



Lloyd Business School  
Ladder Of Success

# Lloyd Business School (LBS), Greater Noida

Plot Number 11, Knowledge Park II,  
Greater Noida, Uttar Pradesh - 201306

**Annual Report  
Academic Year  
2023-24**

# INDEX

Sl. No	Heading	Page No
1.	From the Desk of President	I
2.	From the Desk of Group Director	II
3.	From The Desk of Director	III
4.	Introduction, Vision & Mission	1
5.	Program Educational Objectives (PEOs)	2
6.	About Lloyd Business School	2-4
7.	PGDM Program	5
8.	Faculty Profile & Development	6-8
9.	Research & Publication	9-12
10.	Students' Publication	13-15
11.	Innovation & Incubation	16-17
12.	International Connect	18
13.	Objectives of Proposed Collaboration	19
14.	List of International MoUs	19-20
15.	Student Support & Progression (Mentoring System)	20
16.	Scholarships & Financial Support	21
17.	Students' Participation in Organizing Management Events:	21-24
18.	Future Plans	24
19.	Conclusion	25

## FROM THE DESK OF PRESIDENT

*“The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values in them.”*



We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigor is reflected in the course design and delivery of this program.

Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society.

Members of faculty are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting. Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.

**MANOHAR THAIRANI**  
**President**



## FROM THE DESK OF GROUP DIRECTOR

We, at Lloyd, are driven by the belief that every child deserves a high quality education. And in today's generation where there is an intersection of great challenge & great opportunity, especially in the dynamic world of corporate, we need to think "out-of-the-box" and provide only the best to our students.

Since its inception more than a decade ago, Lloyd has remained a place of innovation and excellence in management education. As the needs of society and profession have changed, the institute has also evolved and continues to bring about positive changes to prepare future managers for an expanded role in the business world. Consistently amongst the top-ranked private schools of management, Lloyd continues to be an innovative force in management education to meet the needs of an ever - changing world.

Our main forte lies in our links & collaborations with the industry. We believe more in practical application rather than just a theoretical understanding. Not only the students, but also the faculty undergoes practical refresher training session in the industry on a regular basis.

Lloyd provides an exciting and engaging environment for students to pursue their studies as well as engage in activities that will make them successful human beings.

To the alumni- you have been our torch bearers, carry the light of Lloyd high and bright. Sky is the limit for all of you.

To the students wishing to join us for Management education- may the Almighty show you the right path to choose the right career.

**Prof. (Dr) Vandana Arora Sethi**  
**Group Director,**  
**Lloyd Group of Institutions.**



## FROM THE DESK OF DIRECTOR

It is with great pleasure that I present the Progress Report of Lloyd Business School for the Academic Years 2023–2025. This period has been marked by steady progress, academic strengthening, and purposeful initiatives aimed at enhancing the quality of management education.

During these two academic years, the institution has focused on reinforcing academic excellence, outcome-based education, and industry integration.



Our curricula have been periodically reviewed and enriched to reflect contemporary business practices, digital transformation, sustainability, and ethical governance. Emphasis has been placed on experiential learning through case studies, live projects, internships, and industry interactions to enhance students' practical competencies.

Faculty development has remained a priority, with continuous efforts towards research promotion, FDPs, certifications, and pedagogical innovation. These initiatives have contributed significantly to improved teaching–learning processes and academic delivery. The institution has also expanded collaborations with industry, professional bodies, and academic partners to support student exposure, skill development, and employability.

Lloyd Business School continues to uphold its commitment to Indian value systems blended with global perspectives, nurturing responsible leadership, professionalism, and social consciousness among students. Student-centric activities, mentoring, and value-added programs have played a vital role in holistic development.

I sincerely acknowledge the contributions of our faculty members, students, staff, alumni, and industry partners, whose dedication and teamwork have driven the institution's progress. As we move forward, Lloyd Business School remains committed to continuous improvement, innovation, and excellence in management education, with the vision of developing ethical, competent, and future-ready business leaders.

**Dr. Satish Kr. Matta**  
**Director**  
**Lloyd Business School**



# INTRODUCTION

Lloyd Business School was established in 2008. The lush green campus of Lloyd Business School is spread across 10 acres and located in futuristic modern township, Greater Noida of Delhi-NCR. Lloyd Business School is a privately endowed, co-educational, modern-day frontline B-School approved by AICTE, Ministry of HRD, Government of India. The guiding philosophy of Lloyd Business School is to integrate theoretical knowledge with practical application for creating highly skilled and employable management professionals.

## Vision

To be a globally recognized centre of excellence in management education, producing resilient and globally adaptable leaders who leverage digital innovation to drive sustainable solutions, embody an entrepreneurial spirit, and enhance their employability exponentially.

## Mission

- To deliver globally benchmarked, research-driven, and practice-oriented management education that nurtures academic and professional excellence.
- To cultivate leaders who uphold ethical values and demonstrate accountability towards business, society, and the environment.
- To promote sustainable business practices and responsible decision-making that contribute to long-term societal and environmental well-being.
- To inspire and equip students with entrepreneurial spirit, creativity, and innovative thinking that drive business transformation.
- To provide broad-based knowledge and specialized skills across diverse management disciplines, ensuring graduates are career-ready and industry-relevant.
- To enhance employability by developing globally aware professionals and positioning faculty as thought leaders who shape management practices worldwide.

## Program Educational Objectives (PEO)

- PEO 1: To demonstrate excellence in careers by applying management knowledge, functional expertise and analytical skills to deliver effective solutions.
- PEO 2: To make fair and responsible decisions, upholding ethical standards and contributing positively to organizations and society.
- PEO 3: To develop an entrepreneurial mindset, fostering innovation for sustainable ventures and organizational transformation.
- PEO 4: To strengthen employability, adapting to global business trends and pursuing lifelong learning.
- PEO 5: To advance sustainable practices, contributing to research and emerging as thought leaders in management.

## About Lloyd Business School

Lloyd Business School was established in 2008. The lush green campus of Lloyd Business School is spread across 10 acres and located in futuristic modern township, Greater Noida of Delhi-NCR. Lloyd Business School is a privately endowed, co-educational, modern-day frontline B-School approved by AICTE, Ministry of HRD, Government of India.

The guiding philosophy of Lloyd Business School is to integrate theoretical knowledge with practical application for creating highly skilled and employable management professionals. Following the mentioned idea and owing to the educational needs of the world, Lloyd Business School runs a two-year full-time Post-Graduate Diploma in Management (PGDM) that is approved by AICTE, Ministry of HRD, GOI.

Further, the dispense of the philosophical idea and foreseeability of management employment reflects in the unique design of management specializations' curriculum. Lloyd Business School has ensured an efficient industry amalgamation in delivering all management specializations. The Business Analytics specialization is developed in collaboration with analytics giant IBM, Supply

Chain Management Specialization is designed in association with SafeEducate, BFS &I specialization is instigated in close association with NSE Academy and Human Resource Management specialization is knitted in consultation with Manpower Group. The specialization in Entrepreneurship is a holistic course which combines theoretical learning in the form of the PGDM Entrepreneurship syllabus and practical training with the Lloyd Technology & Business Incubator (LTBI). LTBI works in collaboration with incubation partners like Atal Incubation Centre- BIMTECH (AIC-BIMTECH), academic partners like TERI School of Advanced Studies, and several industrial partners for entrepreneurship guidance, industry experience, and technological assistance.

Lloyd Business School believes in providing additional skill-sets in the form of industry-oriented certifications. These certifications provide management graduates of Lloyd Business School a competitive edge when it comes to employability and sustainability in their careers. Lloyd Business School also contributes significantly to its social responsibilities of research and development. The intellectual capital of Lloyd Business School has a conspicuous contribution in social and management research. The Management Development Programs, Faculty Development Programmes and consulting projects carried at Lloyd Business School serve a great deal of learning for industry and academia. Lloyd Business School believes in raising the bar of knowledge acquisition and dissemination as excellence and knowledge are infinite.





# PGDM PROGRAM

## Program Details

<b>Particulars</b>	<b>Details</b>
Program Name	PGDM
Duration	2 Years (6 Trimester)
Intake	180
Specializations	Marketing, HR, BFSI, SCM, Business Analytics & Entrepreneurship
Pattern	6 trimesters; includes credits through core subjects, electives, MOOCs, Summer Internship Project (SIP), On-The-Job Training (OJT)/Final Project.
Internships	Mandatory 6 to 8-week summer internships with project reports.

# FACULTY PROFILE & DEVELOPMENT

## Faculty Strength

Academic Year	Total number of regular faculty in the department	Total number of contractual faculty in the department
	33	0

## Visiting Faculty

Name of Visiting Faculty	Trimester	Subject	No. of Interactions (Hrs.)
Mr. Ajitabh Kotwal	V	Digital Marketing	30
Mr. Sushil Kumar	IV	Liner Shipping	30
Dr. Manisha Seth	II	Procurement & Vendor Management	30
Mr. Vikrant Singh	II	Logistics Management & Information Systems	30
Dr. Manisha Seth	I	Strategic Supply Chain	30
<b>Total</b>			<b>150</b>

## FDPs Conducted

List of FDPs Organized by Institute and Programs Attended by Faculty

	2023-2024
Programs Organized by Institute	8
Programs Attended by Faculty members	29

1.	FDP/Online	Mastering Data Analytics	17.05.2024-21.05.2024	5 Days	Prof. Mohit Agrawal	Atal Bihar Vajpayee School of Management	130
2.	Training/Offline	Teaching with Simulation - AIMA BIZ LAB	28.03.2024-30.03.2024	3 Days	Mr. Neeraj Kapoor, (Head and Director, AIMA) & Mr. Ashu Sikri, Assistant Director, AIMA	Lloyd Business School	15
3.	Workshop/Offline	Case Study Analysis	16.03.2024-18.03.2024	3 Day	Dr. Anuja Pandey Head India Case Research Centre & Professor of Marketing at All India Management Association (AIMA)	Lloyd Business School	80
4.	Workshop/Online	NAAC Awareness Workshop	06.01.2024-08.01.2024	3 Days	Dr. Rupali Taru Head-NAAC Committee, SJJT University & Mr. Manish Gunjan Coordinator-NAAC Committee, SJJT University	Lloyd Business School	23

5.	FDP/Online	How to Avoid Publishing in Predatory journals	28.12.2023-30.12.2023	3 Days	Dr. Sumit Nirula, Deputy Dean Research, Amity University, Gwalior	Lloyd Business School	44
6.	Workshop/Online	IPR Awareness Programme	10.11.2023-12.11.2023	3 Days	Mr. Subrat Sahu, Examiner of Patents & Designs, Indian Patent Office, Delhi & Mr. Abhas Kumar Bhoi, Examiner of Patents and Designs in the Indian Patent Office, Delhi	Lloyd Business School	60
7.	FDP/Offline	Big Data and Business Analytics	09.10.2023-14.10.2023	6 Days	Dr. Fehmina Khaliq, Dr. Neetu Kamra, Ms. Neha Issar, Dr. Nallakaruppan (VIT-Vellore), Ms. Rohini Matta (IBM SME) & Dr. Balamurugan (Associate Dean-Shiv Nadar University)	Lloyd Business School	50
8.	FDP/Online	Academic Business Cases: Development and Execution	22.01.2022	1 Day	Dr. Nimit Gupta, Professor, North Cap University, Advisory Council	Lloyd Business School	39

					Member for Harvard Business Review		
--	--	--	--	--	---	--	--

# RESEARCH

## Research Paper Publication Details

S. No.	Name of the Faculty	Title of the Paper	Date of Publication	Journal Details	Indexing
1.	Dr. Fehmina Khaliq & Dr. Neetu Kamra	Impact of Socio-Technical Factors on Organizational Effectiveness: A Case from Information Technology Sector in India	June, 2024	Journal of Informatics Education and Research, 2024, Vol 4, Issue 2,	ABDC-C Category
2.	Dr. Vandana Pareek	Analysing Human Dynamics in M&As Through MOBA Framework: A Systematic Literature Review and Thematic Analysis	May, 2024	IUP Journal of Bank Management, 2024, Vol 23, Issue 1	Google Scholar

3.	Dr. Vandana Pareek	Influence of WOM and e-WOM on Millennials Purchase Intention Towards Refurbished Consumer Electronics	April, 2024	IUP Journal of Marketing Management, 2024, Vol 23, Issue 1	UGC Care
4.	Mr. Anup Nautiyal	Exploring the Impact of Recent Fintech Trends on Supply Chain Finance Efficiency and Resilience	Jan, 2024	The European Economic Letters, Vol 14, Issue 1	ABDC-C Category
5.	Dr. Kriti Gulati	Emergence of AI in Marketing and its Implications	Jan, 2024	Lloyd Business Review, Vol. 3, Issue 1	Google Scholar
6.	Dr. Vandana Pareek	Dynamics of Consumption, Decision and Preferences in Branded Dairy Sector in India	Jan, 2024	Lloyd Business Review, Vol. 3, Issue 1	Google Scholar
7.	Dr. Pradeep Bhardwaj	Human Resource Accounting and Disclosure in Financial Statements: a case study of Indian companies	Jan, 2024	Humanity and Social Sciences, Vol. 13, Issue 1	UGC Care
8.	Dr. Fehmina Khaliq	Impact of Perceived Organizational Support on Employee Work Engagement, Job Burnout and Organization citizenship behaviour: An empirical study using Structural Modelling Equation	Jan, 2024	Asian and Pacific Economic Review, Vol. 17, Issue 1	ABDC-C Category
9.	Dr. Neetu Bai Kamra	Use of Technology for Enhancement of Social Learning	Jan, 2024	Lloyd Business Review, Vol. 3, Issue 1	Google Scholar

		through Digital Reward Systems: A Case Study on TCS			
10.	Dr. Fehmina Khalique	Nirav Modi: A Case Study on Banking Frauds and Corporate Governance	Jan, 2024	Lloyd Business Review, Vol. 3, Issue 1	Google Scholar
11.	Dr. Nakshatresh Kaushik	Role of Women Entrepreneurship in Social and Economic Development of India	Dec, 2023	Journal of Informatics Education and Research Vol. 3 Issue 2	ABDC-C Category
12.	Mr. Sachin Sinha & Dr. Pradeep Bhardwaj	Reverse Mortgage Loan: A Study on Practicability in Indian Scenario	Dec, 2023	Empirical Economics Letters, Vol. 22, Issue 1	ABDC-C Category
13.	Ms. Nilakshi Goel	The Role of Big Data Analytics in Healthcare: Prospect and Ethical Consideration	Dec, 2023	10th IEEE Uttar Pradesh Section International Conference on Electrical, Electronics and Computer Engineering (UPCON), Vol. 10, Issue 1	Scopus Indexed
14.	Ms. Nilakshi Goel	Data-Driven Decision Making: Participating Big Data Analytics in Business Management	Dec, 2023	10th IEEE Uttar Pradesh Section International Conference on Electrical, Electronics and Computer Engineering (UPCON), Vol. 10, Issue 1	Scopus Indexed
15.	Dr. Fehmina Khalique	Social Security Schemes-A Boon or a Bane for Socio-Economic Equality: A Study of Workers	Dec, 2023	European Economic Letters, Vol. 13, Issue 5	ABDC-C Category

		from Bidi Industry in India			
16.	Dr. Fehmina Khaliq	Human Capital Management for Individual and Organisational Performance: Theoretical Perspective	Dec, 2023	Journal of Informatics Education and Research, Vol. 3, Issue 2	ABDC-C Category
17.	Dr. Shilpi Sarna	Women Performance effected by Work life Balance - A Demographic Study	Nov, 2023	International Journal of Business and Globalisation, Vol. 35, Issue 3	Inderscience & Scopus
18.	Dr. Fehmina Khaliq	Does Green Marketing Communication Influence the Purchase Behaviour? A Descriptive Study of Indian Consumers	Nov, 2023	World Journal of Management and Economics, Vol 16, Issue 8	ABDC-C Category
19.	Dr. S K Matta	An Empirical Research on GAIL	Sept, 2023	International Journal of Public Sector Performance Management, Vol. 12, Issue 3	Inder Science & Scopus
20.	Dr. Kriti Gulati	A Quantitative Examination of Digital Marketing in the Contemporary Era	Sep, 2023	Journal of Informatics Education and Research, Vol. 3 Issue 2	ABDC-C Category
21.	Dr. Fehmina Khaliq	Tata Sons and the Battle for Control: A Case Study of Family, Trusts, and Shareholders	July, 2023	Lloyd Business Review, Vol. 2, Issue 1	Google Scholar

## Students' Publications

LBS believes in promoting the culture of students' research paper publication in reputed journals, book chapters, and presentations at conferences under the guidance of faculty members on a regular basis. The research component provides students with a broader academic exposure to explore new ideas, conduct studies, and test their concepts. This exercise builds research acumen among students as they become well-versed in drafting research proposals, reviewing literature, framing objectives, and applying research methodology effectively as taught in the classroom. They also develop a sound understanding of referencing, citation, and the importance of avoiding plagiarism in academic writing. During this year, students actively participated and presented their work in national and international conferences such as those organized by Galgotias University, Amity University, and GL Bajaj Institute of Management and Research. Their research work was also published in reputed journals like the Lloyd Business Review Journal. List of students presented papers in conference/published in journal are given in the table below:

S. No.	Student Name	Journal/Conference Name	Title of the Paper	Student Batch	Faculty Coordinator	Date
	Sonali Soni	International Conference on Contemporary Issues in Management, 2024 (Organized by Lloyd Business School)	Emotional Intelligence in the Field of Management: An Empirical Study	PGDM (2023-25)	Dr. Ajeeta Srivastava	March, 2024
	Smriti Srivastava	International Conference on Contemporary Issues in Management, 2024 (Organized by Lloyd Business School)	Nirav Modi: A Case Study on Banking Frauds and Corporate Governance	PGDM (2023-25)	Dr. Fehmina Khalique	March, 2024
	Deepanshi Vaishya	International Conference on Contemporary Issues in Management, 2024 (Organized	The Effect of Social Media on the Interpersonal Relationship Between	PGDM (2023-25)	Dr. Ajeeta Srivastava	March, 2024

		by Lloyd Business School)	Parents and their Adolescent Children			
	Shivam Bansal	International Conference on Contemporary Issues in Management, 2024 (Organized by Lloyd Business School)	Beyond Shelves and Aisles - Dissecting Subhiksha and Big Bazaar's Retail Tragedies	PGDM (2022-24)	Dr. Fehmina Khalique	March, 2024
	Km. Arpita, Ashish Ranjan Mishra & Anubhav Prasad Saxena	International Conference on Contemporary Issues in Management, 2024 (Organized by Lloyd Business School)	Geopolitical Powerplay and India's Neighbours	PGDM (2023-25)	Dr. Ajeeta Srivastava	March, 2024
	Parul Sinha	International Conference on Contemporary Issues in Management, 2024 (Organized by Lloyd Business School)	Workforce Diversity and Collective Work Culture	PGDM (2023-25)	Dr. Fehmina Khalique	March, 2024
	Anubhav Prasad Saxena, Prateek Kumar, Harshit Rathor, Harsh Shrivastav & Sonali Soni	Lloyd Business Review Journal, Vol. 3, Issue 1	Fashion for Ethnic Wear: A Case Study of Manyavar Fashion	PGDM (2023-25)	Dr. Fehmina Khalique	Jan, 2024

	Smriti Srivastava	Lloyd Business Review Journal, Vol. 3, Issue 1	Nirav Modi: A Case Study on Banking Frauds and Corporate Governance	PGDM (2023-25)	Dr. Fehmina Khalique	Jan 2024
	Ayan Barat	Lloyd Business Review Journal, Vol. 3, Issue 1	Emergence of AI in Marketing and its Implications	PGDM (2022-24)	Dr. Kriti Gulati	Jan 2024
	Shivam Bansal	Lloyd Business Review Journal, Vol. 2, Issue 1	Tata Sons and the Battle for Control: A Case Study of Family, Trusts, and Shareholders	PGDM (2022-24)	Dr. Fehmina Khalique	Jul 2023

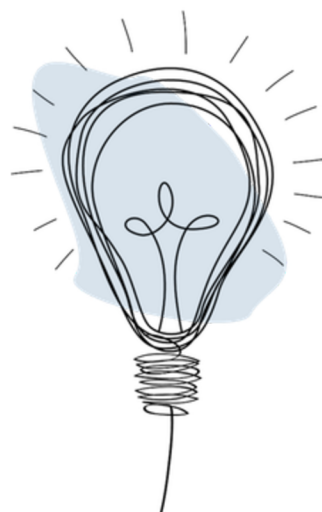
## Innovation & Incubation

The Lloyd Technology & Business Incubator (LTBI) was launched on 19th January 2024 as a key initiative to promote innovation and entrepreneurship at Lloyd Business School. The incubator reflects Lloyd's vision of creating a vibrant ecosystem where creativity, innovation, and entrepreneurial thinking are actively encouraged and nurtured. LTBI has been established to support students and aspiring entrepreneurs in transforming their ideas into sustainable and impactful ventures.

LTBI is designed to provide a structured and supportive environment that goes beyond a physical workspace. It offers access to experienced mentors, industry experts, essential resources, and networking opportunities that help innovators refine their ideas and develop viable business models. By fostering a culture of experimentation and problem-solving, the incubator empowers students to apply classroom learning to real-world entrepreneurial challenges.

The launch of LTBI was graced by eminent personalities from academia and the startup ecosystem, whose presence reinforced the importance of incubation platforms in today's innovation-driven economy. Their insights highlighted the role of mentorship, collaboration, and industry connect in enabling startups to grow and scale effectively. The leadership at Lloyd emphasized the institution's commitment to nurturing entrepreneurial talent and supporting innovation-led growth.

Through the establishment of LTBI, Lloyd Business School strengthens its focus on innovation-driven education and experiential learning. The incubator serves as a catalyst for student-led startups, encouraging ideation, innovation, and enterprise creation. This initiative further reinforces Lloyd's position as a forward-looking institution dedicated to building future-ready entrepreneurs and contributing meaningfully to the startup ecosystem.





*Launch of Lloyd Technology Business Incubator*

# INTERNATIONAL CONNECT

Lloyd Business School has consistently strived to maintain global standards in management education by fostering academic collaborations with reputed international institutions. As part of our internationalization efforts, the School has entered into strategic Memoranda of Understanding (MoUs) with various universities and institutions across the globe. These partnerships aim to enhance academic quality, promote cross-border learning, and create opportunities for global exposure among students and faculty.

Lloyd Business School has consistently strived to maintain global standards in management education by fostering academic collaborations with reputed international institutions. As part of our internationalization efforts, the School has entered into strategic Memoranda of Understanding (MoUs) with various universities and institutions across the globe. These partnerships aim to enhance academic quality, promote cross-border learning, and create opportunities for global exposure among students and faculty.

In today's increasingly interconnected global market, international exposure and a comprehensive understanding of diverse domestic markets and systems have become essential. Bilateral and multilateral agreements now play a pivotal role in shaping the goods and services sectors, necessitating that future professionals possess interdisciplinary knowledge and cross-border experience. In response to this dynamic landscape, the institute actively pursues national and international collaborations aimed at providing students with opportunities to engage with accredited partner institutions and organizations worldwide. These partnerships offer students invaluable exposure to varied academic and cultural environments, equipping them to thrive in global work settings. Through such initiatives, students gain a deeper understanding of different cultures, work ethics, and professional mindsets, thereby developing a well-rounded global perspective. As an academic institution, we recognize our responsibility to meet the evolving needs

of our students and are committed to fostering academic collaborations in areas of international relevance. We continue to seek meaningful and viable partnerships that support academic excellence and global competence.

## Objectives of Proposed Collaboration

1. To develop co-operation and promote mutual agreement and excellence in potential projects, future cooperation, and acknowledge exchange between the parties.
2. To explore research and development projects for mutual interests
3. To collaborate in grant applications
4. To jointly organize educational activities such as workshop, webinars, seminars and conferences.
5. To participate in industry networking and recruitment events.
6. To provide qualified students with access to internships opportunities and work experience based upon business needs.
7. To pursue any other mutually beneficial collaborative initiatives.

## List of International MoUs

S. No.	Name of the International Institutions/ University	Country	Date of MoU Signed
2	UOW Malaysia KDU University	Kuala Lumpur, Malaysia	15.05.2024
3	Faculty of Commerce, Law & Management, University of the Witwatersrand	Johannesburg, South Africa	18.03.2024
4	European Institute of Management	Malta, Europe	13.02.2024
5	FOM University of Applied Sciences for Economics and Management	Essen, Germany	24.04.2023
6	The International University of Scholars	Dhaka, Bangladesh	27.01.2023



# STUDENT SUPPORT & PROGRESSION

## Mentoring System

Lloyd Business School follows a structured Mentoring System wherein a group of students is assigned to a dedicated faculty mentor who closely monitors and supports their academic and overall development. The mentor acts as a guide, advisor, and point of contact for students, helping them navigate academic challenges, career planning, and personal growth.

Through regular interactions and review meetings, mentors track students' academic progress, attendance, skill development, and well-being. They provide timely guidance, motivation, and corrective support whenever required, ensuring that students remain focused and confident. This mentoring framework fosters a supportive learning environment, strengthens student-faculty relationships, and plays a vital role in holistic student development and success.

## Scholarships & Financial Support

Since 2022, Lloyd has been strengthening its commitment to women's education through the Vidushi Scheme, a dedicated scholarship initiative designed to support and encourage girl students by offering financial assistance in the form of fee concessions. The scheme reflects Lloyd's belief in empowering women through education and creating equal opportunities for leadership and professional growth.

Alongside this, Lloyd also offers merit-based scholarships to deserving male students. These scholarships are awarded on the basis of performance in entrance examinations and personal interviews, ensuring that talented and motivated students are recognized and supported, irrespective of gender, as they pursue excellence in management education.

## Students' Participation in Organizing Management Events:

Lloyd Business School organizes a wide range of academic and co-curricular events that are planned, organized, and conducted entirely by students through different functional clubs. These platforms enable students to cultivate leadership, teamwork, organizational, and managerial skills by taking responsibility for all aspects of events, from planning to execution. Students form core committees for overall event management and specialized committees for specific activities. Each event typically includes a mix of skill-based and knowledge-based competitions, attracting participation from management institutes across the region. The institution funds these events, while students handle publicity through digital campaigns and poster distribution, showcasing their creativity and innovation.

S. No.	Event Name	Organizing Club	Student Batch	Faculty Coordinator	Date
1.	PGDM Farewell	Cultural Club	PGDM (2022-24)	Ms. Saloni Srivastava	15.06.2024
2.	Innovate & Elevate: Mastering Entrepreneurial Skills	E-Cell	PGDM (2023-24)	Dr. Kriya Gulati & Dr. Ajeeta Srivastava	30.05.2024
3.	HR Conclave	HR Club	PGDM (2023-24)	Dr. Fehmina Khalique & Dr. Shilpi Sarna	04.05.2024
4.	Life @ Lloyd	Marketing Club	PGDM (2023-24)	Dr. Kriya Gulati	25.04.2024

5.	International Conference on ICCIM-2024	Editorial Club	PGDM (2023-24)	Dr. Fehmina Khalique	15.03.2024-16.03.2024
6.	A Preliminary Guide to Personal Financial Management	Finance Club	PGDM (2023-24)	Mr. Sachin Sinha & Mr. Anup Nautiyal	31.01.2024
7.	Tickle Your Grey Cells	HR Club	PGDM (2023-24)	Dr. Fehmina Khalique	15.12.2023
8.	Design Thinking	Business Analytics Club	PGDM (2023-24)	Dr. Neetu Kamra & Ms. Neha Issar	15.09.2023
9.	World Entrepreneurs Day	E-Cell	PGDM (2023-24)	Dr. Kriya Gulati Dr. Ajeeta Srivastava	21.08.2023
10.	Entrepreneurship Round Table Conference	E-Cell	PGDM (2023-24)	Dr. Ajeeta Srivastava	15.07.2023
11.	PGDM Farewell	Cultural Club	PGDM (2022-24)	Ms. Ritika Khurana	08.07.2023





## FUTURE PLANS

Lloyd Business School is actively working towards an ambitious roadmap for the coming year, with a strong focus on academic expansion to enhance the quality and breadth of learning. New-age subjects, interdisciplinary courses, and industry-aligned curricula are being planned to ensure students remain updated with evolving business and digital trends. Greater emphasis will be placed on experiential learning through workshops, seminars, and skill-based modules that strengthen practical understanding and professional competence.

In line with its academic vision, Lloyd is also intensifying its research focus by encouraging faculty and students to engage in high-quality research, case writing, and publications. The institution plans to conduct more research-oriented workshops, conferences, and knowledge-sharing events that address contemporary business challenges, digital transformation, and emerging industry practices. This initiative aims to foster a strong research culture and analytical mindset across the campus.

Additionally, Lloyd Business School is expanding its horizon through international collaborations, with plans to introduce global exposure opportunities for students. A key highlight includes an international immersion program in Malaysia, offering students firsthand exposure to global business environments, cross-cultural learning, and international academic practices. These

# CONCLUSION

Lloyd Business School has consistently strived to maintain global standards in management education by fostering academic collaborations with reputed international institutions. As part of our internationalization efforts, the School has entered into strategic Memoranda of Understanding (MoUs) with various universities and institutions across the globe. These partnerships aim to enhance academic quality, promote cross-border learning, and create opportunities for global exposure among students and faculty.



**LLOYD BUSINESS SCHOOL**  
Plot No.-11, Knowledge Park-II, Greater Noida,  
Uttar Pradesh-201306