

List of Students Presented/Published Research Papers in Conference/Journals

S. No.	Student Name	Journal/ Conference Name	Title of the Paper	Student Batch	Faculty Coordinator	Date
1	Sonali Soni	International Conference on Contemporary Issues in Management, 2024 (Organized by Lloyd Business School)	Emotional Intelligence in the Field of Management: An Empirical Study	PGDM (2023-25)	Dr. Ajeeta Srivastava	March, 2024
2	Smriti Srivastava	International Conference on Contemporary Issues in Management, 2024 (Organized by Lloyd Business School)	Nirav Modi: A Case Study on Banking Frauds and Corporate Governance	PGDM (2023-25)	Dr. Fehmina Khalique	March, 2024
3	Deepanshi Vaishya	International Conference on Contemporary Issues in Management, 2024 (Organized by Lloyd Business School)	The Effect of Social Media on the Interpersonal Relationship Between Parents and their Adolescent Children	PGDM (2023-25)	Dr. Ajeeta Srivastava	March, 2024
4	Shivam Bansal	International Conference on Contemporary Issues in Management, 2024 (Organized by Lloyd Business School)	Beyond Shelves and Aisles -Dissecting Subhiksha and Big Bazaar's Retail Tragedies	PGDM (2022-24)	Dr. Fehmina Khalique	March, 2024
5	Km. Arpita, Ashish Ranjan Mishra & Anubhav Prasad Saxena	International Conference on Contemporary Issues in Management, 2024 (Organized by Lloyd Business School)	Geopolitical Powerplay and India's Neighbours	PGDM (2023-25)	Dr. Ajeeta Srivastava	March, 2024
6	Parul Sinha	International Conference on Contemporary Issues in Management, 2024 (Organized by Lloyd Business School)	Workforce Diversity and Collective Work Culture	PGDM (2023-25)	Dr. Fehmina Khalique	March, 2024
7	Anubhav Prasad Saxena, Prateek Kumar, Harshit Rathor, Harsh Shrivastav & Sonali Soni	Lloyd Business Review Journal, Vol. 3, Issue 1	Fashion for Ethnic Wear: A Case Study of Manyavar Fashion	PGDM (2023-25)	Dr. Fehmina Khalique	Jan, 2024
8	Smriti Srivastava	Lloyd Business Review Journal, Vol. 3, Issue 1	Nirav Modi: A Case Study on Banking Frauds and Corporate Governance	PGDM (2023-25)	Dr. Fehmina Khalique	Jan 2024
9	Ayan Barat	Lloyd Business Review Journal, Vol. 3, Issue 1	Emergence of AI in Marketing and its Implications	PGDM (2022-24)	Dr. Kriti Gulati	Jan 2024
10	Shivam Bansal	Lloyd Business Review Journal, Vol. 2, Issue 1	Tata Sons and the Battle for Control: A Case Study of Family, Trusts, and Shareholders	PGDM (2022-24)	Dr. Fehmina Khalique	Jul 2023