



TRANSFORMING HUMAN RESOURCES IN INTERNATIONAL MARKET !

Artificial Intelligence, in Collaboration with
IBM Business Analytics is **COMING TO DUBAI!**

28th–1st August 2025

ZOOM ONLINE





Objectives:

Understand the fundamentals of AI and its applications in HR.

Explore the benefits and challenges of integrating AI into HR processes.

Learn about the latest AI tools and technologies used in HR.

Develop strategies for implementing AI in HR to improve efficiency and decision-making.

Network with industry professionals and share best practices.



HR Pain Points Addressed by AI:

Streamlining recruitment processes.

Enhancing employee engagement and satisfaction.

Reducing administrative burdens and paperwork.

Improving talent management and retention strategies.

Providing better insights through data analytics.

Course Overview:

AI IN HR

DAY 1

Module 1:

Introduction to AI in Human Resources

- » Explore the fundamentals of Artificial Intelligence in the HR context.
- » Understand how AI is reshaping modern HR practices.
- » Learn key AI concepts and terminology essential for HR professionals.

Module 2:

AI in Recruitment and Talent Acquisition

- » Discover how AI streamlines resume screening and candidate matching.
- » Leverage AI tools for more effective talent sourcing.
- » Automate tasks such as interview scheduling and candidate assessments.
- » Review real-world case studies showcasing AI in recruitment.

Module 3:

AI in Employee Onboarding and Learning

- » Create personalized onboarding experiences through AI-powered tools.
- » Implement AI-driven training and e-learning programs.
- » Utilize AI to monitor performance and track development.
- » Explore practical use cases of AI in employee growth and upskilling.

Module 4:

AI in Employee Engagement and Retention

- » Use AI for real-time sentiment analysis and employee feedback.
- » Apply predictive analytics to identify and reduce employee attrition risks.



DAY 2

Generative AI and Prompt Engineering

This course is designed for a diverse audience—including professionals, executives, students, and AI enthusiasts—who are eager to harness the full potential of Generative Artificial Intelligence (AI) tools such as ChatGPT through the art of Prompt Engineering.

Prompt Engineering is the strategic process of crafting inputs that guide generative AI models to produce accurate, relevant, and high-quality outputs. In this hands-on course, you will learn how to design, test, and refine prompts that align AI outputs with your specific needs and goals.

What You Will Learn:

- » **Core techniques** such as **zero-shot**, **one-shot**, and **few-shot prompting** to enhance the performance and reliability of **Large Language Models (LLMs)**.
- » Structured prompting methods including:
 - o **Interview Pattern**– to simulate expert questioning
 - o **Chain-of-Thought**– to guide step-by-step reasoning
 - o **Tree-of-Thought**– to explore multiple solution paths for complex problems
- » Best practices for designing prompts that are **clear, contextual, and outcome-driven**.
- » Real-world applications of prompt engineering across business functions- **HR**.

What's in it for You:

IBM Certified:

IBM Global Certification in Data Science Methodology

Enhanced Knowledge:

Gain a deep understanding of AI and its applications in HR

Practical Insights:

Learn from real-world case studies and interactive sessions

Networking Opportunities:

Connect with industry professionals and share experiences

Strategic Advantage:

Develop strategies to leverage AI for improving HR processes and decision-making

Ethical Awareness:

Understand the ethical considerations and challenges of using AI in HR

Key Takeaways:

- » Comprehensive understanding of AI and its role in HR.
- » Practical knowledge of AI tools and technologies.
- » Strategies for successful AI implementation in HR.
- » Awareness of ethical considerations and challenges.
- » Valuable connections with industry professionals.

Tools:



ChatGPT



Copilot

Trainers: IBM certified trainers with more than 30+ years of experience Certificate:






**Register
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50 AED

(Includes IBM Certification & Workshop Kit)



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