit and students got the opportunity to witness and understand the functioning of CFS.



INDUSTRIAL VISIT TO

अमरउजाला

जोश! सच का!

BATCH 2019-2021



To strengthen our Industry, Connect and pave way for Industry-Academic Integration, a visit to the corporate office Amar Ujala on 4th August, 2019 Leading Hindi Newspaper was undertaken for our students of PGDM SCM / HR (BATCH 2019-21) under the supervision of Dr. Shruti Traymbak and Mr. Anoop Amar Ujala is a Hindi-language daily newspaper published in India. It has 20 editions in seven states and one union territory covering 180 districts. It has a circulation of around three million copies the students were given insights about media

planning, shift work system of employees, HR policy, turnover and attrition rate of employees.

Various general and technical questions were asked by students like the turnover of the factory, plan for future expansion, working of different departments, recycling of waste material, types of paper etc. The students were also briefed about the whole process of production along with the initiatives done by the organization for fulfilling their Corporate Social Responsibility.

INDUSTRIAL VISIT TO



BATCH – PGDM SCM & HR (2019-21)

Lloyd Business School, Greater Noida organized Industrial for PGDM I Trimester SCM/ HR students under the guidance and with the great support of Group Director Dr. Vandana Arora Sethi. First Trimester Students were taken to Varun Beverages, manufacturing plant in Greater Noida on 12th September 2019 to understand the processes of manufacturing of beverage products and FMCG Industry. Overall, the visit was highly interactive as the students gained learning exposure on the concept of production, HR and operations within a manufacturing plant.



INDUSTRIAL VISIT TO एन एस आई सी NSIC



Lloyd Business School, Greater Noida organized an Entrepreneurship Orientation Programme Cum Industrial Visit for PGDM HR, SCM and BA students to National Small Industries Corporation (NSIC - A Government of India Enterprise), Okhla on 18th October, 2019 with the great support of Director Dr. Bhupinder Soam & Group Director Dr. Vandana Arora Sethi. The purpose of the visit was to aware students about practical aspects and process of setting up new enterprise and to have exposure of incubation center. After EOP, the students had practical insight on how they can plan about setting up their own ventures and the resources of assistance. They also got to know the schemes and training assistance.



INDUSTRIAL VISIT TO



To strengthen our Industry Connect and pave way for Industry-Academic Integration, a visit to Mother Dairy – A leading FMCG Sector company was undertaken for our students of PGDM – Business Analytics,

2019 Batch on 24th October' 2019, Thursday, under the strategic guidance of Prof. Shubham Aggarwal (Asst. Professor) & Prof. Soumya Singhal (Asst. Professor)

The objective was to provide students an insight regarding internal working of Mother Dairy and opportunity to learn practically through interaction regarding the Milk collection, Transportation, Testing, Processing and manufacturing of other dairy products.

To make students aware and have better understanding of the processes the technical instructor started with the description of Procurement of milk. Where he explained how the milk is being collected through insulated road/rail tankers at very low temperature thus retaining the freshness of the milk. The milk Collecting containers are called as Silos.





BUSINESS & MANAGEMENT MANUSCRIPT



New Age Management Education

With first industrial revolution the business management started taking shape in mid 80's. The management was more focused on managing and improving efficiency of machines and human beings. As a result industries like Ford motors changed the definition of automobile from expensive to practical conveyance. The management was much focused on providing profitability to the industrialists that time. The industry was

completely focused on mass production without caring much about environment and consumers. The management was completely industry focused. Operations management could be understood as the core of management in that era. Gradually with crowding of companies the never ending business competition has started. The management is forced to come out of the boundary of factories. New definition of management included art of marketing and sales along with understanding of consumer behaviour. In that new era the management started obtaining dimensions of supply chain management, marketing management and financial management.

Then came the revolution of information technology and the management started shifting from a two stage process to three stage process. The two stage process of management included ideas and implementation, while the three stage process of management included ideas, machine analysis and implementation.

In contemporary times, when the tons of data is produced each second the management has incorporated information technology in itself a big way. The terms like business analytics and business intelligence have evolved. Apart from this the management has also gone acute towards environment and the terms like green management have emerged.

The overall journey of management functioning is a classic example of adaptability, flexibility and evolution for any field of study. This evolution in management has offered a challenge to business schools as well. The B-schools that have played a big role in redefining management education. The B-schools have always ensured that the world keeps on getting the manpower that fits the cutting edge business demands. The multi-dimensional research carried by intellectual capital involved in management education has tremendously supported the technological advancement and maintained the equilibrium between man and machine.

Foreseeability in management education is the key to success for any education institution in contemporary times. For Modern day B-Schools the time has come to provide a tripoded, specialized, synthesised and futuristic management education that has a perfect balance of technology, science and art.

- Dr. Bhupender K Som
Director, Lloyd Business School



“Digital India guarantees transparency effectiveness, effective service delivery and good governance”

- Shri Narendra Modi
(Prime Minister, India)

Digitalization is the use of digital technologies to change a business model and provide new revenue and value-producing opportunities. Making Digitalization successful, Digital India' initiative was launched by Prime Minister Narendra Modi on 1 July 2015.

The digitalization, a major transforming initiative of the government, aims to ensure that the government services are made available to citizens electronically by improving online infrastructure and by increasing internet connectivity. The initiatives have boosted the transaction and movement of major private player's businesses and helping in the success of transforming India initiatives. Well, the digitization embodied in manufacturing and services improves efficiency, total factor productivity, spill-over effects, transparency, and accountability.

It has a successful contribution in transforming India initiatives by Govt. of India especially for Rural India which were untouched without such transformation. The schemes have included aadhaar enabled payment system, bhim (bharat interface for money), digidhan abhiyaan, pradhan mantri gram in digital saksharta abhiyaan, pradhan mantri jan-dhan yojana (pmjdy), pradhan mantri kaushal vikas yojana (pmkvy)

Transformations like e-commerce have improved logistics and supply chains; digital payment services have provided flexibility and transparency; digital identification services have enabled de-duplication and prevention of fraud, and digital learning platforms have augmented literacy. Truly, the Digital start-ups like Ola, Flipkart, Zomato and Paytm, which epitomise service sector digitalisation, are only one part of the unfolding digital transformation story.

Future Ahead:

As the world is moving towards Industry 4.0, India will have to move with it. This will mean that we have to adopt and adapt new technologies in our manufacturing right through our supply chains. Industry aims to boost the contribution of the manufacturing sector from 15% to 25% of GDP, shortly. To support this growth, India will need an ecosystem comprising tier 1, tier 2, as well as tier 3 suppliers, with a high level of efficiency, flexibility, and quality focus.

SMEs are another backbone of industrial development. The contribution of small-scale Industry has been remarkable in the industrial development of the country. It has a share of 40% in industrial production. 35% of the total manufactured exports in the country are directly accounted for by this sector. In terms of employment generated, this sector is next only to agriculture employing approximately 36 million people. Digital technologies are used to unlock productivity, savings, and efficiency across more diverse sectors such as agriculture, education, energy, financial services, government services, healthcare, logistics, manufacturing, trade, and transportation,”

Thus, Digitisation may add about a trillion dollars to India's GDP by 2025 which is a vision of our Prime Minister, Narendra Modi.

- Prof. Shubham Aggarwal
(Assistant Professor)

“Motivational Quotes”

After 3 yrs. of monk journey, he decided to return to his parent home without single money. But he was returning with tons of invisible wisdom which led the world behind him. Some of his friends invited him to come to his organization for his wisdom speech and he showed his positive strength. Then he was invited by a world-leading company like GOOGLE, Facebook, BBC etc. for craft and amplify their messages to his employee and he created many viral contents for social media.

Nowadays, he is busy with many projects. He starts his day from 4 AM and meditate for 3-4 hrs. every day and living the life to motivate others by his wonderful goal. Jay Shetty has awarded by ITV Asian Media, received third Guardian Rising Star Award in the year of 2015 and 2016. He was named in the Forbes 30 under 30. He hosted HuffPost's live show on Facebook which famous with #FollowTheReader and he hosted many notable people, which you can see on YouTube.

Some quotes of Jay Shetty -:

1. Everyone has a different clock. Wait for your time. – *Jay Shetty*
2. The best people to surround yourself with are the people that bring out the best in you. – *Jay Shetty*
3. So many people are together but not in love. So many people are in love but not together. – *Jay Shetty*
4. When you are good at something, you'll tell everyone when you're great at something, they'll tell you. – *Jay Shetty*
5. Never blame anyone if you got hurt by them because it was not their fault it was you who gave them the right to tear you apart. – *Jay Shetty*

And many more but one of my favorite quotes of him is

“Someone graduated at 21 but waited 6 yrs. to get a good job.

Someone had no education but was a millionaire at 21.

Someone got married at 20 but divorced 5 yrs. later

Some got married at 30 but found everlasting love.

You're not late.

You're not early.

You're on time.”

- Jay Shetty

Ambika Sahu
PGDM BA (2019-21)

BLOCKCHAIN TRANSFIGURE THE FUTURE

There is no way you have not heard about word BLOCKCHAIN, you probably heard about Bitcoin but that's not really we are focusing on in this article, because trying to describe about BLOCKCHAIN by only talking about Bitcoin is trying to describe entire "internet", but only talking about an "e-mail". Just like INTERNET, BLOCKCHAIN might just change everything.

BLOCKCHAIN is you just no need to trust anyone anymore, at least not when it comes to keeping record. We cannot take it for granted, but just to exist in this society you need to put your blind faith in different institution, as we have seen it lately seriously it's not a good thing. For example, if you take a loan you need to trust that the bank is going to trust the credit bureau, all your financial information credit score they calculated using a secret formula is accurate. You need to trust the way system works, a lot of time it doesn't true. Why are we so trusting without a public information?? there is got to be a better way, "BLOCKCHAIN" is the better way.

Think of BLOCKCHAIN as an open book of records, everyone has the same copy. Each entry in the book references the record before making it obviously if any of the change after it entered. More since everyone has the same book, they can see if one or more books is been temporarily edited since they don't match exactly. The technology behind this is complicated but it insured each block of its chain takes intentionally large amount of computing power to validate the legitimate block what you are left with is extremely secured record that can't be edited and everyone can see and that's going to radically change quite a few industries.

One of obvious example of BLOCKCHAIN, you don't need a bank to withdraw your currency; a complete record of your account balance is easily accessible as the record of withdrawal. Nobody needs to vouch money is available, or you received it, it's all recorded by there. A slightly more complicated example involves BLOCKCHAIN system involve in contract say for apartment, BLOCKCHAIN records could have built in terms like price per month in exchange for access code to the apartment. As a landlord you don't need to worry that you won't be paid every month. As a tenant you don't need to trust that your landlord will let you out of the building.

A BLOCKCHAIN smart contract would facilitate both sides of transaction verifying the actions are legitimate and leaving behind immutable record. No more sending cheques, think of how many other people and company you need to trust when you are conducting business or any kind of valuable transactions like your vote imagine a voter id, a private passcode or whom you are voting for into a public record once that are checked and tally by millions of people at the same time. But the primers of BLOCKCHAIN can verify that whether you are eligible for vote, that you are who you say you are, and record your vote in a public unalterable record but without identifying who you are voted for, A version of this is also implemented in Colombia, mark test run and it worked. It can even be designed to spark drug interaction or to make sure that prescription is written and filled. In short BLOCKCHAIN cuts down the middleman you have to trust and allows faster, secured and transparent use of information and also shows how much information is used.

- Ms. Neha Issar
(Asst. Professor)

DIGITAL WORLD

Human Resource plays a very important role in today's competitive world. It shifts from a supportive or administrative function to a strategic function or we can say that it is not only taking care of administrative duties but also proactively involved in talent requisition. In other words, HR needs to focus in transformational activities rather than transactional activities.

TRANSACTIONAL HR or ADMINISTRATIVE HR

Transactional HR activities concerned with only administrative function such as the primary important functions of HR such as recruiting, selecting revising and publishing workplace policies and scrutinizing workplace issues. Process centric matters generally are transactional activities. Human Resource specialists and generalists handle the transactional functions with the help of all the stages of the employment relationships from recruitment, selection, induction and orientation of new employees to processing terminations and conducting exit interviews.

TRANSFORMATIONAL HR

In present digital scenario, employers confront a daunting array of historic challenge and the traditional HR or Transactional is not sufficient for survival. To sustain in such a competitive environment, Transformational HR activities plays an important role that are strategic orientated, proactive and forward thinking and actively involved in succession planning. These types of activities not only help in proactive thinking but also facilitates the organization in achieving business goals.

HR Move from Transactional to Transformational

Transactional activities should be delivered with

a transformational purpose. This includes using fit for purpose HR technology, with reporting metrics, to support business decision making around employee retention, engagement, succession planning and achieving business goals. Effective technology will reduce administration and provide HR with enhanced business intelligence meaning their time and resources can be used more productively to drive the organizational agenda, culture and profits forward.

The transformational HR department should focus on "talent management", which is more holistic and comprehensive as compared to recruitment, selection and retention. On the other hand, Succession Planning also refers to "talent management" in which employees are identified and developed or transformed into new leaders who can replace old employees when they leave, retire or die. It is a process that ensures that organization is ready for the future. It helps business moving forward during the unavoidable circumstances that come with running business and such plans perform as an excellent tool to preserve and nurture talent employees. Organizations adopt succession planning programs to develop employees for future perspective or this program is a great way to build our next generation leaders. For example, Steve Jobs founder of Apple University embraced succession planning by educating employees and leaders to understand how he initiated the business and how to think like him.

Attitudes make a difference for a transformational HR department. A "can do" attitude of the transformational department facilitates in the brainstorming session to create an innovative idea rather than believing in



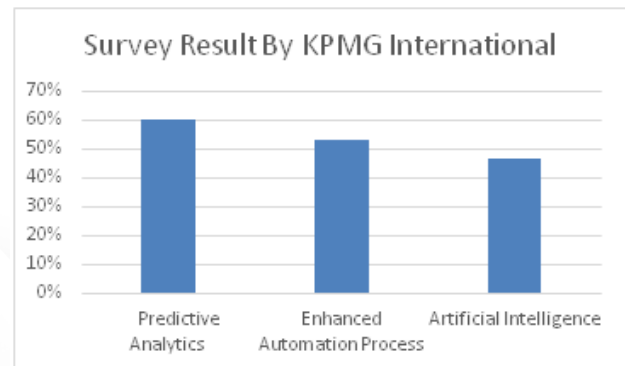
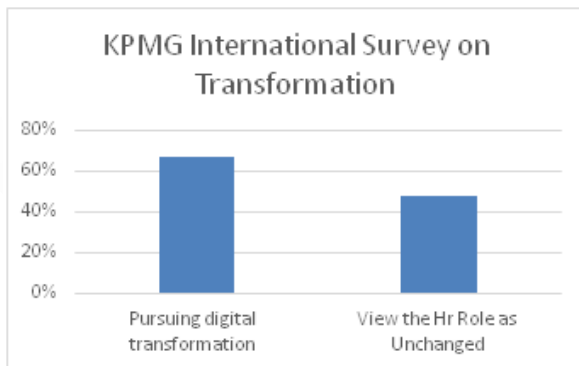
formulating policy and monitoring attitude of the transactional department.

HR change is unavoidable; KPMG International's new Future of HR global study found that HR leaders have conflicting attitudes and approaches to this change. KPMG International (The future of HR 2019: In the Know or in the No The gulf between action and inertia) has conducted survey more than 1,200 HR executives across the globe and found that

- 1) About two-thirds of HR executives agree that HR has undergone or is undergoing a digital transformation. But only 40% of HR leaders said they have a digital workplan in place at the enterprise or HR level.
- 2) Most of the HR executives about 70% recognize the need for workforce transformation.
- 3) Hardly a third 37% — feel “very confident” about HR's actual ability to transform and move them forward via key capabilities like analytics and Artificial Intelligence (AI).
- 4) A survey found that workplace culture is considered a top barrier to digital

transformation for 41% of respondents. About 35% said their current culture is more task-oriented rather than innovative.

- 5) HR executives who believe HR has a strategic role in their business are more likely to be pursuing digital transformation (67%) compared to 48% who view the HR role as unchanged.
- 6) Despite data's remarkable ability to deliver new insights and enhanced decision-making, barely one in five — 20% — of HR leaders believe analytics will be a primary HR initiative for them over the next one to two years. Fewer still — 12% — cite analytics as a top management concern.
- 7) Recent and projected technology investment has been highest for cloud and Human Capital Management software: 49% of HR executives invested in Human Capital Management (HCM) over the past 2 years 32% in cloud capabilities.
- 8) KPMG International found that in the next year or two, more are planning investments in areas such as-Predictive Analytics 60%, Enhanced Automation Process 53% and Artificial Intelligence 47%.



This philosophy will permit employees to be resourceful; embracing technology and creativity to grow, sustain, improve and contribute to the organization in the best way possible.

- Dr. Shruti Traymbak
(Associate Professor)

Deskercise for Workaholics

In this day to day life, we tend to forget about activities impacting our health. A mere adoption of few habitual changes can prevent us from so many health issues. One of such activity is Working on Laptop/desktop for prolong hours, which is an irreplaceable part of our working schedules now. It may result in certain health problems that are also called as occupational diseases.

Few habitual changes at workplace can avert us from such health issues. These habitual changes are deskercises i.e. the exercises which we can do at your desk/workstation. One of the deskercise which is mainly recommended for workaholics are neck stretches. Neck Stretches can be easily done at workplace while making strategies or working hard for mapping the targets. Just by spending 15 minutes on these that too while working may help us in prevention from diseases like cervical spondylosis, neck stiffness, backaches etc.

Benefits of Neck Stretches:

1. It relieves neck pain.
2. It improves flexibility.
3. It reduces headaches.
4. It lengthens the larger muscles which defuses the stress and improves mood.
5. It releases tightness which is caused due to poor posture.



Here we go with 5 easy to do neck stretches

1. **The Left and Right:** Gradually move head towards the left. Try to take it towards your back. Don't trouble yourself much and do it as per ease. Have a gentle approach while doing it and give small pauses of microseconds. Gradually get back in your original position. Do it again towards right.
2. **The pendulum movement:** In this, move your neck from left to right and then right to left. Don't use any strength in this and do it in a fizzy way. Repeat it 10-15 times with frequent pauses. You yourself will feel the relaxation.
3. **The Chin Tuck:** In chin Tuck, drop your head down to the chest. Maintain the position and then take it to the back as much as you can easily. Now get back to the original position and repeat it 7-8 times.
4. **Neck Rotation:** Slowly drop your chin down to the chest. Gradually rotate your neck in 360 degree clockwise rotation. Ensure that your ears are touching your shoulders either side (left and right). Give a pause. Now do it anti- clockwise. Repeat it 3-5 times.
5. **Hold the neck:** Sit straight and hold your forehead between your palms. Try to push the head backward. While doing this resist the motion with the help of neck muscles. Relax and repeat 5 times each.

- Dr. Kriti Gulati
(Associate Professor)



VITAL SPARKS

Edge over Education

HR CONCLAVE 2.0



Mr. Manohar Thairani (President, Lloyd), Dr. Vandana Arora Sethi (Group Director, Lloyd) with torch bearer Shri B.N. Singh (IAS, District Magistrate, G.B. Nagar) at HR Colclave 2.0



Second Edition HR Conclave 2.0 organized on 9th February, 2019 by Lloyd Business School is the manifestation of a team that aims to provide exceptional platform for Industry Exposure and Interaction to the students that aids them to be better managers. The event comprised of various panel discussions based on current trends in the field of Human Resources. The first panel discussion was started with the theme, "Shift from Employee Engagement to Employee Experience". The theme of the second session was "Impact of HR Analytics on Strategic Business Decisions". The panelists belonged to

various sectors that gave their valuable insights regarding various aspects of HR like HR Analytics, Employee Experience and the like.





Launch of Business Management Magazine - Lloyd Chronicle (A Bi-Annual Publication of Lloyd) by Shri B.N. Singh (IAS, District Magistrate, G.B. Nagar) & Mr. Manohar Thairani (President, Lloyd)



Shri B.N. Singh (IAS, District Magistrate, G.B. Nagar), Mr. Manohar Thairani (President, Lloyd), Mr. Gaurav Arora (Senior VP, Yes Bank), Ms. Priyanka Ganguly (Vice President, T&T Group) & Other Senior Management Experts from Industry.

SCM CONCLAVE



Mr. Harry Himmat Lagad, Member Indian Chamber of Commerce, Chairman National Supply Chain Council felicitated by Mr. Manohar Thairani (President, Lloyd)

Lloyd Business School, Greater Noida organized a SCM Conclave, "Future Perspective in Supply Chain Management Disruption and Mitigation Strategies" on March 17, 2019 at its campus. Conclaves, Conferences and Seminar at educational institutions fills the gap between academia and industry. It was a platform where students interacted with industry experts and learns that how industry works in real life world.

Mr. Harry Himmat Lagad, Chairman of National Supply Council was the chief guest of the conclave. The first panel discussion was started with the theme, "Mega Cities: Growth and Challenges".

The theme of the second session was "Disruptions in Global Supply Chain & Roadmap for Future". During the conclave a case study competition was also organized, in which the students of various B-Schools and Universities participated.





Mr. Manohar Thairani (President, Lloyd), Ms. Venu Vashista (Director-Supply Chain Solutions, Kohler), Dr. Babu Lal (Former ED, BHEL), Mr. Sushil Agarwal (General Manager-Supply Chain & Solutions, Geodis), Mr. V.G.S. Mani (Founder, The Chainworks), Mr. Yuvraj Sharma (Head-Sales, APAC, Geodis), Dr. Vandana Arora Sethi (Group Director, Lloyd)



Dr. Purbi Chakravarty welcoming our Speaker of eminence Mr. Gaurav Arora (Senior VP, Yes Bank) to the SCM Conclave 2019



Mr. Harry Himmat Lagad & Dr. Babu Lal presenting award to the winner



Panel Discussion by Senior Management Experts from Industry on the Topic "Disruption in Supply Chain Management" at SCM Conclave 2019

LLOYD Champions League 2019

An Inter College - Sports Fest



LLOYD Group of Institution hosted "LLOYD Champions League 2019" a three-day sports event. The 'VICTORIOUS CLUB' of LLOYD organized the League in order to strike the right balance between work stress & healthy lifestyle. The opening ceremony of the event was done on 7th March in the presence of Mr. Satya Prakash the jailer of Gautam Budh District Jail.

Young athletes participated in all the six major games, namely Cricket, Volleyball, Badminton, Athletics, Carom, Chess and emerged with flying colors. The event experienced an overwhelming

participation from Various colleges such as GNIOT, Galgotia University, G.L. Bajaj, JIMS, Accurate, Mangalmay, NIET, HIMT & Gautam Budh University. The award ceremony for LLOYD Champions League was hosted on 9th March in the presence of Mr. Anand Kumar Singh – District Social Welfare Officer in G.B. Nagar.



Mr. Manohar Thairani (President, Lloyd), Dr. Vandana Arora Sethi (Group Director, Lloyd) felicitating **Chief Guest Mr. Satya Prakash (Jailer, G.B. Nagar)** at Lloyd's Champion League - 2019

Chief Guest Mr. Satya Prakash (Jailer, G.B. Nagar) inaugurating Inter College Sports Fest 2019 along with Mr. Manohar Thairani (President, Lloyd), Dr. Vandana Arora Sethi (Group Director, Lloyd)



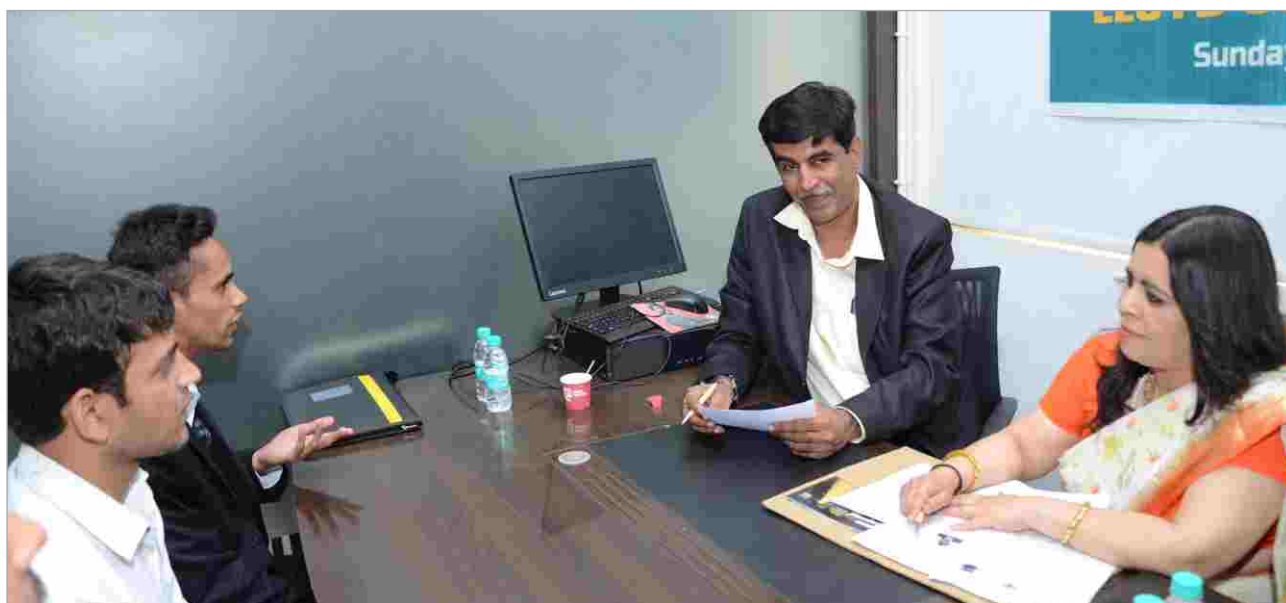




Niyukti 2019 JOB FEST

The 4th Annual Job Fest of Lloyd Group of Institutions, “Niyukti-2019” was organized on 7th April, 2019 for the students of Pharmacy and Management students, in collaboration with the Indian Pharmaceutical Association, (Delhi Branch). The institute invited companies from different sectors like production, quality assurance, quality control, sales & marketing, business development, baking and finance, human resources, R&D, regulatory affairs etc. to interview and offer jobs to students.

Lloyd's Job fest was the unique networking opportunity that puts many different employers under one roof to network with potential students coming from different colleges and universities, usually over the course of one day. The job fest of Lloyd aimed at putting participants on the fast track to gain a job, help companies fill vacancies and solve workforce issues in the community.



Mr. Puneet Midha (Sales & Marketing Head) & Other Resource Person from Varahi Limited Interviewing management students at Job Fest 2019



Shri S. L. Nasa, Registrar-Delhi Pharmacy Council being felicitated
Dr. Vandana Arora Sethi (Group Director, Lloyd) at Niyukti 2019



Lloyd Group of Institutions welcomed its new students of Pharmacy, Management, PGDM and Education program by organizing a Fresher's Party for them on 31st August, 2019. Fresher's party is all about making the best start to the new academic year & a time to create everlasting relationships with each other. The event was an indication of union among the students. The motif of the event was strongly inspired by the colors of rainbow VIBGYOR, which represented students from different cultures & different parts of the nation uniting as a part of LLOYD.

The exquisite monsoon décor was accompanied by the weather hence giving a perfect meaning to our event CLOUDBURST- Fresher's Carnival 2019. The event commenced right after a splendid lunch-spread under the colorful umbrella-roof arranged for all the students & staff, under the strategic guidance of Dr. Alka Jyoti and Coordinator of Cultural-club Lloyd "Squad-Up", Prof. Soumya Singhal and her team from all the departments.

The event started with pulsating ambience, flashing lights, foot tapping music and continued with Punjabi folk dances and singing performances and ended with abundant time-span for breaking-a-leg at the dance floor, under the drizzling sky & best wishes of knowledge, experience, fun & happy memories from the LLOYD FAMILY. The event turned out to be a huge success with immense hard-work & cooperation from the student volunteers & the event owners.



**Winners of Mr. & Ms. Fresher from all departments of Lloyd Group of Institutions
at Cloud Burst - Freshers Carnival 2019**



Lloyd's CARNIVAL 2019

LLOYD GROUP OF INSTITUTIONS organized its Annual Cultural Fest, “LLOYD CARNIVAL-2019” on 29th March, 2019. It was a one day-long event held in the Institute's campus. The Carnival was declared open by the Group Chairman, Sh. Manohar Thairani, who welcomed teams from different colleges and stressed upon the importance of such activities for the holistic development of the students.

The Carnival saw a wide range of activities like Ad-Mad show, Rangoli, T-Shirt painting, mimicry, PUBG War, poster making, solo singing, mehandi, fashion show, solo dancing and group dancing.

About 1050 students from 42 universities, B-colleges and technical institutes of Delhi-NCR gathered on the Lloyd Campus to exhibit their talent and skills in various art forms. The event had a soul to it - vibrant, contagiously colorful and exuberant with mesmerizing music, finger-licking-good street food and much more!



Mr. Manohar Thairani
(President, Lloyd), Dr. Vandana
Arora Sethi (Group Director, Lloyd)
greeting Dr. Alka Jyoti (Director
Admission) & Dr. Abdul
Wadood (Principal, Pharmacy)
by Token of Appreciation
for their hardwork and support
in successfully organizing Lloyd
Carnival



YOGA SESSION AT LLOYD

*Yoga is the journey of the self,
through the self to the self." Bhagavad Gita*

Yoga is that medicine that has the power to cure any disease of the Universe, even those which cannot be cured by the prescription of Doctor. Including Yoga in everyday life is one of the healthiest practice people can ever make. It not only makes you physically well but will calm your mind and soul.



To change our daily routine lifestyle and increase the level of well-being, International yoga day was celebrated at Lloyd Group of Institutions on June 21, 2019 by conducting yoga session for all faculty and staff members of Management and Pharmacy in their campus. The session not only aimed at physical exercise where you twist, turn, stretch, and breathes in the most complex ways but also taught the most superficial aspect of this profound science of unfolding the infinite potentials of the human mind and soul which leads to the healthy development of mind, body and soul



Lloyd Group of Institution Presents

CHILD ASSOCIATION INDIA

12th Foundation Day Ceremony



Mr. Shivanshu Srivastava, Chairman, CAI presenting a planter to Prof. Rita Bahuguna Joshi Hon'ble Member of Parliament, Prayagraj at 12th Foundation Day Ceremony of CAI

Prof. Rita Bahuguna Joshi Hon'ble Member of Parliament, Prayagraj was the Chief Guest at 12th Foundation Day Ceremony of Child Association India at Lloyd Business School. Prof. Rita Bahuguna Joshi in her motivational speech said "Gandhi ji liked cleanliness, environment protection and animal protection." "Rural India, villages have declared themselves open defecation free."

Our Hon'ble Chief Guest, spent 20 years in working for women and child." Beti Bachao, Beti Padhao Yojana: "Gender ratio drastically changed discussed about state Haryana.

Inspired Youth use their brilliant brains in changing the Society as well as the Nation.

Praised initiatives of Child Association India

towards enhancing capabilities of the poor and marginalized communities, taking actions towards domestic violence.



Prof. Rita Bahuguna Joshi Hon'ble Member of Parliament, Prayagraj felicitating Mr. Shivanshu Srivastava, Chairman, CAI at 12th Foundation Day Ceremony of Child Association India at Lloyd Business School



Dr. Vandana Arora Sethi (Group Director, Lloyd) welcoming Prof. Rita Bahuguna Joshi Hon'ble Member of Parliament, Prayagraj



Lamp Lighting ceremony by Prof. Rita Bahuguna Joshi Hon'ble Member of Parliament, Prayagraj at 12th Foundation Day Ceremony of CAI



Chief Guest Prof. Rita Bahuguna Joshi Hon'ble Member of Parliament, Prayagraj being felicitated at 12th Foundation Day Ceremony of Child Association India by felicitating Mr. Shivanshu Srivastava, Chairman Child Association India & Mr. Manohar Thairani (President, Lloyd), Dr. Vandana Arora Sethi (Group Director, Lloyd) at Lloyd Business School



Prof. Rita Bahuguna Joshi, Hon'ble Member of Parliament, Prayagraj planting tree at Lloyd Campus spreading environmental awareness towards Sustainability



INDUCTION PROGRAMME 2019

Lloyd Business School has organized ten days induction programme of its PGDM-Business Analytics, Supply Chain Management, Human Resource Management, MBA and BBA with an objective to provide ample of time and a platform for the transition of students from school to Management Education. The induction programme organized at Lloyd is a harbinger of various in-campus & off-campus activities specially designed for students to fill the gap.



Dr. Vandana Arora Sethi (Group Director, Lloyd) Felicitating
Mr. Gagan Agarwal, SME IBM

Induction programme at Lloyd has been proved to be a fun mingled educational activity of adapting motivation and recourse to their procrastinated educational goals. The interaction with the induction programme equipped students not only with the boost to their educational pursuits but also with the work-culture, industrial exposure, social experiences, and various institutional activities.

this view of uplifting our newcomers Lloyd organized TECH- CEPTION – Orientation Series of Business Analytics and GENESIS 2019 – Orientation series of PGDM-SCM/HR, MBA and BBA.



Students enthusiastically Participating in outdoor activities at Induction Program 240



LLOYD BUSINESS SCHOOL ORGANIZED 'TREE PLANTATION DRIVE'

A Step towards Environmental Protection



An incredible initiative taken by LLOYD Business School on 5th August, 2019 towards environmental protection. Mr. Manohar Thairani, Chairman, graced this occasion by planting trees with students. Other faculty members also took part in this initiative under the supervision of Prof. Shubham Aggarwal (Assistant Professor, Lloyd).

STRESS MANAGEMENT WORKSHOP BY INTERNATIONAL SAHAJA YOGA RESEARCH CENTRE

Lloyd Business School organized Corporate Workshop on “Stress Management” on 25th November, 2018 through Meditation by International Sahaja Yoga Research Center. Resource Person was Mr. Pankaj Chopra Managing Director (Global MNC Power and Industrial Sector) and Mr. Rahul Mohan Gupta Senior Manager (Global MNC) under the supervision of Prof. Shubham Aggarwal (Assistant Professor, Lloyd).



Dr. Vandana Arora Sethi (Group Director, Lloyd) felicitating
Prof. Himani Singh (Senior HR Head)



Enthusiastic Participation by Students and faculty members
at Stress Management Workshop

LOGISTICS: CUTTING ACROSS INDUSTRIES

A guest lecture on Logistics: Cutting across Industries was delivered by Mr. VGS Mani - Founder of "The Chain works" on 18th April, 2019 for the students of MBA and PGDM. With more than 25 years of industry experience, Mr. Mani has had the privilege to be at Country Leadership level of Fortune 500 MNCs. His experience is wide, ranging across domains such as



Engrossing Session by Mr. VGS Mani - Founder of "The Chain works" on Logistics Management

supply chain, manufacturing,

product design and development, strategy, business turnaround & re-engineering. During his lecture he discussed about the recent trends in SCM, Productivity, Scope of Logistics, Ware Housing, Reverse Logistics & Artificial Intelligence. At the end of the session he shared the Golden Rule for Logistics: To Gain Productivity, you should make your input predictable.

PREDICTIVE ANALYTICS TRAINING FOR PGDM -BUSINESS ANALYTICS

Predictive Analytics Training was conducted for PGDM Business Analytics from 11th to 13th Feb 2019 in the IBM Lab of Lloyd Business School. The training was on SPSS Modeler. The trainer was Mr. Hrishikesh who is the Technical Consultant in IBM for SPSS and Data Science. He has over 7 years of experience spanning both technical and business domains. He had delivered successful projects in the areas of Data Science, Predictive Analytics, Optimization and Text Analytics. The session was very educative and highly contribution to field of Analytics.



DESCRIPTIVE ANALYTICS TRAINING FOR PGDM -BUSINESS ANALYTICS

A 3-day, 32 hrs curriculum in Descriptive Analytics was conducted in IBM Business Analytics Lab for students of PGDM -BA from 13th May to 15th May 2019. The tool called Cognos 11.0 was detailed to student which is a descriptive tool of IBM. The trainer was an IBM Expert in Business Analytics Mr. Ishaan Vaid IBM-consultant, Python Trainer. The session was very insightful and informative.

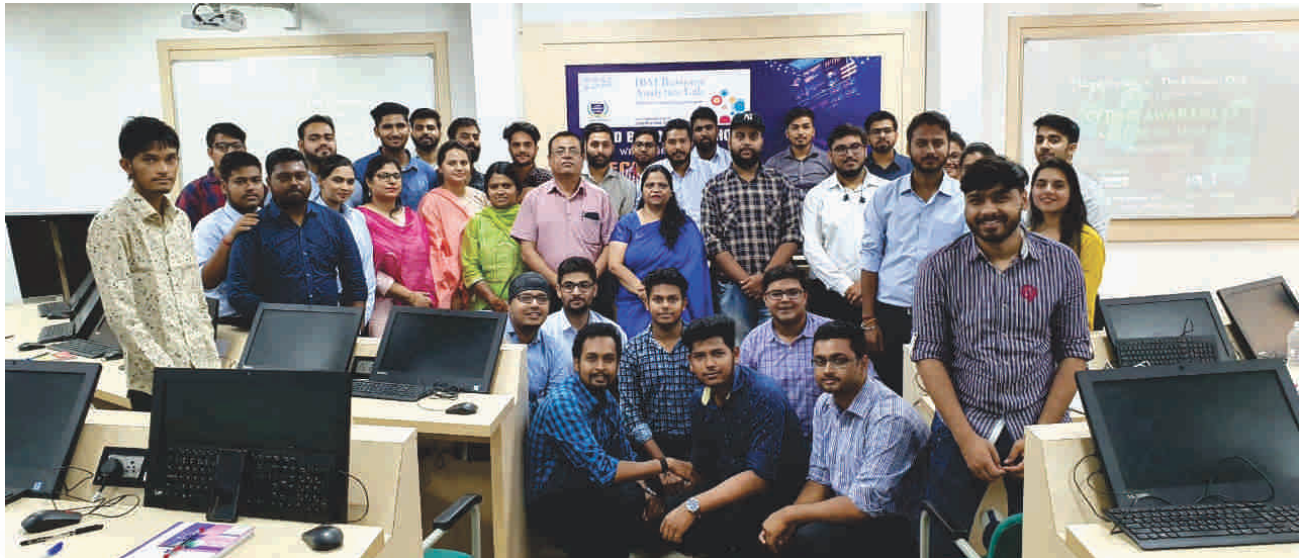


Interactive Session by Mr. Ishaan Vaid IBM-consultant, Python Trainer on Descriptive Analytics Training

CYBER AWARENESS SESSION

Care to be Aware

On 7th September, 2019 Mr. Aditya Arora-Software Engineer - To The New spoke about how and where data can be used for cyber crimes, spreading alertness among students how to secure data while doing banking transactions, surfing social networking sites, using e-commerce websites, also discussed about android phone applications privacy concerns as well as prepaid phones are more crime prone. The speaker also explained about cyber war how everything is digitalized and nuclear weapons now converted in form of data, how Iran and USA using cyber war to name few.



Interactive Session by Mr. Aditya Arora-Software Engineer - To The New and Mr. Udit Gupta-Web Analyst-DWAO on Cyber Awareness

Mr. Udit Gupta-Web Analyst-DWAO addressed the gathering about Wheel of Web Analytics. How adobe launch, adobe campaign, and adobe targets websites with respect to understand business demands. He also explained how a coding works at back end as “Data is the new oil.” In the session it also featured how load on the web page and click view captures to understand customer needs and increase profits.

Approaches to Management

Enlightening Young Buds!!!



“The best managers aren't focused on improving their ability to supervise; they're focused on improving their ability to lead”

As per our vision towards making Lloyd Business School a best institute in imparting quality education, we at Lloyd always try to provide holistically developed and value-based management education to our Management students.

We follow the philosophy of “Learning by Doing” and, for this a Guest lecture on Approaches to Management” for our PGDM- Business Analytics and SCM/HRM students of 2019 Batch was organized on 23rd October 2019, Wednesday.

It was a 2-hour interactive session where we had Prof. Himani Singla- Having 18 years of rich Corporate and Academic experience of working in Industry and Institute as Financial Analyst, Faculty (For PGDM & B.Tech) and presently Senior HR Head at Birla Institute of management Technology, BIMTECH Greater Noida.

She shared her experience in the field of management education on various aspects of Directing and Motivation required in today's Organization. She also focused on the facts about the tactics to followed according to today's corporate culture. As per his concluding remarks she emphasized on a fact that “Management is a blend of practical as well theoretical framework which cannot be studied in a nutshell” She also added a successful man is one who can lay a firm foundation with the bricks others have thrown at him.

Students were highly motivated with such an engrossing session and learned new ways of approaching Motivational Theories through various models of Management.

At last, we had a Vote of Thanks, by Dr. Bhupender Soam Director, Department of Management as per his remarkable words, he added the importance of organizing these sessions which helps in experiential learning.



Insightful Session by Prof. Himani Singh, Senior HR Head on Approaches to Management for PGDM Business Analytics

Technovate 1.0

Lloyd Business School in collaboration with their Industry partner, IBM organized a 2-day Mega event called “TECHNOVATE” on 4th & 5th October at Lloyd Business School. The event was one of its kind that aimed to offer the participants an experience of the future – the dynamic world of Analytics. The institute proudly welcomed CS Dr. Shyam Agrawal (Past President, The Institute of Company Secretaries of India) as the esteemed Chief Guest. Prof. (Dr.) S. Sivakumar (Former Member, Law Commission of India), Mr. Gaurav Arora (Executive Vice President, YES Bank) and Ms. Arati Sood (Senior Consultant, IBM) graced the event as the Guests of Honor. Dr. Vandana Arora (Group Director, Lloyd) welcomed the respected guests to the event and briefed the audience about the theme of the event. Pointing out “Analytics is all encompassing that ranges across various fields like management, pharmacy, engineering and so on. From Alexa of Amazon to Siri of Apple, all use algorithms to analyze the users and give them better experience.”



CS Dr. Shyam Agrawal (Past President, The Institute of Company Secretaries of India) at Technovate1.0



Mr. Manohar Thairani (President, Lloyd), Dr. Vandana Arora Sethi (Group Director, Lloyd) felicitating CS Dr. Shyam Agrawal (Past President, The Institute of Company Secretaries of India) at Technovate1.0

The event also comprised of workshops taken on online softwares of IBM, activities, panel discussions, quiz and much more. A workshop on current issues like “Cyber Security” was conducted by IBM experts who threw light upon various aspects of Cyber Security and how the individuals and organizations in today's time can ensure the security of their valuable data. To foster out of the box thinking, the IBM Analytics experts conducted workshops themed “Design Thinking” & “Artificial Intelligence.”



Prof. (Dr.) S. Sivakumar (Former Member Law Commission of India) felicitating Dr. Babu Lal (Former ED, BHEL) at Technovate 1.0



Panel Discussion on the topic: "Data Powered Opinion Mining" by Senior Management Experts from Industry



Ms. Naina Kr. Agarwal
PGDM-BA (2018-20)

The aim of these workshops was to enlighten the participants regarding the advanced capabilities that are provided by incorporation of Artificial Intelligence and Design Thinking for organizations. The workshops culminated into short assignments for participants that will be done online and the winners of the same shall be awarded at the Valedictory ceremony held on the 2nd day of the event. Another highlight of the event was a quiz called



Mr. Arvind Sharma
PGDM-BA (2018-20)

"Mindspot" that was based on participants about Analytics and to and student centric. The winners of the ceremony on the 2nd Day of the event. eminent guests from organizations like Health Group, Safexpress, Technodata more than 25 colleges of Delhi NCR University, Bharatiya Vidyapeeth MIET and many others attended for a latest trends and issues in the field of



Ms. Pallavi Sharma
PGDM-BA (2018-20)

assessing the knowledge of make the experience more interactive Quiz will be awarded at the Valedictory The event had the participation of IBM, BHEL, T&T, NHRD, United and QuadraBrain. The students from like PDM University, SRM Institute of Management & Research, great learning experience regarding the Analytics.



Gamut of Students from various departments at Technovate 1.0

CLUB BUZZ

SAMARPAN

by Good Samartians (CSR Club)

*“The greatest happiness
in the world is to make
others happy”*

- Luther Burbank

SAMARPAN is an initiative of Giving Back to Society of The CSR club of LLOYD Business School. This event gave a platform to all the students of Lloyd to prepare a product using waste materials & thus learn the art of reusing the materials. 15 Teams enthusiastically participated in the event making it a success. The products prepared by the students were then kept for auction. The amount collected was used to give goodies to children of Niveda Foundation on Children's Day.

NIVEDA Foundation is an independent organization working towards betterment of our society. With absolutely no religious and political affiliation they continue to serve people to ensure they live with respect and dignity.

Children's Day in India is celebrated on 14th November on the birth anniversary of the first Prime Minister of India- Pundit Jawaharlal Nehru; or 'Chacha Nehru' as he was fondly referred to by the children across India. Nehruji believed that the prosperity and growth of a nation tomorrow depends on how its children are loved and nurtured today.

Through SAMARPAN , the Good Samaritans spread happiness among children by distributing stationery kits & notebooks. To make this day even more meaningful, members of CSR Club lead by Prof. Ritika Khurana taught the children about the importance of health & hygiene through a small skit. To reinforce the habit of washing hands before eating, soaps were distributed among the children of foundation. The day was celebrated by cake cutting ceremony & snack distribution.

Children of Niveda Foundation expressed their joy by singing & reciting poems.

Events like these imbibe the feeling of social responsibility & the happiness of giving back to the society among our management students.



“DARE TO CHANGE”

BY BUSINESS ANALYTICS CLUB – THE GREY MATTER



An event named "Dare to Change" was conducted on 1st February, 2019 by the Business Analytics Club 'The Grey Matter' at Lloyd Business School, Business Analytics Club. Students from all the programmes i.e. PGDM, MBA & BBA participated in the event. The event was on "Dare to Change", the business processes involvement and evolvement. The contest had participation of 12 teams across management studies. The students presented innovative ideations on many public and private sector industries and three teams were judged best from PGDM, MBA and BBA each. The judgement was done by Dr. Matta, Dr. Purabi & Anoop Sir. It was a successful event where students came up with innovative ideas. Students also participated in Business Challenge quiz during the event and won lot of prizes. All together a great learning experience.



MAJDOOR KA HAQ

Editorial Club – LLOYD Signature



Editorial Club organized a skit presenting Industrial Relations headed by Dr. Shruti Tryambak on 13th February, 2019, Associate Professor. The objectives of the show were to present the minimum wages, collective bargaining and trade union. The skit was organized by PGDM and MBA students named Tushar, Afreen, Senti, Aien, Ankit Tiwari, Gaurav, Dhritiman Marial, Smiti, Richa Sharma, Shubham, Poonam, Harshraj, Diwakar, Abhilipsa, Navan Sodhi who took an initiative to present the trade union and labour laws. The show was a huge success because all participants and technical team showed tremendous support by actively participating.



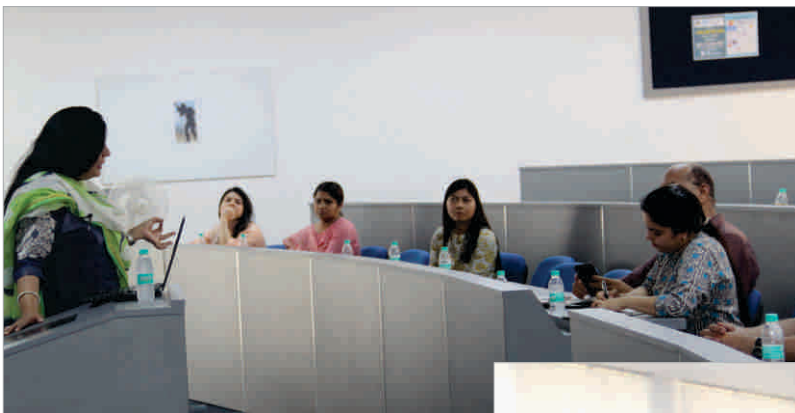
YAKULT... HEALTH TALK SHOW

Editorial Club – LLOYD Signature

"Staying healthy physically can help you stay healthy emotionally too. If you're eating the right food and keeping fit, your body will be strong and help you to cope with stress and also fight illness" Knowing the growing importance of living a healthy lifestyle, Lloyd Signature- The Editorial Club of Lloyd Business School organized a session on "Emerging role of Intestinal Microbiota and Probiotics in human health" on Thursday, 27th June 2019 in their campus.



The session was conducted by Dr. Neerja, Microbiologist & Head of Science Yakult, India Private limited, she delivered a healthy lecture on importance of health stating healthy digestive system is the key to good health and longevity. The session concluded with Lloyd's "Token of Regard" ceremony where Dr. SK Matta, Director LBS felicitated the guest with a memento for her valuable contribution in the field of Pro-Biotics.



DARPAN – POSTER MAKING COMPETITION

The CSR Club - "The Good Samaritans"

The CSR Club - "The Good Samaritans" organized a poster making competition called "DARPAN" on 23rd August, 2019 to provide a platform for students to reflect the current environmental issues & the adverse impact that our activities have created on earth. 35 Teams of students from management department enthusiastically participated & displayed their creativity & thoughts regarding the environmental issues.



The key issues highlighted through the competition were - the sad condition of the earth today, the lack of basic amenities like oxygen & water due to our negligence & how slowly we are digging our own graves. The main aim of this competition was to create awareness among the students & sensitize them for the adverse impact we are creating through our daily urban activities.



DIWALI CELEBRATION 2019



Lloyd Business School celebrated “The Festival of Lights” on 23rd October, 2019. Students and faculty members commemorate the festival with utter joy, zeal and harmony. The creativity was magnificently echoed by Rangoli competition, Diya Decorations and students' most favorite selfies and photo clicks in Lloyd Selfi Frame. Along with fun, the essence of festival is also in connecting to the mythologies, cultural values traditions of Country. The purpose was accomplished by mythological Quiz. Students in Beautiful and Colourful traditional attire add on the flavor of ethnicity as Icing on the Cake.



Winner of Rangoli Competition



1st
Position



2nd
Position



3rd
Position



ALUMNI SPEAK



- Sumit Kumar

Batch: 2012-14

**Currently Working: Eveready Industries India Limited
Senior Officer, E-Commerce**

1. Can you tell us a little bit about yourself?

I listen to EDM and rap most. A dog lover. Love mountains and trekking, big "Marvel" Fan, big "Wolverine" Fan, "Stark and Starks" Fan.

2. How did the college prepare you for your Career?

I passed out in 2014 and I have been working in corporate world (2 companies so far), PAYTM and Eveready Industries. College teaches you time management, behavioural skills and many more little aspects. College does prepare you for a professional career, but an Organization is totally different animal, you have to master your ability to learn, enhance your curiosity along with the social and emotional intelligence.

3. What's your opinion of the biggest improvement at LLOYD since you graduated?

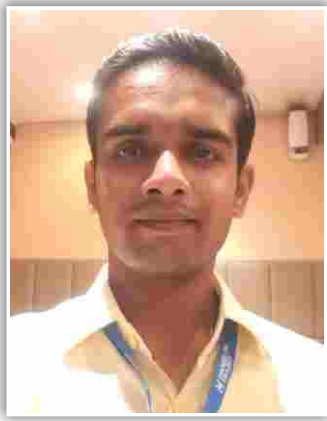
Since it's a management course, I may suggest giving more preference to practical knowledge like Industrial visits, Guest lectures and participation in management related conclaves.

4. What personal qualities or abilities are important to being successful in a job?

First of all, Boss is always right. Be Resilience and as I said be curious and If you have a big enough "why" you will figure out "How". Soft skills, optimism all is secondary.

5. What advice would you have for LLOYD management students?

I know this is a stressful time, but I just want you guys to know that these feelings are totally normal. It's normal to be intimidated about getting a job (I know I was) and actually doing the job (honestly, I still am!) and you definitely continue to learn and improve every day if you're willing to try to grow your career and I know that you will be fine.



- Owais Khan

Batch: 2016-18

**Currently Working: Grofers
Relationship Manager**

1. Can you tell us a little bit about yourself?

I'm Owais Khan. I'm from Bareilly. I have Completed MBA from Lloyd Institute of Management and Technology in 2018. I'm working with Grofers as a Relationship Manager (Delhi/NCR).

2. How do you spend your time when you're free?

I spend my free time with You Tube because there are lot of things available like Knowledge and Entertainment Etc.I watch Dr. Vivek Bindra, he is a great motivational and provide the point to point knowledge which is more essential for marketing people. Either they have own business or job. I also watch movies and listen song.

3. What's your opinion of the biggest improvement at LLOYD since you graduated?

College can focus on practical mode of study where students can easily able to cope up with the industry standards. This kind of knowledge will help students to get more competitive and aware about current market status.

4. What personal qualities or abilities are important to being successful in a job?

A person join in new organization, he has no knowledge about practical work & faces so many problem. That time is more essential for him to create his own importance through his skill and hard work that helps in future growth.

5. What advice would you have for LLOYD management students?

All PGDM/ MBA Students complete their course with highest professional skill, because there is a high competition in market for getting job or settle own business. If you don't have communication and convincing skill and knowledge of your field, you will face many issue which you have no idea. Now you have a great faculties to learn and ask them about their experience which will be helpful for you. I'm also an example of your college.



VOICE OF NEW LLOYDIANS



My small tenure with Lloyd Institute of Management and Technology has enabled me to explore novel dimensions of higher education while interacting with enthusiastic learners specially the army personnel. The institute has an ideal integration of academics and practical exposure for 360 degree development of students. The work culture is equivalent to the best in the higher education further motivating the employees to contribute their best for the growth of students and institute in entirety.

- Dr. Vandana Pareek
Associate Professor



Lloyd Business School is a huge learning experience for me to impart my corporate experience as an academican. I started as a Visiting Faculty last year and recently joined as full-time. The college allows me to infuse new levels of creativity, inspiration and inquisitiveness in the teaching-learning process. Subjects like Data Analytics, Business Analytics, Data Science are actually limitless; it is we who create the boundaries and set the rules."

- Ms. Neha Issar
Assistant Professor



At Lloyd, we the three forces i.e. students, parents, and college thrive for student's wonderful future. Observing demographics in college helps us and students both, in getting an insight into what's required in our environment. A mix of veteran and new learned, of which we are part of, always strive to capture any change in the environment and cater to students and help them extract the synergy which arises. Our college's perpetual efforts motivate us and our students to thrive for success over any challenge.

- Dr. Prashant Raj Singh
Assistant Profssor



As a person we strive to thrive at the places we stay. Lloyd Business Scholl (LBS) is one such place where you get supportive colleagues, talented students and a leader with a vision. The blend of these makes LBS a platform where you nurture yourself constantly and eventually it helps to bring out the best in you. I am honoured to be a part of Lloyd family.

- Ms. Soumya Singhal
Assistant Professor



The visionary leadership, cooperative team and proactive working environment at Lloyd Business School facilitates pragmatic learning. The format and spirit of LBS is perfect blend of practical and theoretical learning resulting in holistic development of students. The place inspires to enrich and enhance knowledge. It is a real pleasure and privilege to be a part of Lloyd. Altogether, it is an excellent amalgamation of learning and fun which I can warmly commend and admire.

- Dr. Krity Gulati
Associate Professor



Lloyd Business School is an incredible learning platform that has always worked towards bridging the Industry academia gap. A visionary management and passionate faculty coupled with eager to learn students have paved the way for an incredible learning experience here at Lloyd.

- Mr. Vishwas Verma
Assistant Professor

HIGHLIGHTS OF NEXT ISSUE

Mark Strat

Lloyd Business School is proud to announce the First Edition of Marketing Symposium-Markstrat. The theme of the event is "Marketing In Action: The Digital IQ." The discussion will be centered around Digital Innovation & Transformation.

HR Conclave 3.0

A Flagship national level HR Conclave every year. The HR Conclave provides a platform to industries, academia & government representatives to share their knowledge & expertise of Human Resources. The conclave also gives a valuable exposure to students regarding the trends & challenges faced by HR through the best in the industry.

LLOYD Champions League

"Lloyd Champions League- 2019", is a Lloyd annual inter-college sports meet held at the Lloyd's campus. The League is organized in order to strike the right balance between work stress & healthy lifestyle. Through this three day event young athletes enthusiastically participates in all the six major games, namely Cricket, Volley Ball, Badminton, Athletics, Carom and Chess.

HIGHLIGHTS OF NEXT ISSUE

LLOYD Carnival

"LLOYD CARNIVAL" - an inter college event. It is a daylong event held in the Institute's campus. The Carnival welcomes teams from different colleges to showcase their talent and stresses upon the importance of such activities for the holistic development of the students.

SCM Conclave 2.0

The SCM Conclave provides a platform to industries, academia & government representatives to share their knowledge & expertise of Supply Chain Management. The conclave also gives a valuable exposure to students regarding the trends & challenges faced by SCM through the best in the industry.

Niyukti 2020

Lloyd Business School is the host of the biggest Job Fest of Delhi-NCR for Management students. Lloyd's Job fest is the unique networking opportunity that puts many different employers under one roof to network with potential students coming from different colleges and universities, usually over the course of one day.

LLOYD IN NEWS

अमर उजाला

दिल्ली

लॉयड बिजनेस स्कूल में साइबर जागरूकता पर सत्र

लॉयड बिजनेस स्कूल ने बिजनेस एनालिटिक्स के विद्यार्थियों के लिए वेब विप्रलेषण और साइबर जागरूकता विषय पर सत्र का आयोजन किया। समूह निदेशक डॉ. वंदना अरोड़ा सेठी के मार्गदर्शन में हुए सत्र में उदित गुप्ता ने एंडोब को लांच करने, एंडोब अभियान और व्यावसायिक गतिविधियों की जानकारी दी। उन्होंने बैंकिंग पर कोडिंग, वेब पेज पर इसे लौट करने, ग्राहक की जरूरतों को समझने और लाभ बढ़ाने के लिए व्यू कैप्चर के बारे में भी बताया। आदित्य अरोड़ा ने साइबर अपराधों से बचने के लिए डाटा का इस्तेमाल करने, बैंकिंग लेनदेन करते समय डाटा सुरक्षित करने, सोशल नेटवर्किंग साइटों को सर्फ करने, ई-कॉमर्स वेबसाइटों का उपयोग करने, एंड्रॉइड फोन के प्रयोग के समय गोपनीयता आदि पर चर्चा की। उन्होंने कहा कि प्रीपेड कनेक्शन से अपराध बढ़ रहे हैं। उन्होंने बताया कि अब सब कुछ डिजिटल हो चुका है। डाटा नए समय का हथियार है। ईरान और यूएसए साइबर युद्ध के दौरान इसका उपयोग कर रहे हैं।



गांधी की तरह मोदी भी युवाओं से जुड़े हुए हैं : रीता बहुगुणा



कार्यक्रम में मौजूद प्रधानमंत्री की संसद रीता बहुगुणा जेठरी, चाइल्ड एरोनोमिस्टल इंडिया के संस्थापक निदेशक श्रीपालावर, लॉयड ग्रुप ऑफ इंस्टीट्यूशन के अध्यक्ष मनोहर धरानी और ग्रुप हायरिक्टर डॉ. वंदना अरोड़ा सेठी।

मार्ग सिटी रिपोर्टर

लॉयड कॉलेज में चाइल्ड एरोनोमिस्टल इंडिया के कार्यक्रम में पहुंची थी प्रधानमंत्री की संसद

फेडरल नोएडा। मैंने 30 वर्षों तक शिक्षण और संचालन कार्य किया है। हर इंसान के लिए यह महत्वपूर्ण है कि उसने खुद को अगेर बढ़ाने के साथ-साथ दूसरों के लिए जीवन में क्या किया है। यह बहुत महत्वपूर्ण है। प्रधानमंत्री की संसद रीता बहुगुणा जेठरी ने बुधवार को नॉलेज पार्क स्थित लॉयड कॉलेज में चाइल्ड एरोनोमिस्टल इंडिया संस्था के कार्यक्रम में यह बातें कहीं।

संसद ने विद्यार्थियों से कहा कि गांधीजी भी युवाओं पर बहुत अधिक विश्वास करते थे। 1942 में अंग्रेजी भारत छोड़ो आंदोलन में युवाओं की अखंड

क्रिया। इसके बाद बड़ी संख्या में युवाओं ने भागिदारी की। इसी तरह से प्रधानमंत्री मोदी भी युवाओं से जुड़े हुए हैं। वह समय समय पर युवाओं से किसी न किसी माध्यम से संवाद करते हैं। कॉलेज में 'एन पार्क' स्थित लॉयड कॉलेज में चाइल्ड एरोनोमिस्टल इंडिया संस्था और ग्रुप एंड मोदी टू प्वाइंट 'जेठरी' में विद्यार्थियों ने एक नोटक प्रस्तुत किया। वेटी बच्चा-वेटी पहाड़ी, नौ प्लसटिक, डिजिटल इंडिया, स्वच्छता पर लेनों का ध्यान अंकुष्ट किया गया। कार्यक्रम में लॉयड ग्रुप ऑफ इंस्टीट्यूशन के अध्यक्ष मनोहर धरानी उपस्थित रहे।



आईबीएम और लॉयड बिजनेस स्कूल ग्रेटर नोएडा में आयोजित टेक्नोवेट-1 मेगा कार्यक्रम में मौजूद लॉयड ग्रुप ऑफ कॉलेज के चेयरमैन मनोहर धरानी(बाएं), ग्रुप निदेशक लॉयड डॉ. वंदना अरोड़ा सेठी(दाएं) और डॉ. श्याम अग्रवाल(बीच में)

LLOYD IN NEWS



कृत्रिम बुद्धिमत्ता, डिजाइन सोच, साइबर सुरक्षा और टेक्नोवेट-1.0 विजय विजेता को पुरस्कृत करते लॉयड ग्रुप ऑफ कॉलेज के चेयरमैन मनोहर थिरानी और ग्रुप डायरेक्टर डॉ. वंदना अरोड़ा सेठी।

लॉयड बिजनेस स्कूल के छात्रों ने किया औद्योगिक भ्रमण

लॉयड बिजनेस स्कूल, ग्रेटर नोएडा के ग्रुप डायरेक्टर डॉ. वंदना अरोड़ा सेठी के मार्गदर्शन में PGDM I तृतीय SCM / HR छात्रों के लिए औद्योगिक विजिट का आयोजन किया। पेय उत्पादों और एफएमसीजी उद्योग के निर्माण की प्रक्रियाओं को समझने के लिए 12 सितंबर को ग्रेटर नोएडा में विनिर्माण संयंत्र वरुण बेवरेजेज में पहली तिमाही के छात्रों को ले जाया गया।



लॉयड कार्निवाल में बढ़ाया विद्यार्थियों का मनोबल



ग्रेटर नोएडा। लॉयड ग्रुप ऑफ इंस्टीट्यूट्स ने अपने वार्षिक उत्सव लॉयड कार्निवाल-2019 का आयोजन किया।

संस्थान के अध्यक्ष मनोहर थिरानी द्वारा कार्निवाल का उद्घाटन किया गया। प्रतियोगिता में यह मेहरो, रोबो, डी जेट कोरिंग, मिमिक्री, पोस्टर मेकिंग, गॉल्फ प्रतियोगिता, मेहरो, फैशन शो, सोल्स डिजाइन व ग्रुप डिजाइन जैसे कार्यक्रम हुए। संस्थान के अध्यक्ष मनोहर थिरानी ने कहा कि छात्र-छात्राओं को कड़ी मेहनत और विद्यार्थी स्वभाव चाहिए। उन्होंने छात्र-छात्राओं को प्रोत्साहित किया और प्रतियोगिता में भाग लेने वाले छात्र-छात्राओं का मनोबल बढ़ाया।

आईबीएम लॉयड कैंपस में आज से दो दिवसीय टेक्नोवेट कार्यक्रम

अपने उद्योग भागीदार के सहयोग से लॉयड बिजनेस, आईबीएम लॉयड कैंपस में 4 और 5 अक्टूबर को टेक्नोवेट नामक कार्यक्रम आयोजित करेगा। यह आयोजन अपने आप में खास होगा, जिसका उद्देश्य भविष्य के प्रतिभागियों को एनालिटिक्स की दुनिया का अनुभव प्रदान करेगा। कार्यक्रम में मुख्य अतिथि के रूप में इंस्टीट्यूट ऑफ कंपनी सेक्रेटरी ऑफ इंडिया से श्याम अग्रवाल उपस्थित होंगे, जबकि भारतीय विधि आयोग के पूर्व सदस्य प्रो. एस शिवकुमार और आईबीएम की वरिष्ठ सलाहकार आरती सूद मेहमान के रूप में उपस्थित होंगे। एनालिटिक्स के क्षेत्र में महत्वपूर्ण योगदान देने वाले प्रख्यात वक्ता आरती सूद के अलावा टेक्नोडाटा के निदेशक-आईटी विजय गुप्ता, सलाहकार-ग्रेप राचना चक्रवर्ती और बिस्वजीत नायक (कार्यक्रम समन्वयक, ग्रेडनालिटिक्स) होंगे। इस मौके पर आईबीएम की गतिविधियों, पैनल चर्चा, प्रश्नोत्तरी और साइबर सुरक्षा जैसे वर्तमान मुद्दों पर कार्यशाला भी होगी। बताया जाएगा कि मूल्यवान डाटा की सुरक्षा कैसे सुनिश्चित की जा सकती है। वहीं, माइंडस्पॉट नामक एक प्रश्नोत्तरी मुख्य आकर्षण होगी। कार्यक्रम में आईबीएम, बीएचईएल से भी प्रमुख अतिथि मौजूद होंगे।

टेक्नोवेट-1 में छात्रों को दिए टिप्स

ग्रेटर नोएडा। आईबीएम और लॉयड बिजनेस स्कूल ने दो दिवसीय टेक्नोवेट-1 नामक मेगा कार्यक्रम का



आयोजन किया। जिसका उद्देश्य भविष्य के प्रतिभागियों को डाटा एनालिटिक्स की गतिशील दुनिया का अनुभव प्रदान करना था। बतौर मुख्य अतिथि प्रो. एस डॉ. श्याम अग्रवाल, पूर्व अध्यक्ष इंस्टीट्यूट ऑफ कंपनी सेक्रेटरी ऑफ इंडिया ने कहा कि एनालिटिक्स टूल और तकनीकों को व्यापक रूप से व्यापार में सुधार और सफल होने के लिए लागू किया जाता है। एनालिटिक्स का दाघरा हमारी कल्पना में परे है। इसके उपयोग द्वारा प्रदान की जाने वाली क्षमताएं अभूतपूर्व हैं। इस दौरान अन्य अतिथि प्रो. एस शिवकुमार, पूर्व सदस्य भारतीय विधि आयोग, गौरव अरोड़ा, कार्यकारी उपाध्यक्ष यस बैंक और एमएम आरती सूद, वरिष्ठ सलाहकार आईबीएम ने अपनी बात रखी। इस मौके पर संस्थान अध्यक्ष मनोहर थिरानी, डॉ. वंदना अरोड़ा समूह निदेशक मौजूद रहे। व्यूरो



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