

Research Papers published by Faculty Members 2022

S. No:	Name of the Faculty	Title of the Paper	Date of Publication	Journal Details	Indexing	DOI
19	Dr. Kriya Gulati	Prospects and Challenges of Introducing Digital Currency in Indian Economy	Dec, 2022	SSRN	-	-
20	Dr. Mohd Mehdi	Modelling the abstract knots in Supply Chains using interpretive structural modeling (ISM) approaches: A review based comprehensive tool kit	Nov, 2022	Benchmarking: An international Journal, Vol 29, No. 10	ABDC-B Category and Scopus	https://doi.org/10.1108/BIJ-08-2021-0459
21	Dr. Poornima Madan	Impact of destination brand experience on destination advocacy: trust and loyalty as moderators	Sept, 2022	Consumer Behaviour in tourism and Hospitality, Vol. 17, No.4	ABDC- B Category	https://doi.org/10.1108/CBTH-01-2022-0002
22	Dr. Mohd Mehdi	Role of Conscientiousness factors impacting the job performance of employees working in hospitality industry: An empirical study	July, 2022	Journal of Hospitality Application and Research, Vol.17, Issue 1	ABDC- C Category	-
23	Dr. Vandana Pareek	Linking Socio Demographic Profile and Attribute Preference of Branded Dairy Consumers with Communication Effectiveness of Branded Dairy Companies	June, 2022	Annals of Agri Bio Research, Vol 27, Issue 1	Scopus	-
24	Dr. Vandana Pareek	Unearthing the character of microfinance in self-employment generation for bridging the gaps of disparity: a case study	June, 2022	Journal of Global Entrepreneurship Research	Scopus/UGC Care	https://doi.org/10.1007/s40497-022-00313-5
25	Dr. Neetu Kamra	Exploring the growth of Business Intelligence in developing performative practices in organisations	May, 2022	Delhi Productivity Council Journal	-	-
26	Dr. Kriya Gulati	Effect of E-Word of Mouth on Brand Equity and Intention to Purchase: A study on Green Products in the Retail Sector	June, 2022	Journal of Positive School Psychology, Vol 6, No. 4, 2022	-	-
27	Dr. Neetu Kamra	Exploring the Unison of Socio-technical assemblage: Impact of employee job behaviour on Job Satisfaction	Apr, 2022	International Journal of Socio-technology and knowledge development, Vol 14, Issue 2	Scopus Indexed	https://doi.org/10.4018/IJSKD.2022040104
28	Dr. Poornima Madan	Examining the Inter-relationship between Leadership Styles, Organisational Learning Capability and Job Satisfaction: An Empirical Study of Indian IT Companies	April, 2022	International Journal of Learning and Change, Vol. 15, No. 1	Scopus Indexed	https://doi.org/10.1504/IJLC.2023.127717

29	Dr. Poornima Madan	Linking Ethical Leadership and Behavioral Outcomes through Workplace Spirituality: A study on Indian hotel industry	March, 2022	Social Responsibility Journal	ABDC- B category & Scopus	https://doi.org/10.1108/SRJ-08-2021-0345
30	Dr. Poornima Madan	Consequences of Abusive Supervision on Indian Service Sector Professionals: A PLS-Sem-based Approach	March, 2022	International Journal of Conflict Management, Vol. 33, No. 4	ABDC- A Category & Scopus	https://doi.org/10.1108/IJCM-07-2021-0112
31	Dr. Kriti Gulati	India's Roadmap to Digital Economy and Financial Inclusion: Policies, Strategies and Experiences	Feb, 2022	SSRN	-	-
32	Dr. Vandana Pareek	A Qualitative Analysis of Zoomer's Perception of Social Network Sites in India	Jan, 2022	Philosophical Readings, Vol. 13, Issue 04	Scopus	-
33	Dr. Tanuja Chaudhary	Corporate Governance is the Game Changer in the banking Industry-An Investigation	Jan 2022	SPECIALUSIS UGDYMA, Vol 01, Issue 43	Scopus	-
34	Dr. Kriti Gulati	Prospects and Challenges of Introducing Digital Currency in Indian Economy	Jan, 2022	SSRN	-	-
35	Dr. Mohd. Mehdi	Developing a new lifestyle instrument: an analytic hierarchy process-based approach	Jan, 2022	International Journal of Business Innovation and Research	Scopus	https://doi.org/10.1504/IJBIR.2022.120407