

Management Development Programme

Academic Year 2023-24



Lloyd Business School
Ladder Of Success



Vision

“To be a globally recognized center of excellence in all aspects of management education and produce ethical leaders with functional expertise, promoting sustainable solutions, and an entrepreneurial & innovative perspective to improve their employability exponentially”.



Mission

To offer an academically rigorous, practice and research-supported, management education based on principled and ethical values, sensitive to the ever-changing needs of the profession, society, industry, and country.

To continue to provide a stimulating learning environment that fosters the understanding of disruptive, technological developments, and encourages continuous innovation and learning.

To promote the practice of collaborations and work-related learning experience which focuses on the application of knowledge and skills which is globally relevant.

Nurture personal mentoring that respects individuality and inspires students to become responsive and responsible business leaders who can make progressive and sustainable impacts.

To provide broad and domain-specific knowledge to upskill, students, in definitive careers of functional expertise through various course electives in upcoming frontiers of management education.

To stimulate and encourage entrepreneurial culture by equipping students with global business awareness, and developing faculty as thought leaders.

PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

PEO#1: Managerial Excellence

To facilitate managerial excellence and globally relevant professional competency.

PEO#2: Innovation and Sustainability

To instill innovative and sustainable problem-solving abilities which will help them to become responsible business leaders.

PEO#3: Entrepreneurial Acumen

To develop entrepreneurial acumen for employability and exponential growth opportunities.

PEO#4: Ethics and Values

To develop professional ethics and imbibe value systems & learning mechanisms needed for the growth and well-being of society.

PEO#5: Quality and Technology

To be able to contribute to the high quality of knowledge creation through faculty development and industrial collaborations through technology implants in management education.

FROM THE DESK OF PRESIDENT

“The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values in them.”



We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigour is reflected in the course design and delivery of this program.

Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society.

LBS is supported by state of the Art Infrastructure and coupled with industry oriented curriculum based on real life practical training.

Manohar Thairani
President, Lloyd

FROM THE DESK OF GROUP DIRECTOR



We, at Lloyd Business School, are driven by the belief that every child deserves a high quality education. Given that in today's generation where there is an intersection of great challenge & great opportunity, especially in the dynamic world of corporate, we need to think “out-of-the-box” and provide only the best to our students.

Since its inception more than a decade ago, Lloyd has remained a place of innovation and excellence in management education. As the needs of society and profession have changed, the institute has also evolved and continues to bring about positive changes to prepare future managers for an expanded role in the business world.

Dr. Vandana Arora Sethi
Group Director, Lloyd

FROM THE DESK OF DIRECTOR



LBS Faculty Members are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting. Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.

Since its inception more than a decade ago, Lloyd has remained a place of innovation and excellence in management education. As the needs of society and profession have changed, the institute has also evolved and continues to bring about positive changes to prepare future managers for an expanded role in the business world.

Dr. Shivani Kapoor
Director, Lloyd

MDP's @ Lloyd Business School

Dear Aspiring Managers,

The responsibility of an Academic Institute is to impart learning and education beyond the demographic boundaries of mankind. Lloyd business school believes that not only the students but the practitioners shall also get benefit of intellectual capital of Lloyd Business School. Keeping this view at the core; the Management Development Programmes are designed in such a way that they add a high value to the participants.

Lloyd Business School is known to provide futuristic management education through a unique and exclusive mechanism. The three-frontline management programme specializations at Lloyd Business School are; PGDM Business Analytics, PGDM Supply Chain Management, and PGDM Human Resources. All three programmes are delivered in close association with pioneer business houses in the respective areas. The uniqueness of the programmes lie in intensive industry interaction along with practical teaching pedagogy. These cutting-edge programmes at Lloyd Business School have developed acumen of faculty members in developing and delivering the modern-day management education curriculum.

The topics of MDP programmes cover 360-degree domains of management education. The programmes are further designed to meet the contemporary need of business management and corporate. There are several challenges faced by entrepreneurs and practitioners in their day to day business operations. The Management Development Programmes are also aimed to address short- and long-term business challenges. The intellectual efficiency of trainers at Lloyd Business School can effectively address the challenges of modern-day business world in all areas of management.

You are invited to join the valuable Management Development Programmes at Lloyd Business School. The close association of our intellectual capital with the industry experts can develop a highly efficient ecosystem of learning and knowledge sharing.

Lloyd Business School is also seeking the advice of industry experts through these programmes in all domains of management to evolve and get expertise in all areas of management education. These programmes will definitely bridge the gap between theory and practice.

Prof.(Dr) Fehmina Khalique
Head - Research Cell





Dr. Pradeep Bhardwaj
Professor

Dr. Pradeep Bhardwaj has more than fifteen years of academic and industrial exposure with reputed management Institutions and corporate sector. He has done Ph. D in the area of Finance from CCS University Meerut, MBA with dual specialization in Finance and Marketing from ICFAI University Dehradun. He has cleared different modules of NCFM & NISM and also a Certified Financial Advisor. He also has couple of copyrights in his name on Adequate Life Insurance cover and ELSS.

Dr. Fehmina Khalique is a PhD and MBA in Human Resource Management and currently works as an Professor with Lloyd Business School, Greater Noida. She is associated with academics for the past 20 years in the area of HRM. She has many years of industry experience in India and the United States in the field of management. She has to her credit several Management Development Programs, Faculty Development Programs and National/International Conferences. She enjoys being a corporate trainer, soft skills counsellor and management consultant for corporate executives and students. She is also involved in copywriting, editing and reviewing research articles and Case Studies.



Dr. Fehmina Khalique
Professor



Dr. Neetu Kamra
Professor

Dr. Neetu Kamra is specialist in HR and Analytics with more than 18 years of corporate and academic experience, Dr. Neetu Kamra has previously worked as Faculty with organizations such as MERI and visiting Faculty at Amity University. She has also worked as Change Management Team and HR Generalist & Specialist in Performance Management for TCS-Delhi. She is a Certified Consultant in SAP-HR, and worked on projects like Total Energies and Mc Vities as SAP-HR Consultant.

Prof.(Dr.) Krity Gulati has more than ten years of experience in academics and research. She is a commerce graduate from M.D.University and holds post graduate degree in Marketing and Human Resource. She is UGC-NET qualified and has completed her Ph.D. in marketing. She is certified in Marketing Management-I, Marketing Research & Analysis and Sales & Distribution Management under the elite category driven by IIT Kanpur, IIT Roorkee and IIT Madras respectively.



Prof.(Dr.) Krity Gulati
Professor



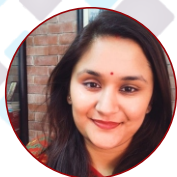
Mr. Mohit Agrawal
Associate Professor

Mr. Mohit Agrawal is currently working as Associate Professor of IT and Analytics at Lloyd Business School. He carries a 15 year experience as a Faculty in Institutes of repute across Delhi and NCR. He carries a rich Industry Experience in Insurance, Banking and Retail Lending and has been associated with companies like Bajaj Allianz, ICICI Bank, Magma Fincorp and has handled the Credit Analysis wings for over 5 years.

Dr. Nakshatresh Kaushik having a rich experience of more than 18 years in teaching, academic administration and corporate sector. She started her journey from a reputed pharmaceutical company and worked there for 2 years and then switched to academics. She has completed her Ph.D. from CCS University Meerut. Her area of specialization is HR and Marketing. She has done various FDP and workshops from ATAL academy. She has worked with various organizations as HOD and DSW.



Dr. Nakshatresh Kaushik
Associate Professor



Dr. Ajeeta Srivastava
Associate Professor

Dr. Ajeeta Srivastava is a development economist with entrepreneurship being her field of research and expertise. She has also been very active in the edtech-scenario in India having worked with NGOs, consultancies and corporates in the field of education. She has been closely associated with organisations like Steel Authority of India, Nuclear Power Corporation of India Ltd., Consortium of Women Entrepreneurs in India, etc. in various roles exploring their gender-targeted welfare initiatives as she has great interest in gender economics and development through entrepreneurship.

Nilakshi Goel has around 12 years of experience in academics and training. She is B.Tech in Information Technology from HPU and MBA in HR & marketing from Amity Business School. She has trained and counseled students of many professional courses who are now working successfully in corporate. With an aim of making students placement-ready, she has designed and implemented customized training modules for online/offline sessions.



Ms. Nilakshi Goel
Associate Professor



Ms. Kajal Chauhan
Assistant Professor

Ms. Kajal Chauhan heading the Center of Excellence for Supply Chain Management at Lloyd, is a business graduate (Marketing specialization) from Amity University and MBA graduate in International Business & Marketing from Faculty of Management Studies, BHU. She has three years of dynamically induced exposure in the corporate (ICICI Bank, Branch Sales Manager, Mortgage) and other business sectors.

Neha Issar has worked as a Data Researcher at S&P Global Market Intelligence Pvt. Ltd. She has also worked on Projects at Aditya Birla Group, Times Internet in et.com. She was a Senior Manager Investor Relations at Opera Gratia Pvt Ltd. She is an IBM Spark and Scala Certified Professional. Currently, she is pursuing his Ph.D. in Management from Amity University.



Ms. Neha Issar
Assistant Professor



Mr. Rahul Kumar
Assistant Professor

Rahul Kumar has more than 4.5 years of academic and corporate exposure. He has completed his bachelors in Economics major from University of Delhi, BBA from SHIATS (Allahabad) and holds post-graduate in Agribusiness Economics from Gokhale Institute of Politics & Economics (Pune). He is UGC-NET qualified and pursuing his PhD in Economics from Gokhale Institute of Politics & Economics.

Mr. Anup Nautiyal is expertise in the finance and accounts domain and he teaches management and commerce students various subjects in the domain like Financial Accounting, Management Accounting, Working Capital Management and Corporate Accounting. Currently he is working as an Assistant Professor at Lloyd Business School.



Mr. Anup Nautiyal
Assistant Professor



Ms. Samiksha Budakoti
Assistant Professor

Ms. Samiksha Budakoti has more than three years of corporate and academic experience. She is UGC-NET and JRF qualified. She holds a Master's degree in Operations Research from Ramjas College, University of Delhi and an honours degree in Mathematics from Hans Raj College, University of Delhi. She has a corporate experience of more than two years in Data Analytics domain.

MDP PROGRAM SCHEDULE

S.No.	Name of Faculty	Program Titles	Dates
1.	Mr. Mohit Agrawal	Business Intelligence using PowerBI	23 rd September, 2023
2.	Ms. Samiksha Budakoti	Regression Analysis	21 st October, 2023
3.	Dr. Nakshatresh Kaushik	Green HRM	18 th November, 2023
4.	Dr. Pradeep Bhardwaj	Insurance & Risk Management	16 th December, 2023
5.	Dr. Fehmina Khalique	Emotional Intelligence for Leaders	20 th January, 2024
6.	Mr. Anup Nautiyal	Time Value of Money in Investment Decisions	17 th February, 2024
7.	Dr. Ajeeta Srivastava	Social Entrepreneurship	16 th March, 2024
8.	Ms. Neha Issar	Data Visualization with Power BI	20 th April, 2024
9.	Ms. Nilakshi Goel	Time Management	18 th May, 2024
10.	Dr. Neetu Kamra	Design Thinking in Practice	15 th June, 2024
11.	Ms. Kajal Chauhan	Advertising Strategies: Contemporary Shifts & Staying Relevant	20 th July, 2024
12.	Ms. Rahul Kumar	Generative Artificial Intelligence contribution to the Economy & Challenges	17 th August, 2024
13.	Dr. Kriti Gulati	Essential and Applications of Neuromarketing	21 st September, 2024

WHO SHOULD ATTEND?

Practitioners, Faculty Members, Researchers

For any query

Dr. Vandana Pareek

Convenor, Research Committee

Email: vandana_pareek@lloydcollege.in

Dr. Tanya Chouhan

Co- Convenor, Research Committee

Email: tanya.chouhan@lloydbusinessschool.edu.in