

Management Development Programmes

Academic Year 2020-21



LLOYD BUSINESS SCHOOL

Plot No- 11, Knowledge Park II, Greater Noida-201306

FROM THE DESK OF PRESIDENT

“The essence of true education is not only to facilitate the students with tools to attain success in life but also to engrain values in them.”



We, at Lloyd, work to incorporate the principles of modesty, compassion coupled with idea to effectuate innovation, growth and excellence. The curriculum of the program is industry oriented. Academic rigour is reflected in the course design and delivery of this program.

Various pedagogic tools help our students develop not only a holistic business perspective but an ability to seize opportunities in a competitive business environment. At the same time they remain committed towards the betterment of the society.

LBS is supported by state of the Art Infrastructure and coupled with industry oriented curriculum based on real life practical training. Academic rigour is reflected in the course design, delivery of academics and dedicated team of faculty members, equipped with right mix of industry-academic-research experience.

Members of faculty are involved in their pursuit of developing and disseminating knowledge through teaching, research and consulting. Lloyd Business School welcomes you to join us to realize your full potential under our able guidance.

Manohar Thairani
President, Lloyd

FROM THE DESK OF GROUP DIRECTOR



We, at Lloyd Business School, are driven by the belief that every child deserves a high quality education. Given that in today's generation where there is an intersection of great challenge & great opportunity, especially in the dynamic world of corporate, we need to think “out-of-the-box” and provide only the best to our students.

Since its inception more than a decade ago, Lloyd has remained a place of innovation and excellence in management education. As the needs of society and profession have changed, the institute has also evolved and continues to bring about positive changes to prepare future managers for an expanded role in the business world. Consistently amongst the top-ranked private schools of management, Lloyd continues to be an innovative force in management education to meet the needs of an ever – changing world.

Our main forte lies in our links & collaborations with the industry. We believe more in practical application rather than just a theoretical understanding. Not only the students, but also the faculty undergoes practical refresher training session in the industry on a regular basis. Lloyd provides an exciting and engaging environment for students to pursue their studies as well as engage in activities that will make them successful ahead.

It is my strong belief that Lloydians shall achieve great heights in their careers and contribute to the society in numerous ways.

Dr. Vandana Arora Sethi
Group Director, Lloyd

MDP's @ Lloyd Business School

Dear Aspiring Managers,

The responsibility of an Academic Institute is to impart learning and education beyond the demographic boundaries of mankind. Lloyd business school believes that not only the students but the practitioners shall also get benefit of intellectual capital of Lloyd Business School. Keeping this view at the core; the Management Development Programmes are designed in such a way that they add a high value to the participants.

Lloyd Business School is known to provide futuristic management education through a unique and exclusive mechanism. The three-frontline management programme specializations at Lloyd Business School are; PGDM Business Analytics, PGDM Supply Chain Management, and PGDM Human Resources. All three programmes are delivered in close association with pioneer business houses in the respective areas. The uniqueness of the programmes lie in intensive industry interaction along with practical teaching pedagogy. These cutting-edge programmes at Lloyd Business School have developed acumen of faculty members in developing and delivering the modern-day management education curriculum.

The topics of MDP programmes cover 360-degree domains of management education. The programmes are further designed to meet the contemporary need of business management and corporate. There are several challenges faced by entrepreneurs and practitioners in their day to day business operations. The Management Development Programmes are also aimed to address short- and long-term business challenges. The intellectual efficiency of trainers at Lloyd Business School can effectively address the challenges of modern-day business world in all areas of management.

You are invited to join the valuable Management Development Programmes at Lloyd Business School. The close association of our intellectual capital with the industry experts can develop a highly efficient ecosystem of learning and knowledge sharing.

Lloyd Business School is also seeking the advice of industry experts through these programmes in all domains of management to evolve and get expertise in all areas of management education. These programmes will definitely bridge the gap between theory and practice.

Dr. Bhupender Kumar Som

Director, Lloyd Business School



ACADEMIC ADVISORY BOARD



CA Gaurav Arora
Vice President
Kotak Mahindra Bank



Mr. Harry Himmat Lagad
Member of SICCI;
Chairman, National Supply Chain Council;
Chairman, National Start-ups



Mr. Rajit Sikka
Senior Consultant
TCS



Dr. Babu Lal
Ex-Executive Director
BHEL



Ms. Nisha C.D. Kurup
National Secretary
NHRDN



CS (Dr.) Shyam Agrawal
Past President
ICSI



Mr. Khushroo Panthaky
Grant Thornton Advisory Pvt. Ltd.
Non-Executive Director

MDP PROGRAM SCHEDULE

S.No.	Name of Faculty	Program Titles	Dates
1.	Dr. B K Som	Efficient Business Decision Making and Statistics	31 st October, 2020
2.	Mr. Rajeev Saxena	Role of Operations Research in Management Decision Making	28 th November, 2020
3.	Dr. Shruti Traymbak	Payroll Management (EPF & Leave Management)	9 th January, 2021
4.	Ms. Neetu Kamra	Data Science and Applications in Business Transformation: A Practical Guide	13 th February, 2021
5.	Dr. Kriti Gulati	Brand Mapping through Excel	20 th March, 2021
6.	Ms. Neha Issar	Data Analytics using R	3 rd April, 2021
7.	Mr. Shubham Aggrawal	Design Thinking and its Applications	8 th May, 2021
8.	Ms. Meghna	Role of Mental Ability in the Relationship Between Personality and Job Performance	5 th June, 2021

WHO SHOULD ATTEND?

Practitioners, Faculty Members, Researchers

For any query

Dr. Shruti Traymbak

Convenor, Research Committee

M: 7903959972 Email: shruti@lloydcollege.in