

Papers Presented in Conference by Faculty Members in 2022

S. No:	Name of the Faculty	Title of the Paper	Date	Name of the Conference	Organising Body	Prizes if Any
18	Ms. Ritika Khurana	Adapting Hybrid Workplace	Dec, 2022	International Conference for management Cases	Bimtech, Noida	
19	Dr. Shilpi Sarna	Why are we finding it hard to retain our people	Nov, 2022	Vision 2050: Agri Business & Food Processing Organisational Perspective	NIFTEM, Sonipat, Haryana	
20	Dr. Neetu Bali Kamra	Antecedents of wellbeing during post-pandemic era: A study on management students in India	May, 2022	International Conference	Psychology Department at Allahabad University (online)	
21	Dr. Poornima Madan	A study of Indian Youth preferences Organic Products	May, 2022	Business Management and Sustainable Development Goals: Responding to the New Normal	Jaipuria Institute of Management	
22	Dr. Kriti Gulati	A Study on Buying Habits of Urban Working Women in Different Age Groups Towards Personal Care Products at Delhi region	February, 2022	25th Nirma International Conference on Management (NICOM 2022)	Nirma University, Ahmedabad	
23	Dr. Kriti Gulati	Prospects and Challenges of Introducing Digital Currency in Indian Economy	Apr, 2022	International Conference on Contemporary Issues and Challenges in management and Economics (ICCICME 2022)	UEM, Jaipur	
24	Ms. Ritika Khurana	Responsible and resilient business research conference	Apr, 2022	Doctoral Consortium	Bimtech, Noida	
25	Dr. Neetu Bali Kamra	Study to explore the Sociomateriality of Online Learning through Design Thinking, in the Human Resources	Feb, 2022	7th Global Leadership Research Conference 2022 on the theme 'Leading in the New Reality: Insights into Actions'	Amity Business School, Noida	
26	Dr. Kriti Gulati	Impact of Pandemic on the Factors Affecting the Purchase Behavior of Personal Care Products with Reference to National Capital Region.	Jan, 2022	Marketing Paradigms Post Covid-19	Christ University, Bengaluru	
27	Mr. Tafheem Bashir	A Critical Review on the reasons for adoption of Social Media marketing practices by MSMEs	Jan, 2022	Empowering Emerging Economies, Women and Businesses	Manav Rachna International Institute of Research and Studies,	