

HR ANALYTICS WORKSHOP UNDER EEP

LLOYD BUSINESS SCHOOL





UNLOCK THE POWER OF PEOPLE DATA

In today's data-driven world, HR is no longer just about intuition and experience - it's about evidence-based decisions that directly impact business outcomes. HR Analytics is the key transforming traditional HR into a strategic powerhouse. As HR tech evolves, analytics is becoming a core competency. Studying it now means you're ahead of the curve, more valuable to employers, and better positioned for leadership roles. HR analytics bridges the gap between HR and business strategy. Learn to connect people metrics with business goals, making HR a critical driver of organizational success. Analytics enables HR professionals to justify decisions with evidence, increasing credibility and impact.



HR ANALYTICS WORKSHOP UNDER EEP, LLOYD BUSINESS SCHOOL

The Executive Education program under the aegis of Lloyd Business School helps you to Go beyond guesswork-use real-time data to inform hiring, retention, and workforce planning along with gaining practical experience with tools like Excel, Power BI, and Python-skills that are increasingly expected of modern HR professionals.

In this immersive 4-day workshop, you'll gain hands-on experience in HR analytics-from understanding the fundamentals to applying predictive techniques to solve real HR challenges. Ideal for HR professionals, managers, and business leaders looking to upskill in data-driven decision-making.

WHO CAN PARTICIPATE



The EEP wing invites all the working professionals who have a zeal to learn and perform. Prior Work experience is not a mandatory eligibility for this program.

CURRICULUM / COURSE CONTENT



At LBS we believe in action-oriented Learning. All our modules are backed by hand on activities, where our trainers focus on enhanced learning so that the participants not only master the spreadsheets but also rule them.

DAY 1

FOUNDATIONS OF HR ANALYTICS

01



Introduction to HR Analytics:
Why it matters today

02



Key HR Metrics and KPIs: What to track and why

03



Types of HR Analytics: Descriptive, Diagnostic, Predictive, Prescriptive

04



Data sources in HR and basics of data collection

05



Tools overview: Excel, Power BI, Python (Intro)

DAY 2

DATA EXPLORATION AND VISUALISATION

01



Cleaning and preparing HR data

02



Exploratory Data Analysis (EDA) for HR datasets

03



Visualizing data using dashboards (Excel/Power BI)

04



Case Study: Employee turnover insights

DAY 3

PREDICTIVE HR ANALYTICS

01



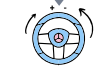
Introduction to statistical models for HR

02



Predictive modeling: Attrition, performance, and hiring success

03



Using regression and classification techniques

04



Hands-on exercises with real HR datasets

DAY 4

STRATEGIC APPLICATION AND STORY TELLING

01



Telling a compelling data story to leadership

02



Building a business case with HR analytics

03



Creating dashboards for executive decision-making



*In addition to the above , the participants will be given an opportunity to work on Capstone Project which shall involve solving a real-world HR challenge which shall be graded for certification purposes.

** The above contents can be customised depending upon specific organisation needs.

FEES AND REGISTRATION

The workshop is available at an introductory offer of Rs. 499/- per participant which can be paid at the time of registration. The next batch starts from



For More Details, Please Contact:

📞 **9220228613**

Email: info.eep@lloydbusinessschool.edu.in

Website: www.lloydbusinessschool.edu.in/eep/

Follow us on:

