

### Research Papers published by Faculty Members 2023

S. No:	Name of the Faculty	Title of the Paper	Date of Publication	Journal Details	Indexing	DOI
6	Dr. Nakshatresh Kaushik	Role of Women Entrepreneurship in Social and Economic Development of India	2023	Journal of Informatics Education and Research Vol3 Issue 2	ABDC- C Category	ISBN 1526-4726
7	Mr. Sachin Sinha	Reverse Mortgage Loan: A Study on Practicability in Indian Scenario	Dec, 2023	Empirical Economics Letters, Vol 22, Issue 1	ABDC- C Category	
8	Dr. Pradeep Bhardwaj	Reverse Mortgage Loan: A Study on Practicability in Indian Scenario	Dec, 2023	Empirical Economics Letters, Vol 22, Issue 1	ABDC- C Category	
9	Dr. Fehmina Khalique	Social Security Schemes – A Boon or a Bane for Socio-Economic Equality: A Study of Workers from Bidi Industry in India	Dec, 2023	European Economic Letters, Vol 13, Issue 5	ABDC- C Category	DOI: <a href="https://doi.org/10.52783/eel.v13i5.910">https://doi.org/10.52783/eel.v13i5.910</a>
10	Dr. Fehmina Khalique	Human Capital Management for Individual and Organisational Performance: Theoretical Perspective	Dec, 2023	Journal of Informatics Education and Research, Vol 3, No. 2	ABDC- C Category	<a href="https://doi.org/10.52783/jier.v3i2.369">https://doi.org/10.52783/jier.v3i2.369</a>
11	Dr. Shilpi Sarna	Women Performance effected by Work life Balance - A Demographic Study	Nov, 2023	International Journal of Business and Globalisation, Volume 35, Issue 3	Inderscience & Scopus	DOI: <a href="https://doi.org/10.1504/IJB.G.2023.134939">10.1504/IJB.G.2023.134939</a>
12	Dr. Fehmina Khalique	Does Green Marketing Communication Influence The Purchase Behaviour? A Descriptive Study Of Indian Consumers	Nov, 2023	World Journal of Management and Economics, VOI 16, Issue 8	ABDC- C Category	
13	Dr. Kriti Gulati	A Quantitative Examination of Digital Marketing in the Contemporary Era	Sep, 2023	Journal of Informatics Education and Research, Volume 3 Issue 2	ABDC- C Category	
14	Dr. Fehmina Khalique	Tata Sons and the Battle for Control: A Case Study of Family, Trusts, and Shareholders	Sep, 2023	Lloyd Business Review, International Journal	Google Scholar	
15	Dr. Pradeep Bhardwaj	Analysis of Investment Behaviour of Indians towards Cryptocurrency and its future in India	Jun, 2023	European Economic Letters, Vol 13, Issue 3	ABDC- C Category	<a href="https://doi.org/10.52783/eel.v13i3.260">https://doi.org/10.52783/eel.v13i3.260</a>
16	Dr. Shilpi Sarna	Can Intrinsic Motivation be attained through psychological detachment and job crafting: The mediating role of emotional stability	Jan, 2023	Evidence-based HRM- Emerald Publishing	ABDC- B Category & Scopus	<a href="https://doi.org/10.1108/EBHRM-07-2021-0142">https://doi.org/10.1108/EBHRM-07-2021-0142</a>

17	Dr. Mohd. Mehdi	Impact of general mental ability (GMA) on task and contextual job performance of employees working in hospitality industry: an empirical study	Jan, 2023	Journal of Hospitality Application and Research, Vol. 18. Issue 1	ABDC- C Category	
18	Dr. Neetu Kamra	Role of Digital Skills for adjusting digital work life changes	Jan 2023	Vision Sage	ABDC- C Category	DOI: 10.1177/097 2262922114 5806