



Lloyd Business School

Ladder Of Success

ALUMNI ENGAGEMENT POLICY



LLOYD BUSINESS SCHOOL

Plot No.-11, Knowledge Park-II, Greater Noida, Uttar Pradesh-201306

ALUMNI ENGAGEMENT POLICY

(2025-2026)

Responsible Executive Convenors: Alumni Association

Purpose

The Alumni Relations Committee of Lloyd Business School (LBS) is established with the objective of developing, strengthening, and sustaining meaningful relationships between the institution and its alumni. The Committee seeks to align alumni-related strategies and activities with the vision and mission of Lloyd Business School, thereby ensuring long-term engagement, mutual support, and value creation for both the institution and its alumni community.

Scope of Application

This Standard Operating Procedure (SOP) applies to all alumni of Lloyd Business School, as well as faculty members, administrative staff, and students who are associated with or contribute to the activities of the Alumni Association. It governs the functioning of institutional structures, processes, and initiatives that directly or indirectly influence alumni relations. The effective implementation of this SOP and its accompanying guidelines is intended to facilitate structured alumni engagement at local, national, and global levels.

Roles and Responsibilities

The Alumni Association functions as a bridge between Lloyd Business School and its alumni, with the primary responsibility of enhancing alumni participation and engagement for the collective benefit of alumni, current students, and the institution. The Association actively supports initiatives related to mentorship, networking, knowledge sharing, career guidance, institutional development, and outreach activities.

Formation of the Alumni Committee

The Alumni Committee shall be constituted at the beginning of each academic year. Members of the Committee shall be nominated and approved by the Director of Lloyd Business School, ensuring appropriate representation and continuity. The designated signatories and office bearers shall be appointed in accordance with the provisions of the Societies Registration Act, 1860, and the rules framed thereunder.

Registration of the Alumni Association

The Alumni Association of Lloyd Business School shall be formally registered with the appropriate statutory authorities to ensure legal recognition and transparency. The Association shall be registered under the Office of the Charity Commissioner and shall function as a Public Trust, adhering to all applicable laws, rules, and regulatory requirements.

Accountability, Compliance, and Reporting

The Alumni Committee shall function in a transparent and accountable manner. Committee members shall report to the President of the Alumni Association regarding the planning, execution, and outcomes of alumni-related activities. Authorized members may represent the Alumni Association in official meetings, events, and interactions with internal and external stakeholders. All alumni-related communication shall be conducted through appropriate written or verbal channels, depending on the nature and formality of the communication.

Objective

Alumni engagement aims to build and sustain strong relationships with students who have successfully completed their courses at Lloyd Business School. These alumni shall act as ambassadors of the institution and contribute to various academic, professional, and developmental activities.

Importance of Alumni Relations

Alumni relations play a vital role in the overall growth, advancement, and reputation of Lloyd Business School. Alumni are among the institution's most committed stakeholders and serve as lifelong supporters. Their professional achievements contribute significantly to the institution's goodwill and public image.

Alumni also act as role models and mentors by providing career guidance, internships, placement support, and professional networking opportunities. Their continued association strengthens industry academia linkages and enhances institutional relevance. As ambassadors of Lloyd Business School, alumni carry forward the institution's values, culture, and academic legacy.

Communication with Alumni Members

The Alumni Association shall ensure regular and effective communication with its members. Information regarding institutional developments, alumni activities, and upcoming events shall be shared through the alumni portal, including a dedicated alumni notice board. Event details shall be circulated in advance through official posters on social media platforms and the alumni portal. Reminder notifications may also be shared through official alumni WhatsApp groups to encourage participation.

Proposal of Action Plan for Alumni Engagement

The Alumni Association shall prepare and implement an annual Alumni Engagement Action Plan outlining proposed activities, initiatives, and events for the academic year. All functional departments of the institution shall support the execution of alumni engagement activities to ensure effective coordination and maximum impact. The action plan shall focus on professional collaboration, student support, meaningful interaction, and long-term institutional development.

Internal Team for Alumni Engagement

- 1) Dr. Fehmina Khaliq-Coordinator
- 2) Dr. Neetu Kamra- Member
- 3) Ms. Neha Issar-Member
- 4) Dr. Vandana Pareek-Member
- 5) Ms. Nilakshi Goel- Member

Student Team Members (from Batch 2009-11, 2017-19, 2018-20,2020-22,2021-23, 2022-24 & Batch 2023-25)

1. Sonam Panjwani
2. Prachi Chauhan
3. Arvind Sharma
4. Priya Dubey
5. Md. Oman Khan
6. Kunal Agarwal
7. Vibhor Bansal
8. Gaurav Sharma

9. Anupriya
10. Anushka
11. Gaurav Kumar
12. Ankita Shekhar Singh
13. Yogesh Nagar
14. Jai Chakraborty
15. Nancy Kumari
16. Nidhi Raj
17. Suhail Anwar Khan
18. Anuj Kumar
19. Km Arpita
20. Sonali Soni

ALUMNI ENGAGEMENT ACTION PLAN (For Academic Session 2025-26)

S. No	ACTIVITY	ACTION
1	Database Creation and Updation	<ul style="list-style-type: none"> • Calling Alumni • Updation of relevant information (name, email id, mobile no and Organization and Designation) • Add them to AlmaShine Portal • Rigorous follow up will be done by committee members to update the data
2	Buddy Mentoring Program	<ul style="list-style-type: none"> • Identify willing Alumni to mentor our existing students as industry mentors • Attach few students with each Alumni Mentor, this can be based on sector/functional area of interest to the current student and expertise of Alumni • Mode of Alumni Mentoring can be online, telephonic or personal, as per convenience of the Alumni • Every year one online Alumni Mentoring Session to be conducted at the time of Orientation of New Batch
3	Alumni Connect (Regular Basis) Alumni will speak in a formal forum to existing students and answer their career related questions	<ul style="list-style-type: none"> • Alumni will be invited to share their personal / professional experience and challenges faced during their corporate careers, including their strategies to overcome those challenges. Also their mantras for success in the corporate world. • Alumni may also share their future plans and career ambitions and how they are planning to achieve these. • The Alumni will also talk about how Lloyd Business School Greater Noida contributed to their growth and success as well as

		<p>advise the students regarding what they should do during their college years to maximize their learning.</p> <ul style="list-style-type: none"> • In addition, whenever any Alumni visits the campus, they share moments with the Faculty / Dean / Director and share their suggestions that can be added to enrich the program
4	Career Workshop (Pre Placement Talks)	<ul style="list-style-type: none"> • Alumni will be invited to provide guidance and information to current students about the current situation in their respective industry, job skills required from the point of view of recruiters, preparation for the selection process and interviews.
5	Recruitment Leads from Alumni to Placements	<ul style="list-style-type: none"> • The Placement Team will remain in regular touch with the alumni so that if and when there are any suitable vacancies in their own organizations or other organizations, the Alumni will inform the placement team. • There is an AlmaShine Portal in which all alumni and current students are members. Sometimes, Alumni also share job information in this group.
6	Live Projects	<ul style="list-style-type: none"> • Alumni assisting students in Live Projects mode can be mail, telephone or personal, as per convenience of the Alumni
7	Formal Alumni Meet	<ul style="list-style-type: none"> • One formal Alumni Meet per year will be organized by the college, in order to maximize Alumni Connect and explore more possibilities for mutual collaboration and support
8	AlmaShine Portal	<ul style="list-style-type: none"> • AlmaShine Portal is an online portal exclusively meant for connecting the Alumni of an institution with each other and with the institution, wherein all parties can share and update information for mutual benefit. • All alumni are invited to make their profiles on Alumni Connect so that they can be a part of LBS Alumni Community
9	Alumni Engagement on Social Media	<ul style="list-style-type: none"> • All alumni will be wished according to their DOB mentioned in college records through mails shared by Alumni portal and their achievements will also be posted there
10	Centralized Data Bank	<ul style="list-style-type: none"> • A centralized data collection mechanism has been evolved, where a data collection link is sent to the Alumni through Email, WhatsApp, SMS, etc., in which the students register themselves as LBS alumni with their latest updates.
11	Alumni Awards	<ul style="list-style-type: none"> • Alumni Awards recognize, acknowledge and celebrate professional achievements. • The Alumni Committee shall review the list of nominations. • The Alumni Committee shall be assembled at least once a year,

		<p>on a schedule that will allow ahead of convocation ceremonies.</p> <ul style="list-style-type: none"> • The Alumni Committee will be responsible for reviewing qualified nominations and selecting recipients through a criteria-based adjudication process. • The Alumni Committee decisions will be confidential. • The Alumni Committee is composed of the following members: <ul style="list-style-type: none"> • Coordinators • Members
12	Wall of Fame – Alumni	<p>The Distinguished Alumni Wall of Fame recognizes Lloyd Business School alumni for outstanding professional achievement, leadership, and meaningful engagement with the institution, while inspiring current students and strengthening alumni relations.</p> <ul style="list-style-type: none"> • Professional Excellence: Current role, responsibilities, leadership, and career progression. • Organizational Impact: Reputation of the organization and the alumnus/alumna's contribution. • Institutional Engagement: Active involvement through guest lectures, workshops, curriculum support, mentoring, internships, live projects, placements, and industry collaborations.





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