



INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN MANAGEMENT (ICCIM)-2024

**Theme: Fostering Universal Oneness: Technology, Innovations, Entrepreneurship,
Management and Sustainable Development**

15th - 16th March 2024

Research Partner



Associate Partners



LLOYD BUSINESS SCHOOL

Plot No. 11, Knowledge Park-II, Greater Noida, Uttar Pradesh, India- 201306

ABOUT LLOYD

Lloyd Group of Institutions, widely recognized as a leading educational institution, is situated in a futuristic modern township of Greater Noida in the Delhi NCR region. This prestigious national institution boasts a rich academic legacy of 20 years, offering comprehensive educational programs in the domains of Management, Law, Pharmacy, and Engineering since its establishment in 2003. From its inception, the institute has maintained an unwavering commitment to the pursuit of excellence, earning acclaim through a multitude of esteemed awards and fruitful collaborations. At Lloyd Institute, our primary focus revolves around cultivating an educational environment that seamlessly integrates with industry practices, equipping our students with the confidence and enthusiasm required to navigate the corporate landscape successfully.

ABOUT LLOYD BUSINESS SCHOOL

Lloyd Business School, established in 2008, is driven by the philosophy of merging theoretical knowledge with practical applications to nurture highly skilled and employable professionals. It's a privately endowed co-educational institution, offers a two-year full-time Post-Graduate Diploma in Management (PGDM) approved by AICTE and the Ministry of HRD, Government of India.

The school's commitment to practical education is evident in its unique management specializations. These specializations incorporate industry expertise, such as Business Analytics in collaboration with IBM, Supply Chain Management in association with SafeEducat, BFS&I closely partnered with NSE Academy, and Human Resource Management designed in consultation with ManpowerGroup. The specialization in Entrepreneurship is a holistic course which combines theoretical learning in the form of the PGDM Entrepreneurship syllabus and practical training with the Lloyd Technology & Business Incubator (LTBI).

Lloyd Business School further enhances its graduates' employability by providing industry-oriented certifications, giving them a competitive edge in their careers. The institution actively engages in research and development, offering Management Development Programs, Faculty Development Programmes, and consulting projects that contribute significantly to industry and academia. Lloyd Business School's dedication to raising the standards of knowledge acquisition and dissemination reflects its belief that excellence and knowledge are boundless.



ABOUT THE CONFERENCE

Every Year, Lloyd Business School in Greater Noida, in collaboration with its partner institutions, proudly hosts the annual International Conference on Contemporary Issues in Management (ICCIM). ICCIM invites professionals, academicians, research scholars, and students to submit their research papers and business management cases. The conference aims to stimulate discussions and explore novel perspectives on technology and business transformations. By doing so, it seeks to contribute to the advancement of knowledge in these critical areas and promote a sense of universal interconnectedness.

The ICCIM aims to bridge the gap between theory and practice in today's rapidly changing business landscape. It provides a platform to explore current concerns and innovations in management across borders and industries.

The 3rd ICCIM, themed "Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management, and Sustainable Development," will be held on March 15 & 16, 2024, in Greater Noida, India. It welcomes research papers and business management cases to encourage fresh thinking on technology and business transformations. This conference aims to contribute to knowledge advancement and promote interconnectedness in the global community.

ABOUT CONFERENCE THEME 2024

The "Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management, and Sustainable Development" conference is a prominent global platform that underscores the significance of interconnectedness and unity in addressing critical global issues. By bringing together experts, scholars, innovators, and thought leaders from diverse fields, including technology, innovation, entrepreneurship, management, and sustainable development, this conference serves as a catalyst for innovative solutions that transcend traditional boundaries. Notably, the conference also recognises the importance of G20 summits in shaping global policies and priorities, and it aligns with the overarching goals of these influential gatherings. With a focus on universal oneness, this conference seeks to inspire solutions that are not only technologically advanced but also socially responsible and environmentally sustainable. Participants will have the opportunity to delve into topics such as ethical entrepreneurship, inclusive innovation, and management strategies that prioritise the well-being of both humanity and the planet. By weaving together these diverse threads of thought and action, the conference seeks to contribute meaningfully to the broader dialogue on global unity and sustainable development, aligning with the principles and objectives discussed at G20 summits. This conference aims to catalyse a new era of holistic thinking that drives positive change and contributes to a more interconnected and harmonious world.



CONFERENCE TRACKS

TRACKS

01

Management for Sustainability

- Strategic management of Innovations for Social impact
- Innovative Leadership and Global Management
- Leading Sustainable Change in Organizations
- Sustainable Business Strategies and Competitive Advantage
- Workforce diversity and collective work culture
- Global operations value chain
- Green finance
- Supply chain integration
- Contextual Case studies

TRACKS

02

Design Thinking

- Human -Centric Design and Inclusive Innovations
- Leveraging Design Thinking for Global Accessibility
- Design Thinking to Bridge Digital Divides
- Design Thinking for Sustainable Solutions
- Education and EdTech Solutions
- Design Thinking Applications in Government and Public Policy
- Applying Design Thinking to Business Challenges
- Case Studies of Successful Design-Driven Businesses

TRACKS

03

Ethical Leadership & Governance

- Tech Ethics in a Diverse World
- Corporate Social Responsibility Across Borders
- Responsible Tech Innovation for Humanity
- Circular Economy Innovations
- Ethical Leadership and Governance in Innovations
- Innovations for Disaster Resilience and Mitigation

TRACKS

04

Legal Aspects of Management

- International Law and Diplomacy
- Protecting Intellectual Property Rights in a Globalized World
- Technology, Law, and Ethics
- Cybersecurity Laws and Global Digital Security
- Legal Challenges in AI Development and Use
- Environmental Law and Sustainable Development
- Ethical Legal Practice and Social Responsibility
- Global Efforts for Equal Access to Justice

Innovation and Entrepreneurship

- Entrepreneurial Ecosystems for a Unified World
- Entrepreneurship in Sustainable Innovations
- Disruptive Innovation, Sustainable Ecosystems and Start-up Culture
- Social Entrepreneurship and Impact Innovation
- Innovation Management and Corporate Entrepreneurship
- Design Thinking for Entrepreneurship
- Collaborative Innovations for global Progress and Effective team management
- Case Studies on Innovative practices of Entrepreneurship

Global Unity and G20 Summits

- G20's Role in Shaping Global Economic Policies
- Sustainable Development Goals (SDGs) and G20 Commitments
- G20's Impact on Global Unity and Solidarity
- Vision 2025: Navigating the Future of Sustainable Development
- Climate Change and Environmental Sustainability
- Global Health and Pandemic Response
- Gender Equality and Social Inclusion
- Investments in clean energy
- Case studies on SDG performance and ESG Reporting

Innovative Pharmaceutical Solutions for Global Health

- Accessible and Affordable Medicines - Indian initiatives
- Sustainable Pharmacy Practices and Environmental Stewardship
- Green Pharmacy and digital health platforms
- Ethical Pharmaceutical Research and Social Responsibility
- Pharmacy Innovation and Technological Advancements
- International Pharmacy Initiatives
- Pharmacy's Contribution to Global Health
- Case studies on the generic medicine markets of nations

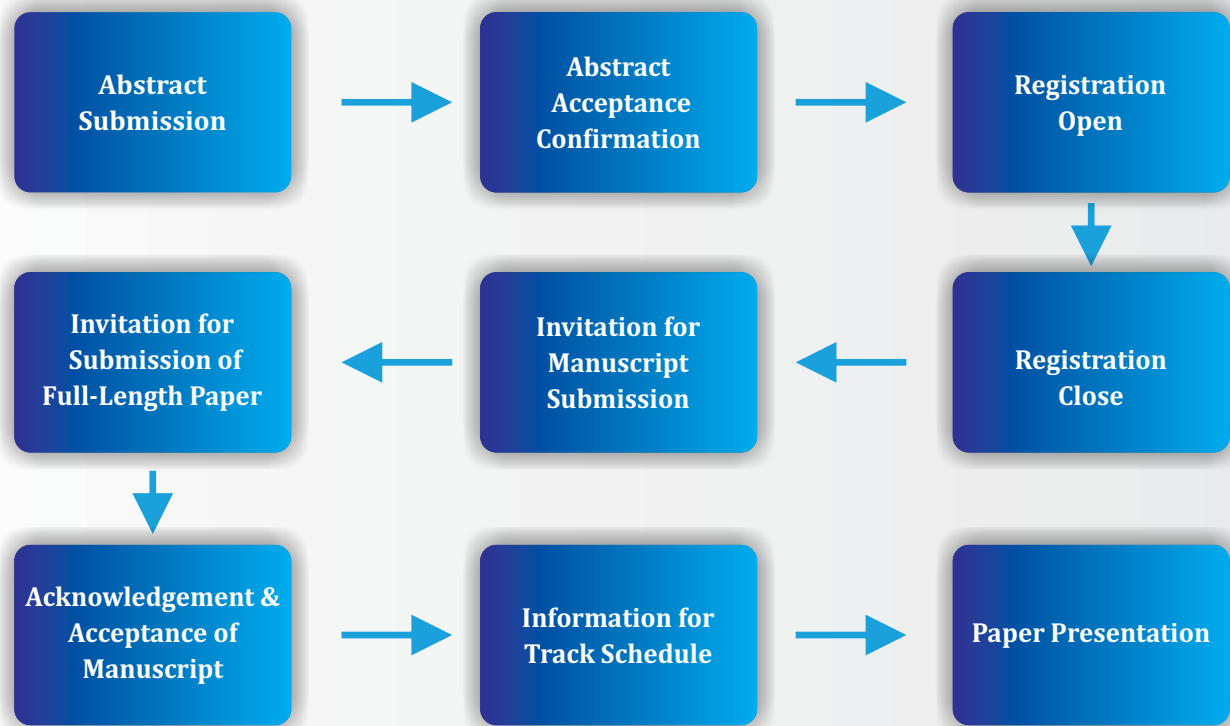
Legal Frameworks for Global Unity and Innovation

- International Law and Diplomacy
- Protecting Intellectual Property Rights in a Globalized World
- Technology, Law, and Ethics
- Cybersecurity Laws and Global Digital Security
- Legal Challenges in AI Development and Use
- Environmental Law and Sustainable Development
- Ethical Legal Practice and Social Responsibility
- Global Efforts for Equal Access to Justice

CALL FOR PAPERS

We invite Full research papers with word counts of 5000–6000 words are encouraged. These papers may include a wide variety of topics, including marketing, human resources, strategy, finance, economics, supply chain management, business analytics, artificial intelligence, law, pharmacy, and business case studies. We welcome submissions that bring new ideas and perspectives through exploring ways these fields relate with our theme.

INTERNATIONAL CONFERENCE PROCESS CHART



PUBLICATION OPPORTUNITIES

- Selected Research Papers / Case Studies will get a chance for publication in **EDITED BOOK WITH TAYLOR AND FRANCIS***.
- All accepted and registered abstracts for **ICCIM 2024** will be published in **Conference Proceedings**.
- Selected papers in reputed journals (listed in ABCD/Scopus/Web of Science/UGC Care)*.
- ***Note:** Publication charges, if any, to be paid extra by the authors.

AWARDS

Accepted papers will be evaluated on parameters of originality, research rigor, and contribution to theory and/or practice. The selective papers will be awarded in the following categories:

Best Paper Award

Best Case Presentation Award

Best Paper Award for each track

SUBMISSION GUIDELINES

- All the Research papers/ Case studies should be mailed at iccim@lloydbusinessschool.edu.in in prescribed format of **TAYLOR & FRANCIS** Publication.
- The submitted paper should be between 5,000-6,000 words, including all the text, figures, tables, references, and appendices.
- Kindly mention the track number in the subject line while submitting the full research paper/abstract.

The full paper should cover the following aspects, but not limited to:

- Paper Title
- Abstract 250-300 words, which include purpose, design/methodology /approach, findings, research limitations/ implications, originality/ value.
- Keywords: 4-5
- Introduction
- Objectives of the study/Research Problem
- Literature Review and Theoretical Background
- Hypothesis (if applicable)
- Research Methodology Adopted
- Empirical or Theoretical Results
- Findings of the Study
- Theoretical and Practical Implications
- Reference (in APA-7th edition format)

Further Guidelines:

- To ensure plagiarism, the similarity has to be <10% & AI writing should be 0%.
- The paper required in MS Word, A4 size with 1-inch margin on all sides, "Times New Roman", font size 12, line spacing 1.5, headings bold, subheadings italic.
- All table, figure, graphs, included in the text with mentions of the source, captions and proper numbering.
- Tables, graphs, figures need to be in black and white only with 300 dpi.
- Author details (name, affiliation, ORCID, if any, e-mail, and contact number) should be mentioned in a separate page. The main

IMPORTANT DATES

Registration Open

Abstract Submission Close - 15th Feb 2024

Abstract Acceptance Notification - 25th Feb 2024

Full Manuscript Submission - 10th March, 2024

Conference- 15th-16th March, 2024

REGISTRATION DETAILS

Category	Paper Presentation Charges for Indian Delegates (INR)	Paper Presentation Charges for Foreign Delegates (USD)	Charges for Attending Conference (INR)
Corporate Delegates	3000	100	3000
Academicians	2000	100	2000
Research Scholars	1500	50	1500
UG/PG Students	750	10	500
UG/PG Students (Lloyd)	500	NA	350

Scan QR Code for Registration



Registration Fee:

- The registration fees will be paid individually for more than one participant to receive a certificate.
- The discount of 25% will be given to the participants in case of **Group Registration** (5 or more) for conference attendees.
- All registered conference attendees will get **Certificate of Participation**.

The Registration fee will include:

- Attendance Certificate for the conference
- Conference kit
- High tea & Lunch

REGISTRATION DETAILS

Payment can be made by one of the following methods:

 *Online Through NEFT/RTGS*

Beneficiary: *Lloyd Business School*
Account No: *218305000035*
IFSC Code: *ICIC0002183*
Branch Name: *Omega-1, Greater Noida*

 *Online Through UPI*



For Registration Related Query:

Dr. Shilpi Sarna
Contact: +91-9654030327

Dr. Fehmina Khalique
Contact: +91-98102 07214

CONFERENCE COMMITTEE

CONFERENCE TEAM

Chief Patron

Mr. Manohar Thairani

Patron

Dr. Vandana Arora

Conference Director

Dr. Fehmina Khalique

Conference Convenor

Dr. Shilpi Sarna

Dr. Kriti Gulati

Editorial Research Committee

Dr. Vandana Pareek

Dr. Ajeeta Shrivastva

Dr. Lalit Tyagi

Dr. S.P. Dwivedi

Organising Committee

Mr. Rajul Gupta

Ms. Neha Issar

Program Committee

- **Dr. Gaurav Gupta**
(Associate Professor, Strategy & Entrepreneurship Department, NEOMA Business School, Paris)
- **Dr. Raunica Ahluwalia**
Professor- School of Marketing, Seneca College, Canada
- **Dr. Mohamed Naser**
Associate Professor in Business Administration, University of Aleppo and United Arab Emirates
- **Dr. Saleh Mohd**
Arman, Associate Professor, University of Scholars, Bangladesh
- **Dr. Thouraya Derouich Karoui**
Master Technologist, Higher Institute of Technological Studies, Rades - Tunisia
- **Dr. Rashmi Jain**
Professor, Department of Social Work, Jamia Millia Islamia, New Delhi
- **Mr. Jitendra Kumar**
Assistant Professor, Birla Institute of Information Technology, Noida
- **Dr. Shweta Dixit**
Professor, Sharda University, Noida
- **Dr. Anamika Pandey**
Associate Dean, Galgotias University, Noida
- **Mr. Rohit Dwivedi**
Associate Professor, IIM Shilong
- **Dr. Manisha Sharma**
Associate Professor at SVKM's Narsee Monjee Institute of Management Studies, Mumbai
- **Dr. Dilip Kumar**
Associate Professor & Area Chairperson, IIM Kashipur
- **Dr. Niraj Kumar Singh**
Dean-student welfare, School of Business Management, CSJM University, Kanpur
- **Dr. Sudhanshu Pandeya**
Professor, School of Business Management, CSJM University, Kanpur
- **Dr. Sandesh Gupta**
Assistant Professor, School of CA & Engg, CSJM University, Kanpur
- **Dr. Praveen Porwal**
Associate Professor, KITE, Ghaziabad
- **Dr. Pranay Wal**
Dean-Pharmacy, PSIT, Kanpur

ACADEMIC ADVISORY BOARD

▪ Dr. Gaurav Gupta

(Associate Professor, Strategy & Entrepreneurship Department, NEOMA Business School, Paris)

▪ Mr. Uday Kant Jha

(Assistant Teaching Professor, Charlton College of Business, University of Massachusetts, Dartmouth)

▪ Dr. Abdul Hanan Chowdhury

(Professor, North South University, Bangladesh)

▪ Dr. Raunica Ahluwalia

(Professor- School of Marketing, Seneca College, Canada)

▪ Dr. Subhash Jain

(Chairman Academic Council, Jiwaji University Gwalior)

▪ Dr. Sumit Narula

(Director, Amity University, Gurgaon)

▪ Dr. Alok

(Assistant Director, Chatrapati Shahu ji Maharaj University, Kanpur)

▪ Mr. Rohit Dwivedi

(Associate Professor, IIM Shilong)

▪ Dr. Manisha Sharma

(Associate Professor at SVKM's Narsee Monjee Institute of Management Studies (NMIMS))

▪ Dr. Dilip Kumar

(Associate Professor & Area Chairperson, IIM Kashipur)

▪ Mr. Sandeep Raut

(General Manager, Technology Business Incubator, Birla Institute of Technology & Science, Pilani, Hyderabad Campus)

▪ Dr. Archana Dassi

(Professor, HOD, Department of Social Work, Jamia Millia Islamia, New Delhi)

▪ Dr. Anamika Pandey

(Associate Dean, School of Business, Galgotias University Greater Noida)

▪ Dr. Balamurugan Balusamy

(Professor and Associate Dean-Student Engagement, Shiv Nadar University)

▪ Dr. Nachiappan Subramanian

(Professor- Operations and Logistics Management & Supply Chains, University of Sussex, Greater Brighton and Hove Area, UK)

▪ Dr. Niloy Sarkar

(Dean-Academics & Advisor, The Neotia University, West Bengal)

▪ Dr. Nimit Gupta

(Professor, The North Cap University, Haryana)

▪ Dr. Nusrat Khan

(Associate Professor, HR & OB, G. D. Goenka University, Haryana)

▪ Dr. Shalini Srivastava

(Professor, Jaipuria Institute of Management, Noida)

▪ Dr. Thouraya Derouich Karoui

(Master Technologist, Higher Institute of Technological Studies, Rades - Tunisia)

▪ Dr. Nagendra Singh Nehra

(Assistant Professor, National Institute of Technology, Jalandhar, Punjab)

▪ Col Prof (Dr) Jyotirmaya Satpathy

Research Director, Neurointegral Scientific Institute of Colombia, Bogota, Republic of Colombia

Location:

Plot No. 11, Knowledge Park-II, Greater Noida, Uttar Pradesh, India- 201306

Nearest Airport and Railway Station:

55 Km from Indira Gandhi International Airport, New Delhi

35 Km from Hazrat Nizamudin Railway Station, New Delhi