

Prof. Satish K. Matta

Programme Leader Prof. Sabeena Yousuf

LLOYD BUSINESS SCHOOL, GREATER NOIDA

The Lloyd Business School was founded in 2004, guided by the philosophy of combining theoretical knowledge with practical applications in order to create skilled, highly trained and employable professionals. We are able to fulfill this mission by having a strong Industry connect. Located in a quiet and lush green campus spread over 10 acres in Knowledge Park – II, Greater Noida, Lloyd is an AICTE approved, co-educational, institute. We constantly strive to achieve its objectives of delivering quality education to students while ensuring their professional development through Professional Development Programs, Onjob-Trainings, Corporate faculty and exposure to multiple industries & sectors with which the institute has intensive tie-ups.

The strength of the Institute is in the niche and highly industry-integrated courses that it offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals. The Institute's proximity to some of the country's leading corporate houses & organizations provides an edge of integrating the classroom knowledge with professional experience.



To provide better career opportunities & an edge to students, Lloyd Business School and Safeducate Learning Pvt. Ltd have come together to facilitate industry and academic cooperation between the parties and provide platform to students opting for PGDM in Supply Chain management.

Safeducate Learning is a leading training, skill upgrading and consulting organization that specializes in the domains of Supply Chain Management & Logistics, Retail, Manufacturing and Automotive; launched by Safexpress, India's leading Logistics management company in 2007.

Safeducate, in its 10th year of excellence, has transformed the lives of more than 50000 people through various vocational and professional Certification courses & programs. The company has over 150 training & skilling centres at strategically located places in India, and have carefully set up its centres closer to the areas wherein training & skilling needs are the highest. By using the latest technology, innovative tools and rich pool of experienced, qualified & certified trainers, and subject matter experts, Safeducate displays a unique ability to develop & transform the lives of its different types of learners throughhighly focused & industry relevant courses, programs and workshops.

Safeducate has been recognized by many national & global agencies, and has been conferred with many awards of excellence:

Contribution in SCM & Logistics Education' by Economic Times

Awards 🕻

'Best Training & Skilling Organization' by CII

'Best Institute for Innovation in Skilling' by ASSOCHAM

Structured in conjunction with Safeducate, our PGDM program incorporates a dynamic curriculum encompassing theoretical and practical knowledge of Operations, Logistics and synchronization of Demand & Supply in highly competitive market.



THE SUPPLY CHAIN SECTOR IS BOOMING AND THRIVING BECAUSE



Where will a PGDM Supply Chain Graduate get placed ?



THE UNIQUENESS OF INDUSTRY INTEGRATED PGDM - SUPPLY CHAIN MANAGEMENT PROGRAMME



PROGRAMME OBJECTIVES

By attending and successfully completing the requirements of the programme, the participants will be able to:

- > Develop an overall vision of the field of Supply Chain.
- > Understand the processes and applications in the field of Logistics & Supply Chain.
- > Develop methodologies and practices in order maximize performance & customer experience.
- > Attain managerial competence to help organizations derive significant implications from the evolving field of Supply Chain.

STUDENT TESTAMENT



I love all the classes and it helps me to improve my personality and skills as well as knowledge. I am enjoying and looking forward for more interactive sessions.

HEMRAJ TANWER (B.Com, Kurukshetra University), PGDM-SCM | Ist Semester



The programme is co-designed by Safeducate & LLOYD keeping in view the fundamentals & practical knowledge required by the future managers to meet the demands of the Industry. <u>Module of the 2-year programme:</u>

Functional Knowledge

Principles and Practice of Management Managerial Economics Statistics For Business Financial Accounting For Managers Human Resource Management Research Methodology Organizational Behaviour Cost and Management Accounting Cost and Management Accounting Marketing Management Production and Operations Management Corporate Finance Operations Research Tax Planning & Management

Individual Competencies

Human Values & Professional Ethics Business Communication Leadership Development Enterprise Budgeting and Planning Strategic Management

STUDENT TESTAMENT

Focus on Supply Chain

Strategic Supply Chain Management Logistics Management & Information Systems Procurement & Vendor Management Operational Strategic Implementation Issues in Supply Chain Supply Chain Performance Metrics & Modeling Warehouse Management

Business Environment

Business Environment & Business Law International Business Management International Strategic Management Entrepreneurship and New Ventures



My experience in college is very excellent. I have felt a good connection with the faculty as well as with my friends and seniors. I have found a home away from home.

DHRITIMAN MARIAL (B.Com, Guwahati University), PGDM-SCM | Ist Semester

TENTATIVE PROGRAMME SCHEDULE

	MODE	DAYS	DATES	COMMENT	
TRIMESTER I		Mon-Fri	1 st 1. 1. 2020	Academic lessons	
TRIMESTER II	On Campus		1 st July 2020 to 15 th July 2021		
TRIMESTER III		Sat		Corporate / Expert Lectures / Workshop on Analytical tools	
SUMMER INTERNSHIP IN RELEVANT INDUSTRY			17 th June 2021 to 31 st July 2021		
	On Campus	Mon-Fir	1 st August 2021 to 5 th November 2021	Academic lessons	
TRIMESTER IV		Sat		Corporate/Expert Lectures	
TRIMESTER V	On Job Training (OJT)	Lloyd's PGDM Programme provides a unique opportunity of 6 months paid On the Job Training wherein the student gets a chance to			
TRIMESTER VI	On Job Training (OJT)	work in the corporate organizations as a paid trainee.			

*Dates are tentative

On-the-Job-Training/PLACEMENT HIGHLIGHTS



flipkart....

NIKHIL SHUKLA

Package : 4.5 Lpa

PGDM (SCM) 2017-19

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MAHBUB ALI PGDM (SCM) 2017-19 Package : 3 Lpa

NAMIT PABREJA PGDM (SCM) 2015-17 Package : 4.5 Lpa

PGDM (SCM) 2016-18 Package : 4 Lpa

PGDM (SCM) 2017-19 Package : 3.5 Lpa

RECRUITERS



STUDENT TESTAMENT



Lloyd puts students to the forefront in all the efforts & I have never been let down anyway. I am glad I am part of this place.

GURDEEP SINGH (B.Sc., Punjab University), PGDM SCM (2017-19)



Mr. Manohar Thairani President, Lloyd

Mr. Thairani is a Chartered Accountant with a diverse and extensive experience of over 25 years in the fields of Business and Management. An industry professional, who was equally passionate about advancing the cause of education, saw a gap in the current education system for an institute that could engender industry ready professionals. He launched the Lloyd Group with a focus on embodying management principles, practices and politesse in the curriculum to ensure that a graduating student had the confidence to face the dynamic and demanding Indian industry.



Dr. VANDANA ARORA SETHI Group Director

Vandana Arora Sethi is a Gold-medalist from Delhi University and holds a Ph.D. with work experience of more than 15 years, including industrial experience at Ranbaxy Research Laboratories, Gurgaon and at Smart Analyst Inc., Gurgaon. She is confident, self-motivated, target-oriented and innovative with a zest for accomplishing the tasks with sincerity & dedication. She is strongly committed to progressive and innovative methodologies. Master of a sharp & analytical mind, she has the ability to see end to end keeping organization goals in mind, ability to evaluate and effectively focus on right target, strong communication & intra personal skills. She has a track record of achieving results consistently, has received several recognitions and team excellence appreciation awards from the various organizations. Aiming to take the Business Analytics programmes at Lloyd to great heights, she interacts with the IBM Experts personally and ensures that the students get the right learning with right technological know-how and at the right time. Leading Lloyd the right way and keepings students first from the last 13 years at Lloyd, Dr. Vandana is determined to take Lloyd to new heights and see that each Lloydian is an achiever.



SATISH KUMAR MATTA Director

Presently heading the School of Business Management at Lloyd Group of Institutions, Dr. Matta has over 30 years of expansive academic experience. He is an acknowledged author and management researcher with a myriad of publications in the fields of Financial Institutions & Services, Working Capital, Tax Planning, Ebusiness & Accounting and Business Regulations. He is a prolific writer with multiple books to his credit and over 35 research papers to his name in reputed national and International Journals.



SABEENA YOUSUF Programme Leader

Sabeena Yousuf holds a Bachelors of Bunsiness Adminstration from University of Kashmir and MBA from prestigious University, Jamia Millia Islamia, New-Delhi. She has over two years of experience in managing a handicraft firm, dealing with client interactions, product development and marketing of the products. Ms. Yousuf is a Training & Placement coordinator at Lloyd Business School who aims for and works towards the holistic development of the students. Sabeena ensures balanced and timely engagement of students in academics & practical aspects of the programme. Working closely with various people internally & from the Industry, she coordinates for various personality development programmes, activities, events & visits. Her teaching interests include Consumer Behavior, Strategic Management & Business Communication.

ADMISSION DETAILS

Admissions process is based on a well – defined set of Eligibility Criteria that considers a student's previous academic performance, extra-curricular activities and individual personality.

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The process begins with a preliminary short-listing of students whose applications meet our eligibility criteria. The application forms may be obtained online or at the Lloyd Campus. The short listed students are invited on campus for an Online Test followed by a Group Discussion (GD) and Personal Interview (PI) with Institute Faculty and External Industry Experts. For candidates in distant locations, who cannot visit the campus personally, the PI is conducted telephonically or via Skype. For such candidates, our Admission Team also conducts a Virtual Campus Tour so that candidates may familiarize themselves with Campus Infrastructure and Facilities.

The selected candidates are offered admission in the course after completing admission formalities. The institute retains duly attested copies of the following documents:

- Certificate & Mark sheet of Class 10th / SSC.
- Certificate & Mark sheet of Class 12th/ HSC.
 - Bachelor's degree Transcript & Mark sheets
 - Score Card (LMAT/ MAT/ XAT/ CMAT/ GMAT)

The Personal Interview is a major component of the Admissions Process where a prospective candidate is assessed in terms of capability, general awareness and confidence.

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Fees:

Programme fees are Rs. 5,00,000/- per student*, which is payable in 3 installments as per the schedule indicated. The payment schedule is as follows:*

Registration Fees	At the time of admission	Rs. 50,000/-
INSTALLMENT I	To be paid within 15 days of taking admission	Rs. 1,50,000/-
INSTALMENT II	1st December 2020	Rs. 1,50,000/-
INSTALMENT III	1st April 2021	Rs. 1,50,000/-

*Terms & Conditions vary

AWARD OF CERTIFICATE

SAFEDUCATE & LLOYD BUSINESS SCHOOL (Approved by AICTE) will award a joint PGDM certification to the students within 30 days upon having fulfilled the requirements of the programme and its successful completion.

CENTRE OF EXCELLENCE IN SUPPLY CHAIN MANAGEMENT AT LLOYD

Being the only Institute to conceive the idea of Centre of Excellence for Supply Chain Management, Lloyd Business School has been a pioneer in the field of imparting education in various other sectors, and is one of the very few institutes in Delhi-NCR to offer a full time PGDM course in Supply Chain Management. The course is supported in all aspects by the centre of excellence providing Industry Mentorship, Skilling and exposure that is imperative in overall

OBJECTIVES

- To impart knowledge to our students regarding recent trends of supply chain in the Indian market like "Lean Supply Chain", "Artificial Intelligence in Supply Chain", and many more.
- To act as a liaison between Industry & Academia.
- To instil practical application of Supply Chain in students by means of live projects, internships, industrial visits, on the job trainings.

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What the Industry Experts say about Lloyd's SOM Programme:

"Lloyd is an institute with a vision to create an IMPACT. The efforts put in the students will result in a better tomorrow."

- Jagdish Mitra Chief Strategy & Marketing Officer-Tech Mahindra

"Interacting with the students of PGDM SCM at Lloyd has been great. They are being given excellent platforms to interact with the industry experts that will help them in their careers.

-Praveen chauhan Vice President, HR & Admin -Agarwal Movers & Packers

Lloyd Business School

For Admission/Application/Enquiry : Plot No.11, Knowledge Park 2, Greater Noida, Delhi-NCR, U.P - 201306 Call the Admission Counselor at : 0120 - 2328072 | +91 – 987-325-0790 | 982-189-1830 E-mail: ibm.businessanalytics@lloydcollege.in | Web: www.lloydbusinessschool.edu.in