

Papers Presented in Conference by Faculty Members					
S. No:	Name of the Faculty	Title of the Paper	Date	Name of the Conference	Organising Body
1	Ms. Nilakshi Goel	Data-Driven Decision Making: Participating Big Data Analytics in Business Management	April 2024	10th IEEE Uttar Pradesh Section International Conference on Electrical, Electronics and Computer Engineering (UPCON)	<a href="https://ieeexplore.ieee.org/document/10434777">https://ieeexplore.ieee.org/document/10434777</a>
2	Ms. Neha Issar	Navigating the Intersection of E-Commerce and the Metaverse: Embracing Opportunities and Addressing Challenges	Feb, 2024	9th Global Leadership Research Conference on the Theme "New Paradigms of Business Management in the Era of Analytics, Sustainability and Innovation"	Amity Business School, Noida
3	Ms. Neha Issar	Revolutionizing the Green Finance: The Transformative Impact of Fintech	Feb, 2024	XIXth International Conference on the theme "Transformation 2024: Integration of People, Technology and the Environment to Build Sustainable Business Organisations"	JIMS in association with with the PHD Chamber of Commerce and Industry (PHDCCI), The Konrad-Adenauer-Stiftung (KAS), Germany and Association of Management Development Institutions in South Asia (AMDISA),
4	Dr. Inakshi Kapur	Fostering Entrepreneurial Orientation as a Source of Sustainable Competitive Advantage: Role of External Environment	December 2023	6th International Conference on Business Transformation for Sustainable Entrepreneurship and Value Creation	Amity College of Commerce and Finance, Noida, AUUP
5	Ms. Nilakshi Goel	The Role of Big Data Analytics in Healthcare: Prospect and Ethical Consideration	December 2023	10th IEEE Uttar Pradesh Section International Conference on Electrical, Electronics and Computer Engineering (UPCON)	10.1109/UPCON59197.2023.10434525
6	Neha Issar	Metaverse and the Future of Retail: Exploring Meta-commerce and its Impact on New Business Models	November 2023	PRISM 2023	BIMTECH, Noida
7	Dr. Fehmina Khalique	A Study to investigate the impact of Social relatedness and its influence on mental health with specific focus on the context of educational institutions in the post pandemic era	November 2023	PRISM 2023	BIMTECH, Noida
8	Dr. Neetu Bali Kamra	A Study to investigate the impact of Social relatedness and its influence on mental health with specific focus on the context of educational institutions in the post pandemic era	November 2023	PRISM 2023	BIMTECH, Noida
9	Dr. Fehmina Khalique	Lack of Awareness of Social Security Schemes as an impedent to socio-economic equality	October 2023	Innovative Practices for Sustainable Development : Business Management and Analytics	School of Management, NIET, Greater Noida
10	Dr. Neetu Bali Kamra	Incorporating SDG 8 for Decent Work Practices: A study of MNC Subsidiaries in India A study to explore the role of digital transformations and its impact on employee readiness for technology changes through measurement of 'digital prowess' during remote mode of working (post pandemic).	September 2023	Incorporating SDG 8 for Decent Work Practices: A study of MNC Subsidiaries in India Conference on Environment, Business and Sustainability: The Emerging Paradigms	Center for Social Innovation and Management and School of Management, Benett University