



**Lloyd Business School**

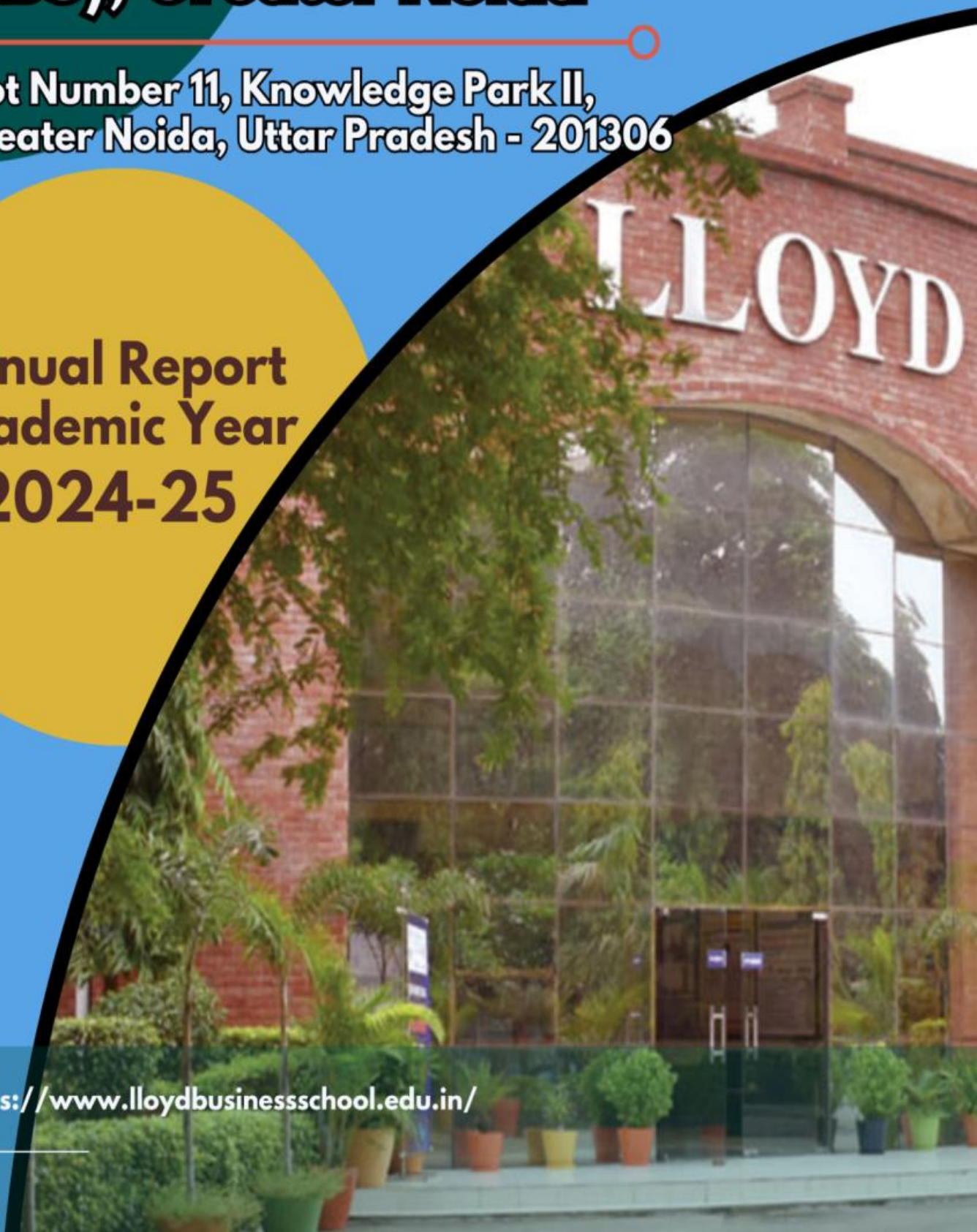
Ladder Of Success

# **Lloyd Business School (LBS), Greater Noida**

**Plot Number 11, Knowledge Park II,  
Greater Noida, Uttar Pradesh - 201306**

**Annual Report  
Academic Year  
2024-25**

<https://www.lloydbusinessschool.edu.in/>



**INDEX**

<b>Section No.</b>	<b>Heading</b>	<b>Page no.</b>
1	From the Desk of the President	I
2	From the Desk of the Group Director	II
3	From the Desk of the Director	III
4	From the Desk of the Dean	IV
5	Introduction	1
5	Vision	1
6	Mission	1
7	Program Educational Objectives (PEOs)	1
8	About Lloyd Business School	2-3
9	Academic Program and Curriculum (PGDM) Program Details	4
10	Faculty Profile & Development	5-6
11	Training and Placements	6-12
12	Industry Interaction & Outreach	12
13	Guest Lectures & Conclaves	15-16
14	Management Development Programs (MDPs)	17-23
15	Scholarships & Financial Support	24
16	Students' Participation in Organizing Management Events	24-29
17	Governance, Leadership & Quality Assurance Institutional Leadership (Dean, Director & IQAC)	29-30
18	Quality Initiatives	30
19	Social Responsibility & Extension Activities	30-33
20	Achievements and Awards	34
21	Future Plans	35
22	Conclusion	35



## FROM THE DESK OF PRESIDENT

“The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values in them.”

We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigor is reflected in the course design and delivery of this program.

Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment.

At the same time, they remain committed towards the betterment of the society.

Members of faculty are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting. Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.

**MANOHAR THAIRANI**

**President**



## FROM THE DESK OF GROUP DIRECTOR

We, at Lloyd, are driven by the belief that every child deserves a high-quality education. And in today's generation where there is an intersection of great challenge & great opportunity, especially in the dynamic world of corporate, we need to think "out-of-the-box" and provide only the best to our students.

Since its inception more than a decade ago, Lloyd has remained a place of innovation and excellence in management education. As the needs of society and profession have changed, the institute has also evolved and continues to bring about positive changes to prepare future managers for an expanded role in the business world. Consistently amongst the top-ranked private schools of management, Lloyd continues to be an innovative force in management education to meet the needs of an ever-changing world.

Our main forte lies in our links & collaborations with the industry. We believe more in practical application rather than just a theoretical understanding. Not only the students, but also the faculty undergoes practical refresher training session in the industry on a regular basis.

Lloyd provides an exciting and engaging environment for students to pursue their studies as well as engage in activities that will make them successful human beings.

To the alumni- you have been our torch bearers, carry the light of Lloyd high and bright. Sky is the limit for all of you.

To the students wishing to join us for Management education- may the Almighty show you the right path to choose the right career.

**Prof. (Dr) Vandana Arora Sethi**

**Group Director, Lloyd Group of Institutions.**



## MESSAGE FROM THE DIRECTOR

It is a matter of pride and satisfaction to present the Annual Report of Lloyd Business School, reflecting our sustained efforts towards academic excellence, quality enhancement, and holistic student development.

Aligned with our institutional vision and mission, Lloyd Business School remains committed to outcome-based education, continuous curriculum enrichment, and strong industry integration. The academic year witnessed meaningful initiatives in experiential learning, industry expert interactions, live projects, research orientation, and skill development, with a focused emphasis on emerging areas such as Artificial Intelligence, sustainability, entrepreneurship, and ethical leadership.

Our learner-centric pedagogy, supported by dedicated faculty and robust academic processes, aims to develop competent, socially responsible, and industry-ready management professionals. We continuously strive to strengthen governance, infrastructure, stakeholder engagement, and quality assurance mechanisms in line with NAAC and NBA benchmarks.

I sincerely acknowledge the support of our Governing Body, faculty members, staff, industry partners, alumni, and students, whose collective efforts have contributed to the institution's progress.

We look forward to continued growth, innovation, and excellence in management education.

**Prof (Dr) Satish Matta**

**Director  
Lloyd Business School.**



## FROM THE DESK OF THE DEAN

The world is filled with opportunities, and at Lloyd, we believe every student can become what they aspire to be. Success comes through focused effort, strong values, and the willingness to work consistently toward one's goals.

Our emphasis is on building national character alongside professional competence. We strive to shape ethical, responsible leaders through value-based education, industry exposure, and experiential learning, enabling students to contribute meaningfully to society and succeed in an ever-evolving world.

To the students aspiring to join us for management education, we extend our best wishes. May you find clarity in choosing the right path and build a career that reflects your abilities, aspirations, and commitment to excellence.

**Prof. (Dr) Ripudaman Gaur**

**Dean,**

**Lloyd Business School**

# INTRODUCTION

Lloyd Business School was established in 2008. The lush green campus of Lloyd Business School is spread across 10 acres and located in futuristic modern township, Greater Noida of Delhi-NCR. Lloyd Business School is a privately endowed, coeducational, modern-day frontline B-School approved by AICTE, Ministry of HRD, Government of India. The guiding philosophy of Lloyd Business School is to integrate theoretical knowledge with practical application for creating highly skilled and employable management professionals.

## Vision

To be a globally recognized centre of excellence in management education, producing resilient and globally adaptable leaders who leverage digital innovation to drive sustainable solutions, embody an entrepreneurial spirit, and enhance their employability exponentially.

## Mission

- To deliver globally benchmarked, research-driven, and practice-oriented management education that nurtures academic and professional excellence
- To cultivate leaders who uphold ethical values and demonstrate accountability towards business, society, and the environment.
- To promote sustainable business practices and responsible decision-making that contribute to long-term societal and environmental well-being.
- To inspire and equip students with entrepreneurial spirit, creativity, and innovative thinking that drive business transformation.
- To provide broad-based knowledge and specialized skills across diverse management disciplines, ensuring graduates are career-ready and industry-relevant.
- To enhance employability by developing globally aware professionals and positioning faculty as thought leaders who shape management practices worldwide.

## Program Educational Objectives (PEO)

PEO 1: To demonstrate excellence in careers by applying management knowledge, functional expertise and analytical skills to deliver effective solutions.

PEO 2: To make fair and responsible decisions, upholding ethical standards and contributing positively to organizations and society.

PEO 3: To develop an entrepreneurial mindset, fostering innovation for sustainable ventures and organizational transformation.

PEO 4: To strengthen employability, adapting to global business trends and pursuing lifelong learning.

PEO 5: To advance sustainable practices, contributing to research and emerging as thought leaders in management.

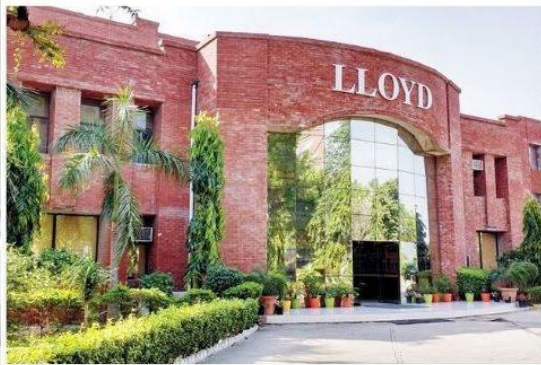
## ABOUT LLOYD BUSINESS SCHOOL

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The guiding philosophy of Lloyd Business School is to integrate theoretical knowledge with practical application for creating highly skilled and employable management professionals. Following the mentioned idea and owing to the educational needs of the world, Lloyd Business School runs a two-year full-time Post-Graduate Diploma in Management (PGDM) that is approved by AICTE, Ministry of HRD, GOI.

Further, the dispense of the philosophical idea and foreseeability of management employment reflects in the unique design of management specializations' curriculum. Lloyd Business School has ensured an efficient industry amalgamation in delivering all management specializations. The Business Analytics specialization is developed in collaboration with analytics giant IBM, Supply Chain Management Specialization is designed in association with SafeEducate, BFS & I specialization is instigated in close association with NSE Academy and Human Resource Management specialization is knitted in consultation with Manpower Group. The specialization in Entrepreneurship is a holistic course which combines theoretical learning in the form of the PGDM Entrepreneurship syllabus and practical training with the Lloyd Technology & Business Incubator (LTBI). LTBI works in collaboration with incubation partners like Atal Incubation Centre- BIMTECH (AIC-BIMTECH), academic partners like TERI School of Advanced Studies, and several industrial partners for entrepreneurship guidance, industry experience, and technological assistance.

Lloyd Business School believes in providing additional skill-sets in the form of industry-oriented certifications. These certifications provide management graduates of Lloyd Business School a competitive edge when it comes to employability and sustainability in their careers. Lloyd Business School also contributes significantly to its social responsibilities of research and development. The intellectual capital of Lloyd Business School has a conspicuous contribution in social and management research. The Management Development Programs, Faculty Development Programmes and consulting projects carried at Lloyd Business School serve a great deal of learning for industry and academia. Lloyd Business School believes in raising the bar of knowledge acquisition and dissemination as excellence and knowledge are infinite.



## ACADEMIC PROGRAM AND CURRICULUM (PGDM)

### Program Details

Particulars	Details
Program Name	PGDM
Duration	2 Years (6 Trimester)
Intake	180
Specializations	Marketing, HR, BFSI, SCM, Business Analytics & Entrepreneurship
Pattern	6 trimesters; includes credits through core subjects, electives, MOOCs, Summer Internship Project (SIP), On-The-Job Training (OJT)/Final Project.
Internships	Mandatory <b>6 to 8-week summer internships</b> with project reports.

## FACULTY PROFILE & DEVELOPMENT

### Faculty Strength.

Academic Year	Total number of regular faculty in the department	Total number of contractual faculty in the department
(2024-25)	27	0

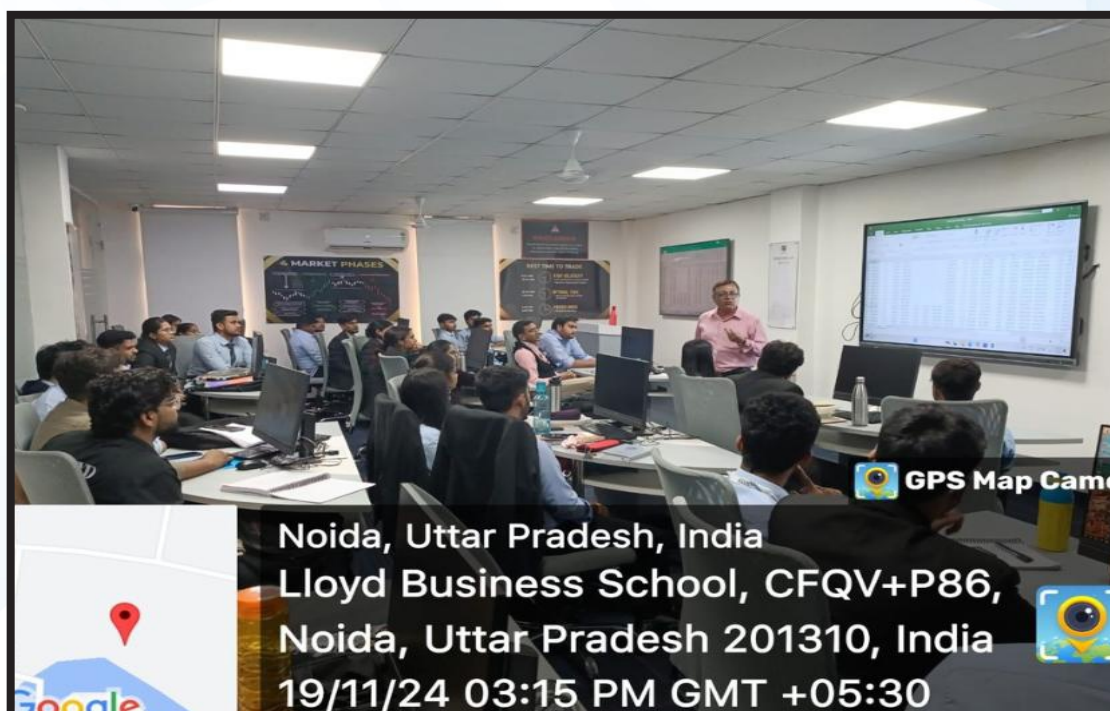
(2024-2025)		
Trimester	Subject	No. of Interactions (Hrs.)
I	Strategic Supply Chain Management	15
II	Learning & Development	30
V	Blockchain & IoT	15
III	Convincing Markets and Investors - Fundraising, Pitching & Crowdfunding	30
III	Creating & Leading SMEs	30
III	Entrepreneurship & New Venture	30
<b>Total</b>		<b>150</b>

## FDPs Conducted

### List of FDPs Organized by Institute and Programs Attended by Faculty

	2024-2025	2023-2024	2022-2023	Total
Programs Organized by Institute	12	8	5	25
Programs Attended by Faculty members	32	29	19	80

## TRAINING AND PLACEMENTS



## Eminent Recruiters of Batch 23-25.

S. No.	Name of the Student Placed	Enrollment No.	Name of the Employer	Package
1	Aakash Dagur	1-43767184232	Muthoot Finance Ltd	375000
2	AARJU GUPTA	1-43767184234	Real Home Consultant Private Limited	570000
3	AASHUTOSH RANA	1-43767184236	Muthoot Finance Ltd	375000
4	ABHISHEK RAJPUROHIT	1-43754921299	AML RightSource	467640
5	ABHISHEK SAHU	1-43754921296	Telenetix	400008
6	ADITI SINGH	1-43754921421	SCIEMEA HR P. Ltd.	360000
7	AJAY GUPTA	1-43754921424	EduKyu Pvt. Ltd.	618000
8	AKASH	1-43754921428	Carelon Global Solutions	341084
9	AKASH PRADHAN	1-43754921426	TecTree Software Consulting Pvt Ltd	300000
10	ALAUDDIN MALIK	1-43754921430	Trident Information Systems Pvt. Ltd.	360000
11	ALOK TRIPATHI	1-43754921485	Ritco Logistics Limited	408000
12	AMAN SINGH	1-43754921487	GenicMinds Tech Private Limited	300000
13	AMIT CHAUHAN	1-43754921489	Kotak Mahindra Life Insurance Company Ltd.	404004
14	AMRITA RAI	1-43756716741	BOOKS MY ACRE	480000
15	ANIKET PAUL	1-43756716743	Muthoot Finance Ltd	375000
16	ANIKET RAWAL	1-43756716745	NJ INDIAINVEST PVT. LTD.	329250
17	ANIMA SAHOO	1-43756716747	Attero Recycling Private Limited	600000
18	ANJALI RAI	1-43756716749	SCM Connect Pvt. Ltd.	300000
19	ANJANI PATEL	1-43756716764	Muthoot Finance Ltd	375000
20	ANKUSH NIGAM	1-43756716768	Outworks Solutions (Pvt.) Ltd.	422676
21	ANSHIKA VERMA	1-43756716770	Theme County Private Limited	432217
22	ANUBHAV PRASAD SAXENA	1-43756716782	NIQX Informatics And Analysis Pvt. Ltd. ( Concept BIU)	300000
23	ANURAG TIWARI	1-43758943964	Smart Dukaan	500000
24	ARISTA DAS	1-43758943966	Goenka Kachave LLP	516000
25	ARJUN YADAV	1-43758943968	Safe Ledger Pvt Ltd.	564000
26	ARSHAD	1-43758943970	AU Small Finance Bank Limited	399996

27	ARUSHI SRIVASTAVA	1-43758943982	Muthoot Finance Ltd	375000
28	ASHISH GUPTA	1-43758943988	Muthoot Finance Ltd	375000
29	ASHISH RANJAN MISHRA	1-43758943984	DhanGuard	2001164
30	ASHU DUBEY	1-43758943990	SNR HR Solutions LLP	460000
31	ASHWANI PATEL	1-43758944005	ICICI Prudential Life Insurance Company Limited	340000
32	AVIRAL SIKARWAR	1-43758944007	Jasper Colin Research Private Limited	399106
33	AYUSHI AMIT	1-43758944009	Trident Information Systems Pvt. Ltd.	360000
34	BABUL KUMAR	1-43758944371	Niva Bupa Health Insurance	450000
35	BHARATI KUMARI	1-43758944373	Redroom Technology Pvt Ltd	343200
36	CHEटना GUPTA	1-43760633714	SCIEMEA HR P. Ltd.	360000
37	DEEPAK KUMAR	1-43760633717	TecTree Software Consulting Pvt Ltd	300000
38	DEEPANSHI VAISHYA	1-43760633719	Nagarro	450000
39	DUSHYANT YADAV	1-43760633737	Kotak Mahindra Life Insurance Company Ltd.	350000
40	EKANSH MAHESHWARI	1-43760633739	Muthoot Finance Ltd	375000
41	EKTA	1-43760633771	Kotak Mahindra Life Insurance Company Ltd.	350000
42	GAURANG CHAITANYA	1-43760633774	Kotak Mahindra Life Insurance Company Ltd.	350000
43	GAURAV KUMAR	1-43760633776	IndiaMART InterMESH Ltd	360000
44	GAURAV MISHRA	1-43767184512	IndiaMART InterMESH Ltd	360000
45	HARSH SINGH	1-43760633780	Ceasefire Industries Private Limited.	377520
46	HARSH SRIVASTAVA	1-43760633802	Leixir Resources Pvt. Ltd.	480000
47	HARSHIT RATHORE	1-43760633808	Redcliffe Lifetech Private Ltd	700008
48	HIMANSHU TRIVEDI	1-43760633810	Woodland Securities Private Limited	412000
49	ISHIKA ANEJA	1-43760633862	Nykaa	500393
50	JAGAT SINGH	1-43760633864	Clearwater Analytics Holdings, Inc.	400000
51	JUHI KUMARI	1-43760775564	6Wresearch & Database Services Pvt. Ltd.	300000

52	KHEM BAHADUR	1-43762338731	County Estate Developers LLP	456217
53	KISHAN KUMAR MISHRA	1-43762338733	Ritco Logistics Limited	408000
54	KM ARPITA	1-43762338737	AU Small Finance Bank Limited	399996
55	KM SHREYA DWIVEDI	1-43764967003	SR Medicare Pvt. Ltd.	321892
56	KSHETRIMAYU M ROHIT SINGH	1-43762338739	6Wresearch & Database Services Pvt. Ltd.	300000
57	MANASI JAISWAL	1-43762338775	AU Small Finance Bank Limited	399996
58	MANISH JHA	1-43762338777	MLL Express Services Private Limited	500009
59	MANISH KUMAR	1-43762338779	EduKyu Pvt. Ltd.	618000
60	MANSI SHUKLA	1-43762338801	Success Pact Consulting Pvt. Ltd.	300000
61	MD KAMRAN KHAN	1-43762338808	Ceasefire Industries Private Limited.	377520
62	MD OSAMA	1-43762338806	Bluspring Enterprises Limited	345600
63	MOHD HAMMAD	1-43762338810	Nykaa	500393
64	NAMAN GOEL	1-43762339205	Saint-Gobain India Private Limited	580205
65	NAMAN SINGHAL	1-43762339207	Safe Ledger Pvt Ltd.	564000
66	NARENDER NAYAK	1-43763468984	Smart Dukaan	500000
67	NAVEEN T	1-43763468986	ml Outsourcing Services Pvt. Ltd.	510000
68	NIKHIL ARORA	1-43763468988	FirstMeridian Global Services Private Limited	348960
69	PARUL SINHA	1-43763897842	Success Pact Consulting Pvt. Ltd.	300000
70	PIYUSH KUMAR	1-43763897844	Bluspring Enterprises Limited	338400
71	POONAM KUMARI	1-43762338735	Mindtel Global Pvt Ltd	300000
72	PRAGATI YADAV	1-43763897846	BigBasket	400000
73	PRANJAL SHARMA	1-43763898102	Policybazaar	400000
74	PRATEEK KUMAR	1-43763898106	Martlenz Research Private Limited	330000
75	PRATYOUSH SAMANT	1-43763898108	NoBroker Technologies Solutions Pvt. Ltd.	759812
76	PRIYA	1-43763898222	EduKyu Pvt. Ltd.	300000

77	PRIYANSH KUMAR PATHAK	1-43763898225	Smart Dukaan	500000
78	PRIYANSHI GAUTAM	1-43763898227	Mindtel Global Pvt Ltd	300000
79	PRIYANSHU THAKUR	1-43764137564	Hike Education Pvt Ltd	546000
80	PUSHKAR JHA	1-43764137566	6Wresearch & Database Services Pvt. Ltd.	300000
81	RAJAT MANI YADAV	1-43764137568	Woodland Securities Private Limited	412000
82	RANI KUMARI	1-43764137572	EduKyu Pvt. Ltd.	618000
83	RENUKA KUMARI	1-43764137574	Suwasthi Intense Healthcare Pvt. Ltd.	400000
84	RISHABH RAJ	1-43764137576	Clearwater Analytics Holdings, Inc.	400000
85	RITIK MER	1-43764137578	Smart Dukaan	500000
86	RIYA VARSHNEY	1-43764137580	BigBasket	400000
87	ROHIT KUMAR	1-43764137582	Winnovation Education Services Private Limited	360000
88	RUSHALI SINGH	1-43764137584	Hike Education Pvt Ltd	546000
89	SAGAR SHARMA	1-43764137586	IndiaMART InterMESH Ltd	360000
90	SAHIL KUMAR SINGH	1-43764137588	SNR HR Solutions LLP	460000
91	SANSKRITI ROUT	1-43764137593	AYAY Ventures	336000
92	SAPNA VERMA	1-43764137595	PlanetSpark	650400
93	SARIKA TIWARY	1-43764137597	Jasper Colin Research Private Limited	399106
94	SARTHAK SINGH	1-43764137599	AU Small Finance Bank Limited	399996
95	SHIVA GUPTA	1-43764966972	Blinkit	400000
96	SHIVAM RAI	1-43764966976	Safe Ledger Pvt Ltd.	750000
97	SHIVAM RATHORE	1-43764966974	Smart Dukaan	500000
98	SHIVANI SINGH	1-43764966978	Kotak Mahindra Life Insurance Company Ltd.	350000
99	SHIVANSHU SHARMA	1-43764966980	AU Small Finance Bank Limited	399996
100	SHOBHA TIWARI	1-43764966982	AU Small Finance Bank Limited	399996
101	SHREY SHUKLA	1-43764967001	All e Technologies Limited	500000

102	SHUBHAM AGARWAL	1-43764967011	6Wresearch & Database Services Pvt. Ltd.	300000
103	SHUBHAM KANSWAL	1-43764967005	AAJ Enterprises Private Limited	350004
104	SHUBHAM SHRIVASTAVA	1-43764967013	EduKyu Pvt. Ltd.	618000
105	SHUBHI SINGHAL	1-43764967015	Nykaa	500393
106	SIDDHARTH UPADHYAY	1-43764967019	TecTree Software Consulting Pvt Ltd	300000
107	SMRITI SRIVASTAVA	1-43764967022	Saint-Gobain India Private Limited	580342
108	SNEHA GUPTA	1-43764967024	TecTree Software Consulting Pvt Ltd	300000
109	SONALI SONI	1-43764967026	Redcliffe Lifetech Private Ltd	700008
110	SPARSH GOYAL	1-43764967030	Nagarro	400000
111	SRAJAL GUPTA	1-43764967032	Maven IT Solutions India Pvt. Ltd	404000
112	SUJEET MOURYA	1-43764967034	Woodland Securities Private Limited	412000
113	SUJIT KUMAR	1-43764967036	Ritco Logistics Limited	408000
114	SUNIL KUMAR GUPTA	1-43764967038	Nykaa	500393
115	SURAJ SAXENA	1-43764967040	EduKyu Pvt. Ltd.	618000
116	SURBHI KUMARI	1-43764967052	Goodskill Securities & Services Limited	420000
117	SURYANSH PRATAP SINGH	1-43764967054	Jasper Colin Research Private Limited	399106
118	SUSHANT SINGH	1-43764967058	Ceasefire Industries Private Limited.	377520
119	SWARNAKSHU MANDAWRA	1-43764967060	Aye finance Pvt Ltd	1099999
120	SWATI PANWAR	1-43764967062	Muthoot Finance Ltd	375000
121	SWETALIZA GOUDA	1-43764967064	Telenetix	400008
122	TAMANNA BARTWAL	1-43764967066	Nykaa	500393
123	TANISH JAIN	1-43764967069	Guardian Assessment Pvt. Ltd.	500000
124	TANU SHARMA	1-43764967071	Amar Ujala Wed Services Private Ltd.	346632
125	TEZASWI RAJ	1-43767184514	6Wresearch & Database Services Pvt. Ltd.	300000
126	TUSHAR CHAUHAN	1-43764967075	AU Small Finance Bank Limited	399996

127	TUSHAR KUMAR ROY	1-43764967073	Guardian Assessment Pvt. Ltd.	500000
128	UDIT SHARMA	1-43764967077	Unimrkt Research Pvt Ltd	400000
129	UJJWAL KUMAR	1-43764967081	Nykaa	500393
130	UPASANA BHATI	1-43764967083	Woodland Securities Private Limited	412000
131	UTSAV SAINI	1-43764967085	EduKyu Pvt. Ltd.	618000
132	VAIDEHI RAI	1-43766312314	Theme County Private Limited	432217
133	VAISHNAVI TYAGI	1-43766312316	Sea Voyage Services	300000
134	VANSHIKA	1-43766312319	Your Reputations Consulting Pvt. Ltd.	380000
135	VIKAS JAISWAL	1-43766312471	Leixir Resources Pvt. Ltd.	480000
136	VISHAL KUMAR	1-43766312473	Muthoot Finance Ltd	375000
137	VIVEK KUMAR	1-43766312475	Policybazaar	400000
138	VIVEK KUMAR	1-43766312477	Ceasefire Industries Private Limited.	377520
139	WASI UR RAHMAN	1-43766312479	Kotak Mahindra Life Insurance Company Ltd.	350000

## INDUSTRY INTERACTION & OUTREACH

Lloyd Business School has always demonstrated a strong commitment to fostering meaningful Education–Industry collaborations, driven by its vision of delivering best-in-class education and industry relevant training. The institution firmly believes that academic excellence is best achieved when theoretical learning is complemented with practical exposure. This approach ensures that students develop not only conceptual clarity but also the skills required to succeed in a dynamic professional environment.

These collaborations are strategically designed to provide students with opportunities to learn directly under the guidance of experienced Subject Matter Experts from diverse industries. Expertled sessions, workshops, and interactive engagements allow students to gain firsthand insights into current industry trends, expectations, and challenges. Such exposure helps students understand real-world business scenarios and prepares them to adapt effectively to professional roles.

Through these partnerships, students receive in-depth exposure to the corporate world via live projects, case studies, simulations, certifications, and industry-driven training programs. This experiential learning approach enhances critical thinking, problem-solving abilities, and decision-making skills. It also enables students to apply classroom knowledge in practical settings, thereby strengthening their confidence and professional competence.

By seamlessly integrating academic learning with industry requirements, Lloyd Business School ensures holistic student development and career readiness. These collaborations play a vital role in bridging the Industry–Academia gap, equipping students with relevant skills, professional ethics, and a future-ready mindset. As a result, Lloyd continues to nurture industry-ready professionals who are well-prepared to meet evolving corporate demands and excel in their careers.

## GUEST LECTURES & CONCLAVES

S. No.	Name of the Industry Person	Name of the Company	Topic/Theme	Date
<b>(2024-25)</b>				
1	Mr. Yogesh Nagar	Senior Executive HR at Prudent Pvt Ltd.	Alumni Talk Series	25.04.2025
2	Mr. Abhishek Misra	Senior Manager Infrastructure Services Cloud & Datacenter Expert	Evolution of AI in Leadership	15.04.2025
3	Mr. Ankur Handa	Senior Vice President & Regional Head at UTI AMC	Building Financial Freedom: Strategies for Effective Wealth management	04.04.2025
4	Mr. Abhishek Misra	Senior Manager Infrastructure Services Cloud & Datacenter Expert	Navigating Performance and Process as a Leader	04.04.2025
5	Mr. Rahul Boorji	Principal Consultant, Gen AI at Genpact & Alumni Lloyd Business School	Build a RAG Based LLM Assistant Using Streamlit and Snowflake Cortex Search	18.03.2025
6	Mr. Kalyanjit Hatibaruah	MR & CEO at Flugel Soft	Frugal Innovation & its Role in Emerging Economics	07.02.2025
7	Ms. Prachi Chauhan	Deputy Manager-HR, of Business & Alumni Lloyd Business School	HR Conclave- Panel Discussion on Role of HR in attaining ESG Goals: Lessons for Young Managers	01.02.2025
8	Ms. Deepmala Moorjani	VP – Business Development, Prerna Group	Role of HR in attaining ESG HR Conclave- Panel Discussion on Goals: Lessons for Young Managers	01.02.2025
9	Ms. Divya Mishra	HR head, INDIA Lamdis+Gyr	HR Conclave- Panel Discussion on Role of HR in attaining ESG Goals: Lessons for Young Managers	01.02.2025

10	Mr. Manash Kumar Bhattacharya	Deputy GM, Keller	HR Conclave- Panel Discussion on Sustainable HR Building Resilient Workforces for a Greener Future	01.02.2025
11	Ms. Sanjukta Biswas	VP –HR at Algoworks	HR Conclave- Panel Discussion on Sustainable HR Building Resilient Workforces for a Greener Future	01.02.2025
12	Dr. Krishna Chaitanya Jha	Deputy General Manager at IIFCL	HR Conclave- Panel Discussion on Role of HR in attaining ESG Goals: Lessons for Young Managers	01.02.2025
13	Ms. Rashmi Lakhera	Chief Human Resource Officer (CHRO) at HestaBit	HR Conclave- Panel Discussion on Role of HR in attaining ESG Goals: Lessons for Young Managers	01.02.2025
14	Mr. Brijesh Narang	Vice President – HR at IEX (INDIAN ENERGY EXCHANGE)	HR Conclave- Panel Discussion on Sustainable HR Building Resilient Workforces for a Greener Future	01.02.2025
15	Dr. Biswabhusan Behera	Deputy GM – HR at GAIL(INDIA) Ltd.	HR Conclave- Panel Discussion on Sustainable HR Building Resilient Workforces for a Greener Future	01.02.2025
16	Ms. Neha Vvadehra Arora	National Head – HR Myfm Radio Division of DB Corp. Ltd.	HR Conclave- Panel Discussion on Role of HR in attaining ESG Goals: Lessons for Young Managers	01.02.2025
17	Mr. Amitabh Chaturvedi	General Manager Talent Acquisition Credex Technology	HR Conclave- Panel Discussion on Role of HR in attaining ESG Goals: Lessons for Young Managers	01.02.2025

18	Dr. Hardeep Singh Bhamrah	Group Manager HCL Tech	HR Conclave- Panel Discussion on Role of HR in attaining ESG Goals: Lessons for Young Managers	01.02.2025
19	Mr. Manas Kumar Bhattacharyya	Dy GM- HR	HR Conclave- Panel Discussion on Role of HR in attaining ESG Goals: Lessons for Young Managers	01.02.2025
20	Mr. Ravi Prakash Ojha	Chairman, NIPM Delhi NCR Chapter Formerly Executive Director, POWERGRID	NIPM Chapter Launch in LBS Greater Noida	01.02.2025
21	Ms. Nisha C D Kurup	Deputy General Manager - Content	HR Conclave- Panel Discussion on	01.02.2025
			Sustainable HR Building Resilient Workforces for a Greener Future	
22	Mr. Harsh Raj Jain	Talent Acquisition Head APAC & Indian Campus Lead, Ebixcash	Sustainable HR Building Resilient Workforces for a Greener Future	01.02.2025
23	Ms. Anita Jain	Director at Trident	Center of Excellence (CoE) Model	22.01.2025
24	Dr. Sanjay Vaid	CEO at INVOCARE Consulting Officer	Convocation Ceremony -Visionary Leadership	21.12.2024
25	Mr. Narrottam Sharma	Chief Information Officer Jubliant Foodworks Ltd.	Convocation Ceremony- Organizational Growth & Innovation	21.12.2024
26	Dr. Rajiv Tyagi	Associate Business HR Director- Mace Group	Expert Talk on Learning & Development	26.11.2024

27	Shri Ashwani Bhatia	Managing Director of The State Bank of India	Viksit Bharat-2047, Role of Securities Market	17.10.2024
28	Mr. Putin G	Chief Growth Officer, Choice International	Personal Branding to LinkedIn	08.10.2024
29	Mr. Anil Bhasin	FMEG Expert	Handling Challenging Times	07.09.2024
30	Mr. Pankaj Munjal	Inspirational Leader	Value Based Life	06.09.2024
31	Ms. Meenakshi Kohli	Nature Centric Disciplinarian	Health & Wellness	06.09.2024
32	Mr. Anand Pillai	Director, Logarithm HR	Expert talk on Management Lessons	06.09.2024
33	Mr. Gaurav Arora	Car Dekho	Raising & managing investment in a startup	10.08.2024
34	Mr. Vivek Jain	FShiksha.com	Effective Leadership in the world of Business	10.08.2024
35	Ms. Sheeba Tyagi	Business world HR	The potential of change Management & HR Transformation in an Organization	10.08.2024
36	Dr. Pawan Bakshishi	Inc. Financial System Bill & Melinda Gates Foundation	Future of Finance in a Digital Globalized World	10.08.2024
37	Dr. Vipin Gupta	Co- Director, Center for Global Management Jack H. Brown College of Business & Public	Research Acumen for B Schools	08.07.2024
38	Mr. Shaleen Manik	CHRO at Transsion India ex- Vodafone Idea	Leveraging HR Acumen	04.07.2024
39	Mr. Nishant Priyadarshi	Chief Business Officer, upGrad campus	Marketing Mastery- Dwelling into the World of Marketing	04.07.2024
40	Mr. Gagan Agarwal	Sales Leader (North)- IBM Careen Education	Words of Wisdom by IBM SME	03.07.2024
41	Mr. Akshay Agarwal	Founder the Psychology Solutions	Icebreaking Session on Building Bridges	03.07.2024

## MANAGEMENT DEVELOPMENT PROGRAMS MDPs

Name of the Faculty	Area of Choice	Topic of MDP Session	Preferred Month (July 2024-June 2025)
Dr. Ripudaman Gaur	Management	Management Lessons from Indian Knowledge System	July'24
Dr. Saumendra Mohanty	Business Analytics	Overview of Business Analytics	August'24
Dr Neetu Kamra	Design Thinking	Design Thinking : the enterprise way	Sept'24
Dr. Fehmina Khalique	HR Analytics	HR Metrics for Successful Organisations	October'24
Dr. Shilpi Sarna	HRM	Linking HR Practices to Business Performance Outcomes	Nov'24
Mr. Anup Nautiyal	Finance	Time Value of Money in Investment Decisions	December'24
Ms. Saloni Srivastava	Soft Skills	Building a Personal Brand	January'25
Dr. Ajeeta Srivastava	Entrepreneurship	Entrepreneurship & Sustainability	February'25
Dr. Krity Gulati	Marketing	Digital Transformation	March'25
Dr. Nakshatresh Kaushik	HRM	Green HRM - Integrating Sustainability in HR practices	April'25
Ms. Neha Issar	Business Analytics	Overview of Generative AI	May'25
Mr. Sachin Sinha	Finance	Importance of personal finance in financial decision making.	June'25

## **International Connect.**

Lloyd Business School has consistently strived to maintain global standards in management education by fostering academic collaborations with reputed international institutions. As part of our internationalization efforts, the School has entered into strategic Memoranda of Understanding (MoUs) with various universities and institutions across the globe. These partnerships aim to enhance academic quality, promote cross-border learning, and create opportunities for global exposure among students and faculty.

In today's increasingly interconnected global market, international exposure and a comprehensive understanding of diverse domestic markets and systems have become essential.

Bilateral and multilateral agreements now play a pivotal role in shaping the goods and services sectors, necessitating that future professionals possess interdisciplinary knowledge and cross-border experience. In response to this dynamic landscape, the institute actively pursues national and international collaborations aimed at providing students with opportunities to engage with accredited partner institutions and organizations worldwide. These partnerships offer students invaluable exposure to varied academic and cultural environments, equipping them to thrive in global work settings. Through such initiatives, students gain a deeper understanding of different cultures, work ethics, and professional mindsets, thereby developing a well-rounded global perspective. As an academic institution, we recognize our responsibility to meet the evolving needs of our students and are committed to fostering academic collaborations in areas of international relevance. We continue to seek meaningful and viable partnerships that support academic excellence and global competence.

## **Objectives of proposed collaboration**

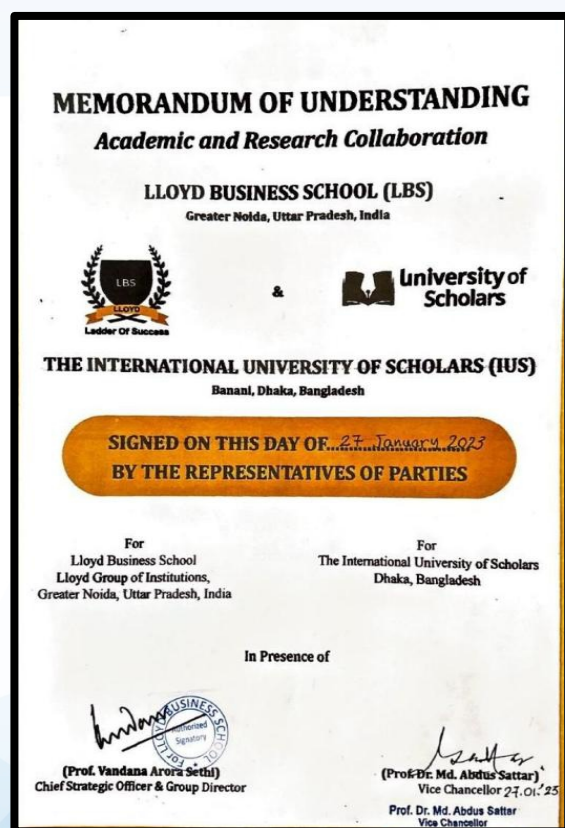
1. To develop co-operation and promote mutual agreement and excellence in potential projects, future cooperation, and acknowledge exchange between the parties.
2. To explore research and development projects for mutual interests
3. To collaborate in grant applications
4. To jointly organize educational activities such as workshop, webinars, seminars and conferences.
5. To participate in industry networking and recruitment events.
6. To provide qualified students with access to internships opportunities and work experience based upon business needs.
7. To pursue any other mutually beneficial collaborative initiatives.

## List of International MoUs

S. No.	Name of the International Institutions/ University	Country	Date of MoU Signed
1	Mahsa University, Faculty of Business, Finance, Law & Humanity	Malaysia	24.08.2024
2	UOW Malaysia KDU University	Kuala Lumpur, Malaysia	15.05.2024
3	Faculty of Commerce, Law & Management, University of the Witwatersrand	Johannesburg, South Africa	18.03.2024
4	European Institute of Management	Malta, Europe	13.02.2024
5	FOM University of Applied Sciences for Economics and Management	Essen, Germany	24.04.2023
6	The International University of Scholars	Dhaka, Bangladesh	27.01.2023

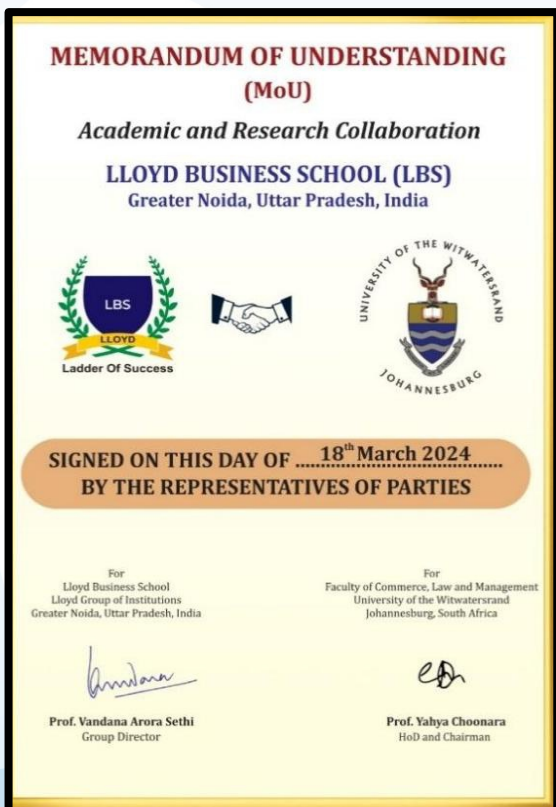
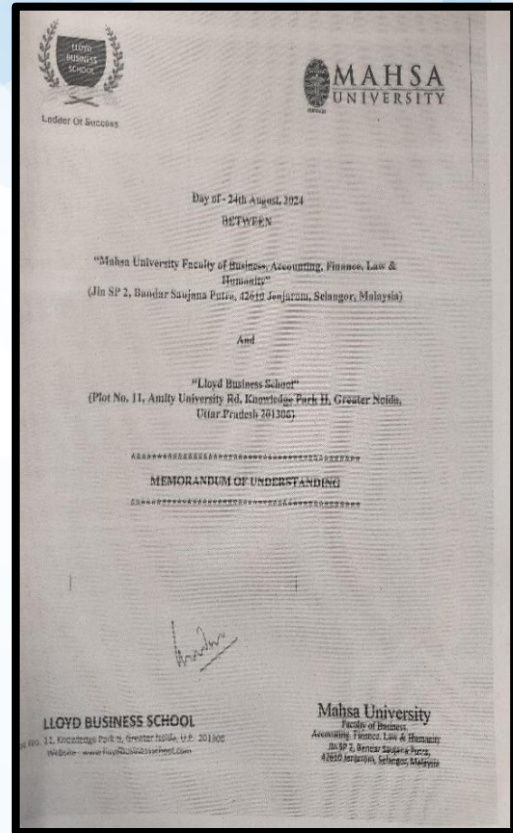
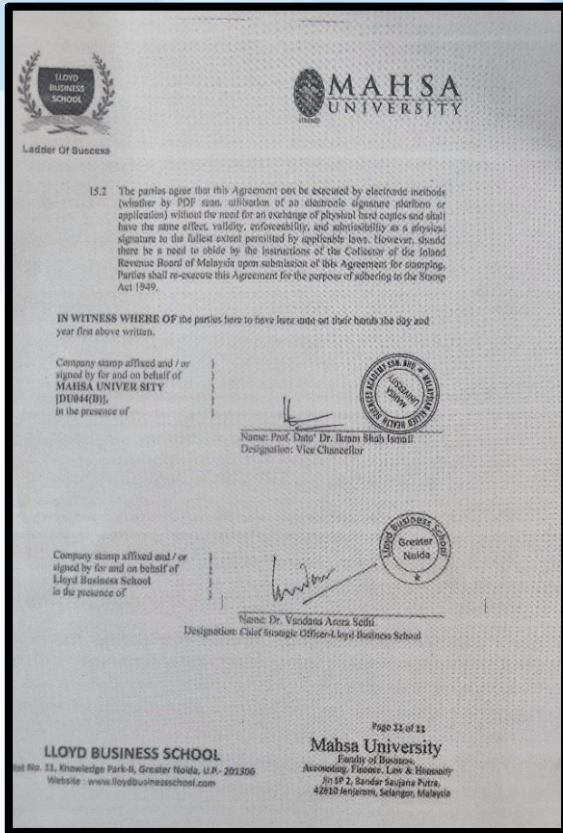
## International Students Immersion Program – Malaysia

Lloyd business school's continued commitment to global exposure and experiential learning, our Post Graduate Diploma in Management (PGDM) students participated in an enriching International Immersion Program in Malaysia from September 16<sup>th</sup> to September 20<sup>th</sup>, 2024. This initiative aimed to broaden their horizons by offering firsthand insights into international business practices, cross-cultural management, and global market dynamics. The program was carefully curated to blend academic rigor with practical exposure, enabling students to interact with industry leaders, visit multinational corporations, and explore Malaysia's socio-economic landscape. This



international experience not only enhanced their managerial competencies but also aligned with the institution's vision of nurturing globally competent professionals.

**Day 1 & Day 2: Arrival and Cultural Orientation**



The first day commenced with the arrival of the student delegation in Kuala Lumpur, Malaysia. The students were welcomed with a brief cultural orientation session conducted by local hosts. This session offered insights into Malaysian culture, traditions, business etiquette, and socio-economic environment. The days concluded with a networking dinner, facilitating interaction with local coordinators and peers from Malaysian academic institutions, and visit to PERRONAS Twin Towers, an architectural masterpiece and a proud symbol of Malaysia’s progress. This cultural immersion program strengthened their appreciation of Malaysia’s rich heritage and its fusion of tradition with modernity.

### Day 3: Academic Engagement at MAHSA University

Students visited Masha university, where they participated in academic sessions on topics such as “Mastering Money Management and Principles through Block Chain Innovations,” Lectures were delivered by esteemed professors and industry practitioners, followed by interactive Question & Answer sessions. The exposure to diverse business paradigms helped students understand regional economic trends and Malaysia’s role in the global business ecosystem. Further, Faculty of Lloyd business school delivered insightful sessions, which encouraged active participation and collaboration. After this, students enjoyed the vibrant energy of PETALLING Street’s and Central market and got enriching experience that captures the essence of country’s diverse and dynamic culture.

### Day 4: Academic Engagement at MAHSA University and Industry Visit

**Lloyd Business School**  
Ladder Of Success

**DAY 3** 18<sup>th</sup> September 2024 - MAHSA UNIVERSITY, MALAYSIA

*“ Empowering Futures: Discover Educational Excellence ”*

**MAHSA UNIVERSITY**

MAHSA University, established in 2004 in Malaysia, is a premier private institution offering a diverse range of programs, including healthcare, business, engineering, and law. Known for its hands-on, industry-focused approach, the university provides undergraduate and postgraduate degrees with a strong emphasis on practical training. Its modern campus features cutting-edge facilities such as simulation labs, research centres, and a medical teaching hospital. MAHSA is highly regarded for producing skilled graduates, particularly in healthcare, and is committed to fostering innovation and research excellence.

featured a hands-on session on the topic, ‘How AI Technologies are Shaping Innovation and Driving Global Growth’. The session explored the use of state-of-the-art language models for activities such as natural language interpretation, content creation, visual content editing, automated speech recognition, and the application of other cutting-edge AI technologies. Faculty of Lloyd business school delivered insightful sessions, encouraging active participation and collaboration. Students and faculty members visited industry ‘Royal Selangor–Pewter’ and gained immersive experience that celebrates the art, history, and innovation of pewter craftsmanship. Students also visited factor named Cocoa Boutique, which is more than a chocolate shop, it’s a celebration of Malaysia’s cocoa heritage and haven for chocolate connoisseurs.



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DAY 4

19<sup>th</sup> September 2024 - LECTURE @MAHSA UNIVERSITY, MALAYSIA





TOPIC

How AI Technologies are Shaping Innovation and Driving Global Growth


**Module 2:**

- ChatGPT: Discover how to use this state-of-the-art language model for activities including natural language interpretation, customer service, and content creation
- DALL-E/Midjourney: Learn how to create and edit visual content like never before with the help of AI-driven image synthesis and modification
- Whisper AI: Learn about the field of automated speech recognition and how it's used in voice assistants and transcription services
- FigJam: Understand how processes are produced, where students will discover how to use these cutting-edge AI technologies in their daily lives to increase productivity and efficiency across a range of jobs and pave the way for a better future



**Lloyd Business School**  
Ladder Of Success

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DAY 4

19<sup>th</sup> September 2024 - LECTURE @MAHSA UNIVERSITY, MALAYSIA









22

## Day 5: Lecture at MAHSA University and Certification Ceremony

On the final day, students explored about the topic ‘Understanding the fundamentals of Global Trade in a Connected Economy’, and experienced basic knowledge of importing and exporting, skills for understanding the International trading process and effective trade practices following by certification ceremony. After that departure from Kuala Lumpur International Airport to India with Journey’s End and Stories Begin!!

Figure



## SCHOLARSHIPS & FINANCIAL SUPPORT

Since 2022, Lloyd has been strengthening its commitment to women’s education through the Vidushi Scheme, a dedicated scholarship initiative designed to support and encourage girl students by offering financial assistance in the form of fee concessions. The scheme reflects Lloyd’s belief in empowering women through education and creating equal opportunities for leadership and professional growth.

Alongside this, Lloyd also offers merit-based scholarships to deserving male students. These scholarships are awarded on the basis of performance in entrance examinations and personal interviews, ensuring that talented and motivated students are recognized and supported, irrespective of gender, as they pursue excellence in management education.

## STUDENTS’ PARTICIPATION IN ORGANIZING MANAGEMENT EVENTS:

Lloyd Business School organizes a wide range of academic and co-curricular events that are planned, organized, and conducted entirely by students through different functional clubs. These platforms enable students to cultivate leadership, teamwork, organizational, and managerial skills by taking responsibility for all aspects of events, from planning to execution. Students form core committees for overall event management and specialized committees for specific activities. Each event typically includes a mix of skill-based and knowledge-based competitions, attracting participation from management institutes across the region. The institution funds these events, while students handle publicity through digital campaigns and poster distribution, showcasing their creativity and innovation.

S. No.	Event Name	Organizing Club	Student Batch	Faculty Coordinator	Date
<b>Year (2024-25)</b>					
1.	E-waste Donation Drive	CSR Club	PGDM (2024-26)	Dr. Neetu Kamra	11.04.2025
2.	Bazm-e-kalam/ Wealthy Ways 5-day workshop	Editorial Club	PGDM (2024-26)	Dr. Fehmina Khalique	01.04.2025

3.	Life@ Lloyd by Topliners (Reels & Memes)	Marketing Club	PGDM (2024-26)	Dr. Krity Gulati	18.03.2025
4.	Rang-Mahotsav	Cultural Club	PGDM (2024-26)	Ms. Kajal Chauhan	13.03.2025
5.	Inter-College Sports Event	Sports Club	PGDM (2024-26)	Mr. Sachin Sinha	28.02.2025
6.	HR Conclave	HR Club	PGDM (2024-26)	Dr. Fehmina Khalique	01.02.2025
7.	Digital Tribute	E-CELL	PGDM (2024-26)	Ms. Kajal Chauhan	25.01.2025
8.	FinMemes and Reels-Finance Frenzy	Finance Club	PGDM (2024-26)	Mr. Sachin Sinha & Dr. Puja Agrawal	17.01.2025
9.	Debate Competition	Editorial Club	PGDM (2024-26)	Dr. Fehmina Khalique	10.01.2025
10.	Christmas Carnival	Cultural Club	PGDM (2024-26)	Ms. Kajal Chauhan	24.12.2024
11.	Lloyd Champions Trophy- Inter College Sports Event	Sports Club	PGDM (2024-26)	Mr. Sachin Sinha	13.12.2024
12.	Generation Green Campaign	CSR Club	PGDM (2024-26)	Dr. Neetu Kamra	12.12.2024
13.	HR Club Activity: Tickle your Grey Cells	HR Club	PGDM (2024-26)	Dr. Fehmina Khalique	06.12.2024
14.	Debate Competition	Marketing Club	PGDM (2024-26)	Dr. Krity Gulati	04.12.2024
15.	Fresher's Party	Cultural Club	PGDM (2024-26)	Ms. Kajal Chauhan	30.11.2024

16.	Expert Talk on Financial Wisdom	Finance Club	PGDM (2024-26)	Mr. Sachin Sinha & Dr. Puja Agrawal	27.11.2024
17.	Expert talk on Learning & Development	HR Club	PGDM (2024-26)	Dr. Fehmina Khalique	26.11.2024
18.	Diwali Carnival-Utsav-E-Diwali	Marketing Club	PGDM (2024-26)	Dr. Kritiy Gulati	25.10.2024
19.	Design Thinking 5.0	Business Analytics Club	PGDM (2024-26)	Dr. Neetu Kamra & Ms. Neha Issar	18.10.2024
20.	“Viksit Bharat 2047 - Role of Securities Market”	Finance Club	PGDM (2024-26)	Mr. Sachin Sinha & Dr. Puja Agrawal	17.10.2024
21.	Raasotsav 2024 (Dandiya Night)	Cultural Club	PGDM (2024-26)	Ms. Saloni	10.10.2024
22.	Personal Branding through LinkedIn	Marketing Club	PGDM (2024-26)	Dr. Kritiy Gulati	08.10.2024
23.	E-Waste Donation Drive	CSR Club	PGDM (2024-26)	Dr. Neetu Kamra	05.10.2024
24.	Expert Session on Digital Marketing 2.0	Marketing Club	PGDM (2024-26)	Dr. Kritiy Gulati	23.08.2024
25.	Financial Literacy Workshop	Finance Club	PGDM (2024-26)	Mr. Sachin Sinha & Dr. Puja Agrawal	14.08.2024
26.	Expert Session on Digital Marketing 1.0	Marketing Club	PGDM (2024-26)	Dr. Kritiy Gulati	13.08.2024
27.	Sustainability Seminar on Plastic Free World	CSR Club	PGDM (2024-26)	Dr. Neetu Kamra	25.07.2024

## **Infrastructure & Learning Resources.**

### **Library & Reading Room**

The Institute has a dedicated Central Library with a Reprography Room for the use of students. The library boasts of an extensive collection of reputed Newspapers, Research Journals, Text as well as Reference Books authored by both Indian and International writers. The collection is updated on a regular basis to ensure students have access to updated knowledge in the national and international business environments.

For our keen, academically-oriented students, who love to learn, Lloyd also has a Digital library with access to Research Journals, Book and Thesis Repositories, Newspaper articles etc. Students are encouraged to access the library and its resources to update their knowledge on latest trends in Management Research and Industry Practices.

The Library is open Monday to Saturday from 9:30 a.m. to 7:30 p.m. whereas the Reading room is accessible on all days between 9:30 a.m. – 7:30 p.m.

### **Smart Campus & Classrooms**

The Institute emphasizes on Quality in classroom teaching and incorporates an IT infrastructure to give both as well as students an interactive and facilitative learning environment. Each Digital Classroom and Seminar Hall is spacious, air-conditioned and an acoustically designed space equipped with display boards and modern audio-visual aids. Faculty members are encouraged to use pedagogical tools to encourage class discussions and interactions by using technology to improve lecture delivery and course content. The studios have other venues to study apart from classrooms, which include corridors, stairways, cafeteria and even the college grounds, as the entire campus is Wi-Fi enabled.

### **Cafeteria**

The Institute operates a cafeteria which serves simple yet tasty food to cater to all kinds of taste buds. From Chinese to North Indian, students and faculty alike can head to the cafeteria to indulge in their food cravings. The Cafeteria is run by one of the best caterers in Delhi, providing snacks and lunch to the students and faculty members, on the concept of 'pay as you eat'. Clean and well

ventilated, a high level of hygiene is maintained to provide the best food at low rates so that students do not have to leave the campus during teaching hours. For those who cannot do without a dose of delicious coffee during their day, there is a Café Coffee Day Express on campus grounds. Operational since 2011, the kiosk serves great coffee, brownies and shakes.

### **E-Garage**

"A Place for making things happen", the E-Innovation Garage is a space created for Lloyd students and faculty members. Its aims blend technology and resources to create an environment that fosters creativity and productivity in terms of research and learning. The space is designed as a collaborative work-space which has multiple, individual workstations, a conference room, kitchen and dining area and reading space. The place, backed by the IT team, provides an atmosphere for developing novel and innovative professional ventures.

### **Medicinal & Herbal Garden**

Lloyd has the privilege of maintaining an herbal garden within the campus with more than 80 species of important medicinal and aromatic plants. The garden is attached to the Pharmacy Building and lends a peaceful aura to the campus grounds.

### **IT Infrastructure**

IT Services at Lloyd Business School are managed through a centralized data center established in Lloyd Business School. Wi-Fi and bandwidth of the internet connectivity is also upgraded according to the increasing uses of the internet in various activities of the college.

### **Learning Management System**

LMS (Vmedulife) is implemented to identify training and learning gaps, utilizing analytical data and reporting. It is focused on online learning delivery and acts as a platform for online content, including courses. This type of learning environment provides flexibility to quickly respond to the needs of the participants within it. It also helps the students to access the information anytime from anywhere. LMS delivers and manages all types of content, including video, courses, and documents. Vmedulife includes a variety of functionality features such as videos, presentations, documents which can be used in a regular class.

### Objectives of Vmedulife:

- To design modules for slow learners/advanced learners
- To create Industry oriented modules based on gap analysis of subjects - To share research material in well-structured course form
- To upgrade teaching learning experience

### Sports Facility

Sports are an integral part of the overall development of an individual. It gives sense of participation, following rules & regulations, leading a team, obeying orders of others, coordination etc. Sports play a pivotal role in shaping one's personality and maintaining good health as well as contribution towards overall progress of the nation. Institute has specially developed a sports environment that matches the national standards. There are multiple sport facilities to keep our students engaged and physically fit. Every student is encouraged to take active participation in indoor and outdoor activities. Institute has set up facilities/grounds for Cricket, Basketball, Football, Volleyball, Badminton, Table Tennis, Chess, Carom, etc. Inter-college sports tournaments are also held to develop a spirit of healthy competition.

## GOVERNANCE, LEADERSHIP & QUALITY ASSURANCE

### Institutional Leadership

#### Role of Director, Dean, & IQAC – Lloyd Business School

S. No.	Role	Brief Description
1	Director	Provides strategic and administrative leadership by overseeing governance, institutional planning, industry collaboration, and stakeholder engagement. The Director strengthens corporate partnerships, placement initiatives, and ensures sustainable growth and institutional excellence.
2	Dean	Provides academic leadership by guiding curriculum design, teaching–learning processes, and outcome-based education aligned with AICTE norms and industry requirements. The Dean ensures academic quality, faculty development, and student-centric learning.

3	Dean (IQAC)	Ensures continuous quality improvement by setting benchmarks, monitoring academic and administrative processes, conducting reviews, and incorporating stakeholder feedback in line with NAAC and NBA standards.
4	Collective Leadership (Director, Dean & IQAC)	Together, they ensure academic excellence, operational efficiency, and continuous quality enhancement, reinforcing Lloyd Business School's position as a future-ready and industry-focused institution.

## QUALITY INITIATIVES

Lloyd Business School places strong emphasis on NBA preparedness by aligning its academic processes with outcome-based education frameworks and national quality benchmarks. Structured documentation, well-defined learning outcomes, curriculum mapping, and regular assessments ensure that programs meet NBA standards. Continuous monitoring of teaching-learning practices, student performance, and industry relevance strengthens the institution's readiness for accreditation and quality audits.

Alongside this, continuous improvement practices are deeply embedded in the institutional culture. Through regular feedback from students, faculty, alumni, and industry stakeholders, Lloyd identifies gaps and implements timely corrective actions. Periodic academic reviews, faculty development programs, curriculum updates, and quality enhancement initiatives ensure sustained improvement, academic excellence, and industry relevance across all programs.

## SOCIAL RESPONSIBILITY & EXTENSION ACTIVITIES

Social Responsibility (SR) in academic institutions refers to the ongoing dedication to ethical behavior and the promotion of economic development, concurrently enhancing the quality of life for students and the broader community. Essentially, SR encompasses a holistic framework of policies, practices, and programs those academic institutions integrate to instill a sense of responsibility in students towards society, encompassing present and past actions as well as future impacts. This concept entails active engagement in addressing societal expectations

related to legality, ethics, commerce, and other facets, ensuring decisions are made with a balanced consideration of the claims of all stakeholders.

Lloyd Business School is dedicated to reciprocating the support it has received from local communities. Our conscientious approach takes into account the impact of our endeavors on the surrounding community, and our Corporate Social Responsibility (CSR) program distinctly mirrors our pledge to operate in a manner that is both environmentally sustainable and socially responsible. Our overarching objective is to seamlessly align our economic, social, and environmental objectives, maintaining a symbiotic relationship with the planet and its inhabitants.

At Lloyds, we don't perceive Corporate Social Responsibility as a mere obligation; instead, we embrace it as an integral part of our institutional culture. It is a reflection of our deep-seated commitment to contribute positively to society and to integrate responsible practices into every facet of our operations.

- International Yoga Day was celebrated in the Lloyd Campus, with faculty and students bending, stretching and twisting their bodies to different yogic asanas.
- Lloyd organized a Blood donation camp collecting 100 units of blood in association with Rotary Club.
- Lloyd organized tree plantation drive
- Lloyd organized a workshop called "WAST-ED" to create awareness among the students regarding more than 1 million metric tonnes of waste that India is generating every day. Most of this waste remains untreated and ends up being burned or dumped in landfills or in our water bodies. The workshop attended by more than 200 management students was conducted by "Chintan" - a non-profit, NGO established as a means of addressing issues of sustainable consumption and environmental and social justice.
- Lloyd Business School organized "samarpan - giving back to society" by making best out of waste & then raising funds by selling them at an auction for the children of NIVEDA Foundation on children's day.

- Lloyd organized Mask-E-Thon-Mask making competition with the theme of #MakeinIndia (a little effort to protect India)
- Lloyd Business School organized SAMARTHAN - Cloth Donation Drive in association with Child Association India (CAI) working towards collecting clothes, old (in wearable condition) and new as per convenience for those less fortunate.
- Lloyd organized a drive to collect E waste, which will further be donated for recycling to Koscove E-waste Pvt. Ltd.
- Lloyd organized a book Donation Drive in association with Ummeed Sanstha and Drop by Drop Foundation.
- Lloyd has taken the initiative to shower gratitude towards support staff by conducting a Secret Santa and a Thanksgiving Event “SUKHIT” .
- Lloyd organized for sprinkling happiness by organizing a collection and donation drive for the needy.
- Lloyd organized Kartavyam, under which to organize a visit to an Old Age Home ‘Angan’.  
This visit is to reconnect with the kindred spirits who have lived through the rollercoaster of life.

### **Good Samaritans (Lloyd CSR Club).**

Social Responsibility is a duty every individual should perform to maintain a balance between the economy & ecosystems. Most desirable businesses exist to do much more than make money; they exist to solve social & environmental problems. The Good Samaritans CSR club is an initiative of Lloyd to produce leaders who are ethical & socially responsible.

In this world where everyone is working to be a winner, we want leaders who do not just grow alone as an individual or as an organization. Today, more than ever before - we need leaders who also help the society around them to grow, the leaders who before taking any business decision analyze its impact on others. We have somehow forgotten that initially business started to satisfy the needs of people & to serve them.

## Vision.

The aim behind the activities of this club is:

- I. To make the students aware of the issues that the society is facing
- II. To emotionally sensitize students towards the underprivileged part of the society
- III. To serve people in whichever ways possible.
- IV. And, above all develop this as a habit / behavior to be responsible, kind & caring future leaders.
- V. So that when these students become a part & leaders of a corporation they can take initiatives at a bigger level to make this world a better place to live for everyone.



## ACHIEVEMENTS AND AWARDS

S no.	Name of Award	Month/Year	Category	Awarded By
1	Elets World Education Award	July, 2024	Outstanding Industry-Integrated B-school in India	Elets Media, World Education Summit-New Delhi
2	Lifetime Achievement Award – Dr Alka Jyoti, Director of Admissions, Lloyd Business School	2025	Lifetime Achievement Category	National Education Conference and Awards, Constitution Club, New Delhi
3	Best B-school for Corporate Engagement and Exposure Award	March, 2025	Best B-school for Corporate Engagement and Exposure	B2B/ The Founder at 4 <sup>th</sup> world Education & Business Awards 2025, Chandigarh
4	Best Motivational Educator – Dr. Ripudaman Gaur Dean, Lloyd Business School	March, 2025	Best Motivational Educator	B2B/ The Founder at 4 <sup>th</sup> world Education & Business Awards 2025, Chandigarh
5	Diversity, Inclusion and Equity Champion	April, 2025	Diversity, Inclusion and Equity (Top 10)	Education World
6	Entrepreneurship Catalyst Award-2025	April, 2025	Entrepreneurship Catalyst Award	SBI Youth Ideathon at IIT Delhi
7	Best Gen-G College for Initiatives Award	April, 2025	Best Gen-G College for Initiatives	AICTE, NITI Aayog, OPPO, 1M1B Foundation
8	Top 15 Best Contributor Award - Dr. Vandana Arora Sethi, Group Director, Lloyd Business School	2025	Top 15 Best Contributor for Leadership and Driving Sustainability	AICTE& OPPO
9	Visionary Leadership and Transformative Education & Strategic Growth – Dr Vandana Arora Sethi Group Director	August, 2025	Visionary Leadership and Transformative Education & Strategic Growth	Plus Nine Media in National Education Conclave, New Delhi

## FUTURE PLANS

Lloyd Business School is actively working towards an ambitious roadmap for the coming year, with a strong focus on academic expansion to enhance the quality and breadth of learning. New subjects, interdisciplinary courses, and industry-aligned curricula are being planned to ensure students remain updated with evolving business and digital trends. Greater emphasis will be placed on experiential learning through workshops, seminars, and skill-based modules that strengthen practical understanding and professional competence.

In line with its academic vision, Lloyd is also intensifying its research focus by encouraging faculty and students to engage in high-quality research, case writing, and publications. The institution plans to conduct more research-oriented workshops, conferences, and knowledge-sharing events that address contemporary business challenges, digital transformation, and emerging industry practices. This initiative aims to foster a strong research culture and analytical mindset across the campus.

Additionally, Lloyd Business School is expanding its horizon through international collaborations, with plans to introduce global exposure opportunities for students. A key highlight includes an international immersion program in Malaysia, offering students firsthand exposure to global business environments, cross-cultural learning, and international academic practices. These initiatives, combined with continuous skillset development programs, will equip students with global perspectives, digital competencies, and industry-ready skills, preparing them for leadership roles in an increasingly interconnected world.

## CONCLUSION

Lloyd Business School continues its journey of academic excellence by fostering a rigorous learning environment that blends strong theoretical foundations with practical, real-world applications. Deeply committed to industry relevance, the school actively integrates contemporary business practices, experiential learning, and corporate engagement into its curriculum, ensuring that students are well-prepared to meet evolving professional challenges.

Guided by a strong ethos of value-based education, Lloyd Business School emphasizes ethics, leadership, social responsibility, and holistic development, shaping graduates who are not only competent professionals but also responsible global citizens.

The institution's academic processes and governance are closely aligned with NBA quality parameters, reflecting a structured approach to outcome-based education, stakeholder feedback, and measurable learning outcomes. This alignment is reinforced through a robust continuous improvement philosophy, where curriculum design, teaching-learning practices, assessment methods, and institutional strategies are regularly reviewed and enhanced to maintain high standards of excellence and relevance.



# Lloyd Business School

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Ladder Of Success

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