

**MBA 1st Year Course Structure in accordance with AICTE Model Curriculum
Effective w.e.f. Academic Session 2018
SEMESTER - I**

S. No	COD E	SUBJECT	PERIODS			EVALUATION SCHEME				END SEMESTER		TOTAL	CRE DIT
			L	T	P	CT	TA	TOTAL	PS	TE	PE		
1	KMB 101	MANAGEMENT CONCEPT & INDIAN ETHOS	4	0	0	30	20	50	0	100	0	150	3
2	KMB 102	MANAGERIAL ECONOMICS	4	0	0	30	20	50	0	100	0	150	3
3	KMB 103	FINANCIAL ACCOUNTING FOR MANAGERS	4	0	0	30	20	50	0	100	0	150	3
4	KMB 104	BUSINESS STATISTICS AND ANALYSIS	4	0	0	30	20	50	0	100	0	150	3
5	KMB 105	ORGANISATIONAL BEHAVIOUR	4	0	0	30	20	50	0	100	0	150	3
6	KMB 106	MARKETING MANAGEMENT - I	4	0	0	30	20	50	0	100	0	150	3
7	KMB 107	BUSINESS COMMUNICATION	4	0	0	30	20	50	0	100	0	150	3
8	KMB 108	COMPUTER APPLICATION IN MANAGEMENT	3	0	1	30	20	50	0	100	0	150	3
9	NON CREDIT	DEVELOPING SOFT SKILLS & PERSONALITY	2	0	0							0	0
		TOTAL										1200	24

SEMESTER - II

S. No	CODE	SUBJECT	PERIODS			EVALUATION SCHEME				END SEMESTER		TOTAL	CREDIT
			L	T	P	CT	TA	TOTAL	PS	TE	PE		
1	KMB201	BUSINESS ENVIRONMENT	4	0	0	30	20	50	0	100	0	150	3
2	KMB202	HUMAN RESOURCE MANAGEMENT	4	0	0	30	20	50	0	100	0	150	3
3	KMB203	BUSINESS RESEARCH METHODS	4	0	0	30	20	50	0	100	0	150	3
4	KMB204	FINANCIAL MANAGEMENT & CORPORATE FINANCE	4	0	0	30	20	50	0	100	0	150	3
5	KMB205	OPERATIONS MANAGEMENT	4	0	0	30	20	50	0	100	0	150	3
6	KMB206	QUANTITATIVE TECHNIQUES FOR MANAGERS	4	0	0	30	20	50	0	100	0	150	3
7	KMB207	LEGAL ASPECTS OF BUSINESS	4	0	0	30	20	50	0	100	0	150	3
8	KMB208	MARKETING MANAGEMENT – II	4	0	0	30	20	50	0	100	0	150	3
9	KMB209	COMPREHENSIVE VIVA	0	0	0					100	0	100	3
10	NON CREDIT	DEVELOPING SOFT SKILLS & PERSONALITY	2	0	0							0	0
		TOTAL										1300	27

MBA Scheme of Teaching & Evaluation for Session 2019-20

SEMESTER III

S. No	CODE	COURSE TITLE	PERIODS			EVALUATION SCHEME					CREDIT
			L	T	P	Sessional exams			ESE	TOTAL	
						CT	TA	TO TA L			
1	KMB301	Strategic Management	4	0	0	30	20	50	100	150	3
2	KMB302	International Business Management	4	0	0	30	20	50	100	150	3
3		Specialization Group -1 / Elective 1*	4	0	0	30	20	50	100	150	3
4		Specialization Group -1 / Elective 2*	4	0	0	30	20	50	100	150	3
5		Specialization Group -1 / Elective 3*	4	0	0	30	20	50	100	150	3
6		Specialization Group -2 / Elective 1*	4	0	0	30	20	50	100	150	3
7		Specialization Group -1 / Elective 2*	4	0	0	30	20	50	100	150	3
8	KMB303	Summer Training Project Report & Viva Voce	2	0	0	0	0	50	100	150	3
		TOTAL							800	1200	24

SEMESTER IV

S. No	CODE	COURSE TITLE	PERIODS			EVALUATION SCHEME					CREDIT
			L	T	P	Sessional exams			ESE	TOTAL	
			L	T	P	CT	TA	TO TA L	ESE	TOTAL	
1	KMB401	Project Management	4	0	0	30	20	50	100	150	3
2	KMB402	Entrepreneurship Development	4	0	0	30	20	50	100	150	3
3	RVE401	Universal Human Values and Professional Ethics	4	0	0	30	20	50	100	150	3
4		Specialization Group -1 / Elective 4*	4	0	0	30	20	50	100	150	3
5		Specialization Group -1 / Elective 5*	4	0	0	30	20	50	100	150	3
6		Specialization Group -2 / Elective 3*	4	0	0	30	20	50	100	150	3
7	KMB405	Research Project Report and Viva Voce	4	0	0	0	0	100	200	300	6
		TOTAL							800	1200	24