



# Business

Management Magazine

December 2024

**LLOYD  
CHRONICLE**

ANNUAL PUBLICATION  
LLOYD BUSINESS SCHOOL  
GREATER NOIDA





## ABOUT LLOYD BUSINESS SCHOOL

Lloyd Business School is located at Knowledge Park – II, in the heart of Greater Noida (Delhi - NCR). A quiet and lush green campus spread over 10 acres, it is truly picturesque and scenic. Approved by AICTE (Ministry of HRD, Govt. of India), independent, co-Educational, privately endowed institute, Lloyd has been operational since 2008. Lloyd constantly strives to achieve its objective of delivering quality education to students while ensuring their professional development. The strength of the Institute lies in the niche and highly Industry-Integrated courses that Lloyd offers in the field of management under the combined aegis of renowned faculty members and highly respected corporate professionals, along with industry partners.

## VISION

To be a globally recognized Centre of excellence in management education, producing resilient and globally adaptable leaders who leverage digital innovation to drive sustainable solutions, embody an entrepreneurial spirit, and enhance their employability exponentially.

## MISSION

- To deliver globally benchmarked, research-driven, and practice-oriented management education that nurtures academic and professional excellence.
- To cultivate leaders who uphold ethical values and demonstrate accountability towards business, society, and the environment.
- To promote sustainable business practices and responsible decision-making that contribute to long-term societal and environmental well-being.
- To inspire and equip students with entrepreneurial spirit, creativity, and innovative thinking that drive business transformation.
- To provide broad-based knowledge and specialized skills across diverse management disciplines, ensuring graduates are career-ready and industry-relevant.
- To enhance employability by developing globally aware professionals and positioning faculty as thought leaders who shape management practices worldwide.

## PROGRAM EDUCATIONAL OBJECTIVES (PEOs)

- PEO 1:** To demonstrate excellence in careers by applying management knowledge, functional expertise and analytical skills to deliver effective solutions.
- PEO 2:** To make fair and responsible decisions, upholding ethical standards and contributing positively to organizations and society.
- PEO 3:** To develop an entrepreneurial mindset, fostering innovation for sustainable ventures and organizational transformation.
- PEO 4:** To strengthen employability, adapting to global business trends and pursuing lifelong learning.
- PEO 5:** To advance sustainable practices, contributing to research and emerging as thought leaders in management.



**Mr. Manohar Thairani**

## *Message From* **THE DESK OF PRESIDENT**

I am elated to know that Lloyd Business School is coming out with the Sixth Edition of Lloyd Chronicle. The journal promises to be a reflection of rapidly developing business administration and management dynamics in emerging market situations. Lloyd Chronicle aims to build on the fundamental concepts of business administration with the objective of extending and applying existing theories and practices to a multidisciplinary framework, in an innovative manner. It will provide a platform for students, academicians and industry experts to interact, exchange their ideas and build collaborations in order to push the boundaries of business knowledge. The market is dynamic and is in constant need for skilled professionals who are fully equipped to consistently adapt to changes and face emerging challenges. Perseverance, critical thinking, ability to take fast and effective decisions, and a talent to quickly solve problems are also very much required in the modern, globalized service sector. Understanding this need, Lloyd Chronicle focuses on key business administration trends in a comparative, global context, with a pluralistic methodology complemented by multidisciplinary conceptualization from a cross cultural perspective. I hope this journal will succeed in reaching out to aspiring business professionals, students and researchers, and guide them in their journey towards excellence. I wish all the success to this endeavor of Lloyd Business School!



**Dr. Vandana Arora Sethi**

## *Message From* **THE DESK OF GROUP DIRECTOR**

It gives me immense pleasure in writing a note for our Sixth issue of the Management Magazine of Lloyd Business School – Lloyd Chronicle. In the last issues we have had many exciting changes transpiring in our Business School, from impressive faculty hires, to new programs in Data Science and Analytics, to improving the experiences of our students. This new group of faculty brings outstanding talents and remarkable research activity that will complement the exceptional work done by our current faculty members. Several of our faculty members are involved in teaching endeavors that have the potential for nationwide impact. Our industry focused education has been getting great attention as the new trend in higher education, in Business Analytics, Supply Chain Management & Human Resources. At the same time, we continue to be deeply committed to attracting the highest caliber students to our school and offering wonderful educational experiences. This year we shall be doing many activities and conclaves with industry academia dignitaries. I'm very excited about this program, which will provide outstanding educational opportunities to a diverse group of students. Blessings!!!



**Dr. Satish Kumar Matta**

## *Message From* **THE DESK OF DIRECTOR**

At Lloyd Business School, we believe that management education is not merely about acquiring a degree, but about developing the mindset, skills, and values required to lead in a dynamic global business environment. Our PGDM program is designed to nurture future-ready professionals who can think critically, act ethically, and adapt confidently to change.

In today's fast-evolving world, organizations seek leaders who combine strong conceptual knowledge with practical exposure. At Lloyd Business School, we emphasize an industry-integrated curriculum, experiential learning, and continuous interaction with corporate leaders. Through case studies, live projects, internships, simulations, and workshops, our students gain hands-on experience that bridges the gap between theory and practice. We are committed to holistic development. Along with academic excellence, we focus on communication skills, leadership qualities, teamwork, and emotional intelligence. Our dedicated faculty members bring rich academic and industry experience, ensuring that students receive mentoring, guidance, and real-world insights throughout their journey. Ethics, social responsibility, and sustainability form the foundation of our teaching philosophy. We strive to instill integrity, professionalism, and a sense of responsibility toward society in every student. Our vibrant campus culture encourages innovation, diversity of thought, and lifelong learning.

# CORPORATE CONNECT

A summit on environmental, social, and governance (ESG) advancement was held in New Delhi on March 5th, 2024. The PHD Chamber of Commerce and Industry (PHDCCI) and the UN Global Compact Network India (UN GCNI) co-hosted the event. Titled “Innovations Driving Sustainability: Uniting Leaders for Business Integrity,” the summit brought together leaders from various sectors to discuss sustainability challenges and solutions.

Lloyd participants got a unique chance to listen to representatives from public and private companies, small and medium-sized enterprises (SMEs), non-governmental organizations (NGOs), sustainability professionals, healthcare organizations, and research institutions. The one-day event featured sessions focused on policy, transparency, ethics, and social responsibility. These sessions aimed to encourage collaboration and collective action on ESG issues among businesses.

**1<sup>st</sup> GLOBAL SUMMIT**  
**ESG ADVANCEMENT**  
**“INNOVATIONS DRIVING SUSTAINABILITY”**  
**“Uniting Leaders for Business Integrity”**  
5<sup>th</sup> March 2024 | PHD House, New Delhi

[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

**1<sup>st</sup> Global Summit on Environmental, Social, & Governance (ESG)**

## START-UP mahakumbh BHARAT INNOVATES

Startup Mahakumbh, a one-of-a-kind event took place in the Bharat Mandapam of New Delhi (March 18-20, 2024), united the entire Indian startup ecosystem. This includes startups, investors, mentors (incubators & accelerators), and industry leaders across various sectors. The event is organized by a collaboration of key Indian business associations (ASSOCOM, NASSCOM, etc.). Lloyd Business School students got the exiting opportunity to take part in this mega event orchardist by Honourable Prime Minister Shri Narendra Modi. The event hosted 1000+ startups, 10+ thematic tracks, 1000+ investors, 500+ incubators & accelerators, 5000+ conference delegates, 10+ country delegations, and 40,000+ business visitors over the span of three days.

# INDUSTRIAL VISITS



**Industrial Visit to Jim Corbett National Park for the Collaborative Leadership Program**

PGDM students of the Batch 2023–2025 participated in a four-day Collaborative Leadership Program held at Jim Corbett National Park from 6 to 9 April 2024 under the guidance of Dr. Kriti Gulati. The experiential program was designed to nurture essential leadership competencies through a blend of outdoor challenges, team-based activities, leadership simulations, and reflection sessions. Students engaged in trust-building exercises, problem-solving tasks, and strategic decision-making activities that enhanced collaboration, communication, adaptability, and ethical leadership. The program provided a unique opportunity to apply management concepts beyond the classroom while fostering self-awareness, emotional intelligence, and sustainability consciousness. The initiative concluded with a feedback and certification ceremony, leaving participants with valuable insights into collaborative leadership and holistic professional development.

Lloyd Business School organized an industrial visit to IBM, Gurgaon, on 8 August 2024 under the guidance of Dr. Neetu Kamra & Prof. Neha Issar, with participation from 50 students, offering valuable industry exposure to a leading global IT and consulting organization. The visit provided students with firsthand insights into the real-world application of advanced technologies such as Artificial Intelligence, automation, and data-driven business strategies, while also familiarizing them with IBM's organizational structure, corporate culture, and innovation-led business models.

Through interactions with IBM professionals, students observed the use of AI in customer service, data analytics, and predictive modeling, and understood how automation enhances operational efficiency. The experience enriched their understanding of industry expectations, agile work practices, leadership, and teamwork, helping bridge the gap between academic learning and corporate realities and offering clearer perspectives on careers in technology and management domains.

**INDUSTRIAL VISIT**  
PGDM- BUSINESS ANALYTICS STUDENTS  
Batch 2024-26

**IBM, Gurgaon**

**Session 1:**  
⌚ 10:30 am - 12:30 pm  
Topic: Artificial Intelligence

**Session 2:**  
⌚ 1:30 pm - 3:00 pm  
Topic: Automation & Business

Resource Person from IBM - India Software Lab



**Royal Selangor Pewter Malaysia**

**PGDM (2024-26)**

Date: 19/09/24



As part of its International Immersion Program, Lloyd Business School organized an industrial visit to Royal Selangor Pewter, Malaysia, on 19 September 2024 for PGDM students, with the objective of exposing them to global manufacturing practices and heritage-led entrepreneurship. Founded in 1885, Royal Selangor stands as a benchmark for seamlessly blending traditional craftsmanship with modern management and innovation. The visit featured an orientation session, a guided factory tour showcasing the complete pewter production process, and an experience at the Royal Selangor Visitor Centre. Meaningful interactions with company officials provided students with valuable insights into operations, supply chain management, branding, sustainability, and international business practices. The visit enabled students to effectively connect classroom concepts with real-world industrial applications while enhancing their global business perspective and cross-cultural understanding.



Lloyd Business School organized an industrial visit for PGDM (2024–2026) students to Coca-Cola Moon Beverage Ltd., Greater Noida, on 02 September 2024, under the guidance of Dr. Kriti Gulati and Mr. Sachin Sinha. The visit aimed to provide practical exposure to the operations of a globally renowned beverage company, popularly known as the “Happiness Factory.” Students were introduced to the company's history, brand philosophy, and global operations, gaining insights into large-scale manufacturing processes, quality management systems, and operational efficiency.

During the guided plant tour, students observed key stages of beverage production, including syrup preparation, carbonation, bottling, labeling, and packaging, along with automation, hygiene standards, and sustainability practices. Interactions with company officials highlighted supply chain management, distribution networks, organizational culture, and employee engagement. The visit effectively connected classroom learning with real-world industry practices, enhancing students' understanding of operations management, supply chain logistics, branding strategies, and sustainable business practices in a global enterprise.



Lloyd Business School organized an industrial visit to Cocoa Boutique, Malaysia, on 02 September 2024 for PGDM students as part of the International Immersion Program, under the coordination of Dr. Neha Issar. The visit provided students with valuable exposure to global retail operations and insights into the functioning of a premium gourmet chocolate brand in an international market. Students were introduced to the boutique's background, product portfolio, and business philosophy, gaining an understanding of entrepreneurship, product differentiation, and niche market positioning. During the guided tour, participants observed the complete chocolate production and packaging process—from sourcing high-quality cocoa beans to moulding, flavour blending, and final presentation—with a strong focus on quality control and hygiene standards. Interactions with the management team offered meaningful insights into branding, customer engagement, innovation, and supply chain practices, effectively linking classroom learning with real-world business applications while strengthening students' global, entrepreneurial, and cross-cultural perspectives.

### Industrial Media Visit – India TV: Aapki Adalat

Lloyd Business School organized an Industrial Media Visit to India TV Studio, Noida, on 4 September 2024 for PGDM (2024–26) students, under the guidance of Dr. Kriti Gulati and Mr. Sachin Sinha. The visit enabled students to witness the live shooting of the renowned television program Aapki Adalat, featuring Hon. Rajesh Sharma and Ms. Kangana Ranaut. Students were briefed on the history, operations, and technological infrastructure of India TV and observed the complete studio setup, including camera operations, lighting, sound control, and production coordination.

During the live recording, students gained first-hand exposure to the structure and execution of high-profile interviews, media professionalism, and ethical communication practices. Interactions with the production team offered insights into broadcast journalism, media influence on public opinion, and celebrity narrative building. The visit significantly enhanced students' understanding of mass media operations, public communication strategies, and career opportunities in media, communication, and public relations.



Lloyd Business School's PGDM students undertook an enriching industrial visit to Banas Dairy (Amul), Faridabad, on 28 and 29 November 2024, under the mentorship of Prof. Sachin Sinha, gaining valuable firsthand exposure to the operations of one of India's leading dairy organizations. The visit provided deep insights into Amul's organizational environment and work culture, operational processes, and end-to-end dairy production systems. Students observed critical aspects such as milk pasteurization techniques, filtration processes ensuring quality and purity, large-scale storage infrastructure, and efficient delivery and distribution mechanisms. This immersive experience effectively bridged the gap between classroom learning and industry practices, enabling students to relate theoretical concepts to real-world dairy operations while fostering curiosity, practical understanding, and industry readiness.

# STRATEGIC ALLIANCE

## MoU between LBS and High Beam Global



In a strategic alliance, LBS signed a memorandum of understanding (MoU) with High Beam Global (HBG). The MoU will bring academic excellence to the Lloydians studying at the LBS campus and prepare them to become omniscient in the fields of market and business research. Plus, the experience and dominant presence of HBG in the market will empower students with techniques to add competitive advantage to brands through domain based knowledge for national and international clients of the global economy. HBG have offices in three continents and possess dominance in market and business research.

## MoU between LBS and Bank of Baroda



Considering the academic financial requirements of students, LBS struck a deal with Bank of Baroda to provide premium banking services to its students. This MoU will bring joy to many aspiring students who often feel disappointed while running between pillars to post for their financial needs. With this MoU, students can now concentrate on their future and studies as all banking and financial needs are within their reach.

## Industry Academia Alliance between Lloyd and AIMA BizLab



The AIMA BizLab Inaugural, held on 16 April 2024 at Lloyd Business School, Greater Noida, marked a significant step toward strengthening industry-academia collaboration. The event commenced with a welcome address by Dr. Vandana Arora Sethi, Group Director, who warmly greeted the dignitaries, faculty members, and students. This was followed by insightful remarks from Mr. Ripudaman Gaur, Dean-PGDM, highlighting the importance of innovation and entrepreneurial thinking in management education. A key highlight of the event was the signing of the MoU between Lloyd and AIMA BizLab, reinforcing the commitment to experiential and technology-driven learning. The presence and addresses of Mr. Neeraj Kapoor and Mr. Ashu Sikri from AIMA, along with faculty recognition, student project presentations, the MindSpot Quiz, and award distribution, made the event engaging and impactful.

## Signing of MoU with Data Ingenious Global Limited



Lloyd Business School proudly signed a Memorandum of Understanding (MoU) with Data Ingenious Global Limited, marking a significant milestone in advancing industry-integrated education. This strategic collaboration aims to provide PGDM students with comprehensive learning and mastery in Enterprise AI with GPT technology, equipping them with cutting-edge skills aligned with emerging industry needs. With this alliance, Lloyd Business School has become the first institute in the Noida and Greater Noida region to offer such advanced capacity-building initiatives through academic-industry collaboration. The partnership underscores LBS's commitment to innovation, future-ready education, and excellence in data science and analytics, preparing students to confidently navigate the evolving landscape of technology and business.

## MoU signed between Lloyd Business School and National Institute of Securities Markets (NISM)

Lloyd Business School has taken another significant step towards strengthening academic–industry collaboration by entering into a Memorandum of Understanding (MoU) with the National Institute of Securities Markets (NISM). This strategic partnership addresses one of the major challenges in finance education—the gap between theoretical knowledge and practical application.

Through this collaboration, students will gain enhanced exposure to the securities market via specialized academic support, industry-oriented training, and knowledge-sharing initiatives. The MoU is expected to facilitate expert lectures, certification programs, workshops, and collaborative research opportunities, thereby enriching financial education and aligning learning outcomes with current industry standards.

This partnership will significantly enhance students' employability in the finance domain while also equipping them with the skills and confidence required to pursue entrepreneurial ventures in investment management and financial consulting. With this milestone collaboration, Lloyd Business School reaffirms its commitment to delivering high-value, futuristic, and sustainable education that prepares students for dynamic industry demands.

### Centre of Excellence (CoE) Program by Trident Information Systems Pvt. Ltd

**Lloyd Business School**  
Ladder of Success

*Welcomes*

Ms. Meenakshi Dutta – Head HR | Mr. Avendra Kumar Upperal – Group Project Manager | Mr. Balam Singh Fariyal – Project Manager

**TRIDENT**  
Creating Values

The CoE Program Trident Information Systems Pvt. Ltd.

**31<sup>st</sup> May 2024**

We wish the Batch **PGDM-BA 2023-25**  
The short listed students will be shared soon

**Agenda Discussions**

- Highlight into Microsoft Dynamics 365
- Discussion on Training Course
- Discussion on project allocation and placement

www.lloydbusinessschool.edu.in | Venue: IBM LAB Lloyd Campus

Lloyd Business School successfully organized a Centre of Excellence (CoE) Program in collaboration with Trident Information Systems Pvt. Ltd. for the students of the PGDM–BA Batch 2023–25. The one-day program was conducted in the presence of Trident's distinguished representatives—Ms. Meenakshi Dutta, Head HR; Mr. Avendra Kumar Upperal, Group Project Manager; and Mr. Balam Singh Fariyal, Project Manager—who shared valuable industry perspectives with the students. During the session, participants gained in-depth insights into Microsoft Dynamics 365 and its application in ERP solutions, along with discussions on training pathways, project allocation, and placement opportunities. The interaction also allowed students to learn from the practical experiences shared by the industry experts, enhancing their understanding of enterprise integration and performance-driven business solutions. Overall, the program aimed to equip students with industry-relevant knowledge and skills to empower them to elevate business processes through seamless technological integration and superior operational performance.

### MoU between LBS and Smart Bridge Trading Solutions Pvt. Ltd.

**Lloyd Business School**  
Ladder of Success

**SMARTBRIDGE**  
TRADING SOLUTIONS PVT. LTD.

**WE'RE PLEASED TO ANNOUNCE!**  
**MEMORANDUM OF UNDERSTANDING (MoU)**  
Academic Collaboration

**Lloyd Business School (LBS)** | **Smart Bridge Trading Solutions Pvt. Ltd.**

Plot No. 11, Knowledge Park-2, Greater Noida | 1800-123-8414 | www.lloydbusinessschool.edu.in

Lloyd Business School's PGDM students embarked on an enriching industrial visit to In a groundbreaking initiative to align academic learning with industry requirements, Lloyd Business School and Smartbridge Trading Solutions Pvt. Ltd. have entered into a Memorandum of Understanding (MoU), marking the beginning of a strategic collaboration aimed at providing students with a host of professional opportunities, equipping them with industry-relevant skills, and enhancing their career prospects. The collaboration between Lloyd Business School and Smartbridge Trading Solutions Pvt. Ltd. is a comprehensive approach for student development, emphasizing hands-on learning and career advancement. The partnership integrates industry-based training into the academic curriculum, ensuring that students gain practical exposure to the latest tools, technologies, and trends in the business world. The MoU also includes structured internship programs for students, providing them with opportunities to intern at Smartbridge.

### Inauguration of Invest India Lab

**LLOYD**  
Ladder of Success

*Inaugural Ceremony*  
**INVEST INDIA LAB**  
(Centre of Excellence for Finance at Lloyd Business School)

Under the guidance of  
**Mr. Manohar Thairani (CA)**  
President  
Lloyd Group of Institutions

**Tuesday, 16<sup>th</sup> July 2024 | 11:00 am onwards**

On July 16, 2024, Lloyd Business School proudly launched the state-of-the-art Invest India Lab, marking a transformative milestone in investment education and research. Mr. Manohar Thairani, President of Lloyd Group of Institutions and renowned Chartered Accountant, emphasized that this innovative lab will empower students to develop real-time decision-making capabilities using modern investment techniques, benefiting not only our students but also investors and industry experts.

Dr. Vandana Arora Sethi, Group Director, highlighted that the lab will set new benchmarks through comprehensive programs including Executive Education for senior professionals, cutting-edge research on investment behavior and portfolio management, industry collaborations for innovative financial products, online courses for geographically distant participants, certification programs to enhance investment proficiency, and hands-on sessions using advanced software and data analysis tools for real-world scenarios.

Students will gain expertise in investment management, risk analysis, financial planning, and economic modeling, preparing them to navigate both Indian and global investment landscapes. The Invest India Lab is poised to play a pivotal role in promoting investment literacy and fostering a vibrant investment ecosystem in India and beyond through workshops, seminars, and publications. Lloyd Business School continues to lead the way as the "Ladder of Success" for future finance professionals.

# EXECUTIVE EDUCATION PROGRAM (EEP)

## Launch of Executive Education Program (EEP)



**Dr. Vandana Arora Sethi addressing dignitaries**



**Dr. Kamlesh Vyas delivering keynote**

Under the visionary leadership of our Group Director, Dr. Vandana Arora Sethi, the Executive Education Program (EEP) for executives was successfully launched on 7th December, 2024. Dr. Sethi addressed the session, sharing her insights on the journey ahead and outlining the proposed format of the EEP. Her guidance has laid the foundation and set the direction for the program's future. The launch witnessed the presence of 20+ esteemed industry dignitaries. The event featured an insightful keynote address by Dr. Kamlesh Vyas, setting the tone for an impactful journey ahead.

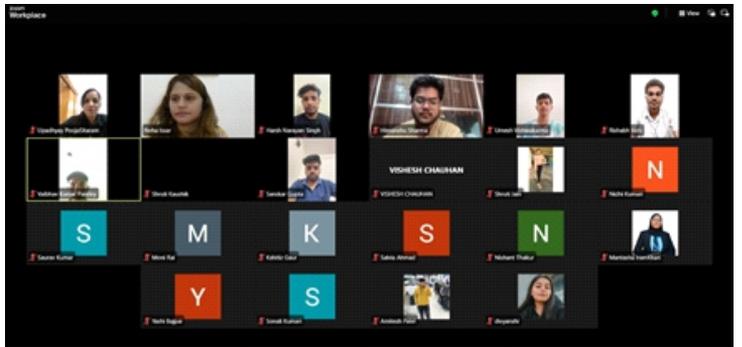
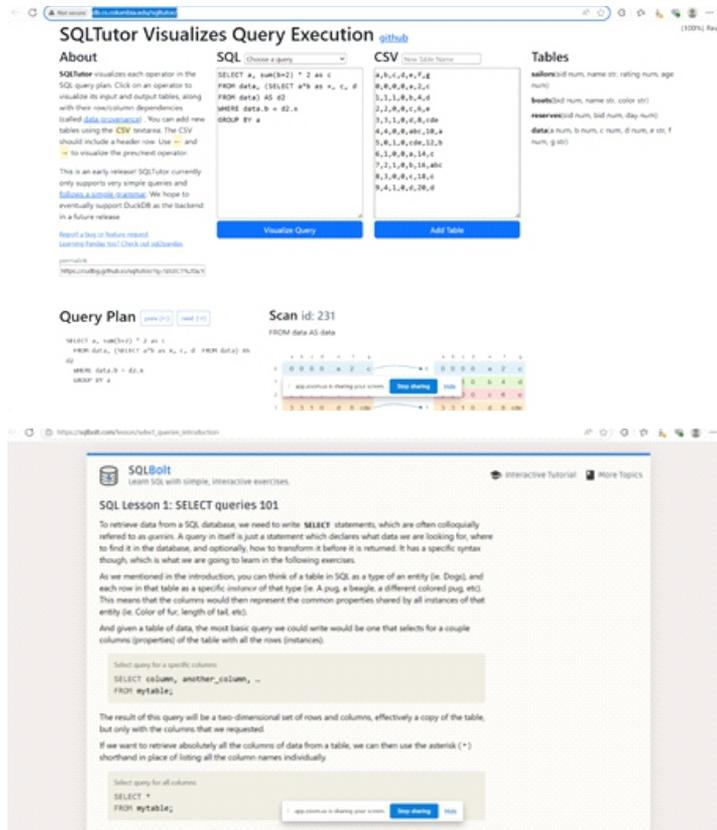


**Delegates attending the launch of EEP**

The Executive Education Program (EEP) at Lloyd Business School is dedicated to the unique needs of working professionals, allowing them to advance their skills and knowledge while continuing their careers. The EEP offers a range of certification programs and training workshops aimed at boosting leadership abilities, managerial skills, strategic thinking, and domain expertise. Executive Education Programs (EEP) is catering to the needs of the corporate, non-profit, and government sectors.

Since the turn of the millennium, the significance of executive education has become increasingly evident as executives face a growing need for ongoing upskilling in a rapidly evolving and competitive landscape. EEP remains dedicated to equipping high-potential professionals with the skills needed for leadership roles in an ever-changing business environment.

# SQL MASTERCLASS

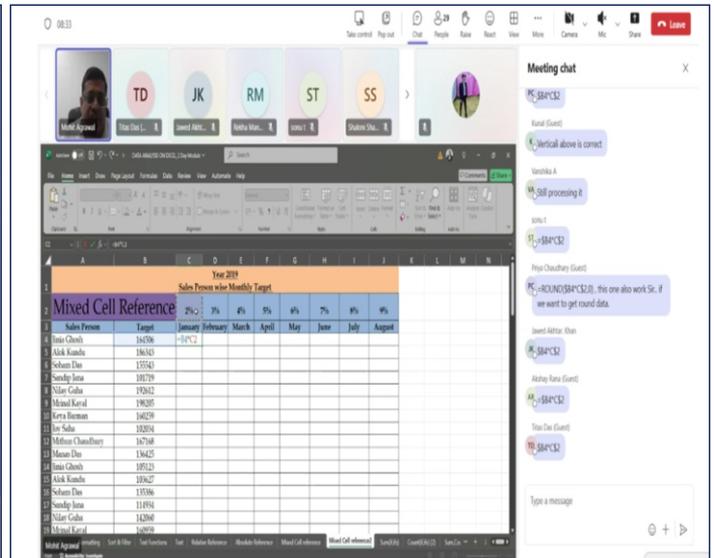
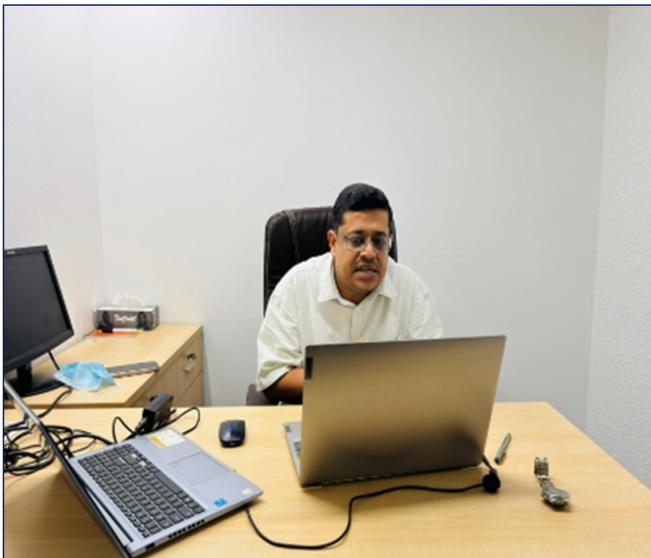


Lloyd Business School successfully conducted an online Advanced SQL Masterclass from 7–24 June 2025, training 30+ participants from industry, corporate teams, faculty, and students under the expert guidance of Ms. Neha Issar.

The program focused on advanced SQL queries, complex joins, subqueries, data aggregation, and performance optimization, with strong emphasis on real-world business applications. Through live demonstrations and hands-on sessions, participants enhanced their query-writing, analytical, and problem-solving skills.

The masterclass was widely appreciated for its practical orientation, industry relevance, and application-driven approach, making it a valuable addition to Lloyd's Executive Education initiatives.

# MANAGEMENT DEVELOPMENT PROGRAM ON AI IN EXCEL FOR V5 GLOBAL



A two-day Management Development Program (MDP) was conducted on June 19–20, 2025 for V5 Global under the Executive Education Program, engaging 25 professionals. Led by Prof. Mohit Agrawal, the program focused on AI-powered Excel, emphasizing automation, advanced reporting, data visualization, and data-driven decision-making through hands-on practice with real business datasets. The program was well received for its practical and industry-relevant approach.

# FOUR-DAY TRAINING ON BANKING ANALYTICS AND AUTOMATED REPORTING

A four-day professional training program was successfully conducted from 20–23 June 2025 at Nepal Clearing House, Kathmandu, for 15 industry professionals under the expert guidance of Dr. Mohanty. The program was designed to enhance participants' capabilities in banking analytics, automated reporting, data interpretation, and digital decision-making in a modern financial environment.

The training focused on building practical skills in financial data analysis, report automation, dashboard creation, process optimization, and technology-driven decision support. Participants engaged in hands-on exercises, real banking datasets, live demonstrations, and workplace-oriented case studies, ensuring direct application of learning to real operational challenges.

As a result, participants significantly strengthened their automation skills, reporting efficiency, analytical thinking, and confidence in using digital tools for banking operations. The program received highly positive feedback for its practical, industry-relevant, and workplace-focused approach, marking it as a valuable initiative in enhancing productivity, operational efficiency, and data-driven capabilities within the banking sector.



## Short Term Training Program on Finance

Following the visionary launch of the Invest India Lab by Mr. Manohar Thairani, President of Lloyd Group of Institutions, Lloyd Business School successfully conducted an intensive 5-day Short-Term Training Program (STTP) on Finance from July 22-26, 2024, and August 5-9, 2024. The program was expertly led by Dr. Satish Kumar Matta, a distinguished finance professional with vast experience across finance subdomains, alongside Dr. Pradeep Bhardwaj and Mr. Sachin Sinha, who collectively illuminated participants—a dynamic mix of students and faculty members—on financial matrices, investment strategies, and the enormous opportunities for personal wealth creation through timely financial decision-making. The course was inaugurated with an inspiring welcome note by Dr. Vandana Arora Sethi, Group Director and CSO of Lloyd Group of Institutions, who congratulated participants for making this valuable investment in their financial education and encouraged them to harness their abilities to master both short-term and long-term investment strategies. This comprehensive training program exemplifies Lloyd Business School's commitment to practical financial education and equipping future professionals with real-world skills. Lloyd Business School continues to serve as the "Ladder of Success" for aspiring finance experts!

DAY 1

### Inauguration

Essential topics such as stock market, capital, debt, mutual funds, primary and secondary markets, NSE, BSE, portfolio construction, stock tickers and charts, and active vs. passive investors

DAY 2

### Capital Market

Indian economy and its GDP, retirement planning, importance and avenues of investment, 50:30:20 budgeting rule, 4% withdrawal rule, and the rule of 72

DAY 3

### Mutual Funds, Index Funds, and ETFs

Mutual funds, AMC, AUM, expense ratio, trading of Nifty 50, Next 50, IT BEES, Junior BEES, ETF vs. mutual funds vs. index funds, investment in growth, dividends, and valued stocks.

DAY 4

### Trading Stocks, Mutual Funds, Selecting Stocks via Screening

Comparison of stock returns, screening of stocks, ratio analysis, balance sheet, profit-loss analysis, index tickers, index funds vs. mutual funds.

DAY 5

### Financial Planning via Investment and Insurance Products

About financial planning, personal financial ratios, debt counselling, fixed income, investment risk and its profiling, insurance planning, old and new tax regimes, income taxation on shares & mutual funds, short and long term capital gains.

# STTP 1 ON FINANCE

The session concluded with a Q&A segment, providing students the opportunity to clarify their doubts and gain further insights. Mr. Sachin Sinha, Dr. Pradeep Bhardwaj, and Dr. Satish Matta, Area Chair-Finance, distributed the certificates of completion to the students, wishing them a long-term investment journey and immense wealth in their lives.



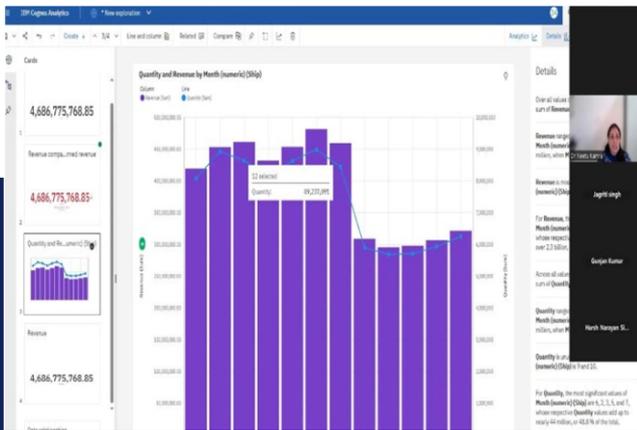
From Left: Mr. Sachin Sinha, Dr. Pradeep Bhardwaj, & Dr. S. K. Matta with participants of STTP on Finance



## Workshop on HR Analytics

Lloyd Business School organized a three-day training program titled “AI in HR – Human Resource Management” from 7th to 9th September 2025 at the IBM Lab (Offline Mode), coordinated by Dr. Saumendra Mohanty, Mr. Mohit Agrawal, Dr. Neetu Kamra, and Dr. Fehmina Khalique, with participation from 20 attendees. The program aimed to familiarize participants with the role of Artificial Intelligence in modern HR practices, focusing on AI-powered recruitment, HR analytics, data-driven decision-making, and the ethical and strategic implications of AI adoption in human resource management.

The sessions covered foundational concepts of AI in HR, hands-on exposure to AI-driven HR tools such as applicant tracking systems, resume screening, sentiment analysis, and workforce analytics, along with discussions on strategic HR planning and ethical considerations including bias and data privacy. Through live demonstrations, case studies, and interactive discussions, participants gained practical insights into AI-enabled HR transformation and future HR technology trends. The program successfully enhanced participants' analytical capabilities, ethical awareness, and preparedness to leverage AI for effective and responsible HR management.



A comprehensive Marketing Analyst Workshop was successfully conducted on 9 November 2024 in online mode, bringing together marketing professionals, analysts, students, and industry experts. The workshop focused on strengthening analytical capabilities required to understand market trends, consumer behavior, and marketing performance. Through structured sessions, participants were introduced to the fundamentals of marketing analytics, key performance indicators such as ROI, CLV, and CAC, and the growing role of data in informed marketing decision-making. The program offered hands-on exposure to tools including Excel, Tableau, Google Analytics, and Python, complemented by real-world case studies and discussions on emerging themes such as AI in marketing and data ethics. The workshop proved to be highly engaging and practical, equipping participants with the skills needed to generate actionable insights for effective and responsible marketing strategies.

**CERTIFICATION PROGRAM FOR MARKETING RESEARCH ANALYST (CMRA)**  
 TARGET AUDIENCE: MARKETING PROFESSIONALS SEEKING TO ENHANCE THEIR SKILLS IN MARKET RESEARCH AND ANALYSIS.  
 Fully Hands-on | ONE DAY, ONLINE | IBM CERTIFIED TRAINERS

Saturday, 9<sup>th</sup> November, 2024  
 09:00 AM to 05:00 PM

The Certification in Marketing Research Analyst (CMRA) is designed for marketing professionals who want to deepen their understanding of market research methodologies, tools, and applications. This program combines theoretical knowledge with practical skills, enabling participants to make data-driven decisions and drive strategic marketing outcomes.

**ELIGIBILITY**  
 Working professional with domain knowledge. No prior experience required to attend the workshop.

**OUTLINE OF THE WORKSHOP**

- Research Design and Methodologies
- Data Collection and Interpretation
- Data Visualization for Reporting and Presenting Findings
- Conclusion

**Tools Covered**

Make the best of this opportunity

THE WORKSHOP INCLUDES IBM CERTIFICATION

Venue : LLOYD BUSINESS SCHOOL  
 Plot No: 11, Knowledge Park II, Greater Noida, Uttar Pradesh 201306

**Clarifying the Relationship**

- The dot product formula:  $A \cdot B = |A| |B| \cos(\theta)$
- Cosine Similarity is derived as:  $\cos(\theta) = (A \cdot B) / (|A| |B|)$
- So dot product already contains  $\cos(\theta)$ , and cosine similarity extracts it.

## Workshop on Marketing Analytics

# FACULTY DEVELOPMENT PROGRAM (FDP)



**Lloyd Business School**  
Ladder Of Success

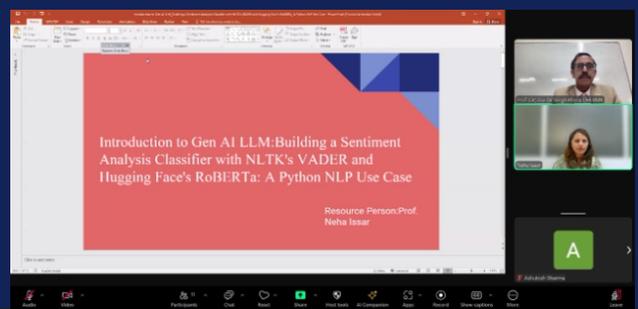
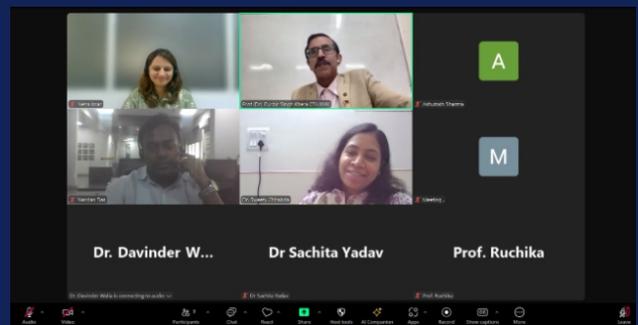
 <b>DAY-1</b> <b>DR. SAUMENDRA MOHANTY</b> Correlation and Regression	 <b>DAY-2</b> <b>DR. SAURABH AGARWAL</b> Exploratory Factor Analysis and Confirmatory Factor Analysis	 <b>DAY-3</b> <b>DR. DHAVAL MAHETA</b> Statistics for Reflective and Formative Constructs
 <b>DAY-4</b> <b>DR. DHAVAL MEHTA</b> Moderation and Mediation	 <b>DAY-5</b> <b>DR. BALAMURUGAN BALUSAMY</b> Research Writing for Publication in Reputed Journals	 <b>DAY-6</b> <b>DR. SAUMENDRA MOHANTY</b> Artificial Neural Network- Multilayer Perceptron & Radial Basis Function using Python

The six-day FDP witnessed enthusiastic participation from over 80 attendees, including academicians, research scholars, and students representing 44 institutes across 15 states, making it a truly diverse and enriching academic initiative. Day 1 featured an insightful session by Prof. Saumendra Mohanty (LBS) on Correlation and Regression, with hands-on exposure using tools such as Jamovi and Orange. On Day 2, Prof. Saurabh Agarwal, Professor of Machine Learning and Data Analytics at HBTU, Kanpur, delivered an engaging keynote on Exploratory Factor Analysis (EFA) and Confirmatory Factor Analysis (CFA). Day 3 began with a thought-provoking session by Dr. Dhaval Mehta, Professor and Trainer at Veer Narmad South Gujarat University, Surat, who shared his extensive experience while discussing Statistics for Reflective and Formative Constructs. Day 4 continued with Dr. Mehta elaborating on advanced concepts of Moderation and Mediation. Day 5 featured an expert talk by Dr. Balamurugan Balusamy, Associate Dean, Shiv Nadar University, and a Stanford-listed top 2% scientist, on Research Writing for Publication in Reputed Journals, where he shared valuable strategies to enhance publication success. The FDP concluded on Day 6 with an advanced and practical session by Dr. Saumendra Mohanty, Director – Government Business at ValueFirst (a Tanla Company) and Adjunct Professor at Lloyd Business School and Bennett University, on Artificial Neural Networks – Multilayer Perceptron and Radial Basis Function using Python, including hands-on implementation. Overall, the FDP offered a rich blend of theoretical depth and practical exposure, significantly enhancing participants' research and analytical capabilities.

LBS conducted a six-day Faculty Development Program on Research Methodology by using Structural Equation Modeling under the expert guidance and visionary leadership of Dr. Vandana Arora Sethi, Group Director and Head of Growth and Strategy. The program inaugurated by the opening remarks by the FDP Convener, Dr. Fehmina Khaliq, who highlighted the objective of the program—to foster growth, collaboration, and excellence in academia. SMEs Dr. Saumendra Mohanty, Dr. Saurabh Agarwal, Dr. Dhaval Maheta, and Dr. Balamurugan Balusamy delivered keynotes to the participants.

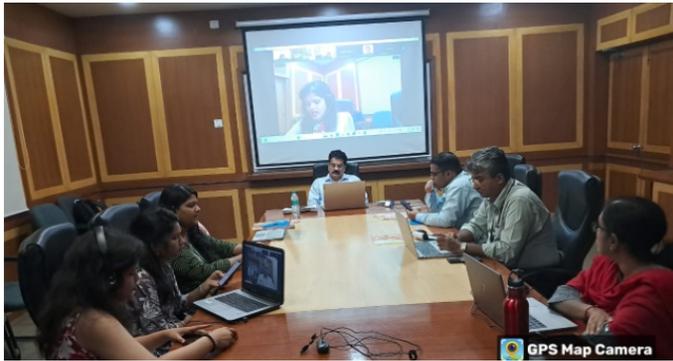
## LBS DATA SCIENCE FACULTIES AT FOSTIIMA FDP

FOSTIIMA Business School, a leading B-School in Delhi, successfully hosted a three-day online Faculty Development Program (FDP) on “Leveraging Analytics for Strategic Business Management” from 12–14 November 2024. The program aimed to empower faculty members to integrate data-driven insights into teaching and research, thereby strengthening strategic decision-making in business management education. Faculty participants from reputed institutions such as JIMS, GIBS, and the Arun Jaitley National Institute of Financial Management benefited from a blend of hands-on workshops, case studies, and interactive sessions conducted by data science experts from Lloyd Business School. The FDP covered key areas including analytics fundamentals, data visualization, advanced analytics, and emerging technologies. The first day featured sessions on Text Sentiment Analysis and HR Job Description Matching using Orange and Python, along with prompt engineering insights by Dr. Saumendra Mohanty and Ms. Saloni Srivastava. The second day focused on Data Visualization and Interpretation, with expert sessions on Power BI and Cognos by Mr. Mohit Aggarwal and Dr. Neetu Kamra. The final day highlighted Generative AI and LLM-based sentiment analysis, presented by Ms. Neha Issar, who also facilitated an AI-driven case study using Python and enabled IBM certification for participants. Concluding the program, Mr. Anil Somani, Chairman, FOSTIIMA Business School, expressed pride in partnering with IBM and reaffirmed the institution's commitment to academic excellence and innovation in management education.



# FDP ON MASTERING DATA ANALYTICS:

From Fundamentals to Advanced Techniques with Real-World Applications to SSN School of Management, Chennai

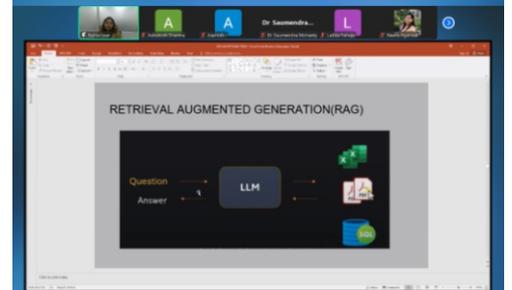
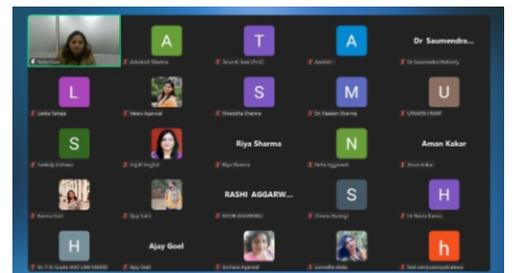


SSN University hosted a 5-day Faculty Development Program on Mastering Data Analytics: From Fundamentals to Advanced Techniques with Real-World Applications, where experts from reputed institutes and industries took place. From Lloyd Business School, key resource persons were Dr. Saumendra Mohanty, Dr. Neetu Kamra, Dr. Fehmina Khalique, Prof. Mohit Agrawal, and Prof. Neha Issar. Altogether, they delivered an innovative session on Data Analytics, Advanced AI technologies, LLMs, Generative AI, and practical applications to address real-world challenges. SSN University applauded the LBS faculties and data science experts for their excellent Analytics Training and rewarded them with certificates of appreciation. Workshop on Analytics and AI for Father Agnel Senior Secondary School



Lloyd Business School actively fulfills its social responsibility by engaging with the community and nurturing young talent. The one-day workshop for Father Agnel Senior Secondary School students exemplifies this commitment. By introducing students to the exciting fields of analytics and artificial intelligence, Lloyd Business School is empowering them with valuable skills for the future. This initiative not only benefits the students by providing them with exposure to cutting-edge technologies but also contributes to shaping a more informed and skilled workforce, ultimately contributing to a brighter future for all.

The Executive Education Program of Lloyd Business School (LBS) marked a significant milestone as it partnered with the Department of Computer Applications, Maharaja Agrasen Institute of Management Studies (MAIMS)—a unit of Maharaja Agrasen Technical Education Society (MATES)—as the official training partner for a one-week Faculty Development Program (FDP) held in January 2025. Designed for educators, researchers, industry professionals, postgraduate students, and scholars, the program was inaugurated in the esteemed presence of Dr. Nand Kishor Garg, Founder & Chief Advisor, MATES; Prof. (Dr.) Rajni Malhotra Dhingra, Director, MAIMS; and Prof. (Dr.) Ankit Choudhary, Associate Dean, School of Engineering, JNU. Resource persons from the LBS Business Analytics team—Dr. Saumendra Mohanty, Dr. Neetu Bali Kamra, Mr. Mohit Agrawal, and Ms. Neha Issar—guided participants through a structured and hands-on learning journey covering the complete spectrum of Data Analytics, Machine Learning, Generative AI, and advanced data visualization. Over five intensive days, participants gained practical exposure to Statistics using Excel, Power BI dashboards and advanced analytics, machine learning using Orange, Generative AI with LLMs, and AI-driven insights using IBM tools such as SPSS Cognos and Watson, along with guidance on IBM certifications. The FDP successfully strengthened analytical capabilities and reinforced LBS's growing impact in executive and professional education.



FDP for Maharaja Agrasen under EEP by LBS

## CONSULTANCY COLLABORATION WITH MY FM!

Lloyd Business School and My FM (A radio division of Dainik Bhaskar Group) shook hands to formulate a collaboration for continuous Academia Growth Opportunities. From Lloyd Business School, Prof. Mohit Agrawal displays unwavering support and expert guidance in Power BI projects, enabling impactful solutions for the My FM Radio Division to tackle real-world challenges, opportunities, and innovations. Together, LBS and My FM continue to bridge academia and industry, creating a culture of growth and excellence.



# WORKSHOP

**Workshop On Data Visualization Through Tableau (Advance)**  
for  
**PGDM BUSINESS ANALYTICS**  
**Batch 2023-25**

**Resource Person**  
**Mr. Avinash Jain**, Senior Consultant and Industry Trainer,  
Microsoft Certified Trainer, Master Certified in Tableau

4<sup>th</sup> & 5<sup>th</sup> January 2024

## WORKSHOP ON DATA VISUALIZATION THROUGH TABLEAU

Lloyd Business School successfully organized a two-day workshop on “Data Visualization through Tableau” on 4th–5th January 2024 at the IBM Lab, with participation from 35 PGDM students. Led by Mr. Avinash Jain, Senior Consultant and Learning & Development Instructor, the hands-on workshop focused on Tableau fundamentals, data preparation, interactive dashboards, and data storytelling. Students gained practical exposure to transforming raw data into meaningful insights using advanced visualization and analytics tools. The workshop strengthened students' analytical thinking, visualization expertise, and data-driven decision-making skills, aligning learning outcomes with current industry expectations.

## FINANCE CLUB SESSION ON PERSONAL FINANCIAL MANAGEMENT

Lloyd Business School successfully organized a two-day workshop on “Data Visualization through Tableau” on 4th–5th January 2024 at the IBM Lab, with participation from 35 PGDM students. Led by Mr. Avinash Jain, Senior Consultant and Learning & Development Instructor, the hands-on workshop focused on Tableau fundamentals, data preparation, interactive dashboards, and data storytelling. Students gained practical exposure to transforming raw data into meaningful insights using advanced visualization and analytics tools. The workshop strengthened students' analytical thinking, visualization expertise, and data-driven decision-making skills, aligning learning outcomes with current industry expectations.



**"A PRELIMINARY GUIDE TO PERSONAL FINANCIAL MANAGEMENT"**  
&  
**Trade-O-Logy (10 Days Investment/Trading Competition for Best Portfolio Management with Amount of Rs. 2500/- (Student Own Fund))**

Organized By:  
**Money Lovers (Finance Club)**

**Key highlights:**

- Win Exciting Cash Awards (stocks)
- 1st Prize Rs. 1000/-
- 2nd Prize Rs. 500/-
- 3rd Prize Rs. 250/-
- 10 Best Finance Books
- Certificate For Participants

Dates for Competition: **16 - 31 Jan Till 2:00pm**  
Last Date For Registration: **06 January Till 5:00pm**  
Venue: Seminar Hall  
Time 3:00pm Onwards

Note: This Competition will include sell and purchase only in cash segment (No F&O). We don't encourage trading this is only for learning purposes.

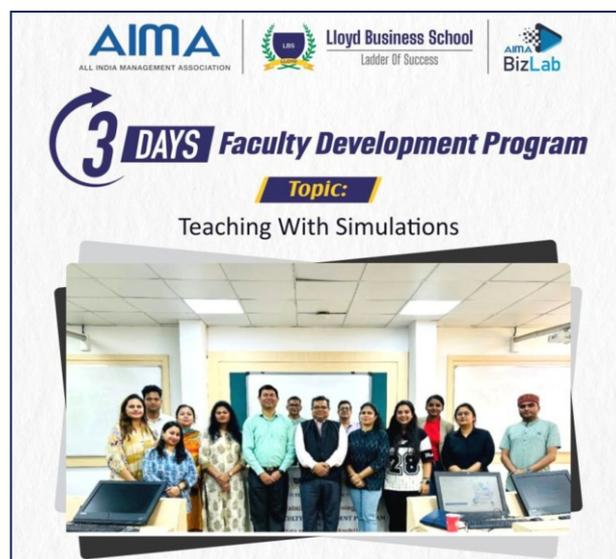
## HANDS-ON TABLEAU WORKSHOP: BUILDING INDUSTRY-READY DATA VISUALIZATION SKILLS

Lloyd Business School organized a hands-on workshop on “Building & Presenting Interactive Dashboards using Tableau” on 1st February 2024 at the IBM Lab, with participation from 38 students. Coordinated by Ms. Neha Issar and led by Mr. Mohit Agrawal, the session focused on developing industry-relevant data visualization and Tableau skills. Students gained practical exposure to building interactive dashboards, applying filters and actions, and using data storytelling techniques with real-world datasets. The workshop was highly appreciated for its practical, industry-aligned approach, strengthening students' analytical, visualization, and presentation capabilities.

**Grey Matter Club**  
presents  
**"Building & Presenting Interactive Dashboards using Tableau"**  
PGDM Business Analytics Batch 2023-25  
Thursday, 1<sup>st</sup> February 2024  
+tableau

# FACULTY DEVELOPMENT PROGRAM (FDP) IN COORDINATION WITH AIMA

LBS conducted three days FDP with AIMA on 22 Mar 2024 to deliver deeper insights into “Teaching with Simulations”. The main objective behind such a workshop was to involve simulation based learning more over the traditional way of teaching and thereby ensuring alike active involvement of students and faculties in solving real-time situations under the secure environment of the classroom and yield higher order thinking skills (HOTS). The workshop also emphasizes the need for cultural/regional humility in today's borderless educational arena.



# LIFE @ LLOYD (LLOYD'S CREATOR'S AWARD)

Lloyd Business School organized Life @ Lloyd – Lloyd's Creator's Award on 25 April 2024 under the guidance of Dr. Kriti Gulati, celebrating creativity, personal branding, and digital expression among students. The event featured multiple creative segments including LinkedIn personal branding pitches, meme creation, Reelogram, and photography, providing students with a vibrant platform to showcase their talents. Guest speakers Dr. Ripudaman Gaur and Dr. Fehmina Khaliq encouraged participants to leverage creativity and storytelling as essential professional skills in today's digital era. With enthusiastic participation, engaging activities, and inspiring performances, the event successfully fostered innovation, community bonding, and experiential learning, making it a memorable celebration of creativity and campus life at Lloyd.



Present  
**Session on**  
**Innovate & Elevate:  
Mastering  
Entrepreneurial Skills**

Thursday, May 30<sup>th</sup>, 2024  
3:00- 4:00 PM Venue: Seminar Hall, Campus- I

www.lloydbusinessschool.edu.in

# SESSION ON INNOVATE & ELEVATE: MASTERING ENTREPRENEURIAL SKILLS

Lloyd Business School organized an Industry–Academia Interaction Session titled “Innovate & Elevate: Mastering Entrepreneurial Skills” on 30th May 2024 at its Greater Noida campus in collaboration with ASSOCHAM and the Lloyd Technology & Business Incubator Foundation (LTBIF). Inaugurated by Dr. Vandana Arora Sethi, the session brought together eminent industry experts—Mr. Saurabh Tiwari (L&T EduTech), Mr. Girish Kundan Jha (Skills Asstra Techcon LLP), Mr. Pinaki Dasgupta, and Mr. Harish Pushpakar (ASSOCHAM)—who shared valuable insights through interactive discussions and real-world case studies, including the L&T case. The session enhanced students' understanding of entrepreneurial skills, industry expectations, and problem-solving approaches, while highlighting the importance of strong industry–academia collaboration in fostering innovation, creativity, and entrepreneurial mindset among students.

# DIGITAL MARKETING WORKSHOP

First-year management students at Lloyd Business School gained valuable industry exposure through an engaging Digital Marketing Workshop conducted by Mr. Deepak Thapliyal, Director at the Federation of Industrial Education, where they explored key areas such as Social Media Analytics, Google Analytics, and Search Engine Optimization (SEO), enhancing their understanding of the evolving digital landscape. The workshop offered practical insights and interactive learning, helping students connect academic concepts with real-world applications. Lloyd Business School expresses its sincere gratitude to Mr. Thapliyal for sharing his expertise and inspiring future leaders. On the day of the workshop, Dr. Ripudaman Gaur, Dean, Lloyd Business School, presented a memento to Mr. Deepak Thapliyal as a token of appreciation and to strengthen a long-lasting association with the LBS family, aimed at continued academic support and guidance for students.



# SUSTAINABILITY SEMINAR ON PLASTIC FREE WORLD

On 25 July 2024, Lloyd Business School, in collaboration with HCL Foundation, Center for Development Communication, and Greater Noida Authority, organized an awareness campaign promoting a plastic-free environment. The initiative aimed to reduce plastic usage and strengthen environmental consciousness within the community.

Dr. Vandana Arora Sethi, Group Director and CSO, Lloyd Group of Institutions, addressed key environmental challenges and the harmful effects of plastic pollution, inspiring participants to adopt sustainable practices. Ms. Ritu Pandey from HCL Foundation highlighted eco-friendly alternatives and practical lifestyle changes to minimize plastic use.

Dr. Ripudaman Gaur, Dean, Lloyd Business School, reaffirmed the institution's commitment to sustainability and acknowledged the collaborative efforts that ensured the campaign's success. The program also included a cleanliness drive conducted with Greater Noida Authority, reinforcing collective responsibility toward environmental protection.



# SEMINAR OF AI IN POLICING & LEGAL DECISION MAKING

On 26 June 2024, Lloyd Business School (LBS) organized a seminar for PGDM students highlighting the growing role and future potential of AI in policing and legal decision-making. The session explored how AI can support law enforcement through faster access to critical data, informed decision-making, and automation of routine tasks such as report writing, thereby enhancing efficiency and addressing staffing challenges.

The discussion also examined the shift toward data-driven policing using analytics and predictive tools, while acknowledging the importance of ethical considerations and human judgment. The seminar was graced by eminent dignitaries including Shri Anil Pratham (Ex DGP, Gujarat), Shri A. P. Singh (Senior Advocate, Supreme Court), Shri Aashish Gupta (Founder, Federal Bharat), Shri Saad Miya Khaan (DCP, Greater Noida), and Mr. Dharendra Kumar (Founder & CEO, Xonier Technologies), who shared valuable insights from the domains of policing, law, and technology.



# WORKSHOP ON DIGITAL MARKETING 2.0

The Marketing Club of Lloyd Business School successfully conducted an expert session titled “Digital Marketing 2.0” on 23 August 2024, under the guidance of Faculty Coordinator Dr. Kriti Gulati, for PGDM students of the Batch 2024–2026. The session provided a comprehensive overview of emerging trends, tools, and technologies shaping the digital marketing ecosystem, with focused discussions on SEO, social media analytics, content strategy, influencer marketing, and the expanding role of Artificial Intelligence in customer engagement and digital transformation. Through interactive discussions and real-world examples, students gained valuable industry-oriented insights into how organizations leverage digital platforms for brand building and consumer interaction. The session effectively bridged academic learning with practical application, equipping students with future-ready skills and a strong understanding of technology-driven marketing careers.



# WORKSHOP ON FINANCIAL LITERACY



The Finance Club of Lloyd Business School conducted a Financial Literacy Workshop on 14 August 2024 for PGDM students of the Batch 2024–2026, under the guidance of Mr. Sachin Sinha and Dr. Puja Agrawal. The workshop focused on building a strong foundation in essential financial concepts and encouraging responsible money management in today's dynamic economic environment. Key areas covered included budgeting, saving habits, investment planning, credit management, and long-term personal financial planning. Through interactive discussions and real-life examples, students explored practical aspects of mutual funds, digital finance tools, credit scores, and risk management. The session significantly enhanced students' financial awareness and equipped them with practical skills and confidence to make informed financial decisions in both their personal lives and early professional careers.

Financial Literacy Workshop organized by Finance Club in the presence of Dr. Ripudaman Gaur (Dean, PGDM) and under the guidance of Faculty Coordinators- Mr. Sachin Sinha and Dr. Puja Agrawal

# WORKSHOP ON PERSONAL BRANDING THROUGH LINKEDIN



Mr. Punit (Chief Growth Officer, Choice International) addressing the students about the Personal Branding through LinkedIn.

The Marketing Club of Lloyd Business School successfully conducted an interactive session on “Personal Branding through LinkedIn” on 8 October 2024 at the Seminar Hall, under the guidance of Faculty Coordinator Dr. Kriti Gulati, for PGDM students of the Batch 2024–2026. The session focused on building a strong digital and professional identity in today's competitive environment, highlighting the effective use of LinkedIn for personal branding, networking, and career advancement. Through live demonstrations and engaging discussions, students gained hands-on insights into profile optimization, impactful headlines and summaries, professional communication, strategic content sharing, and leveraging LinkedIn for internships and job opportunities. The session concluded with an interactive Q&A, reinforcing the importance of digital professionalism, continuous self-development, and active professional visibility for long-term career growth.

# WORKSHOP ON DESIGN THINKING 5.0

The Business Analytics Club of Lloyd Business School successfully conducted "Design Thinking 5.0" on 18 October 2024 at the Seminar Hall, under the guidance of Dr. Neetu Kamra and Ms. Neha Issar, for PGDM students of the Batch 2024–2026. The session focused on introducing Design Thinking principles blended with data analytics, technology, and Artificial Intelligence to enable innovative and structured business problem-solving. Through interactive discussions and hands-on group activities, students explored critical stages such as empathy mapping, problem identification, ideation, prototyping, and testing while addressing real-world business challenges. The collaborative and experiential learning approach fostered creativity, analytical thinking, teamwork, and the practical application of data-driven insights. The session concluded with group presentations and a vote of thanks, marking the successful completion of an engaging and impactful academic initiative.



## Workshop Title: "Innovate With Empathy: A DESIGN THINKING JOURNEY" THE IBM WAY

→ DURATION ←



The Business Analytics Club of Lloyd Business School successfully organized "Design Thinking 5.0" on 18 October 2024 at the Seminar Hall, under the guidance of Dr. Neetu Kamra and Ms. Neha Issar, for PGDM students of the Batch 2024–2026. The session introduced students to Design Thinking principles integrated with data analytics, technology, and AI to address complex business challenges. Through interactive discussions and hands-on group activities, participants engaged with key stages such as empathy mapping, problem identification, ideation, prototyping, and testing while working on real-world scenarios. The collaborative learning environment encouraged creativity, analytical thinking, and the practical application of data-driven insights. The session concluded with group presentations and a vote of thanks, marking the successful completion of an engaging and impactful learning experience.

# DESIGN THINKING

### Workshop Outline

#### 1. Introduction Welcome and Icebreaker

Quick introductions: Name, role, and one innovative product they love.  
Icebreaker activity: "Two Truths and a Lie" related to design.

#### Workshop Objectives

- Understanding the design thinking process.
- Collaborating on real-world problems.
- Developing empathy for users.

#### 2. Overview of Design Thinking

##### Presentation on Design Thinking

Define the five phases: Empathize, Define, Ideate, Prototype, and Test.  
Discuss the importance of empathy and user-centered design.

#### Video Case Study

Show a short video showcasing a successful design thinking project (e.g., IDEO's shopping cart).

#### 3. Empathize

##### User Interviews

- Divide into pairs. Each participant interviews their partner about a specific problem or need they've encountered.
- Focus on open-ended questions to gain insights.

#### Empathy Mapping

Create an empathy map for the user based on insights gathered. Sections include: Says, Thinks, Does, Feels.

#### 4. Define

##### Identify the Problem Statement

Groups consolidate insights from empathy maps to articulate a clear problem statement.  
Use the "How Might We" framework to reframe challenges positively.

#### 5. Ideate

##### Brainstorming Session

Introduce brainstorming rules (e.g., no judgment, encourage wild ideas).  
Use techniques like mind mapping or SCAMPER to generate a wide array of ideas.

#### Dot Voting

Each participant votes on their favorite ideas to narrow down options.

#### 6. Prototype

##### Building Prototypes

Groups create low-fidelity prototypes using materials like paper, markers, clay, or digital tools.  
Encourage creativity and simplicity; focus on conveying ideas rather than perfection.

#### Prototype Gallery Walk

Teams display their prototypes, allowing others to walk around, ask questions, and provide feedback.

#### 7. Test

##### Feedback Sessions

Each group presents their prototype to others for feedback.  
Use structured feedback forms focusing on what works, what doesn't, and suggestions for improvement.

#### 8. Reflection and Next Steps

##### Group Reflection

Discuss what participants learned about design thinking and its application.  
Share thoughts on how they can implement design thinking in their own work.

#### Action Planning

Each participant writes down three actions they will take post-workshop to apply design thinking principles.

# EXPERT TALK ON LEARNING & DEVELOPMENT

Lloyd Business School organized an insightful Expert Talk on “Learning and Development” on 26 November 2024 at the Seminar Hall, under the guidance of Dr. Fehmina Khalique, and conducted by the HR Club for PGDM students. The session highlighted the strategic role of Learning and Development in enhancing employee performance, skill building, and overall organizational growth. The expert shared valuable perspectives on contemporary L&D practices, digital learning trends, training design, and methods for measuring training effectiveness, supported by real-world examples and industry best practices. An engaging Q&A session further enriched the discussion, providing students with practical insights into HR and L&D functions and reinforcing the importance of continuous learning and professional development for successful careers in management and human resources.



**Lloyd Business School**  
Ladder Of Success

## Expert Talk on Learning & Development



**Dr. Rajiv Tyagi**

Associate Business HR Director  
Mace Group, Gurgaon  
Corporate Mentor-Lloyd Business School

Tuesday, 26<sup>th</sup> Nov. 2024

Time

3.00 PM - 4:30 PM

Venue

IBM Lab

[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)



## EXPERT TALK – FINANCIAL WISDOM

Lloyd Business School, through its Finance Club, organized an engaging Expert Talk on “Financial Wisdom” on 27 November 2024 at the Seminar Hall, under the guidance of Mr. Sachin Sinha and Dr. Pooja Agarwal, for PGDM students. The session aimed to strengthen financial literacy and provide practical insights into smart money management, investment planning, and informed financial decision-making. The expert covered key themes such as budgeting, saving habits, investment avenues, risk assessment, and long-term wealth creation, supported by relevant real-world examples. An interactive Q&A session further deepened students' understanding of personal finance, stock markets, tax planning, and corporate financial practices, reinforcing the importance of responsible and informed financial behavior for both personal well-being and professional growth.



**MONEY LOVER'S - FINANCE CLUB**

PRESENTS

EXPERT TALK

on

**“Unlocking Financial Wisdom: Simplifying Technical Analysis”**

ESTEEMED GUEST

**Abhishek Kumar Jha**

Leading financial education and algorithmic trading with 10,000+ trained students and AUM ₹ 100 cr+ .

Wednesday, 27 November 2024

Time

11:15 AM

Platform

zoom



Co-Founder,  
Trendy Traders Academy & Quantrix

# INTERNATIONAL CONFERENCE



The annual International Conference on Contemporary Issues in Management (ICCIM) was hosted by Lloyd Business School from 15-16 Mar 2024. The two day conference was centred on "Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management, and Sustainable Development." During the conference, dignitaries, business leaders, and academicians shared their views and encourage Lloydians and other participants to pursue their vision of reaching the ladder of success.

## LBS ACCOLADES

Mr. Shivam Bansal of PGDM 2022-2024 batch won the third prize in the Presentation Paper competition of International Conference on Contemporary Issues in Management (ICCIM) – 2024. Mr. Bansal presented the elaborated research to prepare an elaborated paper to showcase the reasons behind the downfall of Subhiksha and Big Bazaar – chain of retail outlets in India.

**ICCIM**  
2024  
Platform to Reconnect

**LLOYD**  
LLOYD  
Ladder Of Success

**INTERNATIONAL CONFERENCE ON CONTEMPORARY ISSUES IN MANAGEMENT (ICCIM)-2024**

Theme: Fostering Universal Oneness: Technology, Innovations, Entrepreneurship, Management and Sustainable Development

*Congratulations!!*

**Shivam Bansal**  
PGDM Batch 2022-2024  
**Third Prize**  
for Presenting Paper  
Title: Beyond Shelves and Aisles (Dissecting Subhiksha & Big Bazaar's Retail Tragedies)

**3<sup>RD</sup>**

# HR CONCLAVE 6.0: RE-SKILLING REVOLUTION- HARMONIZING HUMAN TOUCH AND AI

Lloyd Business School, Greater Noida organized HR Conclave 6.0, focusing on the transformative role of re-skilling in an AI-driven world. The conclave highlighted the evolving partnership between human capabilities and artificial intelligence, emphasizing continuous learning, adaptability, and ethical AI adoption as key drivers of future-ready organizations.

Panel Discussion I: Re-skilling Revolution – Harmonizing Human Touch and AI

Industry leaders discussed how organizations can balance technological advancement with human-centric leadership. The panel featured Mr. Abhay Kapoor (Suzuki), Dr. Mukul H. Chopra (ConveGenius), Dr. Kavita Vurity (Jaypee Hospital), Dr. Rajesh Kr. Rai (MRL), Mr. Tej Hans Raj Singh (Quess Corp), Mr. Rickle Konthoujam (iEnergizer), moderated by Mr. Deepak Bharara (PeopleA2Z).

Panel Discussion II: Impact of AI on Employment

Focusing on future career readiness, the second panel examined AI's impact on jobs and skills for management aspirants. Speakers included Mr. Maheswar Dangwal (Quess Corp), Mr. Mayank Ahuja (Nickelfox), Ms. Akansha Shrivastava (Nutraj Group), Mr. Rohan Kr. Sudan (WNS), Mr. Pravesh R. Bhardwaj (Neolite), and Mr. Devashish Mukherjee (Tata IMG), moderated by Mr. Rakesh Seth, Chief Mentor – HR & General Management.

HR Conclave 6.0 reinforced Lloyd Business School's commitment to bridging academia and industry while preparing future leaders to thrive in a human-AI collaborative workplace.

The poster for HR Conclave 6.0 features the following details:

- Logos:** LBS (Ladder of Success) and LLOYD HR CONCLAVE.
- Title:** HR CONCLAVE 6.0
- Theme:** The Re-skilling Revolution: Harmonizing Human Touch and AI
- Chief Patron:** Shri Manohar Thairani, President, Lloyd Group of Institutions.
- Patron:** Dr. Vandana Arora Sethi, Chief Strategic Officer & Head of Growth, Lloyd Group of Institutions.
- Inaugural Panel Discussion:** "The Reskilling Revolution: Harmonising Human Touch and AI"
  - Moderator:** Mr. Deepak Bharara (PeopleA2Z)
  - Speakers:** Mr. Abhay Kapoor (Suzuki), Dr. Mukul H. Chopra (ConveGenius), Dr. Kavita Vurity (Jaypee Hospital), Dr. Rajesh Kr. Rai (MRL), Mr. Tej Hans Raj Singh (Quess), Mr. Rickle Konthoujam (iEnergizer).
- Panel Discussion:** "Impact of AI on Employment: Lessons for management aspirants"
  - Moderator:** Mr. Rakesh Seth (Chief Mentor – HR & General Management)
  - Speakers:** Mr. Maheswar Dangwal (Quess), Mr. Mayank Ahuja (Nickelfox), Ms. Akansha Shrivastava (Nutraj Group), Mr. Rohan Kr. Sudan (WNS), Mr. Pravesh R. Bhardwaj (Neolite), Mr. Devashish Mukherjee (Tata IMG).
- Date:** SATURDAY | 04<sup>th</sup> MAY 2024
- Venue:** Lloyd Campus



## DIKSHARAMBH 2.0

Lloyd College organized an orientation program "Diksharambh 2.0" for Post Graduate Diploma in Management (PGDM) students. The aim of the orientation was to provide the new students with a comprehensive introduction to their academic journey and the various opportunities awaiting them. The program was inaugurated by Group Director Dr. Vandana Arora Sethi. At the Diksharambh 2.0, Group Director Dr. Vandana Arora Sethi shared information about the vision and values of Lloyd Business School. She emphasized the importance of different PGDM programs in preparing future leaders and innovators in the business world.

The program introduced the new students to the structure of the PGDM course, which includes the core subjects, optional subjects, and the academic calendar. The session aimed to provide a clear understanding of their educational path. The networking lunch facilitated interactions between students, faculty, and alumni, providing valuable opportunities to build connections and gain insights into the PGDM experience. Students participated in workshops focused on essential skills such as leadership, effective time management, and managing academic pressures, giving them the tools to succeed.

Interactive industry sessions were hosted by Mr. Vivek Jain, Chief Business Officer, shiksha.com/Naukri FastForward, Info Edge India Ltd.; Mr. Gaurav Arora, Head Investor Relations, CarDekho; Dr. Pawan Bakshi, India Lead, Inclusive Financial Systems, Bill & Melinda Gates Foundation; and Ms. Sheeba Tyagi, Transformational Leader.



The poster features the Lloyd Business School logo at the top right, with the tagline "Ladder Of Success". The main title "Diksharambh 2.0" is in large blue font, followed by the subtitle "The orientation ceremony of the PGDM program". Below this are four circular portraits of the guest speakers: Dr. Pawan Bakshi, Ms. Sheeba Tyagi, Mr. Gaurav Arora, and Mr. Vivek Jain. Each portrait is accompanied by their name and a brief description of their role and organization. At the bottom, a white box contains the event details: "SATURDAY | AUG 10 | 10:30 AM".

**Lloyd Business School**  
Ladder Of Success

# Diksharambh 2.0

The orientation ceremony of the  
PGDM program

**DR. PAWAN BAKSHI**  
India Lead,  
Bill & Melinda  
Gates Foundation

**MS. SHEEBA TYAGI**  
Transformation Leader  
Business World  
HR 40 Under 40

**MR. GAURAV ARORA**  
Head of Investor  
Relations and M&A  
Car Dekho

**MR. VIVEK JAIN**  
Chief Business Officer  
Shiksha.com/  
Naukri Fastforward  
Info Edge India Ltd.

SATURDAY | AUG 10 | 10:30 AM

**EMINENT GUESTS  
SHARED THEIR  
VALUABLE INSIGHTS  
WITH STUDENTS AND  
FACULTIES &  
ACTIVELY INDULGED  
IN QUESTION-ANSWER  
SESSIONS WITH  
THE PARTICIPANTS**



# RESEARCH & PUBLICATIONS



Loyd Business School  
Ladder Of Success

*Congratulations!!*



**Dr. Nakshatresh Kaushik**  
Associate Professor  
for publishing  
**RESEARCH PAPER**  
titled  
"Role of Women Entrepreneurship in  
Social and Economic Development of  
India" published in Journal of  
Informatics Education and Research  
in  
**ABDC (C Category) Journal**

[www.loydbusinessschool.edu.in](http://www.loydbusinessschool.edu.in)

Loyd Business School proudly congratulates Dr. Nakshatresh Kaushik, Associate Professor, on the successful publication of her research paper titled "Role of Women Entrepreneurship in Social and Economic Development of India." The paper has been published in the Journal of Informatics Education and Research, an ABDC (C Category) Journal, reflecting its academic credibility and impact. Her research highlights the critical role of women entrepreneurs in driving economic growth, social empowerment, and sustainable development in India. This achievement underscores Dr. Kaushik's dedication to high-quality research, knowledge creation, and academic excellence, contributing valuable insights to the fields of entrepreneurship and socio-economic development.



Loyd Business School  
Ladder Of Success

*Congratulations!!*



**Dr. Nakshatresh Kaushik**  
Associate Professor  
for publishing  
**BOOK CHAPTER**  
titled  
"A comparative Study of Start-up  
Ecosystem of India, US and  
China" in edited book  
titled  
"Advancements in Commerce,  
Economics & Management:  
A Research Compilation"  
by  
**Redshine Publishers**

[www.loydbusinessschool.edu.in](http://www.loydbusinessschool.edu.in)

Loyd Business School proudly congratulates Dr. Nakshatresh Kaushik, Associate Professor, on the publication of her book chapter titled "A Comparative Study of Start-up Ecosystem of India, US and China", featured in the edited volume "Advancements in Commerce, Economics & Management: A Research Compilation" by Redshine Publishers. Her work provides a comparative and insightful analysis of global start-up ecosystems, highlighting key trends, challenges, and growth opportunities across major economies. The chapter contributes valuable academic and practical perspectives to the fields of entrepreneurship, innovation, and economic development. This achievement reflects Dr. Kaushik's commitment to research excellence, knowledge creation, and thought leadership, strengthening Loyd Business School's academic reputation. We applaud her continued dedication to impactful research and congratulate her on this commendable scholarly contribution.

*Congratulations!!*



**Dr. Pradeep Bhardwaj**  
Professor  
for publishing  
**RESEARCH PAPER**  
titled  
"Human Resource Accounting and  
Disclosure in Financial Statements:  
A Case Study of Indian Companies  
published in  
**UGC Care Journal**  
titled  
Academy of Humanity and Social Sciences

Loyd Business School proudly congratulates Dr. Pradeep Bhardwaj, Professor, on the publication of his research paper titled "Human Resource Accounting and Disclosure in Financial Statements: A Case Study of Indian Companies" in a UGC CARE-listed journal, Academy of Humanity and Social Sciences. This scholarly contribution reflects his strong research orientation and commitment to advancing knowledge in the area of human resource accounting and financial disclosure practices. Such academic achievements reinforce the institution's focus on research excellence and intellectual rigor. We extend our sincere congratulations to Dr. Bhardwaj and wish him continued success in his future research endeavors.

*Congratulations!!*



**Ms. Nilaskhi Goel**

Assistant Professor

for publishing

**RESEARCH PAPER**

titled

**The Role of Big Data Analytics  
in Healthcare: Prospect and  
Ethical Consideration**

published in

**10th IEEE Uttar Pradesh Section  
International Conference on Electrical,  
Electronics and Computer  
Engineering (UPCON)**

Lloyd Business School extends its heartfelt congratulations to Ms. Nilaskhi Goel, Assistant Professor, on the publication of her research paper titled “**The Role of Big Data Analytics in Healthcare: Prospect and Ethical Consideration**”, presented at the 10th IEEE Uttar Pradesh Section International Conference on Electrical, Electronics and Computer Engineering (UPCON). This scholarly work highlights her research expertise in emerging technologies and their ethical implications in healthcare. Such achievements reflect the institution's strong research culture and commitment to interdisciplinary academic excellence. We wish Ms. Goel continued success in her future research and academic endeavors.

*Congratulations!!*



**Dr. Fehmina Khaliq**

Professor  
(Lloyd Business School)

for publishing Article

**Executive Coaching for  
Organizational Success: A Critical Review**  
in book,

**Navigating the Coaching and Leadership  
Landscape: Strategies and Insights for Success**

publisher

**IGI Global**

Congratulations to Dr. Fehmina Khaliq, Professor at Lloyd Business School, on publishing her scholarly article titled “**Executive Coaching for Organizational Success: A Critical Review**” in the book *Navigating the Coaching and Leadership Landscape: Strategies and Insights for Success*, published by IGI Global. This achievement reflects her academic excellence, thought leadership, and significant contribution to the field of coaching and leadership studies, and we wish her continued success in her research and academic endeavors.

*Congratulations!!*



**Dr. Fehmina Khaliq**

Professor  
(Lloyd Business School)

for publishing Article

**Explorative Study on Understanding the Human-  
Centred Design to Nurture the Employee Experience**

in book,

**Humanizing Businesses for a  
Better World of Work**

publisher

**Emerald Publishing**

Congratulations to Dr. Fehmina Khaliq, Professor at Lloyd Business School, on publishing her research article titled “**Explorative Study on Understanding the Human-Centred Design to Nurture the Employee Experience**,” featured in the edited book *Humanizing Businesses for a Better World of Work*, published by Emerald Publishing. This publication highlights her continued contribution to advancing research in human-centred design and employee experience, reinforcing the institution's commitment to impactful and socially relevant scholarship.

*Congratulations!!*

for publishing an

**India Patent**

titled

**A System for Enhancing High Order Thinking  
Level of Students Via Bloomed Taxonomy**



**Dr. Kriti Gulati**

Professor  
(Lloyd Business School)



**Ms. Kajal Chauhan**

Assistant Professor  
(Lloyd Business School)

Lloyd Business School proudly congratulates Dr. Kriti Gulati, Professor, and Ms. Kajal Chauhan, Assistant Professor, on the successful grant of an India Patent titled “**A System for Enhancing High Order Thinking Level of Students via Bloomed Taxonomy**.” This notable achievement reflects their commitment to academic innovation and excellence in pedagogical research, contributing meaningfully to the advancement of student-centered learning and higher-order thinking skills. The institution applauds their scholarly accomplishment and wishes them continued success in their research and innovation endeavors.

**Lloyd Business School**  
Ladder Of Success

*Congratulations!!*



**Mr. Anup Nautiyal**  
Assistant Professor  
for publishing  
**RESEARCH PAPER**  
titled  
Exploring the Impact of Recent Fintech  
Trends on Supply Chain Finance  
Efficiency and Resilience  
publisher  
**The European Economic Letters**  
ABDC 'C' Category Journal

Lloyd Business School extends its heartfelt congratulations to Mr. Anup Nautiyal, Assistant Professor, on the publication of his research paper titled “Exploring the Impact of Recent Fintech Trends on Supply Chain Finance Efficiency and Resilience” in The European Economic Letters, an ABDC 'C' category journal. This achievement underscores his scholarly rigor and valuable contribution to contemporary research in fintech and supply chain finance, and reflects the institution's continued commitment to research excellence and academic advancement. We wish him continued success in his future research endeavors.

**Lloyd Business School**  
Ladder Of Success

*Congratulations!!*



**Dr. Fehmina Khalique**  
Professor  
for publishing  
**CHAPTER**  
titled  
"A Comparison of India's Higher Education  
Quality Accreditation Parameters With Those  
of Other International Accreditation Agencies"  
in Book  
titled  
**Evaluating Global Accreditation  
Standards for Higher Education**  
by IGI Global publication

[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

Lloyd Business School proudly congratulates Dr. Fehmina Khalique, Professor, on the publication of her book chapter titled “A Comparison of India's Higher Education Quality Accreditation Parameters with Those of Other International Accreditation Agencies” in the edited volume Evaluating Global Accreditation Standards for Higher Education published by IGI Global. The chapter presents a comprehensive comparative analysis of India's accreditation framework with leading international quality assurance agencies, highlighting key similarities, differences, and best practices. This scholarly contribution offers valuable insights for policymakers, academic administrators, and educators, reinforcing Lloyd Business School's commitment to academic excellence, quality enhancement, and global benchmarking in higher education. The book chapter examines India's higher education quality accreditation framework in comparison with prominent international accreditation agencies, offering a detailed analysis of how quality standards are defined, measured, and implemented across different global contexts. It critically reviews key accreditation parameters such as governance, curriculum design, teaching–learning processes, research output, faculty qualifications, infrastructure, student support services, and institutional outcomes. By mapping these parameters against international benchmarks, the chapter highlights areas where the Indian system aligns with global best practices as well as aspects that require further strengthening. The chapter also emphasizes the growing importance of global accreditation and quality assurance in enhancing institutional credibility, international recognition, and academic competitiveness. It provides insightful recommendations for improving India's accreditation mechanisms by adopting outcome-based assessment, continuous quality improvement, and greater transparency. Overall, the chapter serves as a valuable resource for academic leaders, policymakers, and researchers seeking to understand and strengthen quality assurance systems in higher education within a globalized academic environment.

**Lloyd Business School**  
Ladder Of Success

*Congratulations!!*



**Dr. Fehmina Khalique**  
Professor  
for  
**German Patent (granted)**  
titled  
"Dynamic workflow optimisation  
system for enhanced task  
management efficiency"

[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

Lloyd Business School proudly congratulates Dr. Fehmina Khalique, Professor, on the grant of a German Patent for her innovative work titled “Dynamic Workflow Optimisation System for Enhanced Task Management Efficiency.” This achievement reflects her exceptional research capabilities and contribution to the development of efficient, technology-driven solutions in the field of workflow and task management. The patented work underscores Dr. Khalique's commitment to innovation and excellence, while reinforcing Lloyd Business School's strong research culture and global academic impact. The institution extends its heartfelt congratulations and best wishes to Dr. Fehmina Khalique for this distinguished accomplishment and her continued success in research and innovation.



**Loyd Business School**  
Ladder Of Success

*Congratulations!!*



**Dr. Nakshatresh Kaushik**  
Associate Professor  
for publishing  
**Book Chapter**  
titled  
"Sustainable Green Human Resource Management using Artificial Intelligence"  
in Book  
titled  
**Advances in AI for Cloud, Edge, and Mobile Computing Applications**

[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

Lloyd Business School proudly congratulates Dr. Nakshatresh Kaushik, Associate Professor, on the publication of her book chapter titled “**Sustainable Green Human Resource Management using Artificial Intelligence.**” The chapter has been published in the book “Advances in AI for Cloud, Edge, and Mobile Computing Applications,” highlighting the integration of artificial intelligence with sustainable and green HRM practices. This scholarly contribution reflects Dr. Kaushik's commitment to interdisciplinary research and innovation, offering valuable insights into the future of sustainable organizational management. The achievement reinforces Lloyd Business School's strong research culture and dedication to academic excellence, and the institution extends its heartfelt congratulations and best wishes for her continued success.



**Loyd Business School**  
Ladder Of Success



*Congratulations!!*

**DR. FEHMINA KHALIQUE**  
PROFESSOR,  
LLOYD BUSINESS SCHOOL  
FOR RECEIVING A DESIGN PATENT

**PATENT TITLE**  
"MAN-POWER MANAGING DEVICE"

**GRANTED IN : JUNE, 2025**  
**DESIGN NUMBER : 414780-001**



[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in) Plot No: 11, Knowledge Park II, Greater Noida

Lloyd Business School proudly congratulates Dr. Fehmina Khalique, Professor, on being granted a Design Patent titled “**Man-Power Managing Device.**” The patent, officially approved in June 2025 (Design No. 414780-001), represents a significant milestone in innovation, intellectual property creation, and applied research excellence.

This achievement highlights Dr. Khalique's creative thinking, problem-solving expertise, and commitment to developing practical, real-world solutions that enhance organizational efficiency and workforce management. Her work reflects a strong blend of academic insight, technological innovation, and industry relevance.

The patent also underscores Lloyd Business School's growing focus on research, innovation, and knowledge commercialization, reinforcing its position as a hub for forward-thinking scholarship and impactful inventions. The institution applauds Dr. Khalique's dedication, ingenuity, and research leadership, and wishes her continued success, further innovations, and greater academic and professional achievements in the years ahead.



**Loyd Business School**  
Ladder Of Success



*Congratulations!!*



**DR. FEHMINA KHALIQUE**  
PROFESSOR  
LLOYD BUSINESS SCHOOL  
FOR PUBLISHING  
**A BOOK CHAPTER TITLED**  
**UNDERSTANDING MINDFUL LEADERSHIP: CASE BASED APPROACH FROM INDUSTRY LEADERS**  
IN THE BOOK  
**STRATEGIC APPROACHES TO MINDFUL LEADERSHIP AND CHANGE MANAGEMENT.**  
PUBLISHER **IGI GLOBAL**

[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in) Plot No: 11, Knowledge Park II, Greater Noida

Lloyd Business School acknowledges Dr. Fehmina Khalique, Professor, for her distinguished scholarly contribution through the publication of her book chapter titled “Understanding Mindful Leadership: Case Based Approach from Industry Leaders.” The chapter has been featured in the book Strategic Approaches to Mindful Leadership and Change Management, published by the reputed international academic publisher IGI Global.

This notable academic work highlights Dr. Khalique's expertise in leadership studies, organizational behavior, and mindful management practices, offering valuable real-world insights drawn from industry leaders. Her research emphasizes the importance of emotional intelligence, ethical leadership, strategic decision-making, and adaptability in driving organizational change.

The publication reflects Lloyd Business School's strong research culture, commitment to academic excellence, and growing global scholarly presence. The institution commends Dr. Khalique for her intellectual contribution, thought leadership, and dedication to impactful research, and wishes her continued success, innovation, and future academic achievements.



**Lloyd Business School**  
Ladder Of Success

*Congratulations!!*

for publishing

**Book Chapter**

titled

**Intersecting Human Resource Management & Organizational Culture for Environment Sustainability**

in the Book

**Balancing Objectives: Discovering the Unified Threads of Environmental Sustainability and Employee Engagement**

*Published by IGI Global*



**Dr. Fehmina Khalique**  
Professor  
(Lloyd Business School)



**Dr. Shilpi Sarna**  
Professor  
(Lloyd Business School)

www.lloydbusinessschool.edu.in



**Lloyd Business School**  
Ladder Of Success

*Congratulations!!*

**Dr. Fehmina Khalique**

Professor

for publishing

**RESEARCH PAPER**

Titled

**"The Landscape of Digital Leadership: A Literature Survey"**

published in

**ABDC (C Category) Journal,  
Korea Review of  
International Studies**



www.lloydbusinessschool.edu.in

We are immensely proud to announce that Dr. Fehmina Khalique, Professor at Lloyd Business School, and Dr. Shilpi Sarna, Professor at Lloyd Business School, have published a distinguished book chapter titled "**Intersecting Human Resource Management & Organizational Culture for Environment Sustainability**" in the prestigious book "Balancing Objectives: Discovering the Unified Threads of Environmental Sustainability and Employee Engagement," published by IGI Global.

This significant scholarly contribution explores the critical intersection of HR practices, organizational culture, and environmental sustainability, advancing important conversations about how employee engagement can drive sustainable business practices. Their research reflects Lloyd Business School's commitment to academic excellence, thought leadership, and contributing meaningful knowledge to the fields of human resource management and organizational sustainability.

We congratulate Dr. Khalique and Dr. Sarna on this remarkable achievement and their continued dedication to advancing management education and research!

Lloyd Business School proudly congratulates Dr. Fehmina Khalique, Professor, on the successful publication of her research paper titled "**The Landscape of Digital Leadership: A Literature Survey**" in the ABDC (C Category) journal, Korea Review of International Studies. This scholarly contribution reflects her academic rigor, research excellence, and thought leadership in the evolving domain of digital leadership. The publication reinforces Lloyd Business School's strong research culture and its commitment to promoting high-quality academic work that contributes to global management literature and contemporary business understanding. The study systematically examines key themes, frameworks, and leadership competencies required in the digital era, highlighting how technological advancements are reshaping leadership roles, decision-making processes, and organizational culture. By synthesizing insights from prior research, the article provides valuable theoretical understanding and identifies emerging trends and research gaps, making it a significant contribution for academics, practitioners, and policymakers seeking to understand leadership dynamics in an increasingly digitalized world.



**Lloyd Business School**  
Ladder Of Success

*Congratulations!!*

for publishing

**INDIAN DESIGN PATENT**

on

**"A Device for Trading and Finance Management"**

in



**INTELLECTUAL PROPERTY INDIA**  
PATENTS | DESIGNS | TRADE MARKS  
GEOGRAPHICAL INDICATIONS



**Dr. Fehmina Khalique**  
Professor & Area Chair

www.lloydbusinessschool.edu.in

Published Patent titled "**A Device for Trading and Finance Management**"

Lloyd Business School proudly congratulates Dr. Fehmina Khalique, Professor & Area Chair, on the successful publication of an Indian Design Patent titled "A Device for Trading and Finance Management", granted by Intellectual Property India. This significant accomplishment reflects Dr. Khalique's commitment to innovation, research excellence, and the development of practical solutions in the fields of finance and trading systems. The patent underscores Lloyd Business School's strong focus on fostering a research-driven academic environment and encouraging faculty contributions that bridge the gap between academic insight and real-world business applications.

 **Lloyd Business School**  
Ladder Of Success

*Congratulations!!*

**Dr. Fehmina Khalique**  
Professor, LBS  
for  
**PUBLISHING A RESEARCH PAPER**  
on  
**"Key Insights into Managerial Challenges and Practices During Pandemic: Preparing for a VUCA World"**  
in the Journal  
**"Academy of Marketing Studies Journal"**  
(ABDC-B Category)



[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

**Managerial Challenges and Practices during Pandemic: Preparing for a VUCA World** by Dr. Fehmina Khalique, provides guidance and prepares managers for future crises like the COVID-19 pandemic. The COVID-19 pandemic presented significant managerial challenges that required organizations and managers to adapt their practices swiftly. The key insights gained from research studies encompass the importance of crisis management and preparedness, remote work and digital transformation, employee well-being and mental health, as well as effective leadership and communication. By incorporating these insights into their practices, managers can better navigate future crises and ensure the resilience and sustainability of their organizations. The research paper of Dr. Khalique is published in the "Academy of Marketing Studies Journal" (ABDC-B Category).

 **Lloyd Business School**  
Ladder Of Success

*Congratulations!!*

**Dr. Sharad Agarawal**  
Professor, LIMT  
**GRANTED A UK DESIGN PATENT**  
on  
**"Device Analysing Gold Nanoparticle-Mediated Anti-Tumour Effects"**  
in




[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

Dr. Sharad Agarawal, Professor at Lloyd Institute of Management & Technology, granted a UK Design Patent on **"Device Analysing Gold Nanoparticle-Mediated Anti-Tumour Effects."** The design patent will aid as an apparatus and equipment for doctors, hospitals, and laboratories for analyzing Anti-Tumor Effects with the help of gold nanoparticles. Together with an expanding knowledge base on the properties and effects of Gold (AuNPs), they are currently explored as potential tools for cancer therapy. Presently, exploiting AuNPs as sensitive probes in the detection and imaging of tumors for diagnostic purposes, delivery agents for the specific targeting of chemotherapeutic drugs to tumor cells, and enhancers in plasmonic photothermal therapy and radiation therapy for the eradication of tumor cells appear to show promise

 **Lloyd Business School**  
Ladder Of Success

*Congratulations!!*  
for publishing  
**PATENT PUBLICATION**  
on  
**"A System and Method for Assessing the Impact of Financial Inclusion on Socio-Economic Development in India"**  
in





**Ms. Neha Issar**  
Assistant Professor  
(Lloyd Business School)

**Mr. Santosh Lal**  
Assistant Professor  
(Lloyd Business School)

Patent Published on A System and Method for Assessing the Impact of Financial Inclusion on Socio- Economic Development in India.

Lloyd Business School proudly congratulates Ms. Neha Issar and Mr. Santosh Lal, Assistant Professors, on the successful patent publication titled **"A System and Method for Assessing the Impact of Financial Inclusion on Socio-Economic Development in India"**, published under Intellectual Property India. This significant achievement reflects their commitment to impactful research and innovation aimed at addressing critical national development challenges. The patented work highlights an interdisciplinary approach to evaluating financial inclusion and its socio-economic outcomes, reinforcing Lloyd Business School's strong research culture and its focus on generating knowledge that contributes meaningfully to policy, academia, and society. The patent titled "A System and Method for Assessing the Impact of Financial Inclusion on Socio-Economic Development in India" proposes a comprehensive and technology-enabled framework to systematically evaluate the effectiveness of financial inclusion initiatives across diverse population segments. The system is designed to collect, integrate, and analyze data from multiple sources, including banking access, digital payment usage, credit availability, income patterns, employment status, education, and social welfare indicators. By applying analytical models and structured assessment methods, the invention enables stakeholders to measure the direct and indirect impact of financial inclusion on economic growth, social empowerment, and quality of life. The patented methodology offers valuable insights for policymakers, financial institutions, and development agencies to monitor program performance, identify gaps, and formulate evidence-based strategies for inclusive and sustainable socio-economic development in India.

UK Design Patent on Device Analysing Gold Nanoparticle-Mediated Anti-Tumour Effects

**Loyd Business School**  
Ladder Of Success

*Congratulations!!*

**Dr. Fehmina Khalique**  
Professor, LBS

for

**PUBLISHING A BOOK CHAPTER**  
on

**"Bringing Inclusivity for the Differently Abled through Leadership and Innovation in Higher Educational Institutes - The Educationists' Perspective"**

in the Book

**"Leadership Paradigms and the Impact of Technology" (IGI Global)**

[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

The book, Leadership Paradigms and the Impact of Technology, delves into the impact of emerging technologies on leadership styles and practices. It explores how machine learning, AI, and neural networks can revolutionize administration and leadership across various sectors, including higher education and sustainable development. This valuable resource is designed for a wide audience, including administrators, business owners, educators, policymakers, computer engineers, academics, and researchers.

Dr. Fehmina Khalique contributed to this book by authoring a chapter,

Bringing Inclusivity for the Differently Abled through Leadership Innovation in Higher Educational Institutes – The Educationist's Perspective. Through her chapter, Dr. Khalique explores the necessity for HEIs to promote inclusiveness for the differently abled community with a focus on the leadership and innovation roles. HEIs need to adopt, embrace, and embed inclusivity measures to cater to different needs of learners. Leadership forms a crucial force that initiates and continues inclusive practices, creating an environment of empathy, understanding, and support among the HEI communities. By promoting inclusive education, HEIs fulfill their ethical and moral responsibilities and support the realization of the Sustainable Development Goals, especially in areas of quality education and reduced inequalities. This chapter supports a comprehensive approach to inclusiveness in HEIs, regarding it as indispensable in attaining wider social development and sustainable progress. The article addresses the much-ignored and long-shied topic of addressing the teaching-learning of the differently abled in the higher education echelons.

Article on A Review of Explainable Artificial Intelligence (XAI): Towards Finance

**Loyd Business School**  
Ladder Of Success

*Congratulations!*

to

**Dr. Saumendra Mohanty**  
Professor, Loyd Business School

for Publishing an article on

**"A REVIEW OF EXPLAINABLE ARTIFICIAL INTELLIGENCE (XAI): TOWARDS FINANCE"**

in the Journal

**Nanotechnology Perceptions (Scopus indexed)**

ISSN 1660-6795 [www.nano-ntp.com](http://www.nano-ntp.com),  
Vol.20, S16 (2024)

[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

Dr. Saumendra Mohanty published an article on A Review of Explainable Artificial Intelligence (XAI): Towards Finance in the journal Nanotechnology Perceptions. The article of Dr. Mohanty emphasizes the importance of explainability in ensuring that AI systems in the finance sector are trustworthy, accountable, and compliant with regulations. The article highlights that Artificial Intelligence (AI) has now become an indispensable component of modern Information Systems (IS). Recent advancements in computing power and the exponential growth of data have fueled the rapid development and deployment of AI across diverse sectors, including banking, law, and healthcare.

The increasing integration of AI necessitates a strong emphasis on transparency and accountability in decision-making processes. While AI presents exciting opportunities, it also raises significant concerns regarding potential risks and threats.

To address these challenges, experts are focusing on developing robust AI governance strategies. A cornerstone of these strategies is ensuring that AI systems are transparent and easily understandable to their users. This "explainability" is crucial for building trust and fostering a secure and reliable AI-powered future.

This study utilizes a structured literature review of over 70 research papers published between 2018 and 2024. The review aims to provide a comprehensive overview of significant research outlets, the evolution of academic discourse, and key concepts and methodologies related to AI explainability. The emergence of modern AI technologies, such as Generative AI and Large Language Models, further underscores the importance of explainability. These advancements present new challenges for governance and regulatory compliance. This article aims to fill a critical research gap by providing a comprehensive and up-to-date overview of relevant Explainable AI (XAI) approaches specifically within the finance domain.

Research Paper on Integrating Sustainability with Strategic Management.



**Lloyd Business School**  
Ladder Of Success

*Congratulations!!*

**Dr. Pradeep Bhardwaj**  
Professor  
for publishing

**RESEARCH PAPER**  
*Titled*  
"Integrating Sustainability with Strategic Management: A Framework for Enhancing Corporate Resilience and Competitive Advantage with Special Reference to a Case from IT Sector"  
*published in*

**ABDC (C Category) Journal,  
European Economics  
Letters Group**



[www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

Dr. Saumendra Mohanty published an article on A Review of Explainable Artificial Intelligence (XAI): Towards Finance in the journal Nanotechnology Perceptions. The article of Dr. Mohanty emphasizes the importance of explainability in ensuring that AI systems in the finance sector are trustworthy, accountable, and compliant with regulations. The article highlights that Artificial Intelligence (AI) has now become an indispensable component of modern Information Systems (IS). Recent advancements in computing power and the exponential growth of data have fueled the rapid development and deployment of AI across diverse sectors, including banking, law, and healthcare.

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Research Paper on Integrating Sustainability with Strategic Management.

# PLACEMENTS

**Congratulations!**  
PGDM-BA 2022-2024 student  
for getting selected in  
**High Beam Global - Market Research Company**

**hbg**  
DRIVEN BY CURIOSITY

**PROFILE: BUSINESS ANALYST**

**Muskan Vyas**  
(PGDM-BA 2022-2024)

**Kritika Ahuja**  
(PGDM-BA 2022-2024)

We are proud to announce the successful placement of our PGDM–Business Analytics students (Batch 2022–2024), Muskan Vyas and Kritika Ahuja, who have been selected as Business Analysts at High Beam Global, a leading market research company.

Their achievement reflects their strong analytical capabilities, industry-oriented training, and consistent dedication throughout the program. This milestone highlights the effectiveness of our PGDM–BA curriculum in preparing students for data-driven roles and reinforces our commitment to nurturing future-ready professionals.

We congratulate Muskan and Kritika and wish them great success in their professional journey ahead.

Lloyd proudly congratulates Abhishek Rajpurohit (PGDM Batch 2023–2025) on successfully securing a campus placement with AML RightSource in the role of Associate Analyst. This outstanding achievement reflects Abhishek’s strong analytical skills, dedication, and commitment to professional excellence.

His success highlights the effectiveness of Lloyd’s industry-oriented curriculum, career-focused training, and continuous efforts to prepare students for competitive corporate roles. The placement also underscores the institute’s strong industry connections, robust placement ecosystem, and emphasis on practical learning and skill development.

Lloyd Group of Institutions extends its heartfelt congratulations to Abhishek Rajpurohit on reaching this significant milestone.

We wish him continued success, professional growth, and excellence in his career journey and are confident that he will make valuable contributions at AML RightSource and build a successful and impactful future.

**LLOYD**  
Leader Of Business

**21**  
Years of Excellence

**Congratulations!**  
Lloyd Management Students Successfully Secured Placements at

**AML RIGHTSOURCE**  
REIMAGINING COMPLIANCE

BATCH: PGDM 2023-2025

**ABHISHEK RAJPUROHIT**  
Associate Analyst

TOLL FREE NO: 1800-1238414

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#CAMPUSPLACEMENTS

**LLOYD**  
Leader Of Business

**21**  
Years of Excellence

**Congratulations!**  
Lloyd Management Students Successfully Secured Placements at

**LOANपे™**  
— SWIFTEST WAY TO A LOAN —

BATCH: PGDM 2023-2025

**SURBHI KUMARI**  
HR Manager

TOLL FREE NO: 1800-1238414

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#CAMPUSPLACEMENTS

Lloyd Management proudly congratulates Surbhi Kumari of the PGDM Batch 2023–2025 on successfully securing a campus placement with Loan Rupee in the role of HR Manager. This remarkable achievement reflects her strong professionalism, leadership abilities, HR expertise, and commitment to excellence.

Surbhi’s success is a testament to her dedication, interpersonal skills, strategic thinking, and readiness to take on managerial responsibilities in a dynamic corporate environment. It also highlights Lloyd Management’s consistent focus on academic rigor, industry-oriented training, and holistic student development.

The placement reinforces the institute’s reputation for nurturing industry-ready professionals and maintaining strong corporate partnerships. Lloyd Management extends its heartfelt congratulations to Surbhi Kumari and wishes her continued success, career growth, and impactful contributions in her role at Loan₹. We are confident that she will build a successful and inspiring professional journey ahead.

Lloyd Business School is delighted to announce the campus placement success of Smriti Srivastava (PGDM Batch 2023–2025), who has been selected as a Business Development Executive with Universities Nation (CampusHala). With an impressive CTC of 6.42 LPA, Smriti’s achievement marks a proud moment for both her and the institution.

Her accomplishment reflects her strong initiative, commercial insight, adaptability, and readiness to thrive in a competitive business environment. It also underscores Lloyd’s dedicated focus on practical learning, corporate exposure, and outcome-driven career preparation.

This milestone reinforces Lloyd Business School’s commitment to building confident, skilled, and industry-ready professionals.

We extend our warmest congratulations to Smriti Srivastava and wish her continued success, growth, and excellence as she embarks on an exciting and impactful professional journey.

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

**SUCCESSFULLY SECURED PLACEMENT**

**SMRITI SRIVASTAVA**  
Business Development Executive

AT	CTC	BATCH
 UNIVERSITIES NATION - CAMPUSHALA	<b>6.42 LPA</b>	<b>PGDM 2023-2025</b>

**Lloyd Business School**  
Ladder Of Success

*Congratulations!*

**Lloyd Management students successfully secured placements**

 <b>ALOK TRIPATHI</b>	 <b>BHARATI KUMARI</b>	 <b>HARSH SINGH</b>	 <b>HIMANSHU TRIVEDI</b>
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**TALENT ACQUISITION ASSOCIATES**

AT	CTC	BATCH
 Patterns	<b>10 LPA</b>	<b>PGDM 2023-2025</b>

Lloyd Business School is proud to celebrate the outstanding placement success of Alok Tripathi, Bharati Kumari, Harsh Singh, and Himanshu Trivedi, who have been selected as Talent Acquisition Associates with Patterns. Students of the PGDM Batch 2023–2025, have secured an impressive package of 10 LPA, reflecting their exceptional talent, dedication, and professional readiness.

This achievement stands as a testament to their strong interpersonal skills, recruitment expertise, strategic mindset, and ability to thrive in dynamic corporate environments. It also reinforces Lloyd Business School’s commitment to delivering industry-relevant education, intensive career preparation, and high-impact placement outcomes.

The success highlights the institute’s strong industry partnerships, experiential learning approach, and focus on holistic student development.

Lloyd Business School extends its warmest congratulations to the achievers and wishes them continued success, growth, and excellence in their professional journeys. We are confident they will create meaningful impact and set new standards of performance at Patterns and beyond.

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

**PGDM Marketing (2022-2024) Students Placed**

**CTC : 4.00 LPA** in **LDPLogistic®**  
Technology driven



**Ambika Gupta**  
Logistic Representative



**Ayan Barat**  
Logistic Representative

Lloyd Business School proudly congratulates Mr. Ambika Gupta and Mr. Ayan Barat, students of the PGDM Marketing (2022–2024) batch, on their successful placement as Logistic Representatives at LDPLogistic, with a CTC of 4.00 LPA. During their professional tenure, the students will gain in-depth exposure to the key metrics and operational dynamics of the logistics industry, while also managing client requirements and service delivery.

LDPLogistic is a technology-driven organization with extensive expertise in transporting, tracking, and delivering door-to-door cargo through a global network spanning road, air, rail, and sea across all continents. This achievement reflects the students' dedication and readiness for industry challenges, while reinforcing Lloyd Business School's commitment to nurturing competent and industry-ready professionals.

Lloyd Business School proudly congratulates Mr. Ankit Kumar, a student of the PGDM Marketing (2022–2024) batch, on his successful placement as an Executive Trainee – Grade 'B1' at ESAF Small Finance Bank, with a CTC of 4.25 LPA. This achievement reflects his dedication, professional competence, and readiness to take on responsibilities in the banking and financial services sector.

Lloyd Business School extends its best wishes to Mr. Ankit Kumar for a rewarding and successful career ahead, reaffirming its commitment to nurturing industry-ready professionals through quality education and continuous skill development.

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

**PGDM MARKETING (2022-2024)**  
Student Placed in



**ESAF**  
ESAF SMALL FINANCE BANK  
Joy of Banking

**Ankit Kumar**  
Executive Trainee - Grade 'B1'

**CTC : 4.25 LPA**

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

**Business Analytics (2022-2024) Students Placed**  
in

**GlobalLogic**



**Kritika Ahuja**  
Associate Analyst



**Akansha Sharma**  
Associate Analyst



**Soma Sonkar**  
Associate Analyst



**Ratna Gupta**  
Associate Analyst



**Tarun Pandey**  
Associate Analyst



**Rishu Kr. Mishra**  
Associate Analyst



**Muskan Vyas**  
Associate Analyst



**Shivam Bansal**  
Associate Analyst

Lloyd Business School proudly celebrates the successful placements of its Business Analytics (2022–2024) students at GlobalLogic. We extend our heartfelt congratulations to Kritika Ahuja, Akansha Sharma, Soma Sonkar, Ratna Gupta, Tarun Pandey, Rishu Kr. Mishra, Muskan Vyas, and Shivam Bansal on being placed as Associate Analysts.

This remarkable achievement highlights their strong analytical capabilities, technical proficiency, and industry readiness. The accomplishment reflects Lloyd Business School's continued commitment to delivering industry-aligned education and nurturing future-ready professionals. We wish our students great success as they embark on this exciting professional journey with GlobalLogic.

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

PGDM Marketing (2022-2024) Student Placed in

CTC **4.50** LPA

**Anuj Kumar**  
Business Development Trainee

Lloyd Business School proudly congratulates Mr. Ambika Gupta and Mr. Ayan Barat, students of the PGDM Marketing (2022–2024) batch, on their successful placement as Logistic Representatives at LDPLogistic, with a CTC of 4.00 LPA. During their professional tenure, the students will gain in-depth exposure to the key metrics and operational dynamics of the logistics industry, while also managing client requirements and service delivery.

LDPLogistic is a technology-driven organization with extensive expertise in transporting, tracking, and delivering door-to-door cargo through a global network spanning road, air, rail, and sea across all continents. This achievement reflects the students' dedication and readiness for industry challenges, while reinforcing Lloyd Business School's commitment to nurturing competent and industry-ready professionals.

Lloyd Business School proudly congratulates its PGDM Business Analytics (2022–2024) students—Ritika Arora, Sachin Vashisth, Shivam Bansal, Shubham Rai, Sumit Sharma, and Tarun Pandey—on their successful placement with Celebal Technologies as Junior Associates with a CTC of 6.50 LPA.

Their achievement highlights their strong analytical acumen, industry-oriented training, and consistent dedication, reaffirming Lloyd Business School's commitment to nurturing future-ready professionals and guiding them on the ladder of success.

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

PGDM Business Analytics (2022-2024) Students Placed in

CTC **6.50** LPA

**Ritika Arora**  
Junior Associate

**Sachin Vashisth**  
Junior Associate

**Shivam Bansal**  
Junior Associate

**Shubham Rai**  
Junior Associate

**Sumit Sharma**  
Junior Associate

**Tarun Pandey**  
Junior Associate

We are delighted to announce that three exceptional students from our PGDM Marketing (2022-2024) batch have been placed at Beyond powered by Nirmal Bang as Relationship Manager-Equity with an impressive CTC of 5.30 LPA! Aditya Gupta, Aman Verma, and Abhijeet Kumar have exemplified the dedication, professional skills, and market-ready expertise that Lloyd Business School instills in every student.

Their achievement reflects our commitment to being the "Ladder of Success" and preparing future leaders for rewarding careers in the financial services sector. We congratulate our achievers on this significant milestone and wish them continued growth and excellence in their professional journeys. Here's to new beginnings and bright futures ahead

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

PGDM Marketing (2022-2024) Students Placed

CTC : **5.30 LPA** in

**Aditya Gupta**  
Relationship Manager-Equity

**Aman Verma**  
Relationship Manager-Equity

**Abhijeet Kumar**  
Relationship Manager-Equity

**Loyd Business School**  
Ladder Of Success

*Congratulations*

PGDM Marketing (2022-2024) Student Placed in

CTC  
**6.00**  
LPA

**Anushka**  
Sales & BDA

We are proud to announce that Anushka, a talented student from our PGDM Marketing (2022-2024) batch, has secured an exciting position at Thrillophilia.com as Sales & BDA with an outstanding CTC of 6.00 LPA! Anushka's achievement showcases her dedication, strategic thinking, and strong sales acumen developed through our comprehensive PGDM program. Her success in joining one of India's leading online platform for experiences and travel reflects Loyd Business School's commitment to nurturing industry-ready professionals who can thrive in dynamic, customer-focused environments. We congratulate Anushka on this remarkable milestone and wish her a fulfilling and successful career journey ahead. Loyd Business School continues to be the "Ladder of Success" for aspiring business leaders!

We are delighted to announce that Yogesh Nagar, a promising student from our PGDM Marketing (2022-2024) batch, has been successfully placed at Medi Assist Insurance TPA Pvt. Ltd. as a Trainee! Yogesh's achievement marks an exciting beginning to his professional career in the growing healthcare and insurance sector, where he will have the opportunity to develop expertise in third-party administration and customer service excellence. His success reflects the strong foundation and industry-relevant skills imparted through Loyd Business School's comprehensive PGDM program, which prepares students to excel across diverse business sectors. We congratulate Yogesh on this significant milestone and wish him a rewarding and successful career journey ahead. Loyd Business School remains committed to being the "Ladder of Success" for aspiring professionals.

**Loyd Business School**  
Ladder Of Success

*Congratulations*

PGDM Marketing (2022-2024) Student Placed in

**Yogesh Nagar**  
Trainee

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**Loyd Business School**  
Ladder Of Success

*Congratulations*

PGDM Marketing (2022-2024) Student Placed in

**Ritik Shah**  
HR Executive

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We are thrilled to announce that Ritik Shah, a distinguished student from our PGDM Marketing (2022-2024) batch, has been successfully placed at AAJ - Optimizing Supply Chains as an HR Executive! Ritik's achievement demonstrates his versatile skill set and ability to transition into the strategic human resources domain within the dynamic logistics and supply chain industry. His success highlights the holistic business education provided by Loyd Business School's PGDM program, which equips students with cross-functional expertise to excel in diverse organizational roles. We congratulate Ritik on this important career milestone and wish him tremendous success as he embarks on his professional journey in talent management and organizational development. Loyd Business School continues to proudly serve as the "Ladder of Success" for future business leaders!

We are delighted to announce that Ayushi Savita, a talented student from our PGDM HRM (2022-2024) batch, has been successfully placed at Balaji Infraji as a Sr. Tele Caller! Ayushi's achievement marks an important step in her professional journey, where she will leverage her strong communication skills, customer relationship expertise, and strategic HR knowledge in the real estate and infrastructure sector. Her success reflects the comprehensive training and industry exposure provided through Lloyd Business School's PGDM HRM program, which prepares students to excel in client-facing roles and business development functions. We congratulate Ayushi on this significant career milestone and wish her continued growth and success as she builds meaningful professional relationships and contributes to organizational goals. Lloyd Business School remains committed to being the "Ladder of Success" for aspiring HR professionals!

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

**PGDM HRM (2022-2024) STUDENT PLACED IN**

**balaji**  
INFRAJI

**Ayushi Savita**  
Sr. Tele Caller

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**Lloyd Business School**  
Ladder Of Success

*Congratulations*

**PGDM HRM (2022-2024) STUDENT PLACED IN**

**intertek**  
Total Quality. Assured.

**Priyanka Singh**  
Project Coordinator

Follow us on: [www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)

We are proud to announce that Priyanka Singh, an outstanding student from our PGDM HRM (2022-2024) batch, has been successfully placed at Intertek - Total Quality. Assured. as a Project Coordinator! Priyanka's achievement showcases her exceptional organizational skills, project management capabilities, and strategic thinking developed through our comprehensive HRM program. Her placement at Intertek, a globally recognized leader in quality assurance and testing services, reflects her readiness to contribute to complex projects and cross-functional team coordination in a professional environment. We congratulate Priyanka on this significant career milestone and wish her tremendous success as she embarks on this exciting journey in the quality assurance and compliance industry. Lloyd Business School continues to serve as the "Ladder of Success" for aspiring management professionals

We are thrilled to announce that Ritik Shah, a distinguished student from our PGDM Marketing (2022-2024) batch, has been successfully placed at AAJ - Optimizing Supply Chains as an HR Executive! Ritik's achievement demonstrates his versatile skill set and ability to transition into the strategic human resources domain within the dynamic logistics and supply chain industry. His success highlights the holistic business education provided by Lloyd Business School's PGDM program, which equips students with cross-functional expertise to excel in diverse organizational roles. We congratulate Ritik on this important career milestone and wish him tremendous success as he embarks on his professional journey in talent management and organizational development. Lloyd Business School continues to proudly serve as the "Ladder of Success" for future business leaders!

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

**PGDM Marketing (2022-2024) STUDENT PLACED IN**

**HImpact**  
India's Largest Recruiter for Doctors

**Ritik Shah**  
Management Trainee-HR

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We are delighted to announce that Ayushi Savita, a talented student from our PGDM HRM (2022-2024) batch, has been successfully placed at Balaji Infraji as a Sr. Tele Caller! Ayushi's achievement marks an important step in her professional journey, where she will leverage her strong communication skills, customer relationship expertise, and strategic HR knowledge in the real estate and infrastructure sector.

Her success reflects the comprehensive training and industry exposure provided through Lloyd Business School's PGDM HRM program, which prepares students to excel in client-facing roles and business development functions. We congratulate Ayushi on this significant career milestone and wish her continued growth and success as she builds meaningful professional relationships and contributes to organizational goals. Lloyd Business School remains committed to being the "Ladder of Success" for aspiring HR professionals!

Lloyd Management proudly congratulates MD Osama, a student of the PGDM Batch 2023–2025, on successfully securing his placement with Bluspring in the role of Executive – Procurement. This remarkable achievement is a true reflection of his consistent hard work, strong academic grounding, and the practical exposure gained through industry-oriented learning at Lloyd. His selection highlights his analytical abilities, understanding of procurement and supply chain processes, and readiness to take on real-world business challenges.

We applaud MD Osama for his dedication, perseverance, and professional approach, which have played a key role in this success. As he embarks on this promising corporate journey, we extend our best wishes for continued growth, learning, and success. Lloyd Management remains committed to empowering students with the right blend of knowledge, skills, and values, while celebrating such milestones that reinforce our strong industry connect and placement excellence.

Lloyd Management extends its heartfelt congratulations to Jagat Singh, a student of the PGDM Batch 2023–2025, on successfully securing a placement with Clearwater Analytics in the role of Financial Data Analyst. This accomplishment is a testament to his strong analytical aptitude, academic excellence, and sustained commitment throughout the programme. Clearwater Analytics, a globally reputed organization in financial data and investment reporting solutions, provides a robust platform for applying advanced data-driven insights in practical financial decision-making.

The institute conveys its best wishes to Jagat Singh for a rewarding and successful professional career and reiterates its dedication to developing competent, industry-ready professionals through quality education and strong corporate engagement.

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

**ASHISH RANJAN MISHRA**

**INTERNATIONAL PLACEMENT**

AT	CTC	BATCH
<b>DHANGUARD</b> Dubai, UAE	<b>25 LPA</b>	<b>PGDM 2023-2025</b>

Congratulations to Mr. Ashish Ranjan Mishra of the PGDM 2023-2025 batch on successfully securing placement at DHANGUARD as a Business Development Executive.

During his term at Universities Nation, Ms. Smriti will identify and pursue new business opportunities to drive revenue growth and expand the company's market reach. Mr. Smriti would be doing extensive market research, lead generation, client acquisition, managing clients, and collaborating with cross-functional teams to achieve business objectives.

Universities Nation deals in the ed-tech sector, offers online higher education programs with certificates, and has collaboration with reputed colleges around India.

Lloyd Business School proudly congratulates Shubhi Singhal, Ishika Aneja, Ujjwal Kumar, Tamanna Bartwal, and Ashish Ranjan M., students of the PGDM Batch 2023–2025, on their successful placement with Nykaa E-Retail Pvt. Ltd. as Executive – Operations, with a CTC of 5 LPA. This significant achievement reflects their dedication, perseverance, and the strong foundation they have built through rigorous academic learning, industry exposure, and practical training at Lloyd.

Their selection by a leading and dynamic organization like Nykaa highlights their operational acumen, adaptability, teamwork, and readiness to thrive in a fast-paced corporate environment. We commend all the students for their consistent efforts and professionalism, and wish them great success as they embark on this exciting phase of their careers. Lloyd Business School remains committed to nurturing future-ready leaders and celebrating the achievements of its students, which stand as a testament to our strong industry connect and excellence in placements.

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

**SUCCESSFULLY SECURED PLACEMENTS**

SHUBHI SINGHAL | ISHIKA ANEJA | UJJWAL KUMAR

TAMANNA BARTWAL | ASHISH RANJAN M.

**EXECUTIVE OPERATIONS**

AT	CTC	BATCH
<b>NYKAA</b> Nykaa E Retail Pvt. Ltd.	<b>5 LPA</b>	<b>PGDM 2023-2025</b>

**Lloyd Business School**  
Ladder Of Success

**21**

**Congratulations!**

Lloyd Management Students Successfully Secured Placements at

**NI GROUP**

BATCH: PGDM 2023-2025

**ANIKET RAWAL**  
(Executive – Operations)

TOLL FREE NO: 1800-1238414

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#CAMPUSPLACEMENTS

Lloyd Management proudly congratulates Aniket Rawal, a student of the PGDM Batch 2023–2025, on successfully securing his placement with the prestigious NI Group as Executive – Operations. This achievement stands as a testament to his consistent efforts, strong academic foundation, and the practical exposure gained through Lloyd's industry-focused curriculum.

His selection reflects his operational understanding, problem-solving skills, and readiness to contribute effectively in a dynamic corporate environment.

We applaud Aniket for his dedication, discipline, and professional commitment, and wish him continued success as he begins this new chapter of his career. Lloyd Management remains steadfast in its mission to nurture industry-ready professionals and takes pride in celebrating the achievements of its students, reinforcing our legacy of excellence in education and placements.



Lloyd Management proudly congratulates Aviral Sikarwar, Sarika Tiwary, and Suryansh Pratap Singh, students of the PGDM Batch 2023–2025, on successfully securing placements with Jasper Colin as Research Associate – Trainee. This commendable achievement reflects their consistent dedication, strong academic foundation, and the research-oriented skills they have developed through Lloyd’s rigorous and industry-aligned curriculum.

Their selection by a reputed organization like Jasper Colin highlights their analytical thinking, attention to detail, and ability to contribute meaningfully in a professional research-driven environment. We applaud the students for their perseverance, discipline, and commitment to excellence, and wish them great success as they embark on this important phase of their professional journey. Lloyd Management continues to take pride in nurturing competent, industry-ready professionals and celebrating student achievements that reinforce our legacy of academic excellence and strong corporate partnerships.



Lloyd Management proudly congratulates Arista Das, a student of the PGDM Batch 2023–2025, on successfully securing an opportunity with FileSure as a Business Development Intern. This achievement reflects her dedication, proactive approach, and the strong conceptual and practical foundation she has developed through Lloyd’s industry-oriented curriculum.

Her selection highlights her communication skills, business acumen, and readiness to contribute effectively in a dynamic and growth-driven organization. We applaud Arista for her hard work and commitment, and wish her great success as she begins this valuable professional journey. Lloyd Management continues to take pride in nurturing future-ready professionals and celebrating the achievements of its students.

Ms. Swati Panwar, a Lloydian from the PGDM 2023-2025 batch, joined the 800-year-old Muthoot Group, renowned for its financial services, particularly gold loans. Mr. Panwar joined this diversified Indian conglomerate as a Management Trainee.

During her probation period, Ms. Panwar will learn about the intricacies of gold loans and the diversified business network of the Muthoot Group, learn to develop a business network, engage customers, and build a strong brand reputation. Many congratulations to Ms. Swati Panwar for such a wonderful professional breakthrough.



**Lloyd Business School**  
Ladder Of Success

*Congratulations*

**SUCCESSFULLY SECURED PLACEMENT**

**ISHIKA ANEJA**  
Manager- Sales Operations

AT | AdvantageClub.ai | CTC | **4.2 LPA** | BATCH | **PGDM 2023-2025**

Lloyd Management proudly congratulates Arista Das, a student of the PGDM Batch 2023–2025, on successfully securing an opportunity with FileSure as a Business Development Intern. This achievement reflects her dedication, proactive approach, and the strong conceptual and practical foundation she has developed through Lloyd’s industry-oriented curriculum.

Her selection highlights her communication skills, business acumen, and readiness to contribute effectively in a dynamic and growth-driven organization. We applaud Arista for her hard work and commitment, and wish her great success as she begins this valuable professional journey. Lloyd Management continues to take pride in nurturing future-ready professionals and celebrating the achievements of its students.

The trio from the PGDM batch 2023-2025, Naman Goel, Mr. Shubham Shrivastava, and Ms. Swetaliza Gouda, make their way into Universities Nation – Campushala as Business Development Executives.

As BDE, they will play a strategic role and be responsible for identifying, cultivating, and closing new business opportunities. In this pivotal role, they will be driving revenue growth, expanding market reach, and strengthening a company’s brand. Many congratulations to Lloydians for making LBS proud.

**Lloyd Business School**  
Ladder Of Success

*Congratulations*

**SUCCESSFULLY SECURED PLACEMENT**

**NAMAN GOEL** | **SHUBHAM SHRIVASTAVA** | **SWETALIZA GOUDA**

**BUSINESS DEVELOPMENT EXECUTIVE**

AT | UN | CTC | **6.06 LPA** | BATCH | **PGDM 2023-2025**  
UNIVERSITIES NATION- CAMPUSHALA

**Lloyd Business School**  
Ladder Of Success

*Congratulations!*

**Lloyd Management students successfully secured placement**

**TANISH JAIN** | **TEZASWI RAJ** | **PRAGATI YADAV** | **AMAN SINGH**

**Swetaliza Gouda** | **VAIDEHI RAI** | **NAMAN GOEL**

**BUSINESS DEVELOPMENT ASSOCIATE**

AT | **teachnook** | CTC | **9 LPA** | BATCH | **PGDM 2023-2025**

Students from PGDM 2023-2025 batch march their way into Teachnook as Business Development Associate (BDA). Tanish, Tezaswi, Pragati, Aman, Swetaliza, Vaidehi, and Naman successfully secure placement in a blue-chip company who is transforming the landscape of education with its robust, effective, and reliable products.

As BDA, the Lloydians will play a crucial role in driving growth and expanding the client base by identifying, qualifying, and pursuing new business opportunities, building strong relationships with potential clients, and contributing to the overall success of the organization.



LBS PGDM 2023-2025 batch student, Mr. Abhishek Sahu successfully secured the placement at Telenetix as Sales Development Representative (SDR).

Telenetix is a software development organization with specialization in telecommunication domains, AI, Machine Learning, and Robot Process Automation. As a SDR, Mr. Abhishek will play a crucial role in identifying and qualifying potential customers. He will generate leads, engage with prospects, and set the stage for successful sales opportunities. His ability to build rapport, communicate effectively, and understand customer needs will be key to success in this role



Priya, Deepanshi, Sarika, and Sanskriti from PGDM 2023-2025 batch secured the post of Talent Acquisition Associate at Patterns – a business process outsourcing company. During their tenure at Patterns, Lloydians will play a crucial role in sourcing, screening, and selecting top talent from different industries such as Vector Artwork, Embroidery Digitizing, Digital Image Editing, Data Processing, Product Mockup, Staffing & Recruitment, Virtual Assistant, Web App Development, and Custom Web Development to drive organization's growth. They will work closely with hiring managers to understand their specific needs and implement effective recruitment strategies to attract and hire qualified candidates



PGDM 2023-2025 batch students Aniket Paul and Shrey Shukla secured the position of Credit Officers at Muthoot Group. As Credit Officer, they will provide excellent customer service to borrowers throughout the loan application process while ensuring compliance with all relevant banking regulations and credit policies. Besides providing excellent customer services, they will be responsible for assessing and managing credit risk associated with loan applications, evaluating borrowers' financial health, determining creditworthiness, and making lending decisions



PGDM 2023-2025 student Vishal Kumar successfully placed as a MT – Business Development at Muthoot Group. This role is a stepping-stone towards future leadership positions in business development, sales, or marketing.

Vishal will get plenty of industry knowledge and learn in real time situations about market research, lead generation, sales support, client relationship building, project management, and data analysis.



Real Home Consultant Private Limited picked Lloyd Business School's PGDM 2023-2025 students Vaidehi, Deepanshi, Smriti, Aarju, and Wasir as Business Development Manager at a whopping CTC. During their maiden professional journey, Lloydians will learn in-depths of the real estate industry and look after the business objectives of the organization by pitching up the sales, identifying the potential customer, maintaining healthy relationship with customers, and collaborating with other teams. Congratulations to you all from the entire staff and students of the Lloyd family.



# SPECIAL DAYS

## INTERNATIONAL WOMEN'S DAY (IWD)

On 8 Mar 2024, the day of International Women's Day, Lloyd Group of Institutions organized "Femme Fiesta- A Grand Celebration of Women". While celebrating IWD in the campuses of Lloyd, many eminent personalities with distinguished background and priceless contributions in the society came along with Lloyd women to celebrate the women hood for recognizing their contributions and achievements. ACDP Preeti Yadav, Ms. Sumati Randeo, Ms. Shiwangi Peswani, AOR Bhuvneshwari Pathak and Ms. Disha Agarwal grace the celebration of IWD by participating in the Grand Celebration of Women and sharing their thoughts and experiences. Click here to witness some key moments of IWD celebrated at Lloyd.



Femme Fiesta -  
A Grand Celebration of Women at Lloyd

## SESSION ON IPR AS A COMPETITIVE ADVANTAGE: LEVERAGING INNOVATION FOR STARTUP GROWTH

**Session on**  
**"IPR as a Competitive Advantage:  
Leveraging Innovation for Startup Growth"**

**Mrs. Pooja Kumar**  
Registered Patent Agent (Govt. of India),  
Startup Facilitator, Mentor, Women Entrepreneur  
Founder; Director: Innove Intellects LLP

**Saturday, April 27<sup>th</sup>, 2024**  
03:00 PM IST | Platform: zoom

An enlightening session on "Intellectual Property Rights (IPR) as a Competitive Advantage : Leveraging Innovation for Startup Growth" It was a deep dive into the fascinating realm where creativity meets protection. Here are some key takeaways:

The students and the academic fraternity delved deep into the world of patents, trademarks, copyrights, and more, uncovering the vital role they play in safeguarding innovation and creativity.

On the occasion of World IPR Day, the management department of Lloyd Group of Institutions invited IPR expert Mrs. Pooja Kumar to share her expertise on innovation and what could be the scope of IPR from the perspective of management students

From real-life case studies to hypothetical scenarios, her discussion moved on from how IPR principles are applied in various industries, from technology to entertainment, and the implications for businesses and individuals alike. She also discussed the funding possibilities through DPIIT for setting up the business and startups.

Finally, we delved into the ethical dimensions of IPR, pondering questions of fairness, accessibility, and the balance between protecting rights and promoting the greater good.

Overall, it was a thought-provoking session that left us with a newfound appreciation for the complexities and importance of Intellectual Property Rights.





# CELEBRATED WORLD INVESTOR WEEK

The Finance Club of Lloyd Business School organized an insightful session titled “Viksit Bharat 2047 – Role of Securities Market” on 17 October 2024 at the Seminar Hall, under the guidance of Mr. Sachin Sinha and Dr. Puja Agrawal, for PGDM students of the Batch 2024–2026. The session focused on strengthening financial awareness by highlighting the pivotal role of securities and capital markets in India's vision of becoming a developed nation by 2047. Through expert insights and interactive discussions, students gained a deeper understanding of capital market functioning, investment avenues, regulatory frameworks, and the importance of informed and disciplined financial decision-making for sustainable economic growth. The session effectively connected individual financial literacy with national economic development and concluded with an engaging Q&A session and a vote of thanks.

भारतीय प्रतिभूति और विनिमय बोर्ड  
Securities and Exchange Board of India

LLOYD GROUP OF INSTITUTIONS  
In association with  
SEBI AND NSE ORGANISES

**Celebrating World Investor Week**  
"VIKSIT BHARAT 2047-ROLE OF SECURITIES MARKET"  
Thursday 17 October 2024

*Esteemed Guest & Keynote Speaker*  
**SH. ASHWANI BHATIA**  
Whole Time Member  
 भारतीय प्रतिभूति और विनिमय बोर्ड  
Securities and Exchange Board of India

IST 11:00 AM  
Auditorium, Lloyd Campus-2,  
Plot No. 03, Knowledge Park-II, Greater Noida



Sh. Ashwani Bhatia (Whole Time Member, SEBI) addressed the students and Faculty Members about Viksit Bharat 2047- Role of Securities Market with the Faculty Coordinators- Mr. Sachin Sinha and Dr. Puja Agrawal



## UTSAV-E-DIWALI

Utsav-e-Diwali – The Diwali Carnival was successfully organized by the Marketing Club of Lloyd Business School on 25 October 2024 under the guidance of Dr. Kriti Gulati in the college courtyard. The event celebrated the festive spirit of Diwali while offering PGDM students a valuable platform to demonstrate their creativity, marketing skills, and entrepreneurial thinking through a range of thoughtfully designed stalls featuring food, crafts, games, and festive products. The venue was attractively decorated with traditional Diwali elements, creating a lively and culturally rich atmosphere. The carnival encouraged teamwork, innovation, and practical application of marketing concepts through real-time customer interaction, making it an engaging and meaningful blend of cultural celebration and experiential learning.

**Topliners**  
Marketing club  
PRESENTS  
**UTSAV-E-DIWALI**

25TH OCTOBER 2024  
DIWALI MELA CELEBRATION

WIN EXCITING PRIZES

FOOD STALLS    GAMES STALLS    GOODS STALLS

LOCATION: LAWN, LLOYD BUSINESS SCHOOL, CAMPUS-1  
 REGISTRATION: Last date of registration Tuesday 22nd October  
 FOR MORE INFORMATION: SCAN

For any queries  
Shubham - +91 8796 800 188  
Shikha Singh - +91 91256 41266

Glimpse of Utsav-e-Diwali- The Diwali Carnival organized by Marketing club under the Faculty Coordinator- Dr. Kriti Gulati

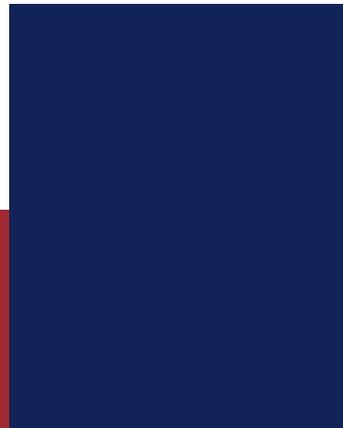


Glimpse of celebration of Fresher's Party, Mr. and Ms. Fresher enjoying the moments with the Faculty Members.

## GLIMPSE OF CELEBRATION OF FRESHER'S PARTY

Lloyd Business School organized a vibrant Freshers' Party on 30 November 2024 at Rubarru, Noida (Advant), under the guidance of Ms. Kajal Chauhan, to warmly welcome the new PGDM batch. The event was thoughtfully planned by the Cultural Club to help freshers integrate into campus life and interact with seniors and faculty in a relaxed and joyful setting. The venue was attractively decorated, creating an energetic and welcoming ambiance that set the perfect tone for the celebration, which began at 3:00 PM with a warm welcome and opening performances.

The evening featured a variety of engaging activities including talent showcases, music and dance performances, fun games, and interactive introduction sessions, with enthusiastic participation from the students. The much-awaited Mr. and Ms. Fresher Contest added excitement and encouraged confidence and self-expression among participants. The event successfully fostered bonding, teamwork, and a strong sense of belonging within the student community. The celebration concluded with a lively DJ session, group photographs, and a vote of thanks, making it a memorable start to the academic journey of the new PGDM batch.



## CHRISTMAS CELEBRATION AT LBS

Christmas at LBS was a vibrant celebration of the festive spirit. The campus transformed into a winter wonderland with decorations, twinkling lights, and the aroma of festive treats. Students, faculty, and staff come together to enjoy carol singing, festive games, and decorations. The celebrations included cultural performances, displaying the diversity of the student body. It was the time for joy, camaraderie, and creating cherished memories within the vibrant community of LBS.

# ALUMNI CONNECT SESSION

## MARGDARSHAN – ALUMNI TALK SERIES

Lloyd Business School successfully organized Margdarshan – The Alumni Talk Series on 28 March 2024 for PGDM students, featuring Mr. Kumar Deepak, Power BI Consultant at Cilio Automation Factory and an alumnus of the PGDM Batch 2020–22. The session provided students with valuable insights into the practical applications of data analytics and business intelligence in the corporate world. Mr. Deepak shared his professional journey, industry experiences, and key learnings in Power BI and automation, highlighting the importance of data-driven decision-making, analytical skills, and continuous upskilling. The interactive session offered students clear perspectives on career opportunities in analytics, industry expectations, and workplace readiness, strengthening alumni–student engagement and reinforcing Lloyd Business School's commitment to industry-oriented learning and career development.

The poster features the Lloyd Business School logo at the top left, with the text "Lloyd Business School" and "Ladder Of Success" to its right. The title "Margdarshan" is written in a stylized font, followed by "THE ALUMNI TALK SERIES" in a yellow box and "PGDM 2023 BATCH" below it. A portrait of Mr. Kumar Deepak is on the right. Below the portrait, his name "Mr. Kumar Deepak" is written in yellow, followed by his title "Power BI Consultant" and "Cilio Automation Factory Batch- 2020-22". At the bottom, a blue box contains the event details: "Thursday, 28<sup>th</sup> March 2024 | 6:30 PM onwards | Platform: zoom".

## MARGDARSHAN – ALUMNI TALK: EXPERIENCE SHARING SESSION

Lloyd Business School organized an engaging Margdarshan – Alumni Talk: Experience Sharing Session on 20 April 2024 in offline mode, providing PGDM students with valuable industry insights and career guidance. The session featured distinguished alumni Mr. Sanyog Vaidya and Mr. Arunjay Kumar Singh, Business Intelligence Associates at Celebal Technologies, from the PGDM Batch 2024–2026. The alumni shared their professional journeys, industry experiences, and key learnings in the field of business intelligence, emphasizing the importance of analytical skills, continuous learning, and adaptability in today's data-driven business environment. The interactive session offered students practical perspectives on career planning, industry expectations, and workplace readiness, strengthening the alumni–student connect and reinforcing Lloyd Business School's commitment to holistic professional development.

This poster is similar to the one above but includes a grid of small portraits of participants on the left. The title "Margdarshan" is in a stylized font, followed by "THE ALUMNI TALK SERIES" in a yellow box. A portrait of Mr. Kumar Deepak is on the right. Below the portrait, his name "Mr. Kumar Deepak" is written in yellow, followed by his title "Power BI Consultant" and "Cilio Automation Factory Batch- 2020-22". At the bottom, a blue box contains the event details: "Thursday, 28<sup>th</sup> March 2024". The website "www.lloydbusinessschool.edu.in" is at the bottom right.

The poster features the Lloyd Business School logo at the top left, with the text "Lloyd Business School" and "Ladder Of Success" to its right. A circular badge with the number "22" is on the top right. The title "Margdarshan" is written in a stylized font, followed by "ALUMNI TALK" in large white letters and "Experience Sharing Session" in a white box below it. Two portraits of speakers are shown: Mr. Sanyog Vaidya and Mr. Arunjay Kr Singh. Below each portrait, their names and titles are listed: "MR. SANYOG VAIDYA Business Intelligence Associate Celebal Technologies PGDM Batch : 2024-2026" and "MR. ARUNJAY KR SINGH Business Intelligence Associate Celebal Technologies PGDM Batch : 2024-2026". At the bottom, a blue box contains the event details: "20<sup>th</sup> April, 2024 | 10:30AM | Mode: Offline". Social media icons for Facebook, Instagram, and Twitter are at the bottom right.

# ALUMNI TALK- POWER BI & THE SCOPE OF BUSINESS ANALYTICS IN INDUSTRY

Lloyd Business School, Greater Noida organized an engaging Alumni Reconnect Workshop on “Power BI and the Scope of Business Analytics in Industry” on 31 August 2024 at the IBM Lab, Campus 1, under the guidance of Prof. (Dr.) Neetu Bali Kamra. The session was conducted by alumnus Mr. Vibhor Bansal, who shared valuable industry insights on the growing importance of data analytics and visualization in modern business decision-making. Through live demonstrations and hands-on activities, PGDM students gained practical exposure to Power BI, learning how to transform raw data into interactive dashboards and meaningful business insights. The workshop not only strengthened students' technical and analytical skills but also highlighted emerging career opportunities in business analytics, reinforcing the strong alumni-institution connect and Lloyd Business School's commitment to industry-relevant, experiential learning.



The Alumni Talk Series: Margdarshan – Alumni Reconnect, conducted on 7th September 2024 at Lloyd Business School, Greater Noida, was thoughtfully organized to provide PGDM students with deeper insights into evolving industry practices, diverse career pathways, and essential professional competencies. The session was graced by an eminent panel of alumni—Ms. Nancy Kumari, Senior Executive HR, MY FM Radio Division, Dainik Bhaskar Group; Mr. Jai Chakraborty, HR, Hestabit Technology; Ms. Anupriya, HR Consultant – Customer Support, Uneecops Workplace Solutions Pvt. Ltd.; Mr. Vibhor Bansal, Associate BI Developer, Celebal Technologies; Mr. Kunal Agarwal, Senior Software Engineer, Celebal Technologies; and Ms. Sonam Panjwani, Finance Manager, PRBS 3P—who shared their professional journeys, industry experiences, and key learnings with the students. The interactive discussions offered valuable career guidance, highlighted the importance of adaptability, continuous upskilling, and professional networking, and effectively bridged the gap between academic learning and industry expectations. The event reaffirmed the institute's strong commitment to nurturing a dynamic, industry-oriented learning environment through meaningful and sustained alumni engagement.



Lloyd Business School, Greater Noida, organized an Alumni Talk on “Powering Data Analytics: ADF to Data Visualization Using a Power Tool like Power BI” on 29 November 2024 at the IBM Lab, Campus I, coordinated by Ms. Neetu Kamra, with participation from 21 students. The session was delivered by Mr. Vibhor Bansal, alumnus of the PGDM Batch (2021–23), who introduced students to the practical applications of data analytics and data visualization in business decision-making. He demonstrated the use of Power BI for connecting, cleaning, transforming, and modeling data to create interactive dashboards and real-time reports. The session also emphasized data storytelling and effective visual representation for strategic planning. Additionally, the Institutional Vision, Mission, and Programme Educational Objectives (PEOs) were disseminated to IQAC members. The interactive session strengthened alumni–student engagement and encouraged students to explore analytics-driven career opportunities.

A promotional poster for a workshop. It features a portrait of the speaker, Vibhor Bansal, in a brown vest. The text reads: "For PGDM STUDENT WORKSHOP POWERING DATA ANALYTICS THROUGH POWER-BI PROJECT BASED WORKSHOP USING POWER-BI TOOL". Logos for IBM Business Analytics Lab, LLOYD, and CMAA are visible at the top. The speaker's name and affiliation, "Speaker: VIBHOR BANSAL, Associate analyst- CELEBAL TECHNOLOGIES", are at the bottom left. The date and time, "29<sup>th</sup> November, 2024 | 01:30 PM", are at the bottom right.

## CONVOCATION CEREMONY 2024



Moment of Joy for PGDM 2022-2024 Students at the Convocation Ceremony

The Lloyd Business School convocation ceremony for the PGDM 2022-2024 batch was a resounding success. The event marked by a sense of pride and accomplishment as the graduating students celebrated their achievements. The presence of esteemed alumni added a special touch to the occasion, providing valuable insights and inspiring future generations. The ceremony was a memorable event that will remain cherished by all who attended.



**Plot No. - 11, Knowledge Park-II, Greater Noida**  
**Website: [www.lloydbusinessschool.edu.in](http://www.lloydbusinessschool.edu.in)**