Lloyd Business School

Ladder Of Success

Course Code: PV06

Final Projects Marks Evaluation (2023-25)

Course Outcome	Description
CO1	Synthesize knowledge from various management disciplines into a comprehensive project.
CO2	Demonstrate the ability to conduct independent research and analysis.
CO3	Effectively present and defend project findings and recommendations.
CO4	Apply critical thinking to solve complex business problems.
CO5	Exhibit professional and ethical behavior throughout the project process.

S. No.	Area	Roll Number	Name	Problem Definition & Objectives (10)		Literature Review / Background Study (15)			Research / Project Design & Methodology (15)			Data Collection & Analysis (15)			Application & Business / Research Relevance (10)		Critical Thinking & Problem-Solving (10)	Communication & Presentation (10)	Professionalism & Ethics (5)	Overall Project Outcome (10)		Total (100)
				CO1	CO3	CO1	CO2	CO5	CO2	CO4	CO5	CO2	CO4	CO5	CO1	CO3	CO4	CO3	CO5	CO1	CO2	
				5	5	5	5	5	5	5	5	5	5	5	5	5	10	10	5	5	5	
1																						
2																						
3																						
4																						
5																						
6																						