

| Case Study Published/Presented by Faculty Members 2025-2026 |   |   |   |                                  |                                   |
|---|---|---|---|----------------------------------|-----------------------------------|
| S. No:  | Name of the Faculty                     | Title   | Presenting/Publishing Body                        | Date of Publication/Presentation | Indexed                           |
| 1   | Dr. Shilpi Sarna & Dr. Fehmina Khalique | Mastering digital onboarding: How quantafic redefines customer experience in financial services | Journal of Information Technology- Teaching Cases | Jul, 2025                        | Sage Journals - Q2-Scopus Indexed |